

ORDER



KSHB-TV

Orders

Order / Rev: 119101

Alt Order #:

Product Desc: HFA 2016

Estimate: 4458

Flight Dates: 03/14/16 - 03/15/16

Original Date / Rev: 03/11/16 / 03/11/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: GMMB Inc - Political

Buying Contact:

Billing Contact:

Suite #800

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Clinton/Democrat/US President

Demographic: A35+

Product Codes: PL Presidential

Priority: SYN

Revenue Codes: POL, POL, CAND

New Business Thru:

Order Separation: 00:30:00

Advertiser External ID:

Agency External ID: 2

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	20	\$10,825.00	\$9,201.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	20	\$10,825.00	\$9,201.25	0.00
Totals	20	\$10,825.00	\$9,201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	03/14/16	03/15/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MT-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$100.00	0.00					
N 2	KSHB	03/14/16	03/15/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$375.00	0.00					
N 3	KSHB	03/14/16	03/15/16	M-F Today Show M-F Today Show	CM	7-9am	MT-----	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$450.00	0.00					
N 4	KSHB	03/14/16	03/15/16	M-F 9-10am M-F 9-10am	CM	9-10am	MT-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$150.00	0.00					
N 5	KSHB	03/14/16	03/15/16	M-F 10-11am M-F 10-11am	CM	10-11am	MT-----	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$125.00	0.00					
N 6	KSHB	03/14/16	03/15/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MT-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 03/14/16	03/20/16	MT-----			1		\$150.00	0.00					

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Flight Dates: 03/14/16 - 03/15/16

Advertiser:	Clinton/Democrat/US President
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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSHB	03/14/16	03/15/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MT-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$225.00		0.00			
N 8	KSHB	03/14/16	03/15/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MT-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$75.00		0.00			
N 9	KSHB	03/14/16	03/15/16	M-F 2-3pm The Wendy Williams Show	CM	2-3pm	MT-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$75.00		0.00			
N 10	KSHB	03/14/16	03/15/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	MT-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$225.00		0.00			
N 11	KSHB	03/14/16	03/15/16	M-F 330-4pm M-F 330-4pm	CM	330-4pm	MT-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$400.00		0.00			
N 12	KSHB	03/14/16	03/15/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MT-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	MT-----		1				\$250.00		0.00			
N 13	KSHB	03/14/16	03/15/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$550.00		0.00			
N 14	KSHB	03/14/16	03/15/16	M-F Nightly News M-F Nightly News	CM	530-6pm	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$800.00		0.00			
N 15	KSHB	03/14/16	03/15/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$750.00		0.00			
N 16	KSHB	03/14/16	03/15/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$850.00		0.00			
N 17	KSHB	03/14/16	03/15/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	M-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$675.00		0.00			
N 18	KSHB	03/14/16	03/15/16	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$100.00		0.00			
N 19	KSHB	03/14/16	03/15/16	Monday Prime 7-9pm Monday Prime 7-9pm	CM	7-9pm	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$2,000.00		0.00			
N 20	KSHB	03/14/16	03/15/16	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/14/16	03/20/16	M-----		1				\$2,500.00		0.00			
Totals														20	\$10,825.00

Totals	20	\$10,825.00
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