

# QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WWMX HD2

**3<sup>rd</sup> Quarter 2022**

(July 1 through September 30)

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**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)**

<b><u>Subject</u></b>	<b><u>Description of Issue of Concern</u></b>
CHILDREN'S HEALTH	Impact of traumatic brain injury on youth; opportunities for youth with serious illness
COMMUNITY DEVELOPMENT	Programs for low-income families and the homeless; building a stronger community; "Fleet Week" festivities; celebrating Baltimore's Black Wall Street; Baltimore's celebration of Edgar Allan Poe
CONSUMER MATTERS	Trends that impact consumers' decision making; converging technologies that will impact lifestyles; how online product reviews impact purchasing;
CRIME	Impact of providing therapy and job training in violent communities
DOMESTIC ABUSE	Challenges faced by domestic abuse survivors
EDUCATION	Natural History Society of Maryland's programs to educate on many different natural history subjects; learning and growth through teambuilding & character development programs
FOOD INSECURITY	Sustainable management of food for family facing hunger; hunger and health problems that may result from skipping meals or eating the wrong foods; correlation between food insecurity and child maltreatment
GAMBLING ADDICTION	Increase in gambling availability and those seeking help for gambling problems.
MASS SHOOTINGS	Common characteristics of mass shooters and steps to prevent mass shootings.



**Issues of Concern to Baltimore, Maryland  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)  
(continued)**

<b><i>Subject</i></b>	<b><i>Description of Issue of Concern</i></b>
MENTAL HEALTH	Active-duty military personnel seeking private health services over those provided by the military; demand for mental health resources to families facing mental health challenges.
ORGAN DONATION	Support programs for families of organ donors.
PARENTING	Raising children with an entrepreneurial outlook; changes in parenting post-pandemic; helping high-performing youth manage stress; motivating and managing children's school routine; managing children's exposure to media
PERSONAL FINANCE	Mutual fund investing vs index funds; Forgotten expenses when retiring and when to withdraw funds to cover them.
PERSONAL HEALTH	Impact of heat and humidity on the body; Diabetes epidemic in America and how diet and weight loss can help eliminate the disease; how diet flexibility is key to achieving and maintaining weight loss
TECHNOLOGY	Impact of smartphones and other electronic screens on social stresses experienced by teens; how smartphone technology can help consume, manage and retain information.
WOMEN'S CONCERNS	Change in higher education the past few decades for women and the empowerment and independence the result
WORKPLACE CONCERNS	How "diversity training" in the workplace has made the gender gap issues in the workplace worse and created a larger divide between male and female coworkers
YOUTH MENTORSHIP	Mentoring at-risk youth with programs and opportunities and addressing food insecurity and youth vulnerability; after-school and summer learning programs to help youth and strengthen families; implementing change for city youth with academic enrichment; career development and physical activity;



**WWMX HD2 Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)**

**3<sup>rd</sup> Quarter 2022**

**(July 1 through September 30)**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting
2. Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Austin Todd



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
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**ISSUE: CHILDREN'S HEALTH**

Infotrak

August 7

6:00am / 15 Minutes

Guest(s): Alan Cook, MD, Medical Director in the Center for Clinical Research at the School of Community and Rural Health, The University of Texas at Tyler Health Science Center

Traumatic brain injury is the leading cause of death and disability in children 0-4 and 15-19 years of age, and Dr. Cook noted that ER visits for concussions and similar injuries have nearly tripled in the past 20 years. He added that, while traumatic brain injuries increased in all groups, the trend was the greatest among girls. He theorized that the reason is that most women's sports, such as volleyball, soccer and cheerleading, are un-helmeted activities, plus the fact that concussion awareness has improved.

**Issues of Concern:** Children's Health; Traumatic Brain Injury; Parenting

Spotlight on Maryland

August 14

6:30am / 30 Minutes

Guest(s): Jimmy Canton, CEO of the Hole in the Wall Gang Camp

The Hole in the Wall Gang Camp offers weeklong sessions for kids with cancer, sickle cell anemia, hemophilia, and other serious illnesses and conditions. This unique camp experience allows the children to connect with other kids living with that same illness, giving them a sense of community and some time to just have fun. Hole in the Wall also offers weekend programs in the fall for families, and a hospital outreach program that brings camp into hospitals for those who can't make it to camp. Through these programs, Hole in the Wall serves more than 20,000 seriously ill children and their families every year, free of charge. We also discussed the very exciting news about their second location, coming to the Eastern Shore in 2024. This will serve thousands of children and families in the mid-Atlantic.

**Issues of Concern:** Children's Health; Community Development



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**ISSUE: COMMUNITY DEVELOPMENT**

Spotlight on Maryland

July 31

6:30am / 30 Minutes

Guest(s): Shannon Mouton, Executive Director of Laurel Advocacy & Referral Services

Laurel Advocacy & Referral Services (LARS) is an organization that serves homeless and low-income families and individuals in Laurel, MD. LARS was founded in 1987 by a group of local congregation leaders who wanted to help those in need of food and financial assistance. Today they are staffed by trained social workers and volunteers. We discussed some of the programs aimed to give people long-term self-efficiency and stability. Finally, we went over a few event son the calendar, including their annual Turkey Trot.

**Issues of Concern:** Community Development; Health

Spotlight on Maryland

August 7

6:30am / 30 Minutes

Guest(s): Fred Riley, Executive Director of Weave: The Social Fabric Project at the Aspen Institute, and Jim Peterson, VP and Small Business Ambassador on the Multicultural Business Banking team for M&T Bank

We talked about the Weaver Awards created by the Aspen Institute that honors the work of 20 Baltimore individuals who are building community. The Weaver Awards are meant for people whose main aim is to help create lasting relationships and build trust so Baltimoreans feel they belong and will work together to make Baltimore stronger. Weave: The Social Fabric Project supports and strengthens these Weavers by providing access to resources, opening doors to partnerships and inspiring a new generation of Weavers. We highlighted the recipients, their projects, and M & T Bank's commitment to investing in the community with \$5000 micro-grants awarded to the 20 recipients.

**Issues of Concern:** Community Development



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**ISSUE: COMMUNITY DEVELOPMENT (continued)**

Spotlight on Maryland

August 28

6:30am / 30 Minutes

Guest(s): Chris Rowsom, Historic Ships in Baltimore

Maryland Fleet Week & Flyover Baltimore is Back September 7<sup>th</sup> – 13<sup>th</sup> and the event is in-person for the first time since 2019. There will be so much to see! American, British, and Canadian naval ships will be in the harbor along with U.S. Coast Guard vessels, the USS John Brown, and the Savannah as well as traditional sailing ships including the Danish tall ship Danmark. They will be docked at various locations around Baltimore, including the Inner Harbor, Fells Point, Under Armour Pier Locust Point and Port Covington. New for this year, there will also be flyovers of historic aircraft over the festival on the weekend of Sept 9<sup>th</sup>-11<sup>th</sup>.

**Issues of Concern:** Community Development

Spotlight on Maryland

September 18

6:30am / 30 Minutes

Guest(s): Tiffany Majors, President and CEO of the Greater Baltimore Urban League, (GBUL)

We talked about their 3 upcoming Fall fundraiser events including a Golf Tournament October 28th, and a Business Summit and Awards Gala on November 10, 2022, all celebrating Baltimore's Black Wall Street. Tiffany shared news about how the GBUL was recently awarded grant funding to expand their Justice Impacted Workforce Development Program, and their team is expanding tremendously. GBUL will begin more in-person workshops and activities in partnership with the Langston Hughes Business Center. GBUL has had great outcomes with certifying many cyber security men and women without any previous IT experience and a new Pepsi Cohort with 8 new, local restaurants, and food trucks. Audacy, formerly Entercom, partnered with the National Urban League in October, 2020, and locally, Audacy Baltimore teamed up with the Greater Baltimore Urban League to advance racial justice and equity in the communities we serve

**Issues of Concern:** Community Development; History; Workforce Development



**Most Significant Issue-Responsive Programming**  
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**ISSUE:**            **COMMUNITY DEVELOPMENT (continued)**

Spotlight on Maryland

September 25

6:30am / 30 Minutes

Guest(s): Enrica Jang, Executive Director of Poe Baltimore and the Edgar Allan Poe House

Poe Baltimore is all about the legacy of one of Baltimore's most famous residents. Their museum is a great attraction for Charm City residents and visitors from around the world. The International Edgar Allan Poe Festival and Awards is back in-person on Oct 8<sup>th</sup>-9<sup>th</sup> and there will be so much to see for any literature fan. Two days of books, music, and art commemorating the 173<sup>rd</sup> anniversary of Poe's death. There are also ticketed events such as Poe House Tours, the Black Cat Ball, and the Virginia Poe Bicentennial Death Exhibit.

**Issues of Concern:** Community Development





**Most Significant Issue-Responsive Programming**  
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**ISSUE: CONSUMER MATTERS**

InfoTrak

July 3

6:15am / 15 Minutes

Guest(s): Derek Thompson, author of “Hit Makers: How to Succeed in an Age of Distraction”

Mr. Thompson said nothing simply “goes viral.” He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today’s crowded media environment. He outlined possible ways these trends may affect consumers’ decision making in the future.

**Issues of Concern:** Consumer Matters; Media

InfoTrak

July 10

6:15am / 15 Minutes

Guest(s): Peter H. Diamandis, founder of more than 20 high-tech companies, Founder and Executive Chairman of the XPRIZE and Executive Founder of Singularity University, Co-Founder of Human Longevity, Inc., co-author of “The Future Is Faster Than You Think: How Converging Technologies Are Transforming Business, Industries, and Our Lives”

Technology is accelerating far more quickly than anyone could have imagined. Mr. Diamandis believes that over the next decade, the world will experience more upheaval and create more wealth than in the past hundred years. He cited examples of converging technologies which he expects to transform entertainment, education, healthcare, longevity, business and food.

**Issues of Concern:** Consumer Matters; Technology



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**ISSUE:**           **CONSUMER MATTERS (continued)**

InfoTrak

September 25

6:15am / 15 Minutes

Guest(s): Brett Hollenbeck, PhD, Assistant Professor, UCLA Anderson  
School of Management

Can you really trust that online product review before you make a purchase decision? Prof. Hollenbeck led new research that discovered that the practice of faking online product reviews might be far more pervasive than anyone realized. He said there is a large online marketplace for the buying and selling of fake online reviews, often utilized by small, third-party sellers on Amazon. He said the sellers are typically based in China, which makes it difficult for US regulators to police the problem.

**Issues of Concern:** Consumer Matters; Government Regulation



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**ISSUE: CRIME**

InfoTrak

July 17

6:00am / 15 Minutes

Guest(s): Chris Blattman, PhD, Economist, Professor at the University of Chicago's Harris School of Public Policy, author of "Why We Fight"

Violence is skyrocketing in cities, large and small, across the US. Prof. Blattman was intrigued by research originally done in Liberia that found that providing cash and cognitive behavioral therapy to potential criminals reduced the future risk of crime and violence, even 10 years after the intervention. Inspired by the program in Liberia, Chicago has been implementing a similar but more intensive program called READI. Over the course of 18 months, men in the city's most violent districts participate in therapy sessions in the morning, followed by job training in the afternoon. He discussed the ongoing research.

**Issues of Concern:** Crime; Government Policies



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**ISSUE: DOMESTIC ABUSE**

InfoTrak

September 25

6:00am / 15 Minutes

Guest(s): Pennie Crockett, domestic violence survivor, entrepreneur,  
author of "Dangerous Love: From Battered to Boss Lady"

Ms. Crockett shared her inspiring story of escaping from an abusive relationship and eventually starting a successful business. She said domestic violence survivors must not let the experience define them. She discussed the personal challenges she worked through to achieve her dreams, and recommended resources that are available to victims of domestic abuse.

**Issues of Concern:** Domestic Abuse; Entrepreneurism



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**ISSUE: EDUCATION**

Spotlight on Maryland

July 24

6:30am / 30 Minutes

Guest(s): Bronwyn Mitchell-Strong, Program Director of the Natural History Society of Maryland

The NHSM has been around for nearly 100 years and has so much to offer! They manage a museum in Overlea that features lectures, workshops, and a course on many different natural history subjects. They currently have more than a million natural history specimens and artifacts in the building. Whether it is mineral, fossils, insects, or plants, there is something for everyone at NHSM.

**Issues of Concern:** Education; Natural History

Spotlight on Maryland

September 4

6:30am / 30 Minutes

Guest(s): Jackie LaMonica, Program Director of the Genesee Valley Outdoor Learning Center located in Parkton, Maryland.

We talked about how Genesee Valley Outdoor Learning Center has served the region for 40 years as a destination for learning and growth through team building and character development programs. This month, Genesee Valley is celebrating its 40th anniversary with two public events: a Memorial 5K Trail Run and 1 Mile Family Fun Walk; and an anniversary dinner celebration, both on September 17, 2022. Genesee Valley Outdoor Learning Center is a nationally recognized educational non-profit dedicated to the experiential education model-or learning by doing, and has built a legacy of programming with a purpose. They offer several unique programs rooted in the shared philosophy of learning and growing through experience, trust and self-discovery.

**Issues of Concern:** Education; Community Development



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**ISSUE: FOOD INSECURITY**

Spotlight on Maryland

July 3

6:30am / 30 Minutes

Guest(s): Chris Dipnarine, Founder, 4MyCiTy

We spoke about their focus on the importance of Environmental Sustainability, primarily the Sustainable Management of food in relation to food waste. 4MyCiTy focuses on 4 Primary Phases- **Source Reduction**: reducing food wastage from the Wholesale and Retail distribution industry, **Feed the Hungry**: Eliminating Hunger within our communities through effective rescued food distributions, **Industrial/Commercial Use**: creating bio-degradable products or renewable energy through the utilization of food waste and **Composting**: reducing the harmful effects of organic waste on our environment through their advanced composting technologies. Since the Baltimore-based non-profit organization was founded in 2018, 4MyCiTy has distributed over 125 million pounds of food to families facing hunger, that's an estimated 104 million meals served.

**Issues of Concern:** Food Insecurity; Environmental Sustainability

InfoTrak

July 24

6:00am / 15 Minutes

Guest(s): Michelle Kaiser, PhD, Assistant Professor of Social Work, Ohio State University

Hunger and poor nutrition in the U.S. may be far worse than previously understood. Dr. Kaiser led a study that examined the intersection between hunger and the types of foods found at nearby stores. She said almost a third of the households they studied were food insecure, and more than 16 percent had very low food security, meaning they were skipping meals, at risk for experiencing hunger and suffering health problems as a result. She outlined what steps can be taken to reverse this trend.

**Issues of Concern:** Food Insecurity; Poverty; Government Programs



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**ISSUE:**            **FOOD INSECURITY (continued)**

InfoTrak

August 7

6:15am / 15 Minutes

Guest(s): Michelle Johnson-Motoyama, PhD, Associate Professor at The Ohio State University College of Social Work

Prof. Johnson-Motoyama led a recent study that found that the Supplemental Nutrition Assistance Program (SNAP) that helps more than 39 million Americans and others avoid food insecurity has an unexpected benefit – it may help prevent child maltreatment. She found that states with more generous SNAP policies – and thus more people participating in the program – had fewer children involved in Child Protective Services investigations and sent to foster care. She said rapidly increasing inflation rates for food and gasoline are having a severe impact on families of lower income.

**Issues of Concern:** Food Insecurity; Child Neglect; Government



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**ISSUE:            GAMBLING ADDICTION**

InfoTrak

August 28

6:15am / 15 Minutes

Guest(s): Simone Rodda, PhD, Associate Professor in the Auckland University of Technology, Psychology and Neuroscience in Auckland, New Zealand

Gambling is more available than any time in history, and over 10 million adults have sought help for problem gambling. Prof. Rodda examined the results of 24 studies conducted internationally that asked members of the general public about seeking help for gambling problems. She explained who is most likely to seek help, and the types of assistance that is available for problem gamblers.

**Issues of Concern:** Gambling Addiction; Mental Health





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**ISSUE:            MASS SHOOTINGS**

InfoTrak

July 10

6:00am / 15 Minutes

Guest(s): Jillian Peterson, PhD, Assistant Professor of Criminology and Criminal Justice at Hamline University, Director of the Hamline Center for Justice and Law, co-founder of the Violence Project, a nonpartisan think tank dedicated to reducing violence in society

Nick & Michelle talked about the Academy's COVID-19 and Parenting Forums available at [lifelonglearningumb.org](https://lifelonglearningumb.org) and on their [Facebook](#) page created for the Parenting Forum. UMB's Institute for Prof. Peterson is the co-developer of a database that contains information about every mass shooter in the US since 1966. She said the database is the most comprehensive ever developed, designed to answer the "how" and why" of mass shootings using data-driven research. She discussed the four most common characteristics of mass shooters. She also outlined the steps that she believes would be most effective to prevent mass shootings.

**Issues of Concern:** Mass Shootings; Criminal Justice; Mental Health



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**ISSUE: MENTAL HEALTH**

InfoTrak

August 14

6:00am / 15 Minutes

Guest(s): Howard Waitzkin, M.D., Ph.D., Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active-duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

**Issues of Concern:** Mental Health; Military Issues; Suicide

Spotlight on Maryland

August 21

6:30am / 30 Minutes

Guest(s): Christi Green, Executive Director of Maryland Coalition of Families, (MCF)

We talked about the demand for mental health services and resources available to families experiencing mental health challenges including the new national suicide and crisis lifeline, 988. MCF is a statewide nonprofit dedicated to connecting, supporting and empowering families who are experiencing behavioral health challenges. The organization advocates to improve services and systems that affect individuals with behavioral health challenges and to reduce the stigma related to behavioral health. MCF staff provides one-to-one support to families of children and adults experiencing behavioral health issues, and anyone who cares for someone with a substance use or problem gambling issue. Families in need of support can call MCF, email them, or visit them online. They are there to help and services are free.

**Issues of Concern:** Mental Health; Substance Use



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**ISSUE:            ORGAN DONATION**

InfoTrak

September 18

6:00am / 15 Minutes

Guest(s): Tara Storch, co-founder of Taylor's Gift Foundation, a nonprofit 501(c)(3) organization that provides emotional support to organ donor families

More than 40,000 organ or tissue transplants were performed last year in the US. However, behind every organ donation—usually because of an unexpected accident or tragedy-- there is a family reeling over sudden grief and loss. Mrs. Storch shared her personal story of losing her daughter to tragedy, which led her to found an organization to provide emotional support to other organ donation families left to go on with their lives.

**Issues of Concern:** Organ Donation; Mental Health



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**ISSUE: PARENTING**

InfoTrak

July 17

6:15am / 15 Minutes

Guest(s): Margot Machol Bisnow, former FTC Commissioner and Chief of Staff of the President's Council of Economic Advisers, author of "Raising an Entrepreneur"

Ms. Bisnow interviewed 70 people who were either entrepreneurs or who raised highly successful adults. She explained why parents should want to raise a child with an entrepreneurial outlook, and why teaching independence and compassion are so important.

**Issues of Concern:** Parenting; Entrepreneurism

InfoTrak

July 31

6:15am / 15 Minutes

Guest(s): Dana Suskind, MD, Professor of Surgery and Pediatrics, Director of the Pediatric Cochlear Implant Program, and Founder and Co-Director of the TMW Center for Early Learning + Public Health at the University of Chicago, author of "Parent Nation: Unlocking Every Child's Potential, Fulfilling Society's Promise"

Dr. Suskind talked about the important role that parents play in the development of a child. She talked about the changes that parenting underwent in the aftermath of the pandemic. She also said she would like to see greater taxpayer spending on early childhood education.

**Issues of Concern:** Parenting; Early Childhood Education



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**ISSUE: PARENTING (continued)**

InfoTrak

August 21

6:15am / 15 Minutes

Guest(s): Ned Johnson, education expert, founder of PrepMatters, a tutoring service in Washington, DC, co-author of “The Self-Driven Child: The Science and Sense of Giving Your Kids More Control Over Their Lives”

In the past few years, Mr. Johnson and his co-author found that high-performing kids were coming to them acutely stressed and lacking motivation. Many complained they had no control over their lives. He believes the best antidote to stress is to give kids a greater sense of control over their lives, while still maintaining authority as parents. He discussed several ways that parents can give children of all ages a healthy dose of self-determination and control.

**Issues of Concern:** Parenting; Mental Health; Education

InfoTrak

August 28

6:00am / 15 Minutes

Guest(s): Linn Knight, parenting expert, former elementary school teacher, Certified Positive Discipline Educator, author of “Break Free from Reactive Parenting”

Ms. Knight offered suggestions to help families create more calm in the home as the new school year begins. She explained how parents can create an organized, efficient and fun morning routine. She also discussed how early children need to wake up before the school bus arrives, and the best forms of discipline to motivate kids to get ready on time.

**Issues of Concern:** Parenting; Education



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**ISSUE:**            **PARENTING (continued)**

InfoTrak

September 4

6:00am / 15 Minutes

Guest(s): Angela C. Santomero, M.A., co-creator of the educational children's TV program "Blue's Clues," author of "Preschool Clues: Raising Smart, Inspired, and Engaged Kids in a Screen-Filled World"

Ms. Santomero explained why healthy, research-based television programs and other media actually help preschoolers flourish academically, socially, and emotionally. She outlined the ways that parents can evaluate and monitor their child's exposure to a rapidly expanding array of media choices.

**Issues of Concern:** Parenting; Education; Media



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**ISSUE: PERSONAL FINANCE**

InfoTrak

July 24

6:15am / 15 Minutes

Guest(s): Christine Benz, Director of Personal Finance at Morningstar, Inc.

Ms. Benz discussed costly areas of retirement that often are forgotten by Americans saving for their senior years. She said healthcare costs and taxes top the list. She outlined strategies to determine how and when to withdraw IRA or 401k funds to cover these significant expenses.

**Issues of Concern:** Personal Finance; Retirement Planning; Senior Citizens

InfoTrak

August 21

6:00am / 15 Minutes

Guest(s): Mark J. Perry, Ph.D., Scholar at The American Enterprise Institute, Professor of Finance and Business Economics in the School of Management at the University of Michigan-Flint, creator and editor of the popular economics blog Carpe Diem

Dr. Perry discussed a recent report from S&P Dow Jones that noted that in the past 15 years, only 5% of actively managed mutual funds performed better than index funds. He said index funds have become much more popular in recent years. He explained why nearly half of investors still gravitate to managed funds.

**Issues of Concern:** Personal Finance; Retirement Planning



## Most Significant Issue-Responsive Programming

3<sup>rd</sup> Quarter 2022

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**ISSUE:** PERSONAL HEALTH

InfoTrak

July 31

6:00am / 15 Minutes

Guest(s): S. Tony Wolf, Postdoctoral Researcher in Kinesiology at Penn State University

How hot is too hot for the human body? Dr. Wolf was the co-author of a study that found that a high combination of heat and humidity gets dangerous faster than many previously thought. He said the previous belief was the 95 degrees was the threshold, but the new research found that 88 degrees was the upper limit of safety. He explained how high temperatures affect the human heart, and why heat stroke and heat stress can be so dangerous.

**Issues of Concern:** Personal Health; Climate Change

InfoTrak

September 4

6:15am / 15 Minutes

Guest(s): Jason Fung, MD, weight loss and diabetes expert, author of "The Diabetes Code: Prevent and Reverse Type 2 Diabetes Naturally"

Nearly ten percent of all Americans have some form of diabetes. Dr. Fung talked about the causes behind this epidemic and the wide array of dangerous conditions it spurs. He also explained how dietary changes and weight loss can often eliminate the disease.

**Issues of Concern:** Personal Health; Diabetes; Nutrition

InfoTrak

September 18

6:15am / 15 Minutes

Guest(s): Mindy H. Lee, graduate student at the University of Illinois Urbana-Champaign

Ms. Lee was the co-author of a small study that examined the effectiveness of a self-guided approach to weight loss that involves easy-to-use tools that helped users create low calorie and high fiber meals. She said the program participants lost an average of 5% of their body weight. She explained why diet flexibility is key to making weight loss and maintenance sustainable in the long run.

**Issues of Concern:** Personal Health; Weight Loss





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**ISSUE:            TECHNOLOGY**

InfoTrak

September 11

6:00am / 15 Minutes

Guest(s): Emily Weinstein, PhD, Principal Investigator at Project Zero in the Harvard Graduate School of Education, author of "*Behind Their Screens: What Teens Are Facing (And Adults Are Missing)*"

Dr. Weinstein interviewed 3500 teenagers to learn how they are influenced by smartphones and other electronic screens. She talked about the social stresses that have been drastically amplified in social media, and then are further exacerbated because parents often don't understand. She explained how social media was a critically important social lifeline and study support tool during the pandemic. She also said social media has driven a profound shift in peer pressure for teenagers to adopt socially approved opinions about politics.

**Issues of Concern:** Technology; Parenting; Youth Mental Health

InfoTrak

September 11

6:15am / 15 Minutes

Guest(s): Tiago Forte, productivity consultant, author of "Building A Second Brain: A Proven Method to Organize Your Digital Life and Unlock Your Creative Potential"

Many people struggle to retain even a fraction of the knowledge we consume throughout our day, and wind up frustrated when we can't recall the information we need when we need it. Mr. Forte explained a simple method using existing smartphone technology that will not only consume information, but also manage and streamline it.

**Issues of Concern:** Technology; Personal Productivity; Career



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**ISSUE:           WOMEN'S ISSUES**

InfoTrak

August 14

6:15am / 15 Minutes

Guest(s): Deondra Rose, PhD, Assistant Professor of Public Policy and Political Science at Duke University, author of "Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

**Issues of Concern:** Women's Issues; Education; Sexual Harassment



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**ISSUE:           WORKPLACE CONCERNS**

InfoTrak

July 3

6:00am / 15 Minutes

Guest(s): Joanne Lipman, former Chief Content Officer of Gannett and Editor-in-Chief of USA Today, author of “That’s What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together”

Ms. Lipman discussed the current state of the gender gap in today’s workplaces. She said that traditional corporate “diversity training” has actually made the problem worse—in part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.

**Issues of Concern:** Workplace Concerns; Sexual Harassment; Women’s Issues; Minority Concerns



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE: YOUTH MENTORSHIP**

Spotlight on Maryland

July 10

6:30am / 30 Minutes

Guest(s): Billy Humphrey, Founder and CEO, and Neal Carter, Director of Youth Empowerment, City of Refuge Baltimore, (CORB)

We talked about their mission to bring light, hope and transformation to the South Baltimore community and beyond. City of Refuge is a faith-based organization and registered 501(c)(3) that helps individuals and families transition out of crisis. The once small food pantry has transformed into a multi-program organization that addresses more than food insecurity, but also tackles homelessness, unemployment, youth vulnerability, human trafficking and other issues. Neal talked about how As Director of Youth Empowerment, he mentors at-risk youth by offering programs and opportunities such as fitness training, music therapy, jobs and more.

**Issues of Concern:** Youth Mentorship; Crime; Hunger

Spotlight on Maryland

July 17

6:30am / 30 Minutes

Guest(s): Danista Hunte, Executive Director of Child First Authority

Child First Authority is dedicated to helping youth and strengthening families by providing after school and summer learning programs. They operate in 15 Baltimore city schools and rely heavily on volunteers, mostly parents, to help the kids. We also discussed their big back-to-school uniform fundraiser.

**Issues of Concern:** Youth Mentorship; Education



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE: YOUTH MENTORSHIP**

Spotlight on Maryland

September 11

6:30am / 30 Minutes

Guest(s): Corin, "Tiny" Adams, Co-Founder and President, and Laura Herrmann, Board Member, Leader Breeders

Leader Breeders is a growing, Baltimore-based Youth Development non-profit. We talked about their mission, programs and recent Back to School Supply Drive. Leader Breeders received its 501 (c) (3) status as a non-profit organization last September. Their mission is to implement change for city youth by providing a space for academic enrichment, career development, physical activity and growing community engagement. Leader Breeders has partnered with Baltimore City Recreation and Parks to provide them with space to run their programs, with the goal of building their own rec center to continue to inspire, motivate and mentor the younger generation.

**Issues of Concern:** Youth Mentorship; Education; Community Development



**Additional Programming  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)**

**ISSUE: PARENTING**

WJZ-FM (Noon); WLIF-FM and WWMX-FM (6:55am) / 5 Minutes

August 28

Guest(s): Amy Resnik, State Breastfeeding Coordinator, Maryland WIC Program

The Maryland WIC program for public awareness and support of breastfeeding. Corinna spoke with Maryland WIC Program's State Breastfeeding Coordinator Amy Resnik about the "Step Up For Breastfeeding" campaign which provides information and assistance to new parents, including education about the importance of breastfeeding, access to peer counselors who working with new moms to answer questions and provide referrals to new parents, plus information on contacting the Maryland WIC program.

**Issues of Concern:** Parenting; Breastfeeding; Children's Health

**ISSUE: PERSONAL HEALTH**

Today's 101.9 Morning Show

September 23; 7:55am / 5 Minutes

Guest(s): Chanda Brigance, Co-Founder, Vice Chairperson, Brigance Brigade Foundation, (BBF)

Chanda talked about their upcoming fundraiser, "Soiree with OJ," on Friday, September 30, 2022 at the Baltimore Museum of Industry. The event raises funds to provide grants to People Living with ALS. OJ was diagnosed with ALS in 2007, and he and Chanda founded BBF in 2008. Next year marks their 15<sup>th</sup> anniversary!

**Issues of Concern:** Personal Health



**Public Service Announcements**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

Throughout the quarter the station aired **[daily/periodic]** PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- Leukemia and Lymphoma Society
- National Forest Foundation
- Mercy ships
- First Candle dot org
- Smile Train
- Stand Up To Cancer
- Benefit Check up dot org
- Dept. of Health & Human Services
- American Lung Association
- Crohns & Colitis Foundation
- American Thing dot org
- Help Heal Veterans
- St. Joseph Indian School
- National Federation For the Blind
- Elizabeth Taylor Aids Foundation
- Dental Lifeline Network
- Arthritis Foundation
- American Heart Association

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