

CONTRACT



KMTR
3825 International Court
Springfield, OR 97477
(541) 746-1600

<u>Contract / Revision</u> 1033903 /		<u>Alt Order #</u> 26216111
<u>Advertiser</u> Gary Williams East Lane Co Commissioner		<u>Original Date / Revision</u> 10/05/18 / 10/18/18
<u>Contract Dates</u> 10/15/18 - 11/06/18	<u>Estimate #</u> 701	
<u>Product</u> 40/126/701		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMTR	<u>Account Executive</u> Dallas Eagle/DAL	<u>Sales Office</u> KATZ Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 87.30
<u>Agy Code</u> 9916670	<u>Advertiser Code</u> 40	<u>Product 1/2</u> 126
<u>Agency Ref</u> 107874	<u>Advertiser Ref</u> 2777002	

And:

Ax Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMTR	10/15/18	11/02/18	NBC 16 News Today 6-7a	6:00 AM-7:00 AM		:30				NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTWTF--				3	\$40.00	1.00			
	Week:	10/22/18	10/28/18	MTWTF--				3	\$40.00	1.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$40.00	1.00			
N 2	KMTR	11/05/18	11/06/18	NBC 16 News Today 6-7a	6:00 AM-7:00 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	MT-----				1	\$40.00	1.00			
N 3	KMTR	10/15/18	11/02/18	NBC 16 News 5p	5:00 PM-5:30 PM		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$90.00	2.50			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$90.00	2.50			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$90.00	2.50			
N 4	KMTR	11/05/18	11/05/18	NBC 16 News 5p	5:00 PM-5:30 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$90.00	2.50			
N 5	KMTR	10/15/18	11/02/18	NBC 16 News 630p	6:30 PM-7:00 PM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTWTF--				3	\$150.00	4.20			
	Week:	10/22/18	10/28/18	MTWTF--				3	\$150.00	4.20			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$150.00	4.20			
N 6	KMTR	11/05/18	11/05/18	NBC 16 News 630p	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	M-----				1	\$150.00	4.20			
N 7	KMTR	10/20/18	11/03/18	NBC 16 News 630p	6:30 PM-7:00 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	-----S-				1	\$110.00	3.00			
	Week:	10/22/18	10/28/18	-----S-				1	\$110.00	3.00			
	Week:	10/29/18	11/04/18	-----S-				1	\$110.00	3.00			
D 8	KMTR	10/21/18	11/04/18	NBC 16 News 630p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
N 9	KMTR	10/15/18	11/02/18	NBC 16 News 530p	5:30p-6p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$120.00	2.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
Gary Williams East Lane Co Commissioner	10/05/18 / 10/18/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 11/06/18	40/126/701	701

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--				2	\$120.00	2.50			
Week:		10/29/18	11/04/18	MTWTF--				1	\$120.00	2.50			
N 10	KMTR	11/05/18	11/06/18	Today Show 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/18	11/11/18	MT-----				1	\$30.00	0.00			
N 11	KMTR	10/21/18	11/04/18	NBC News 16 Prime	8:30 PM-9:00 PM		:30				NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S				1	\$110.00	3.00			
Week:		10/22/18	10/28/18	-----S				1	\$110.00	3.00			
Week:		10/29/18	11/04/18	-----S				1	\$110.00	3.00			
Totals								87.30				34	\$3,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	8	\$810.00	(\$121.50)	\$688.50
10/15/18 - 10/21/18	11	\$1,120.00	(\$168.00)	\$952.00
10/22/18 - 10/28/18	11	\$1,120.00	(\$168.00)	\$952.00
11/05/18 - 11/11/18	4	\$310.00	(\$46.50)	\$263.50
Totals	34	\$3,360.00	(\$504.00)	\$2,856.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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