

CONTRACT

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

<u>Contract / Revision</u> 709809 /		<u>Alt Order #</u>
<u>Advertiser</u> Mark Carter for House		<u>Original Date / Revision</u> 02/02/24 / 02/08/24
<u>Contract Dates</u> 04/01/24 - 05/13/24	<u>Estimate #</u>	
<u>Product</u> House of Delegates		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Ron Hughes	<u>Sales Office</u> Charleston
<u>Special Handling</u> inv_gregthomaswv@gmail.com		
<u>Demographic</u> Households		
<u>Agency Ref</u> 110564	<u>Advertiser Ref</u> 111244	

And:

Mark Carter for House
Attention: Greg Thomas
10910 Green Meadow Road
Charleston, WV 25314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	04/01/24	05/13/24	M-F 580 Live	9a-10a		:30			NM	31	\$1,426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$46.00			
Week:		04/08/24	04/14/24	MTWTF--				5	\$46.00			
Week:		04/15/24	04/21/24	MTWTF--				5	\$46.00			
Week:		04/22/24	04/28/24	MTWTF--				5	\$46.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$46.00			
Week:		05/06/24	05/12/24	MTWTF--				5	\$46.00			
Week:		05/13/24	05/19/24	M-----				1	\$46.00			
N 2	WCHS	04/01/24	05/13/24	M-F 10a ABC Local News	10a-11a		:30			NM	31	\$1,426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$46.00			
Week:		04/08/24	04/14/24	MTWTF--				5	\$46.00			
Week:		04/15/24	04/21/24	MTWTF--				5	\$46.00			
Week:		04/22/24	04/28/24	MTWTF--				5	\$46.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$46.00			
Week:		05/06/24	05/12/24	MTWTF--				5	\$46.00			
Week:		05/13/24	05/19/24	M-----				1	\$46.00			
N 3	WCHS	04/01/24	05/13/24	M-F 11a ABC Local News	11a-12p		:30			NM	31	\$1,426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/01/24	04/07/24	MTWTF--				5	\$46.00			
Week:		04/08/24	04/14/24	MTWTF--				5	\$46.00			
Week:		04/15/24	04/21/24	MTWTF--				5	\$46.00			
Week:		04/22/24	04/28/24	MTWTF--				5	\$46.00			
Week:		04/29/24	05/05/24	MTWTF--				5	\$46.00			
Week:		05/06/24	05/12/24	MTWTF--				5	\$46.00			
Week:		05/13/24	05/19/24	M-----				1	\$46.00			
Totals											93	\$4,278.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

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<u>Contract Dates</u> 04/01/24 - 05/13/24	<u>Product</u> House of Delegates	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
04/01/24 - 04/28/24	60	\$2,760.00	\$2,760.00	\$276.00	\$3,036.00
04/29/24 - 05/13/24	33	\$1,518.00	\$1,518.00	\$151.80	\$1,669.80
Totals	93	\$4,278.00	\$4,278.00	\$427.80	\$4,705.80

*Tax 1 Note: Streaming Charleston 10%.

Signature:  Date: 3/24/24

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCHS-AM	Date: 2/2/2024
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I, _____,
being/on behalf of: MARK CARTER, a legally
qualified candidate of the REPUBLICAN political
party for the office of: HOUSE OF DELEGATES
in the PRIMARY
election to be held on: MAY 14, 2024
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	M-F 9A-12N	M-F		15	6

Total Charges:

4705⁸⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

MARK CARTER for WV

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MARK CARTER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

✓ 3/21/24
Date

✓ _____
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

LOW ANTONI'S Sr
Printed Name

SA
Title

RADIO AD ONE COPY

WE NEED REAL CONSERVATIVES IN THE HOUSE OF DELEGATES.

WE NEED MARK CARTER IN DISTRICT 57

“HI. I AM MARK CARTER. AS A CONSERVATIVE LAWYER, I AM A STRONG SUPPORTER OF LIFE, FAITH AND THE SECOND AMENDMENT.”

MARK CARTER WAS APPOINTED TO NATIONAL OFFICES BY BOTH PRESIDENT DONALD TRUMP AND PRESIDENT GEORGE W. BUSH.

LET’S ELECT A NEW CONSERVATIVE REPUBLICAN TO THE HOUSE.

“I AM MARK CARTER AND I WOULD APPRECIATE YOUR VOTE FOR HOUSE OF DELEGATES.”

PAID FOR BY MARK CARTER FOR WEST VIRGINIA.

5005

69-339/515

MARK CARTER FOR WV POLITICAL CAMPAIGN

1091 GREEN MEADOW RD
CHARLESTON, WV 25314-0000

DATE 3/28/2024

PAY TO THE ORDER OF

WVRC Admin

\$ 4,705.80

Four Thousand Seven Hundred Five & 80/100

DOLLARS



TRUIST

Marta

MEMO



MP