



Contract

Strategic Media Services, D.C.

Attn: Diane Ferraro

41-550 Eclectic St.

Palm Desert, CA 92260-

Advertiser American Action Network	Product American Action Network	Date 05/30/2023	Time 12:57 pm	Start 05/29/23	End 05/29/23
Salesperson Robert Drucker	Salesperson Phone (212) 445-3900	Demos GM - A50+			
Sales Office New York	Agency Phone (212) 337-5700	Status ContractFirm			

Contract 201680	Ver A	Rev 6	Wks 1
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Line #	Vehicle	DayTime	May 29	Jun 5	Jun 12	Jun 19	Jun 26	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Total Units	Len
21	Clay Travis and Buck Sexton Show	WThF12p3p	5													5	30
23	Coast To Coast AM with George Noory	WThF12a12a	2													2	30
22	Sean Hannity	WThF3p6p	5													5	30
Total Spots			12	0	0	0	0	0	0	0	0	0	0	0	0	12	

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	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Q2 2023	Q3 2023	Q4 2023	NA NA	NA NA	Total	Total Units
Clay Travis and Buck Sexton Show	12,500	0	0	0	0	0	0	0	0	0	0	0	12,500	0	0	0		\$12,500	5
Coast To Coast AM with George Noory	500	0	0	0	0	0	0	0	0	0	0	0	500	0	0	0		\$500	2
Sean Hannity	17,500	0	0	0	0	0	0	0	0	0	0	0	17,500	0	0	0		\$17,500	5
	91,500	0	0	0	0	0	0	0	0	0	0	0	91,500	0	0	0			36

Total Gross: \$30,500.00		
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Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
Clay Travis and Buck Sexton Show	5	\$12,500	2.7	4597	3307.5	3.78	53.5	2Q 2023 Nielsen Audio (Fa'22)
Coast To Coast AM with George Noory	2	\$500	0.2	2515	241.8	2.07	3.9	2Q 2023 Nielsen Audio (Fa'22)
Sean Hannity	5	\$17,500	2.2	8094	2630.0	6.65	42.6	2Q 2023 Nielsen Audio (Fa'22)
	12	\$30,500	5.1	6004	6179.3	4.94		

Total Gross: \$30,500.00		
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*Note: Gross Impressions are shown in thousands.