

CONTRACT

WCHS-AM
1111 Virginia Street, E
Charleston, WV 25301
(304) 342-8131

| | | |
|--|--|--|
| <u>Contract / Revision</u> 751697 / | | <u>Alt Order #</u> 37228280 |
| <u>Advertiser</u> Patrick Morrissey for Gov-WV - agplo2 | | <u>Original Date / Revision</u> 04/09/24 / 04/09/24 |
| <u>Contract Dates</u> 04/10/24 - 04/16/24 | <u>Estimate #</u> 5180 | |
| <u>Product</u> WV-GOV | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WCHS-AM | <u>Account Executive</u> Eastman Philadelphia | <u>Sales Office</u> Eastman-Philad |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agcy Code</u> 9913287 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 11123 | <u>Advertiser Ref</u> 111321 | |

And:

Katz Advantage
Attention: Helen Hanratty
125 West 55th Street
3rd Floor
New York, NY 10019

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WCHS | 04/10/24 | 04/16/24 | M-F 6a-10a | 6:00 AM-10:00 AM | | 1:00 | | | NM | 18 | \$890.46 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/10/24 | 04/16/24 | MTWTF-- | | | | 18 | \$49.47 | | | |
| N 2 | WCHS | 04/10/24 | 04/16/24 | M-F 10a-3p | 10:00 AM-3:00 PM | | 1:00 | | | NM | 15 | \$742.05 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/10/24 | 04/16/24 | MTWTF-- | | | | 15 | \$49.47 | | | |
| N 3 | WCHS | 04/10/24 | 04/16/24 | M-F 3p-7p | 3:00 PM-7:00 PM | | 1:00 | | | NM | 18 | \$890.46 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 04/10/24 | 04/16/24 | MTWTF-- | | | | 18 | \$49.47 | | | |
| Totals | | | | | | | | | | | 51 | \$2,522.97 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 04/01/24 - 04/16/24 | 51 | \$2,522.97 | (\$378.45) | \$2,144.52 |
| Totals | 51 | \$2,522.97 | (\$378.45) | \$2,144.52 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

REVISED

| | | | |
|-------|--|------------------|-----------------|
| CONT# | Apr 09, 24 | DDS CONT# | 0 |
| REP | 37228280 Mod# 1 Ver# 3 (Last = Orig CF) | C/P/E: | 1 / 5180 |
| TO | EASTMAN | SALESPERSON FAX# | |
| FM | WCHS-AM (Charleston, WV) | PH # | |
| OFF | BRIAN DONLEY | | |
| AGY | PHILADELPHIA | | |
| ADDR | Katz Media Group | | |
| | 125 West 55th Street 3rd Floor | | |
| | New York, NY 10019 | | |
| BYR | Helen Hanratty1 | | |
| ADV | PATRICK MORRISEY FOR GOVERNOR. | | |
| PDT | WV-GOV | | |
| FLT | Apr 10, 24 - Apr 18, 24 | | |

*** REP ORDER COMMENT ***

**** 4/8/2024 5:13:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.**

**** 4/8/2024 5:13:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!**

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|-----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| CHG | 1.1 | WThF,MTu | 6A - 10A | 60 | 4/10/2024 - 4/16/2024 | 1W | 18 | \$49.47 | 18 |
| | | IN & OUT | | | | | | | |
| CHG | 1.2 | WThF,MTu | 10A - 3P | 60 | 4/10/2024 - 4/16/2024 | 1W | 15 | \$49.47 | 15 |
| | | IN & OUT | | | | | | | |
| CHG | 1.3 | WThF,MTu | 3P - 7P | 60 | 4/10/2024 - 4/16/2024 | 1W | 18 | \$49.47 | 18 |
| | | IN & OUT | | | | | | | |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 51 | \$2,522.97 | |

| | Apr 24 | | | | | |
|-------|---------|--|--|--|--|--|
| SPOTS | 51 | | | | | |
| CASH | 2522.97 | | | | | |
| TRADE | 0.00 | | | | | |
| NSL | 0.00 | | | | | |
| TOTAL | 2522.97 | | | | | |

Apr 09, 24

CONT# 37228280 Mod# 1 Ver# 3 (Last = Orig CF)
REP EASTMAN

DDS CONT# 0
C/P/E: / / 5180

| | | | | | | TOTAL |
|-------|--|--|--|--|--|--------------|
| SPOTS | | | | | | 51 |
| CASH | | | | | | 2,522.97 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 2,522.97 |

**** Competitive Comments ****

4.10-4.16 MORRISEY 2024 RADIO BUY

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Patrick Morrisey

Authorized committee:

Morrisey 2024

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

05/14/2024

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|--|
| Signature: <i>FlexPoint Media</i> | Signature:  |
| Name: FlexPoint Media | Name: <u>Anthony Proulx</u> |
| Date of Request to Purchase Ad Time: 03/05/2024 | Date of Station Agreement to Sell Time: <u>4/9/24</u> |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 03/05/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Ashley Prowse

From: Donley, Brian <Brian.Donley@Katzmedia.com>
Sent: Tuesday, April 9, 2024 2:09 PM
To: Pat Whittaker; pdavis@firstmediaservices.com; Christian Miller; Ashley Prowse; Kelly Ayersman; Emily Bowen; Jim McCulla; Katie Baney
Cc: Homan, Angela
Subject: EXTERNAL: RE: New Placement - Patrick Morrisey for Governor, EST. 5180 - Proof of Payment

Below is the proof of payment for EST. 5180 – thanks!

Flexpoint Media

Check No. 625454

| DATE | ESTIMATE | DESCRIPTION | VENDOR REFERENCE | NET |
|------------|----------|---------------|------------------|----------|
| 04/09/2024 | 5180 | Morrisey 2024 | 4.10-4.16 | 8,871.10 |

| Vendor No. | Vendor Name | Check No. | Check Amount |
|------------|------------------|-----------|--------------|
| KATZ Radio | Katz Media Group | 625454 | \$8,871.10 |

Brian Donley
Vice President, Sales
Katz Radio Group
333 East City Avenue | Suite 510 | Bala Cynwyd, PA 19004
Brian.Donley@Katzmedia.com
Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.
National Influence.

Ask me about
 #Katz
Multicultural



Diversity
Equity and
Inclusion

From: Donley, Brian

Sent: Monday, April 8, 2024 5:15 PM

To: Pat Whittaker <pwhittaker@firstmediaservices.com>; pdavis@firstmediaservices.com; Christian Miller <christian.miller@wvradio.com>; ashley.prowse@wvradio.com; 'jerry.farley@wvradio.com' <jerry.farley@wvradio.com>; Kelly Ayersman <Kelly.Ayersman@wvradio.com>; emily.bowen@wvradio.com; jmculla@wvradio.com; Katie Baney <kbaney@7mountainsmedia.com>

Cc: Homan, Angela <Angela.Homan@Katzmedia.com>

Subject: New Placement - Patrick Morrissey for Governor, EST. 5180 - NAB and Spot/Traffic

Hello,

We issued new schedules for Patick Morrissey for Governor, EST. 5180 (4/10-4/16) – Attached please find the NAB and Spot to air at 100%. We'll share the proof of payment once available tomorrow.

Thanks,

Brian Donley

Vice President, Sales

Katz Radio Group

333 East City Avenue | Suite 510 | Bala Cynwyd, PA 19004

Brian.Donley@Katzmedia.com

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



Local Impact.
National Influence.

Ask me about
 #Katz
Multicultural



Diversity
Equity and
Inclusion