

McCaskill for Senate



Station	KYTV-TV	Buyer	Caroline Bahng
Market	Springfield, MO	Email	caroline@screenstrategies.com
Flight Dates	8/14/2018 - 8/20/2018 Revised (Est. 3954)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 8/14	Wed 8/15	Thu 8/16	Fri 8/17	Sat 8/18	Sun 8/19	Mon 8/20	Total
KYTV 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$145.00 \$725.00	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per KYTV											
KYTV 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$200.00 \$800.00	1	1		1			1	4
Sold Out: Lowest Rate to Clear per KYTV											
KYTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$500.00 \$1,500.00	1		1	1				3
Sold Out: Lowest Rate to Clear per KYTV											
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$370.00 \$1,480.00		1	1	1			1	4
Sold Out: Lowest Rate to Clear per KYTV											
Saturday 7a News 7:00 AM - 8:00 AM	EM	Sa 30	\$325.00 \$325.00					1			1
Sold Out: Lowest Rate to Clear per KYTV											
Saturday Today 8:00 AM - 9:00 AM	EM	Sa 30	\$675.00 \$675.00					1			1
Sold Out: Lowest Rate to Clear per KYTV											
Sunday 7a News 7:00 AM - 8:00 AM	EM	Su 30	\$220.00 \$220.00						1		1
Sold Out: Lowest Rate to Clear per KYTV											
Sunday Today 8:00 AM - 9:00 AM	EM	Su 30	\$235.00 \$235.00						1		1
Sold Out: Lowest Rate to Clear per KYTV											
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$210.00 \$210.00	1							1
Sold Out: Lowest Rate to Clear per KYTV											
Today III 10:00 AM - 11:00 AM	DT	M-F 30	\$100.00 \$100.00			1					1
Sold Out: Lowest Rate to Clear per KYTV											

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Andy Griffith 11:30 AM - 12:00 PM	DT	M-F 30	\$125.00 \$125.00							1	1
Sold Out: Lowest Rate to Clear per KYTV											
KYTV Noon News 12:00 PM - 1:00 PM	DT	M-F 30	\$150.00 \$450.00	1	1		1				3
Days of Our Lives 1:00 PM - 2:00 PM	DT	M-F 30	\$215.00 \$215.00			1					1
Sold Out: Lowest Rate to Clear per KYTV											
Rachael Ray 2:00 PM - 3:00 PM	DT	M-F 30	\$65.00 \$65.00							1	1
Sold Out: Lowest Rate to Clear per KYTV											
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$115.00 \$230.00		1		1				2
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$115.00 \$230.00	1		1					2
KYTV 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$525.00 \$2,100.00		1	1	1			1	4
Sold Out: Lowest Rate to Clear per KYTV											
KYTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$850.00 \$3,400.00	1	1		1			1	4
Sold Out: Lowest Rate to Clear per KYTV											
Saturday 6p News 6:00 PM - 6:30 PM	EN	Sa 30	\$255.00 \$255.00					1			1
Sold Out: Lowest Rate to Clear per KYTV											
Wheel of Fortune 6:30 PM - 7:00 PM	PA	M-F 30	\$645.00 \$2,580.00	1		1	1			1	4
Sold Out: Lowest Rate to Clear per KYTV											

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America's Talent 7:00 PM - 9:00 PM	PT	Tu 30	\$1,650.00 \$1,650.00	1							1
Sold Out: Lowest Rate to Clear per KYTV											
World of Dance 8:00 PM - 10:00 PM	PT	W 30	\$525.00 \$525.00		1						1
Sold Out: Lowest Rate to Clear per KYTV											
Law & Order SVU 9:00 PM - 10:00 PM	PT	Th 30	\$590.00 \$590.00			1					1
Sold Out: Lowest Rate to Clear per KYTV											
KYTV 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$720.00 \$2,880.00	1	1		1			1	4
Sold Out: Lowest Rate to Clear per KYTV											
Saturday 10p News 10:00 PM - 10:30 PM	LN	Sa 30	\$720.00 \$720.00					1			1
Sold Out: Lowest Rate to Clear per KYTV											
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$725.00 \$725.00						1		1
Sold Out: Lowest Rate to Clear per KYTV											
Tonight Show 10:35 PM - 11:35 PM	LF	M-F 30	\$200.00 \$800.00		1	1	1			1	4
Seth Meyers 11:35 PM - 12:35 AM	LF	M-F 30	\$45.00 \$90.00	1		1					2
Station Totals											
			\$23,900.00	11	10	11	11	4	3	10	60