

McCaskill for Senate



Station	KYTV-TV	Buyer	Caroline Bahng	
Market	Springfield, MO	Email	caroline@screenstrategies.com	
Flight Dates	7/24/2018 - 7/30/2018 Revised (Est. 3794)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 7/24	Wed 7/25	Thu 7/26	Fri 7/27	Sat 7/28	Sun 7/29	Mon 7/30	Total
KYTV 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$130.00 \$390.00	1		1				1	3
KYTV 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$135.00 \$405.00		1		1			1	3
KYTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$400.00 \$1,200.00	1		1	1				3
Today Show 7:00 AM - 9:00 AM	EM	M-F 30	\$270.00 \$1,080.00	1	1	1				1	4
Today II 9:00 AM - 10:00 AM	DT	M-F 30	\$160.00 \$160.00				1				1
Today III 10:00 AM - 11:00 AM	DT	M-F 30	\$95.00 \$95.00		1						1
KYTV Noon News 12:00 PM - 1:00 PM	DT	M-F 30	\$150.00 \$300.00	1						1	2
Days of Our Lives 1:00 PM - 2:00 PM	DT	M-F 30	\$165.00 \$165.00			1					1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$115.00 \$115.00				1				1
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$115.00 \$115.00		1						1

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KYTV 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$400.00 \$800.00	1						1	2
KYTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$700.00 \$2,100.00		1	1	1				3
Sold Out: Lowest Rate to Clear per KYTV											
Wheel of Fortune 6:30 PM - 7:00 PM	PA	M-F 30	\$545.00 \$1,090.00	1						1	2
Sold Out: Lowest Rate to Clear per KYTV											
Law & Order SVU 9:00 PM - 10:00 PM	PT	Th 30	\$440.00 \$440.00			1					1
Sold Out: Lowest Rate to Clear per KYTV											
Dateline 9:00 PM - 10:00 PM	PT	F 30	\$370.00 \$370.00				1				1
Sold Out: Lowest Rate to Clear per KYTV											
KYTV 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$720.00 \$2,880.00	1	1		1			1	4
Sunday 10p News 10:00 PM - 10:35 PM	LN	Su 30	\$325.00 \$325.00						1		1
Tonight Show 10:35 PM - 11:35 PM	LF	M-F 30	\$300.00 \$1,200.00	1	1	1				1	4
Sold Out: Lowest Rate to Clear per KYTV											
Station Totals			\$13,230.00	8	7	7	7	0	1	8	38