

# ORDER



**Orders**  
**Order / Rev:** 3497829  
 Alt Order #:  
**Product Desc:** Enfinger for Dale County Commissioner  
 Estimate:  
**Flight Dates:** 04/08/24 - 04/16/24  
**Original Date / Rev:** 03/28/24 / 04/09/24  
**Order Type:** NORMAL

**WTVY**  
**Primary AE:** Dothan House  
**Sales Office:** DTHN  
**Sales Region:** National

**Agency Name:** Virtus Solutions Political Consulting  
**Buying Contact:**  
**Billing Contact:** Laney Kelly  
 PO Box 476  
 Troy, AL 36081

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Adam Enfinger Dale County Commiss  
**Demographic:** HH  
**Product Codes:** Candidate - Local - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 629078  
**Agency External ID:** 141054  
**Unit Code:** General  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/15/24	34	\$4,825.00	\$4,101.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	34	\$4,825.00	\$4,101.25	0.00
<b>Totals</b>	<b>34</b>	<b>\$4,825.00</b>	<b>\$4,101.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dothan House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVY	04/08/24	04/15/24	WTVY News 4 @ 6a WTVY News 4 @ 6a	CM	6a-7a	11111--	:30	5	\$100.00	P-04	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	11111--		5				\$100.00		0.00			
		Week: 04/15/24	04/21/24	1-----		1				\$100.00		0.00			
N 2	WTVY	04/08/24	04/15/24	CBS Mornings CBS This Morning	CM	7a-9a	11111--	:30	5	\$75.00	P-04	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	11111--		5				\$75.00		0.00			
		Week: 04/15/24	04/21/24	1-----		1				\$75.00		0.00			
N 3	WTVY	04/11/24	04/15/24	CBS Price Is Right Price Is Right	CM	10a-11a	1--11--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	---11--		2				\$50.00		0.00			
		Week: 04/15/24	04/21/24	1-----		1				\$50.00		0.00			
N 4	WTVY	04/12/24	04/15/24	WRGX News 4 @ 4p M-F WRGX News 4 @ 4p M-F	CM	4p-430p	1---1--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	----1--		1				\$50.00		0.00			
		Week: 04/15/24	04/21/24	1-----		1				\$50.00		0.00			
N 5	WTVY	04/08/24	04/15/24	WTVY News 4 @ 5p WTVY News 4 @ 5p	CM	5p-530p	1-1-1--	:30	3	\$150.00	P-04	0.00	NM	4	\$600.00

Order / Rev: 3497829  
 Alt Order #:  
 Flight Dates: 04/08/24 - 04/16/24

Advertiser: Adam Enfinger Dale County Commissior  
 Product Desc: Enfinger for Dale County Commissioner  
 Estimate: WTVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	1-1-1--					3	\$150.00		0.00			
		Week: 04/15/24	04/21/24	1-----					1	\$150.00		0.00			
N 6	WTVY	04/10/24	04/15/24	CBS Evening News CBS Evening News	CM	530p-6p	1-11---	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	--11---					2	\$150.00		0.00			
		Week: 04/15/24	04/21/24	1-----					1	\$150.00		0.00			
N 7	WTVY	04/10/24	04/15/24	WTVY News 4 @ 6p WTVY News 4 @ 6p	CM	6p-630p	1-111--	:30	4	\$200.00	P-04	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	--111--					3	\$200.00		0.00			
		Week: 04/15/24	04/21/24	1-----					1	\$200.00		0.00			
N 8	WTVY	04/13/24	04/14/24	CBS The Masters The Masters	CM	Various	-----22	:30	4	\$375.00	P-04	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----22					4	\$375.00		0.00			
N 11	WTVY	04/13/24	04/13/24	CBS Saturday Prime Hr 3 Saturday Prime Hr 3	CM	9p-10p	-----1-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----1-					1	\$100.00		0.00			
N 12	WTVY	04/14/24	04/14/24	WTVY Sunday Early News WTVY Sunday Early News	CM	5p-530p	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----1					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVY	04/08/24-04/14/24		WTVY Sunday Early News			5p-530p	-----Su	:30	<del>(\$75.00)</del>		0.00	NM		
See MG 12.2															
[Program Change Masters Tournament tkw]															
2	WTVY	04/11/24-04/11/24		CBS Mornings			7a-9a	---Th-----	:30	\$75.00		0.00	NM		
Ⓜ MG for 12.1 04/14															
Totals													34	\$4,825.00	