

CONTRACT

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

<u>Contract / Revision</u> 762377 /		<u>Alt Order #</u> 37240144
<u>Advertiser</u> Chris Miller for Governor		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 04/17/24 - 04/23/24	<u>Estimate #</u> 11218	
<u>Product</u> candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCHS-AM	<u>Account Executive</u> Eastman Philadelphia	<u>Sales Office</u> Eastman-Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 11487	<u>Advertiser Ref</u> 111214	

And:

Strategic Media Services - VA
4601 N. Fairfax Dr.
Ste. 730
Arlington, VA 22203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCHS	04/17/24	04/23/24	M-F 6a-10a	6:00 AM-10:00 AM		1:00			NM	9	\$445.23
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	22122--				9	\$49.47			
N 2	WCHS	04/17/24	04/23/24	M-F 10a-3p	10:00 AM-3:00 PM		1:00			NM	9	\$445.23
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	22122--				9	\$49.47			
N 3	WCHS	04/17/24	04/23/24	M-F 3p-7p	3:00 PM-7:00 PM		1:00			NM	9	\$445.23
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/17/24	04/23/24	22122--				9	\$49.47			
Totals											27	\$1,335.69

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/23/24	27	\$1,335.69	(\$200.35)	\$1,135.34
Totals	27	\$1,335.69	(\$200.35)	\$1,135.34

Signature:  Date: 4/16/24

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Apr 16, 24
 CONT# 37240144 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WCHS-AM (Charleston, WV)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES VA
 ADDR 4601 N FAIRFAX DR SUITE 730
 ARLINGTON, VA 22203

DDS CONT# 0
 C/P/E: / / 11218
 SALESPERSON FAX#
 PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV CHRIS MILLER FOR GOVERNOR-WV
 PDT candidate
 FLT Apr 17, 24 - Apr 23, 24

*** REP ORDER COMMENT ***

** 4/16/2024 12:42:00 PM: POPULATIONBUYTYPE: CPP.
 ** 4/16/2024 12:42:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	..W....	6A - 10A	60	04/17/2024 - 04/17/2024	1D	1	\$49.47	1
	1.2	..W....	10A - 3P	60	04/17/2024 - 04/17/2024	1D	1	\$49.47	1
	1.3	..W....	3P - 7P	60	04/17/2024 - 04/17/2024	1D	1	\$49.47	1
					** FLIGHT TOTALS **		3	\$148.41	
		<u>FLIGHT 2</u>							
	2.1	...T...	6A - 10A	60	04/18/2024 - 04/18/2024	1D	2	\$49.47	2
	2.2	...T...	10A - 3P	60	04/18/2024 - 04/18/2024	1D	2	\$49.47	2
	2.3	...T...	3P - 7P	60	04/18/2024 - 04/18/2024	1D	2	\$49.47	2
					** FLIGHT TOTALS **		6	\$296.82	
		<u>FLIGHT 3</u>							
	3.1F..	6A - 10A	60	04/19/2024 - 04/19/2024	1D	2	\$49.47	2
	3.2F..	10A - 3P	60	04/19/2024 - 04/19/2024	1D	2	\$49.47	2
	3.3F..	3P - 7P	60	04/19/2024 - 04/19/2024	1D	2	\$49.47	2
					** FLIGHT TOTALS **		6	\$296.82	
		<u>FLIGHT 4</u>							
	4.1	M.....	6A - 10A	60	04/22/2024 - 04/22/2024	1D	2	\$49.47	2
	4.2	M.....	10A - 3P	60	04/22/2024 - 04/22/2024	1D	2	\$49.47	2
	4.3	M.....	3P - 7P	60	04/22/2024 - 04/22/2024	1D	2	\$49.47	2
					** FLIGHT TOTALS **		6	\$296.82	

CONT# 37240144 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 11218

FLIGHT 5									
5.1	.T.....	6A - 10A	60	04/23/2024 - 04/23/2024	1D	2	\$49.47	2	
5.2	.T.....	10A - 3P	60	04/23/2024 - 04/23/2024	1D	2	\$49.47	2	
5.3	.T.....	3P - 7P	60	04/23/2024 - 04/23/2024	1D	2	\$49.47	2	
** FLIGHT TOTALS **						6	\$296.82		

	Apr 24					
SPOTS	27					
CASH	1335.69					
TRADE	0.00					
NSL	0.00					
TOTAL	1335.69					

						TOTAL
SPOTS						27
CASH						1,335.69
TRADE						0.00
NSL						0.00
TOTAL						1,335.69

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheault, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Chris Miller

Authorized committee:
Chris Miller for Governor

Agency requesting time (and contact information):
 Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
West Virginia Governor

Date of election: General Primary
5/14/24

Treasurer of candidate's authorized committee:
Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Ben Rheault <small>Digitally signed by Ben Rheault Date: 2024.01.16 10:50:41 -05'00'</small>	Signature:
Name: Ben Rheault	Name: Ashley Proctor
Date of Request to Purchase Ad Time: 1/16/24	Date of Station Agreement to Sell Time: 476124