

# ORDER



**Orders**  
**Order / Rev:** 3513171  
 Alt Order #:  
**Product Desc:** Adam Enfinger Dale County Commission  
 Estimate:  
**Flight Dates:** 04/11/24 - 04/16/24  
**Original Date / Rev:** 04/08/24 / 04/08/24  
**Order Type:** NORMAL

**WRGX**  
**Primary AE:** Dothan House  
**Sales Office:** DTHN  
**Sales Region:** National

**Agency Name:** Virtus Solutions Political Consulting  
**Buying Contact:**  
**Billing Contact:** Laney Kelly  
 PO Box 476  
 Troy, AL 36081

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Adam Enfinger Dale County Commiss  
**Demographic:** HH  
**Product Codes:** Candidate - Local - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 629078  
**Agency External ID:** 141054  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/16/24	13	\$495.00	\$420.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	13	\$495.00	\$420.75	0.00
<b>Totals</b>	<b>13</b>	<b>\$495.00</b>	<b>\$420.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dothan House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRGX	04/11/24	04/16/24	WTVY News 4 @6a Simulcast WTVY News 4 @6a Simulcast	CM	6a-7a	- 2 - - 2 - -	:30	4	\$25.00	P-04	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	----2--		2				\$25.00		0.00			
		Week: 04/15/24	04/21/24	-2-----		2				\$25.00		0.00			
N 2	WRGX	04/11/24	04/16/24	WTVY News 4 @6a Simulcast WTVY News 4 @6a Simulcast	CM	6a-7a	1 - - 11 - -	:30	3	\$25.00	P-04	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	---11--		2				\$25.00		0.00			
		Week: 04/15/24	04/21/24	1-----		1				\$25.00		0.00			
N 3	WRGX	04/11/24	04/16/24	NBC Early Today Early Today	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	11 - 11 - -	:30	4	\$5.00	P-04	0.00	NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	---11--		2				\$5.00		0.00			
		Week: 04/15/24	04/21/24	11-----		2				\$5.00		0.00			
N 4	WRGX	04/15/24	04/15/24	NBC Monday Prime 2 Hour Monday Prime 2 Hour	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-----		1				\$150.00		0.00			
N 5	WRGX	04/11/24	04/11/24	NBC Thursday Prime Hr 3 Thursday Prime Hr 3	CM	9p-10p	---1---	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3513171  
 Alt Order #:  
 Flight Dates: 04/11/24 - 04/16/24

Advertiser: Adam Enfinger Dale County Commissior  
 Product Desc: Adam Enfinger Dale County Commissior **WRGX**  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 04/08/24	04/14/24	--- 1---	1	\$150.00	0.00								
													Totals	13	\$495.00