

DUPLICATE

INVOICE



KYTV
999 W. Sunshine Street
Springfield, MO 65807
Main: (417) 268-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
836824-1	05/31/18	May 2018	05/01/18 - 05/28/18

Property	Account Executive	Sales Office	Sales Region
KYTV	Natalie Murphy	Springfield Nat	National

Billing Address:

Screen Strategies Media Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd 505
Fairfax, VA 22030

Send Payment To:

KYTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
McCaskill for Senate	McCaskill for Senate 5/22-	3526

Flight Dates	Order #	Alt Order #
05/22/18 - 05/28/18	836824	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8752	149152

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/22/18	05/28/18	Ozarks Today @ 6a	6a-7a	----F--	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/18 05/28/18 ----F-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	F	05/25/18	6:55 AM	Ozarks Today @ 6a	6a-7a	1:00	CMCT1806H	\$1,200.00 NM
2	05/22/18	05/28/18	Today Show	7a-9a	---T---	1:00	1	\$770.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/18 05/28/18 ---T--- 1 \$770.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	Th	05/24/18	8:44 AM	Today Show	7a-9a	1:00	CMCT1806H	\$770.00 NM
3	05/22/18	05/28/18	KY3 News @ 5p M-F	5p-530p	--W----	1:00	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/18 05/28/18 --W---- 1 \$1,350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	W	05/23/18	5:11 PM	KY3 News @ 5p M-F	5p-530p	1:00	CMCT1806H	\$1,350.00 NM
4	05/22/18	05/28/18	KY3 News @ 10p M-F	10p-1035p	M-----	1:00	1	\$2,170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/22/18 05/28/18 M----- 1 \$2,170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KYTV	M	05/28/18	10:38 PM	KY3 News @ 10p M-F	10p-1035p	1:00	CMCT1806H	\$2,170.00 NM

Total Spots **4**

Payment Terms 30 Days

Gross Total **\$5,490.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



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Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number
McCaskill for Senate	McCaskill for Senate 5/22-	3526

Agency Commission **\$823.50**

Net Amount Due **\$4,666.50**

Invoice Balance as of 06/29/18 11:50:35 AM CT **\$0.00**

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