

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 817893-1 | 04/29/18 | April 2018 | 04/01/18 - 04/26/18 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-----------------|--------------|
| KYTV | Natalie Murphy | Springfield Nat | National |

Billing Address:

Screen Strategies Media Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd 505
Fairfax, VA 22030

| Advertiser | Product | Estimate Number |
|----------------------|----------------------------|-----------------|
| McCaskill for Senate | McCaskill for Senate 4/18- | 3398 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 04/18/18 - 04/27/18 | 817893 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Calendar | Cash | |

| Special Handling |
|------------------|
| |

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 8752 | 149152 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|--------------------|---------------------------|--------------------|----------------|------------|---------------|
| 1 | 04/20/18 | 04/26/18 | Ozarks Today @ 6a | 6a-7a | ---TF-- | 1:00 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/18 04/24/18 ----F-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KYTV | F | 04/20/18 | 6:17 AM | Ozarks Today @ 6a | 6a-7a | 1:00 | CMCT1801H | \$1,200.00 NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/18 05/01/18 ---T--- 1 \$1,200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KYTV | Th | 04/26/18 | 6:58 AM | Ozarks Today @ 6a | 6a-7a | 1:00 | CMCT1801H | \$1,200.00 NM |
| 2 | 04/23/18 | 04/23/18 | Today Show | 7a-9a | M----- | 1:00 | 1 | \$770.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/18 04/24/18 M----- 1 \$770.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KYTV | M | 04/23/18 | 7:29 AM | Today Show | 7a-9a | 1:00 | CMCT1801H | \$770.00 NM |
| 3 | 04/19/18 | 04/19/18 | Today w/ KathieLee & Ho | Today w/ KathieLee | ---T--- | 1:00 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/18 04/24/18 ---T--- 1 \$200.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KYTV | Th | 04/19/18 | 10:55 AM | Today w/ KathieLee & Hoda | Today w/ KathieLee | 1:00 | CMCT1801H | \$200.00 NM |
| 4 | 04/24/18 | 04/24/18 | KY3 News @ 6p M-F | 6p-630p | -T----- | 1:00 | 1 | \$1,850.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/18 04/24/18 -T----- 1 \$1,850.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KYTV | Tu | 04/24/18 | 6:17 PM | KY3 News @ 6p M-F | 6p-630p | 1:00 | CMCT1801H | \$1,850.00 NM |
| 5 | 04/18/18 | 04/18/18 | Wheel of Fortune M-F | 630p-7p | --W---- | 1:00 | 1 | \$1,390.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/18 04/24/18 --W---- 1 \$1,390.00 | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

INVOICE

| | | | |
|----------------------|----------------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 817893-1 | 04/29/18 | April 2018 | 04/01/18 - 04/26/18 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| McCaskill for Senate | McCaskill for Senate 4/18- | 3398 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|----------------------|-----------|----------------|------------|---------------|
| 5 | 04/18/18 | 04/18/18 | Wheel of Fortune M-F | 630p-7p | --W---- | 1:00 | 1 | \$1,390.00 | NM |
| <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> | | | | | | | | | |
| 1 | KYTV | W | 04/18/18 | 6:40 PM | Wheel of Fortune M-F | 630p-7p | 1:00 | CMCT1801H | \$1,390.00 NM |
| 6 | 04/20/18 | 04/20/18 | KY3 News @ 10p M-F | 10p-1035p | ----F-- | 1:00 | 1 | \$2,170.00 | NM |
| <div>Weeks: Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>04/18/1804/24/18----F--1\$2,170.00</div> | | | | | | | | | |
| <div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div> | | | | | | | | | |
| 1 | KYTV | F | 04/20/18 | 10:22 PM | KY3 News @ 10p M-F | 10p-1035p | 1:00 | CMCT1801H | \$2,170.00 NM |
| Total Spots | | | | | | | 7 | | |

Payment Terms 30 Days

| | |
|--|-------------------|
| <u>Gross Total</u> | \$8,780.00 |
| <u>Agency Commission</u> | \$1,317.00 |
| <u>Net Amount Due</u> | \$7,463.00 |
| <u>Invoice Balance as of 06/29/18 11:45:33 AM CT</u> | \$0.00 |

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