Annual EEO Public File Report WJBK FOX 2 IS AN EQUAL OPPORTUNITY EMPLOYER

Coverage Period: June 1, 2019 to May 31, 2020

Stations Comprising Station Employment Unit: WJBK FOX 2. Detroit. MI

Digital Sales Manager Traffic Assistant Meteorologist Sales Assistant Account Executive Graphic Artist Sports Producer	04/15/2019 07/24/2019 04/21/2020 10/28/2019 12/16/2019 01/06/2020 03/17/2020	Employee Referral Indeed.com The NWT Group / Talent Agent FOXCareers.com Employee Referral Indeed.com WJBK Website
Meteorologist Sales Assistant Account Executive Graphic Artist	04/21/2020 10/28/2019 12/16/2019 01/06/2020	The NWT Group / Talent Agent FOXCareers.com Employee Referral Indeed.com
Sales Assistant Account Executive Graphic Artist	10/28/2019 12/16/2019 01/06/2020	FOXCareers.com Employee Referral Indeed.com
Account Executive Graphic Artist	12/16/2019 01/06/2020	Employee Referral Indeed.com
	01/06/2020	Indeed.com
Sports Producer	03/17/2020	WJBK Website

Total Number of Persons Interviewed During Applicable Period: ____59__

Job Postings – When a position becomes available, it is the general practice of the Station to post the job opportunity notice at appropriate locations throughout the Station so the employees are aware of current openings and may apply for consideration for those positions. The notices list the titles and requirements for the positions. These job opportunities / postings are also sent to various community outreach groups, schools and universities, as well as other Fox Owned-and-Operated Stations across the country.

All Fox O & O Stations:

WNYW 5 (FOX)	WWOR-TV 9 (MyNetwork)
205 E. 67 th Street	9 Broadcast Plaza
New York, NY 10021-6050	Secaucus, NJ 07096
(212) 452-5701	(212) 452-5701
Human Resources Director: Roselyn Barranda	Human Resources Director: Roselyn Barranda
Jobline: (212) 452-3962	Jobline: (212) 452-3962
Email: myjobs@foxtv.com	Email: myjobs@foxtv.com
www.Fox5ny.com	www.my9tv.com
KTTV 11 (FOX)	KCOP 13 (MyNetwork)
1999 S. Bundy Drive	915 N. La Brea Avenue
Los Angeles, CA 90025-5235	Hollywood, CA 90038
(310) 584-2284	(310) 584-2283
Human Resources Director: Annie Buranasakorn	Human Resources Director: Tonia Carter
Fax: (310) 584-2288	Fax: (310) 584-2288
Jobline: (310) 584-2280	Jobline: (212) 584-2280
Email: jobs@foxtv.com	Email: jobs@foxtv.com
www.foxla.com	www.my13la.com
WFLD 32 (FOX)	WPWR 50 (MyNetwork)
205 N. Michigan Avenue	2151 N. Elston Avenue
Chicago, IL 60601	Chicago, IL 60614
(312) 565-3015	(312) 565-3015
Human Resources: Director: Sharming Scott-	Human Resources Director: Sharming Scott-Nathan
Nathan	Email: wfld-hr@foxtv.com
Email: wfld-hr@foxtv.com	www.fox32chicago.com
www.fox32chicago.com	
WTXF-TV 29 (FOX)	KDFW 4 (FOX)
330 Market Street	KDFI 27 (MyNetwork)
Philadelphia, PA 19106-2796	400 N. Griffin Street
(215) 982-5215	Dallas, TX 75202
Human Resources Director: Adrienne Prichett	(214) 720-3149
Fax: (215) 982-5488	Human Resources Director: Nicole Robles
Email: fox29hr@foxtv.com	Fax: (214) 720-3014
www.fox29.com	Email: <u>resumes@kdfwfox4.com</u>
	www.Fox4news.com
	www.Fox4news.com/kdif-my27
KTVU 2 (Fox)	WAGA 5 (FOX)
KICU-TV 36 (Independent)	1551 Briarcliff Road, NE
2 Jack London Square	Atlanta, GA 30306
Oakland, CA 94607	(404) 898-0269
Director of Human Resources: Christine Nohr	Human Resources Director: Regina Davis
(510) 874-0227	Fax: (404) 898-4426
Email: www.ktvu.com	Email: <u>hratlanta@foxtv.com</u>
	www.fox5atlanta.com

WJBK 2 (FOX)

16550 W. Nine Mile Road Southfield, MI 48075

(248) 552-5233

Human Resources Director: Cynthia Smith

Fax: (248) 557-2155 www.fox2detroit.com KTBC 7 (FOX)

119 E. 10th Street Austin, TX 78701 (512) 495-7024

Human Resources Director: Lisa Cordes

Fax: (512) 494-2040 www.fox7austin.com

WTTG 5 (FOX)

WDCA 20 (MvNetwork)

5151 Wisconsin Avenue, NW Washington, DC 20016

(202) 895-3232

Human Resources Director: Murphy Baker

Fax: (202) 895-3286 Email: wttg-hr@foxtv.com

www.Fox5dc.com

www.Fox5dc.com/my20dc

KRIV 26 (FOX)

KTXH 20 (MvNetwork)

4261 Southwest Freeway Houston, TX 77027 (713) 479-2720

Human Resources Manager: Tracey Rivers

Fax: (713) 479-2728

Email: krivjobs@foxtv.com www.Fox26houston.com

KSAZ-TV 10 (FOX)

KUTP 45 (MyNetwork)

511 W. Adams Street Phoenix, AZ 85003 (602) 262-5150

Regional Human Resources Director: Diana Pike

Fax: (602) 262-5123

Email: hr.phoenix@foxtv.com www.Fox10phoenix.com www.Fox10phoenix.com/my45 WTVT 13 (FOX)

3213 W. Kennedy Boulevard

Tampa, FL 33609 (813) 870-7132

Regional Human Resources Director: Iris Sierra

Fax: (813) 870-9890

Email: iris.sierra@foxtv.com www.Fox13news.com

KMSP-TV 9 (FOX)

11358 Viking Drive Eden Prairie, MN 55344

(952) 946-5607

Human Resources Director: Kate O'Hara

Fax: (952) 944-8296

Email: hrminnesota@foxtv.com

www.Fox9.com

WFTC 29 (MyNetwork)

1701 Broadway Street, NE Minneapolis, MN 55413

(952) 946-5607

Human Resources Director: Kate O'Hara

Fax: (952) 944-8296

Email: hrminnesota@foxtv.com

www.Fox9.com/my29

WOFL 35 (FOX) WRBW 65 (MvNetwork) 2000 Universal Studios Plaza, #200 35 Skyline Drive Lake Mary, FL 32746 Orlando, FL 32819 (407) 741-5169 (407) 741-5169 Human Resources Director: Iraida Morillo Human Resources Director: Iraida Morillo Fax: (407) 942-1796 Fax: (407) 942-1796 Email: wofl-hr@foxtv.com Email: wofl-hr@foxtv.com www.fox35Orlando.com www.fox35Orlando.com WOGX 51 (FOX) 4727 NW 53rd Ave, Suite A WJZY 46 (FOX) (Until 03.01.2020) Gainseville, FL 32653 **WMYT-TV 55 (MyNetwork) (Until 03.01.20)** (407) 741-5169 3501 Performance Road Human Resources Director: Iraida Morillo Charlotte, NC 28214 Fax: (407) 805-0888 (704)-944-3372 Email: wofl-hr@foxtv.com Human Resources: Karen Bouldin www.fox51wogx.com Fax: (704)-944-3472 Email: ftsadminjobs@foxtv.com www.fox46charlotte.com WITI 6 (FOX) (Effective 03.02.2020) KCPO 13 (FOX) (Effective 03.02.2020) 9001 N. Green Bay Road KZJO 22 (My Network) (Effective 03.02.2020) 1813 Westlake Avenue N. Milwaukee, WI 53209 Seattle, WA 98109 (312) 565-3015 (206) 674-1378 Human Resources Director: Sharming Scott-Nathan Human Resources Director: Diana Pike (Interim) Fax: (312) 565-3066 Fax: Email: sharming.scott-nathan@foxtv.com Email: FOX Stations Sales, Inc. (FSS) **ADDITIONAL RESOURCES** 205 E. 67th Street For opportunities at other Fox companies: New York, NY 10021-6050 http://www.foxcareers.com (212) 332-9239 Human Resources Director: Bonnie Yuen Email: fss-hr@foxtv.com www.myfoxny.com

Fox2detroit.com serves the community in a number of powerful ways. It provides Metro Detroiters/Michiganders with the latest news, weather and traffic information. Severe weather alerts are sent directly to viewers' emails along with breaking news and traffic emergencies. In addition, its community section has a list of public events and allows users to interact with each other in the form of blogs, discussion boards and through sharing of photos/videos. There is a dedicated page devoted to The Job Shop, that is renown in the area for its wealth of job search information, including coaching, resume writing, interview skills and, of course, job listings, which is fully interactive with the community. News and information is widely disseminated through this vital and active tool. Station information on fox2detroit.com includes: internship program, the aforementioned job listings, community events and activities throughout the viewing area, the Public File information and more. Our web also has direct links to many national and local sites. WJBK FOX 2's website attracts approximately 133,297,885 page views per day and approximately 37,725,153 unique visitors each day.

Section 2: Recruitment Source Information		
Recruitment Source	Total Number of Interviewees	Full-time Positions for Which
(Company, Address, Telephone #, Contact Person)	This Source Has Provided During This Period (If Any)	Source Was Utilized
FOXCareers.com / Workday Domestic	6	All positions
WJBK Website / Workday Internal	15	Meteorologist, Sales Assistant, Account Executive, Graphic Artist, Sports Producer
Dr. Jeffrey S. Smith, Ass't Professor,		All positions
Internship Coordinator,		
Central Michigan University		
306 Moore Hall, Mt. Pleasant, MI 48859		
Lawrence Technological University		All positions
21000 West 10 Mile Road		
Southfield, MI 48075-1058		
Dr. Marilyn Kritzman		All positions
Department of Communications		
Western Michigan University		
319 Sprau Tower		
Kalamazoo, MI 49008		
Dr. Denise B. Maybank		All positions
Michigan State University		7 th pooldone
153 Student Affairs Bldg.		
East Lansing, MI 48824-1113		
L.A. Dickerson, Journalism Department		All positions
Michigan State University		
343 Communications Arts & Science Bldg.		
East Lansing, MI 48224-1212		
Intern Coordinator, Dept. of		All positions
Telecommunications		F 13.000
Michigan State University		
409 Communications Arts & Sciences Bldg.		
East Lansing, MI 48824-1212		

Carol Anne Ketelsen, Career Consultant	All positions
Oakland University Career Services	7 ti positiono
154 North Foundation Hall	
Rochester, MI 48309-4401	
Trodicator, Wil 10000 4101	
Dr. Valerie Palmer-Mehta, Internship Director	All positions
Oakland University	7 th position to
2200 N Squirrel Rd.	
Rochester, MI 48309-4401	
Melissa Samuels, Assistant Director	All positions
Work Experience & Placement Services	
Marygrove College	
8425 W. McNichols	
Detroit, MI 48221	
Ingrid Kroeger, Co-op & Internship	All positions
Coordinator	·
Madonna University	
36600 Schoolcraft	
Livonia, MI 48150-1173	
Katie Peters, Placement Advisor	All positions
Specs Howard School of Broadcast Arts	
19900 W. Nine Mile Road	
Southfield, MI 48075	
DI LIK VD (I L t D L ti	All 39
Dick Kernan, VP of Industry Relations	All positions
Specs Howard School of Media Arts	
19900 W. Nine Mile Road	
Southfield, MI 48075	
Dr. Carolyn Kraus, Internship Coordinator,	All positions
Humanities	All positions
University of Michigan Dearborn	
4901 Evergreen Road	
Dearborn, MI 48128	
255.55, 111 10120	
Dr. Anthony McGill	All positions
University of Michigan Flint	F
4116 William S. White Bldg.	
303 E. Kearsley St.	
Flint, MI 48502-2186	
Alicia Nails, Director, Journalism Institute for	All positions
Media	
Diversity, Wayne State University	
559 Manoogian Hall	
Detroit, MI 48201	
W 0 10 "	All 10
Wayne County Community College	All positions
Jonathan Cartwright	
801 W. Fort Street	

Detroit, MI 48213	
	All positions
Dr. Geoffrey Hammill, Internship Coordinator	All positions
Department of Communications	
Eastern Michigan University	
714 E. Pray-Harrold	
Ypsilanti, MI 48197	
Barbara J. Jones, Sr. Corp. Relations	All positions
Manager	
Eastern Michigan University	
200 McKenny Hall	
Ypsilanti, MI 48197	
Ebony Jones, Sr. Corp. Relations Manager	All positions
Eastern Michigan University	7
200 McKenny Hall	
Ypsilanti, MI 48197	
i policitu, ivii ±0107	
Richard Berman	All positions
Center for Career & Professional Development	All positions
Kalamazoo College	
1200 Academy Street	
Kalamazoo, MI 49007	
Kimmerly S. Piper-Aiken, Ass't Professor of	All positions
Journalism	
Wayne State University	
565 Manoogian	
Detroit, MI 48201	
Connie Morcom, Ass't Professor	All positions
Television & Digital Media Production	
Ferris State University	
1349 Cramer Circle, BIS 303	
Big Rapids, MI 49307-2737	
Big Rapido, Wil 40007 2707	
Career Services Office	All positions
	All positions
Grand Valley State University 290 Lake Superior Hall	
Allendale, MI 49401	
Alienuale, IVII 4940 I	
Front roots Frontition	All managers of
Euphemia Franklin	All positions
Southeastern Michigan Indians, Inc.	
26641 Lawrence	
Centerline, MI 48015	
Alison Vaughn, Executive Director	All positions
Jackets for Jobs	
5555 Conner, Suite 2097	
Detroit, MI 48213	
,	
Christie DeLozano	All positions
Latin Americans for Social/Econ. Dev.	7 til poolitorio
4138 West Vernor	
TIOU YYGOL YGIIIUI	

All positions All positions All positions
All positions
All positions
All and Ware
All positions
All positions

Sonia Harb, MSW, CSW	All positions	
Director of Employment & Training	·	
ACCESS		
6451 Schaefer Rd., 2 nd Floor		
Dearborn, MI 48126		
Michigan Association of Broadcaster	All positions	
819 N. Washington Ave.		
Lansing 48906		
Sandra D. Rice	All positions	
The Emma L. Bowen Foundation for Minority	'	
Interest in Media, Inc.		
524 West 57th Street		
New York, NY 10019		

Alonza R. Matthews, Director	All positions
Detroit Urban League	
Workforce & Career Dev. Center	
15770 James Couzen	
Detroit, MI 48238	
Howard University	All positions
School of Communications	
525 Bryant Street, NW	
Washingot, D.C. 20059	
Denise Van Hee, Program Coordinator	All positions
Southfield Michigan Works	
26000 Evergreen, P.O.2055, Southfield, MI	
48037	
Filesa William Francisco Delettere	All mac 141 - 17 -
Eileen Wilkins, Employer Relations	All positions
Bates College Office of Career Services	
31 Frye Street Lewiston, ME 04240	
Lewiston, ME 04240	
Fay Givens	All positions
American Indian Services, Inc.	All positions
1110 Southfield, Rd.	
Lincoln Park, MI	
Lincoll Fulk, Wil	
'	,
Jenny Jarvis (Area on Aging)	All positions
Director of Communications Area Agency on	
Aging	
29100 Northwestern Highway, Suite 400	
Southfield, MI 48034	
Jennifer Kluge, Executive Vice President	All positions
Michigan Business & Professional Association	
27700 Hoover Road	
Warren, MI 48093	
Minute Willering	All magitisms
Myrtle Wilburn	All positions
NAACP	
1000 U Street, NW, Suite 100	
Washington, D. C. 20001	
Wassim Mahfouz	All positions
Executive Director Lebanese American	All positions
Heritage Club	
4337 Maple Road	
TOOT Maple Nead	

Dearborn, MI 48126	
Mary Lytle	All positions
Program Director	
Livingston Mediation Center	
123 E. Washington, Box 138	
Howell, MI 48843	
Boston University	Traffic Assistant, Digital Sales Manager
https://app.joinhandshake.com	
NATAS <u>michigannatas@gmail.com</u>	Traffic Assistant, Sports Producer, Meteorologist
Pure Michigan Talent Connect*	Digital Sales Manager
https://Mytalent.org	
US.Jobs-Veterans Employment Center* http://us.jobs http://veteranjoblistings.org	Traffic Assistant, Digital Sales Manager, Account Executive, Sports Producer, Meteorologist
MetPlus-Michigan Employment and Training cpitts@metplus.org	Traffic Assistant, Sports Producer, Meteorologist
Oakland University	Traffic Assistant, Digital Sales Manager
https://app.joinhandshake.com	. ,

Additional interviewees from other sources: (9) Employee Referrals, (2) Linkedin.com, (12) Indeed.com, (2) CareerBuilder, (1) 3 Kings Entertainment, (1) Broadcasting & Cable, (1) Glassdoor.com, (2) Industry Contact Referral, (2) Professional Associations, (4) Job Board – Other, (1) The NWT Group, (1) Eastern Michigan University.

(*asterisk) These sources have requested to receive job postings from WJBK.

Section 3: Supplemental Outreach Activities

Outreach Initiatives-

WJBK FOX 2 is dedicated to community involvement and promoting higher education and diversity, therefore all activities listed incorporate these components particularly, but not limited to organizations/efforts involving youth. Staffs involved in such activities discuss their responsibilities, educational background and other requirements of the job, as well as answer questions from the group in this regard. Following is a full listing of FOX 2's outreach initiatives that fit these categories:

<u>Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions:</u>

Cynthia Smith, Human Resources Director – National Association of Black Journalists Conference – Detroit, MI, 8-7 to 8-9-2019

National Outreach Participation - FOX Television Stations, LLC.:

7-31 to 8-2-2019	Asian American Journalists Association, Houston, TX, Kate O'Hara, Karen Bouldin, Susan Schiller.
7-10-2019	Emma Bowen Minority Interest in Media Career Fair, Roselyn Barranda, Heather Frascella.
8-7 to 8-9-2019	National Association of Black Journalists Conference, Detroit, MI, Cynthia Smith, Iris Sierra, Kevin
	Roseborough, Matt Piacente.
9-5 to 9-7-2019	National Association of Hispanic Journalists, Miami FL, Iris Sierra, Roselyn Barranda, John Hoffman, Byron
	Harmon.
10-25-2019	Howard University Career Fair, Washington, DC, Heather Frascella, Bonnie Yuen, April Williams.
2-19-2020	University f Texas at Arlington Spring 2020 All Majors Internship Fair Arlington TX

Establishment of an Internship Program:

FOX 2 College Internship Program-

Since its inception in the late 1970s, diversity has been the foundation of the FOX College Internship Program, which was developed to attract and assist minority and female students, making the station a leader in the Detroit television broadcast market in this regard. WJBK FOX 2 continues to offer the most comprehensive program. Now, we accept the best of the best, which means a fewer number of students, but this allows each student to get the most of this internship opportunity. Plus, this makes the program more exclusive, ultimately attracting the most qualified and ambitious juniors, seniors and graduate students who are enrolled in journalism, broadcast journalism and business curriculums. The students work a minimum of 15 hours per week and receive college credit at the successful conclusion of their internship. WJBK FOX 2 has developed additional educational aspects to the program as a way to give the students the skills they need to acquire a position in the broadcast industry. WJBK FOX 2 offers, broadcast writing seminars to help the students learn the correct way to write for television news. Qualified students also have the opportunity to work in all aspects of the station's operations, excluding technical positions under union mandate. Students are evaluated at the end of the internship and the evaluations are submitted to their respective college or university. As many former interns are hired by FOX 2, the College Internship Program remains an integral component of our recruitment arm.

Laura Moore, Assistant News Director
Ongoing Intern Writing Projects

Following is a list of the participating institutions from which we recruit:

- Albion College
- Arizona State University
- Baker College
- Central Michigan University
- Columbia College-Chicago
- DePaul University
- Eastern Michigan University
- Ferris State University
- Florida Institute of Technology
- Hope College
- Kalamazoo College
- Lawrence Technological University
- Madonna University
- Marygrove College
- Michigan State University
- Northern Michigan University
- Oakland University
- Specs Howard School of Media Arts
- Syracuse University
- University of Detroit Mercy
- University of Michigan
- University of Michigan-Dearborn
- University of Michigan-Flint
- Valparaiso University
- Wayne State University
- Western Michigan University

Below are the recruitment semesters during this period and the number of students selected for internships:

Fall Semester 2019 3 Students Winter Semester 2020 4 Students Spring/Summer Semester 2019 4 Students

<u>Participation in job banks, Internet programs and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies):</u>

"FOX 2 Job Shop"-

An unstable economy and high unemployment were the inspiration for the FOX 2 Job Shop. The project began in 1998 and quickly became a key component of all Fox 2 newscasts and fox2detroit.com. Metro Detroit was hit hard by the crumbling economy – much of which was tied to turbulence in the auto industry. Fox 2 anticipated the community's need for such information first by airing "Job Shop" specials, that ultimately evolved into a major franchise, with the "Job a Day" Feature, plus thousands of other job posting, career advice that has developed into a one-stop-shop that includes job search templates (cover letters, resumes, proper attire, etc.); the Job Shop Grad Guide for students transitioning into the world of work: networking opportunities and job fairs designed to help put the people of Michigan back to work. Job Shop's steady growth

and popularity have made it the first stop for those seeking broadcast television jobs at Fox 2, as well and is now an important feature on all Fox O & O Stations.

"The Hunt"-

In the interest of providing real-life, relatable examples of local job seekers and their experiences, FOX 2 News continued to give viewers a unique perspective on the search for gainful employment with **The Hunt**, an original, documentary-style reality show created for fox2detroit.com. Launched June 16, 2014, we follow several selected Metro Detroiters as they search for employment in a tough town, during tough times. Along the way, the FOX 2 Job Shop team provides insight and resources to help them achieve their missions. Their experiences resonate with all job seekers, especially people seeking careers in broadcast television who watch this station intently, hoping to find the path leading to such careers.

<u>Participation in scholarship program designed to assist students interested in pursuing a career in broadcasting:</u>

Emma L. Bowen Foundation for Minority Interests in Media, Inc.-

Established in 1989, the Emma L. Bowen Foundation for Minority Interests in Media is a non-profit organization whose mission is to create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development. Students in the program work in media companies each summer and during school breaks, from high school through college. The student earns both salaries and match scholarship funds to be used for college tuition and related expenses. Over a period of up to five years, the students experience numerous aspects of corporate operation and develop professional and practical skills that will help prepare them for their careers, many of which begin at the companies where the students interned. Fox Television Stations has been a corporate partner in this program since its inception and two of the Company's executives are on the Foundation's board.

Courageous Persuaders Video Scholarship Competition-

Inspired by the numerous incidents of teen drunk and drugged driving in Metropolitan Detroit, FOX 2 joined forces with the Detroit Auto Dealers Association and local advertising agencies in its support of the Courageous Persuaders video scholarship competition. Courageous Persuaders harnesses peer pressure and youthful exuberance by inviting high school students to join in a creative and entertaining competition to make a TV commercial about the dangers of alcohol/substance abuse. Courageous Persuaders is about replacing negative, dangerous images from movies, commercials and television, which portray drinking as "cool," with positive images that emphasize the dangers of underage and binge drinking. Not only does the Courageous Persuaders initiative provide high school students an opportunity to win scholarship money, but they are also viewed as role models by their peers and the younger middle school students who are the target audience for their message. The grand prize-winning commercial airs on TV as a public service announcement, and budding journalists get their first taste of broadcast TV.

Media Club DPS Charles H. Wright Academy of Arts and Sciences" -

In January- Fox 2 agreed to partner with DPS Charles H. Wright Academy of Arts and Sciences... to help launch a Media Club. The principal's goal is to train her students to deliver a regular newscast. Our VP of Engineering and our Assistant News Director met with the principal to make recommendations for how she could achieve her goal. Additionally, the VP of Engineering developed a list of equipment needed to produce the news at different levels. The Assistant News Director, the Community Service Director and Reporter, Josh Landon returned in March and worked with 15 students for more than an hour teaching them the elements of a news story and what stories should go into a newscast. The Assistant News Director, Community Service Director and Anchor/Reporter, Maurielle Lue returned the following week to

teach interview techniques and more writing. This is an ongoing partnership where we will send employees over to the school to work with the children at least twice a month.

Urban League -

FOX 2 was happy to support the Detroit Urban League Salute to Distinguished Warriors Event which honors local champions who are leaders in civil and human rights. We supported it by producing a video that highlighted one of the Urban League's youth outreach programs. The Youth Dialogue is a multi-generational symposium that gives urban youth the opportunity to meet face-to-face with 'warriors' who can share their wisdom, history, and guidance. We met with the young people and discussed their possible future endeavors in the broadcasting business.

Establishment of training programs designed to enable station personnel to acquire skills that could gualify them for higher level positions:

Fox Station Sales, an in-house national sales organization, maintains a program to train new sales account executives, which is actively supported by WJBK FOX 2's Sales Department. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to the Company's television stations and sales offices throughout the United States.

In addition to the aforementioned program, other efforts contributing to cross-department training at WJBK Fox 2 are as follows:

7-11-2019	Investigation Training, Human Resources Director, Cynthia Smith.
7-12-2019	LTN Training, Receive Bay, Master Control & Producers, IP based booking system for interviews and O & O
	interviews.
7-18-2019	LTN Training, Receive Bay, Master Control & Producers, IP based booking system for interviews and O & O
	interviews.
8-6-2019	LiveU Matrix Training, for all Receive Bay Operator's, and Producers, it is for our backpack signals.
9-9 to 9-12-19	Photographer Matt Phillips and Producer, Sky Kerstein traveled to Georgia as part of the FAA Training
	process to become certified in the use of drones in newsgathering process.
10-9-2019	Delivering Feedback that is Actionable, Vice Presidents, Directors and Managers Training.
10-16-2019	Active Shooter Training three separate classes were provided for this mandatory training. All three classes
	were instructed by Oakland County Sheriff Department.
10-17-2019	Active Shooter Training three separate classes were provided for this mandatory training. All three classes
	were instructed by Oakland County Sheriff Department.
10-18-2019	Delivering Difficult Feedback, Vice Presidents, Directors and Managers Training.
10-29-2019	Creating a Feedback Culture within your Team, Vice Presidents, Directors and Managers Training.
12-10-2019	Chyron training, Executive Producers, Directors, Producers, Writers, Editors and Photographers.
12-12-2019	Chyron training, Executive Producers, Directors, Producers, Writers, Editors and Photographers.
12-18-2019	Chyron training, Executive Producers, Directors, Producers, Writers, Editors and Photographers.
2-15 to 2-27-20	Photographer Jeff Holloway completed the written part of the FAA Training to become certified in the use of
	drones in newsgathering process.
Ongoing	Employment Law 2019 Year Review, Expansion of Protected Categories Under Anti-Discriminations Laws
	training, Director, Human Resources, Cynthia Smith.
Ongoing	Employment Law 2019, Year Review, Arbitration, training, Director, Human Resources, Cynthia Smith.
Ongoing:	How to publish stories to www.fox2detroit.com – attended by news team, including producers,
	writers, assignment editors, reporters and anchors.
Ongoing:	On-site training by existing staff for writers learning to produce newscasts.

Ongoing: Creative Services staff – online training/tutorials via Lynda.com regarding various relevant Media Software

Applications.

Ongoing: Remote Contribution Training for photographer/editors.

Ongoing: itX (new version of Master Control systems) Training for Engineering Technicians.

Ongoing: WSI Training (new Weather System) for meteorologists.

Ongoing: Producers and director train weekly on new shots and techniques utilizing features present in our renovated

Studio A, with meetings with management every third month to collaborate on the best practices.

<u>Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting:</u>

Amy Andrews, Anchor

6-3-2019	Speaker.	Lamphere High School Class Visit, Madison Heights.
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9-9-2019 Guest Speaker, Rochester College, Rochester Hills.

9-23-2019 Guest Speaker, Oakland University, Detroit Tigers Classes Outside, Comerica Park, Detroit.

10-7-2019 Guest Speaker, Simonds Elementary School, Madison Heights.

12-14-2019 Guest Speaker, Holiday Story Time, Partridge Creek Mall, Clinton Township.

2-14-2020 Guest Speaker, John Page Middle School, Madison Heights.

Taryn Asher, Anchor/Reporter

Ongoing Mentorship, Homeless Children, Pictures of Hope, Social Services of Detroit.

Ongoing Guest Speaker, Jalen Rose Leadership Academy, Southfield.
6-3-2019 Guest Speaker, Cranbrook Academy of Arts, West Bloomfield.

1-27-2020 Guest Speaker, St. Regis School of Detroit.

12-14-2019 Guest Speaker, Holiday Story Time, Partridge Creek Mall, Clinton Township.

2-4-2020 Guest Speaker, West Maple Elementary School West Bloomfield.

Deena Centofanti, Anchor/Health Reporter

9-13--2019 Guest Speaker, Lake Orion High School, Lake Orion.

10-25-2019 Guest Speaker, Lake Orion High School Pink Out, Lake Orion.

Jessica Dupnack, Reporter

Ongoing Mentorship, Journalism Students, Powers Catholic School, Flint.
8-12-2019 Guest Speaker, Journalism Workshop, Powers Catholic School, Flint.

M. L. Elrick, Reporter

Ongoing Mentorship, Michigan State University Journalism Student.

Annually Adjunct Teaching Staff, *Fundamentals of Journalism*, University of Michigan-Dearborn.

/Fall term

Annually Member, Michigan State University College of Communication Arts and Sciences Alumni Board.

Annually Member, Michigan Press Association Freedom of Information Committee.

Annually Member, St. Clare of Monte Falco Catholic School Board.

Annually Guest Speaker, The Role of Investigative Journalism, Michigan State University, East Lansing.

Annually Guest Speaker, Design Detroit, Educating Women and Minorities on Careers in Journalism.

Ongoing Mentorship, Michigan State University Journalism Student, East Lansing.
Ongoing Mentorship, Grosse Pointe South, Journalism Student, Grosse Pointe.
Ongoing Guest Speaker, Grosse Pointe Public Library, Fake News, Grosse Pointe.
Ongoing Guest Speaker, University of Detroit Jesuit-High School Journalism Class, Detroit.

Ongoing Mentorship, Michigan State University, Journalism Student.
6-1-2019 Guest Speaker, Michigan State University, East Lansing.

Guest Speaker, Grosse Pointe South High School Bob Button Journalism Class, Grosse Pointe.

9-19-2019 Guest Speaker, Michigan State University, College of Communication Arts & Science, Lansing.

Erika Erickson, Reporter

1-10-2020 Guest Speaker, Wayne State University Journalism Students, Detroit.

Ryan Ermanni, Anchor/Reporter

9-20-2019	Guest Speaker, Grosse Pointe South High School, Grosse Pointe Farms.
9-27-2019	Guest Speaker, Grosse Pointe South High School, Grosse Pointe Farms.
10-11-2019	Guest Speaker, Grosse Pointe South High School, Grosse Pointe Farms.
10-18-2019	Guest Speaker, Grosse Pointe South High School, Grosse Pointe Farms.
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2-28-2020 Guest Speaker, St. Paul School, Grosse Pointe Shores.

Hilary Golston, Reporter

6-3-2019 Mentorship, Journalism Student Michigan State University.

1-13-2020 Guest Speaker, Sports Journalism Class, Lawrence Technological University, Southfield.

Jennifer Hammond, Reporter

5-31-2019 Mentorship, Journalism Student, Detroit Cristo Rey, Detroit.

9-23-2019 Guest Speaker, Oakland University, Detroit Tigers Classes Outside, Comerica Park, Detroit.

Al Johnson, Planning Editor

Ongoing Online Alumni Profile Mentoring, Specs Howard School of Media Arts, specshoward.edu/graduate-stories.

James Jackson, Photographer/Editor

Ongoing Online Alumni Profile Mentoring Specs Howard School of Media Arts, specshoward.edu/graduate-stories.

Cynthia Johnson, Assignment Editor

Ongoing Online Alumni Profile Mentoring Specs Howard School of Media Arts, specshoward.edu/graduate-stories.

Gregg Kanner, Producer, Sports

Ongoing Intern Coordinator, Sports Department, Southfield.
6-5-2019 Guest Speaker, Geisler Middle School, Commerce Twp.

Ingrid Kelly, Reporter

Ongoing Guest Speaker, Urban League of Detroit & Southeastern Michigan.

Speaker Commencement, Gesu Catholic High School, Detroit.

3-10-2020 Mentorship, Detroit Youth Young Ladies, Masonic Temple, Detroit.

Derek Kevra, Meteorologist/Anchor

9-16-2019 Guest Speaker, Brighton High School, Brighton.

9-23-2019 Guest Speaker, Oakland University, Detroit Tigers Classes Outside, Comerica Park, Detroit.

10-22-2019 Mentorship, Walled Lake Western High School Journalism Student, Commerce Twp.

Sky Kerstein, Sports Producer

4-26-2019 Guest Speaker, Western Michigan University, Broadcasting and Journalism Students, Kalamazoo.

6-17-2019- Adjunct Teaching Staff, Sports Broadcasting, Part 1 De La Sale High School, Warren.

6-21-2019

7-8-2019- Adjunct Teaching Staff, Sports Broadcasting, Part 2 De La Sale High School, Warren.

7-12-2019

10-24-2019 Guest Speaker, Specs Howard, Southfield.

Alex Kimbrough, Director

Ongoing Guest Speaker, Cass Tech High School, (Journalism Day), Detroit.

Ongoing Online Alumni Profile Cass Tech High School, Detroit.

Rick Kinstle, Technical Director/Audio Engineer

Ongoing Online Alumni Profile Mentoring, Specs Howard School of Media Arts, specshoward.edu/graduate-stories.

Josh Landon, Reporter/Anchor

Ongoing Guest Speaker Commencements, Denby High School, Detroit.

Ongoing Guest Speaker, Black History Month Writing Competition Scholarship Awards, Detroit.

1-27-2020 Guest Speaker, Lawrence Tech University, Journalism Students, Southfield.

Amy Lange, Anchor/Reporter

9-18-2019 Guest Speaker, University of Detroit Jesuit, Detroit.

10-2-2019 Guest Speaker, Mike Ilitch School of Business, Detroit.

1-9-2020 Guest Speaker, Cousino High School, Journalism Students, Warren.

Charlie Langton, Anchor/Reporter

Guest Speaker, Detroit Public Schools High School Students, Speak & Dress for Success, Detroit. Ongoing

Ongoing Guest Speaker, Michigan State University, East Lansing.

Guest Speaker, Michigan State University Journalism Seminar, East Lansing. Ongoing Ongoing Guest Speaker, Michigan State University, College of Law, East Lansing.

9-28-2019 Guest Speaker, Boy Scouts of America, Auburn Hills.

9-30-2019 Guest Speaker, Macomb Intermediate School District, Clinton Township.

10-24-2019 Guest Speaker, Cooley Law School, Auburn Hills.

11-19-2019 Guest Speaker, Michigan State University School of Law, Lansing.

1-15-2020 Guest Speaker, Adams High School, Journalism Students, Rochester Hills,

Maurielle Lue, Anchor

Mentorship, Big Brothers & Big Sisters of Detroit, Detroit. Ongoing 6-6-2019 Guest Speaker, Big Brothers & Big Sisters of Detroit, Detroit.

6-17-2019 Guest Speaker, Big Brothers & Big Sisters of Detroit, Meet and Greet, Detroit.

Rich Luterman, Chief Meteorologist/Anchor

Ongoing Mentorship, Michigan State University Student/Intern, East Lansing. 1-29-2019 Guest Speaker, Hillside Elementary School, Farmington Hills. 3-11-2019 Guest Speaker, River Oaks Elementary School, Dearborn. 10-24-2019 Guest Speaker, Troy Union Elementary School, Troy. 1-9-2020 Guest Speaker, Sequoyah Elementary School, Macomb. Guest Speaker, Hillside Elementary School, Farmington Hills. 2-12-2020 2-19-2020 Guest Speaker, Churchill High School, Livonia.

3-3-2020 Guest Speaker, Whitmore Lake Elementary, Whitmore Lake.

3-11-2020 Guest Speaker, Beverly Elementary, Beverly Hills.

Sherry Margolis. Anchor

10-10-2019 Guest Speaker, Journalism Class, West Bloomfield High School, West Bloomfield.

Dan Miller, Sports Director/Anchor

Ongoing Mentorship, Bowling Green Ohio, Broadcasting Students, Bowling Green. Ongoing Mentorship, Florida State University, Journalism Student, Tallahassee. Ongoing Mentorship, Michigan State University, Journalism Student, Ann Arbor.

Laura Moore, Assistant News Director

Intern Coordinator, Junior and Senior College Students of Broadcasting/Journalism: Ongoing

Summer Semester 2019 – Four Students – (1) Valparasio, (1) Central Michigan University, (1) Michigan

State University, (1) Wayne State University.

Fall Semester 2019 – Three Students – (1) Oakland University, (2) Specs Howard School of Media. Winter Semester 2019 – Four Students – (1) Oakland University, (1) University of Michigan Dearborn

Campus, (1) Wayne State University, (1) Lawrence Institute of Technology.

Huel Perkins. Anchor

10-2-2019 Guest Speaker, Detroit Public Schools, High School Broadcasting Students, Detroit.

Roop Raj, Reporter/Anchor

Ongoing Adjunct Journalism Teaching staff, Lawrence Institute of Technology, Southfield.

Ongoing Guest Speaker, Troy High School, Journalism Class, Troy,

Ongoing Mentorship, Lawrence Institute of Technology Broadcasting/Journalism Students, Southfield.

Ongoing Mentorship, Troy High School, Broadcasting Students, Troy. 10-17-2019 Guest Speaker, Wayne State University Business School, Detroit. 11-1-2019 Guest Speaker, Oakland University, Journalism Class, Auburn Hills.

2-4-2020 Guest Speaker, Troy High School, Student Council, Troy.

Connie Smith, News Producer

Ongoing Online Alumni Profile Mentoring, Specs Howard School of Media Arts, specshoward.edu/graduate-stories.

Dave Spencer, Reporter/Anchor

2-6-2020 Guest Speaker, Brewster Elementary, Rochester.2-14-2020 Guest Speaker, Delta Kelly Elementary, Rochester.

Jay Towers, Anchor

9-23-2019 Guest Speaker, Rochester College, Rochester.

11-12-2019 Guest Speaker, Miami Elementary, Broadcasting Students, Clinton Township.

Rob Wolchek, Reporter

Ongoing Mentorship, Ithaca College, New York, Journalism Student, Ithaca.
Ongoing Mentorship, Michigan State University, Journalism Student, Lansing.

Ongoing Mentorship, Central Michigan University, Journalism Student, Mount Pleasant.

Ongoing Mentorship, University of Cleveland, Journalism Student, Cleveland. 9-30-2019 Speaker, Business Students, Lutheran North High School, Eastpointe.

Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting:

Roop Raj, Reporter/Anchor

Ongoing: Keynote Speaker, Bloomfield Youth Assistance Annual Outstanding Youth Citizen Dinner Program

(providing scholarships and enrichment opportunities for students of the Bloomfield Hills School District).

Ongoing: "Money Monday" reports re: ways parents can influence their children in establishing solid financial values,

including charitable giving; helping college students establish good credit as they plan for life and work

outside of the campus setting; red flags to note when applying for college scholarships.

Participation in other activities designed by the station employment unit reasonably calculated to further goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities:

Amy Andrews, Anchor

12-3-2019 Host of Station Tour, Amy's Angels, WJBK, Fox 2, Southfield.

2-10-2019 Host of Station Tour, Charles Wright Academy of Arts and Sciences, WJBK, Fox 2, Southfield.

Taryn Asher, Anchor/Reporter

11-8-2019 Job Shadow-Host, Michigan State University Journalism Student, WJBK Fox 2, Southfield.

M.L. Elrick, Reporter

6-3-2019	Host of Station Tour, Michigan State University Journalism Student, WJBK Fox 2, Southfield.
6-11-2019	Host of Station Tour, Michigan State University Journalism Student, WJBK, Fox 2, Southfield.
7-22-2019	Job Shadow-Host, Michigan State University Journalism Student, WJBK Fox 2, Southfield.
8-30-2019	Job Shadow-Host, Michigan State University Journalism Student WJBK Fox 2, Southfield.
9-9-2019	Job Shadow-Host, Michigan State University College Student, WJBK Fox 2, Southfield.
11-19-2019	Joh Shadow-Host Grosse lle High School Student, W.IBK, Fox 2, Southfield

11-19-2019 Job Shadow-Host, Grosse lle High School Student, WJBK, Fox 2, Southfield.

11-21-2019 Job Shadow-Host, Grosse lle High School Student, WJBK, Fox 2, Southfield.

11-25-2019 Job Shadow-Host, Regina High School Student, WJBK Fox 2, Southfield.

12-2-2019 Job Shadow-Host, Michigan State University Journalism Student, WJBK Fox 2,

12-2-2019 Job Shadow-Host, Michigan State University Journalism Student, WJBK Fox 2, Southfield. Job Shadow-Host, Michigan State University College Student WJBK Fox 2, Southfield.

Jennifer Hammond, Sports Reporter

6-6-2019	Host of Station Tour, Visitors Birmingham High School WJBK, Fox 2, Southfield.
6-11-2019	Host of Station Tour, Seaholm High School WJBK, Fox 2, Southfield.

Job Shadow Host, Central Michigan University, Journalism Student, WJBK, Fox 2, Southfield. 9-19-2018

Host of Station Tour, Bloomfield Cub Scout Troop, WJBK Fox 2, Southfield. 11-14-2019

Al Johnson, Planning Editor

Ongoing Online Alumni Profile, Specs Howard School of Media Arts, specshoward.edu/graduate-story.

Cynde Johnson. Assignment Editor

Ongoing Online Alumni Profile, Specs Howard School of Media Arts, specshoward.edu/graduate-story.

Derek Kevra, Meteorologist/Anchor

11-19-2019 Host of Station Tour, Boy Scouts Troop, Novi, WJBK, Fox 2, Southfield.

Sky Kerstein, Sports Producer

6-10-2019	Job Shadow Host, De La Salle High School, Journalism Student, WJBK, Fox 2, Southfield.
6-11-2019	Job Shadow Host, De La Salle High School, Journalism Student, WJBK, Fox 2, Southfield.
6-12-2019	Job Shadow Host, De La Salle High School, Journalism Student, WJBK, Fox 2, Southfield.
6-13-2019	Job Shadow Host, De La Salle High School, Journalism Student, WJBK, Fox 2, Southfield.
7-30-2019	Job Shadow Host, Eastern Michigan University College Student, WJBK, Fox 2, Southfield.
7-31-2019	Job Shadow Host, Western Michigan University College Student, WJBK, Fox 2, Southfield
10-16-2019	Host of Station Tour Visitors University of Detroit Mercy, Journalism Class, W.IBK, Fox 2, Southfield

Host of Station Tour, Visitors, University of Detroit Mercy, Journalism Class, WJBK, Fox 2, Southfield.

Amy Lange, Reporter/Anchor

10-22-2019 Host of Station Tour, Students, Lawrence Tech University, WJBK, Fox 2, Southfield.

Charlie Langton, Anchor/Reporter

9-14-2019 Host of Station Tour, Visitors, Wayne County Community College WJBK, Fox 2, Southfield.

Rich Luterman, Chief Meteorologist/Anchor

7-17-2019 Job Shadow Host, Grand Valley University, Student, WJBK, Fox 2, Southfield. 8-29-2019 Job Shadow Host Wayne State University, Student WJBK, Fox 2, Southfield.

Roop Raj, Reporter/Anchor

10-24-2019 Host of Station Tour, Visitors, Wayne County Community College, WJBK, Fox 2, Southfield.

1-15--2020 Host of Station Tour, Visitors, Troy High School, WJBK, Fox 2, Southfield.

Lee Thomas, Anchor/Entertainment Reporter

Job Shadow Host, Wayne State University, Journalism Student, WJBK, Fox 2, Southfield. 9-18-2019

Rob Wolchek, Reporter

6-28-2019 Job Shadow Host, Central Michigan University Journalism Student, WJBK, Fox 2, Southfield. 8-15-2019 Job Shadow Host University of Michigan, Journalism Student, WJBK, Fox 2, Southfield. 12-2-2019 Job Shadow Host, Lawrence Tech University, Journalism Student.

19