



# Contract

**Happy Hour Media Group**  
**Attn: Chris Holcomb**  
**11335 NE 122nd Way Ste 105**  
**Kirkland, WA 98034-**

|   |  |
|---|--|
| Advertiser<br><b>Birch Gold Group</b>           | Product<br><b>Birch / Gold Investment</b>  |
| Salesperson<br><b>Mary Esmond - Los Angeles</b> | Salesperson Phone<br><b>(818) 461-8607</b> |
| Sales Office<br><b>Los Angeles</b>              | Agency Phone<br><b>(425) 967-6260</b>      |

|                               |                        |                          |                        |
|-------------------------------|------------------------|--------------------------|------------------------|
| Contract<br><b>201167</b>     | Ver<br><b>B</b>        | Rev<br><b>2</b>          | Wks<br><b>38</b>       |
| Date<br><b>07/14/2023</b>     | Time<br><b>2:20 pm</b> | Start<br><b>04/03/23</b> | End<br><b>12/18/23</b> |
| Demos <b>GM - A35+</b>        |                        |                          |                        |
| Status<br><b>ContractFirm</b> |                        |                          |                        |

| Line # | Vehicle                    | DayTime    | Apr 3     | Apr 10    | Apr 17    | Apr 24    | May 1     | May 8     | May 15    | May 22    | May 29    | Jun 5     | Jun 12    | Jun 19    | Jun 26    | Total Units | Len |
|--------|----------------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|-----|
| 1      | Activation Network         | M-F 6A-10A | 1         | 1         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 2         | 2         | 2         | 2         | 21          | 60  |
| 2      | Activation Network         | M-F 10A-3P | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 1         | 2         | 2         | 16          | 60  |
| 3      | Activation Network         | M-F 3P-7P  | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 1         | 2         | 1         | 15          | 60  |
|        | <b>Total</b>               |            | <b>3</b>  | <b>3</b>  | <b>4</b>  | <b>3</b>  | <b>4</b>  | <b>3</b>  | <b>4</b>  | <b>3</b>  | <b>4</b>  | <b>6</b>  | <b>4</b>  | <b>6</b>  | <b>5</b>  | <b>52</b>   |     |
| 4      | Fox Business Report AM     | M-F 5A-10A | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 2         | 2         | 16          | 30  |
| 5      | Fox Business Report Midday | M-F 10A-3P | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 13          | 30  |
| 6      | Fox Business Report PM     | M-F 3P-7P  | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 2         | 2         | 2         | 17          | 30  |
| 7      | Fox News Advantage AM      | M-F 6A-10A | 1         | 1         | 1         | 1         |           | 1         |           |           | 1         |           | 1         | 1         | 1         | 9           | 60  |
| 8      | Fox News Advantage Midday  | M-F 10A-3P | 2         | 1         | 2         | 1         | 1         | 1         | 1         | 2         | 2         | 1         | 1         | 1         | 1         | 17          | 60  |
| 9      | Fox News Advantage PM      | M-F 3P-7P  | 1         |           |           |           | 1         |           | 1         |           |           |           | 1         |           | 1         | 5           | 60  |
| 10     | Information Today AM       | M-F 6A-10A | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 1         | 2         | 1         | 1         | 14          | 30  |
| 16     | Information Today PM       | M-F 3P-7P  |           |           |           |           |           |           |           |           |           |           |           | 1         |           | 1           | 30  |
| 11     | Newstrack Weekday          | M-F 5A-8P  | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         | 2         |           |           |           |           | 18          | 30  |
| 12     | Wire Weekday               | M-F 5A-8P  | 1         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 1         | 2         | 1         | 19          | 60  |
|        | <b>Total Spots</b>         |            | <b>14</b> | <b>13</b> | <b>14</b> | <b>13</b> | <b>13</b> | <b>13</b> | <b>13</b> | <b>13</b> | <b>14</b> | <b>14</b> | <b>15</b> | <b>17</b> | <b>15</b> | <b>181</b>  |     |



# Contract

**Happy Hour Media Group**  
**Attn: Chris Holcomb**  
**11335 NE 122nd Way Ste 105**  
**Kirkland, WA 98034-**

|   |  |
|---|--|
| Advertiser<br><b>Birch Gold Group</b>           | Product<br><b>Birch / Gold Investment</b>  |
| Salesperson<br><b>Mary Esmond - Los Angeles</b> | Salesperson Phone<br><b>(818) 461-8607</b> |
| Sales Office<br><b>Los Angeles</b>              | Agency Phone<br><b>(425) 967-6260</b>      |

|                               |                        |                          |                        |
|-------------------------------|------------------------|--------------------------|------------------------|
| Contract<br><b>201167</b>     | Ver<br><b>B</b>        | Rev<br><b>2</b>          | Wks<br><b>38</b>       |
| Date<br><b>07/14/2023</b>     | Time<br><b>2:20 pm</b> | Start<br><b>04/03/23</b> | End<br><b>12/18/23</b> |
| Demos <b>GM - A35+</b>        |                        |                          |                        |
| Status<br><b>ContractFirm</b> |                        |                          |                        |

| Line # | Vehicle                    | DayTime     | Jul 3 | Jul 10 | Jul 17 | Jul 24 | Jul 31 | Aug 7 | Aug 14 | Aug 21 | Aug 28 | Sep 4 | Sep 11 | Sep 18 | Sep 25 | Total Units | Len |
|--------|----------------------------|-------------|-------|--------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------------|-----|
| 1      | Activation Network         | M-F 6A-10A  | 2     | 2      | 1      | 2      | 2      | 2     | 1      | 2      | 2      | 2     | 1      | 2      | 2      | 23          | 60  |
| 2      | Activation Network         | M-F 10A-3P  | 1     | 2      | 2      | 1      | 1      | 1     | 2      | 1      | 2      | 1     | 2      | 1      | 2      | 19          | 60  |
| 3      | Activation Network         | M-F 3P-7P   | 2     | 1      | 1      | 2      | 2      | 1     | 2      | 2      | 2      | 1     | 1      | 2      | 2      | 21          | 60  |
|        |                            | Total       | 5     | 5      | 4      | 5      | 5      | 4     | 5      | 5      | 6      | 4     | 4      | 5      | 6      | 63          |     |
| 4      | Fox Business Report AM     | M-F 5A-10A  |       | 2      | 2      | 2      | 2      | 2     | 2      | 2      | 2      | 2     | 2      | 1      | 1      | 22          | 30  |
| 5      | Fox Business Report Midday | M-F 10A-3P  |       | 1      | 1      | 1      | 1      | 1     | 1      | 1      | 1      | 1     | 1      | 1      | 1      | 12          | 30  |
| 6      | Fox Business Report PM     | M-F 3P-7P   |       | 2      | 2      | 2      | 2      | 2     | 2      | 2      | 2      | 2     | 1      | 2      | 1      | 22          | 30  |
| 7      | Fox News Advantage AM      | M-F 6A-10A  |       | 1      |        | 1      | 1      | 1     |        |        | 1      | 1     | 1      | 1      | 1      | 9           | 60  |
| 13     | Fox News Advantage AM      | M-F 6A-10A  |       |        | 1      |        |        |       |        |        |        |       |        |        |        | 1           | 30  |
|        |                            | Total       |       | 1      | 1      | 1      | 1      | 1     |        |        | 1      | 1     | 1      | 1      | 1      | 10          |     |
| 8      | Fox News Advantage Midday  | M-F 10A-3P  |       | 1      | 1      | 1      | 1      | 1     | 1      |        | 1      | 1     | 1      | 1      | 1      | 11          | 60  |
| 9      | Fox News Advantage PM      | M-F 3P-7P   |       |        |        |        |        |       |        |        |        | 1     |        |        |        | 1           | 60  |
| 10     | Information Today AM       | M-F 6A-10A  |       | 2      | 1      | 1      | 1      | 1     | 1      | 2      | 1      | 1     | 1      | 1      | 1      | 14          | 30  |
| 15     | Information Today PM       | M-F 3P-7P   |       |        |        | 1      |        | 1     |        | 1      |        | 1     |        | 1      |        | 5           | 30  |
| 12     | Wire Weekday               | M-F 5A-8P   | 2     | 1      | 2      | 1      | 2      | 1     | 2      | 1      | 2      | 1     | 2      | 1      | 2      | 20          | 60  |
|        |                            | Total Spots | 7     | 15     | 14     | 15     | 15     | 14    | 14     | 14     | 16     | 15    | 13     | 14     | 14     | 180         |     |



# Contract

**Happy Hour Media Group**  
**Attn: Chris Holcomb**  
**11335 NE 122nd Way Ste 105**  
**Kirkland, WA 98034-**

|   |  |
|---|--|
| Advertiser<br><b>Birch Gold Group</b>           | Product<br><b>Birch / Gold Investment</b>  |
| Salesperson<br><b>Mary Esmond - Los Angeles</b> | Salesperson Phone<br><b>(818) 461-8607</b> |
| Sales Office<br><b>Los Angeles</b>              | Agency Phone<br><b>(425) 967-6260</b>      |

|                               |                        |                          |                        |
|-------------------------------|------------------------|--------------------------|------------------------|
| Contract<br><b>201167</b>     | Ver<br><b>B</b>        | Rev<br><b>2</b>          | Wks<br><b>38</b>       |
| Date<br><b>07/14/2023</b>     | Time<br><b>2:20 pm</b> | Start<br><b>04/03/23</b> | End<br><b>12/18/23</b> |
| Demos <b>GM - A35+</b>        |                        |                          |                        |
| Status<br><b>ContractFirm</b> |                        |                          |                        |

| Line #      | Vehicle                    | DayTime    | Oct 2 | Oct 9 | Oct 16 | Oct 23 | Oct 30 | Nov 6 | Nov 13 | Nov 20 | Nov 27 | Dec 4 | Dec 11 | Dec 18 | Dec 25 | Total Units | Len |
|-------------|----------------------------|------------|-------|-------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|--------|-------------|-----|
| 1           | Activation Network         | M-F 6A-10A | 2     | 1     | 2      | 1      | 2      | 2     | 2      |        | 2      | 2     | 1      | 2      |        | 19          | 60  |
| 2           | Activation Network         | M-F 10A-3P | 1     | 2     | 1      | 2      | 1      | 2     | 1      |        | 1      | 1     | 2      | 1      |        | 15          | 60  |
| 3           | Activation Network         | M-F 3P-7P  | 1     | 2     | 1      | 2      | 1      | 2     | 1      |        | 2      | 1     | 1      | 1      |        | 15          | 60  |
|             |                            | Total      | 4     | 5     | 4      | 5      | 4      | 6     | 4      |        | 5      | 4     | 4      | 4      |        | 49          |     |
| 4           | Fox Business Report AM     | M-F 5A-10A | 2     | 2     | 1      | 2      | 1      | 2     | 1      |        |        | 1     | 1      |        |        | 13          | 30  |
| 5           | Fox Business Report Midday | M-F 10A-3P | 1     | 1     | 1      | 1      | 1      | 1     | 1      |        |        | 1     | 1      |        |        | 9           | 30  |
| 6           | Fox Business Report PM     | M-F 3P-7P  | 2     | 1     | 2      | 1      | 2      | 1     | 2      |        | 1      | 1     | 1      |        |        | 14          | 30  |
| 7           | Fox News Advantage AM      | M-F 6A-10A |       | 1     | 1      |        |        | 1     |        |        |        |       |        | 1      |        | 4           | 60  |
| 13          | Fox News Advantage AM      | M-F 6A-10A | 1     |       |        |        |        |       |        |        |        |       |        |        |        | 1           | 30  |
|             |                            | Total      | 1     | 1     | 1      |        |        | 1     |        |        |        |       |        | 1      |        | 5           |     |
| 8           | Fox News Advantage Midday  | M-F 10A-3P | 1     | 2     | 1      | 1      | 1      | 1     | 1      |        |        | 1     | 1      |        |        | 10          | 60  |
| 9           | Fox News Advantage PM      | M-F 3P-7P  |       | 1     |        |        |        |       |        |        |        |       |        |        |        | 1           | 60  |
| 10          | Information Today AM       | M-F 6A-10A | 1     | 1     | 2      | 1      | 2      | 1     | 1      |        | 2      | 1     | 2      | 2      |        | 16          | 30  |
| 15          | Information Today PM       | M-F 3P-7P  | 1     |       | 1      | 1      | 1      | 1     | 1      |        | 1      | 1     | 1      | 1      |        | 10          | 30  |
| 12          | Wire Weekday               | M-F 5A-8P  | 1     | 2     | 1      | 2      | 1      | 1     | 1      |        | 1      | 1     | 1      | 1      |        | 13          | 60  |
| Total Spots |                            |            | 14    | 16    | 14     | 14     | 13     | 15    | 12     | 0      | 10     | 11    | 13     | 8      | 0      | 140         |     |