



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103



Periscope Marketing Comm.
921 Washington Avenue South
Minneapolis, MN 55415

Contract # 43074

Schedule Dates 07/28/14-08/03/14
Advertiser Mike McFadden 2014 (7034)
Agency Periscope Marketing Comm. (1057)
Product POLITICAL MN Senate (1050)
Brand Political (1024)
Salesperson Anhorn, Carol (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE MMM/MMM/MM 2014
Account Types National/Political - Candidate
Billing Type Standard
Comments Week of 7/28-8/3

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Carol Anhorn
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$444.75
Net Total \$2,520.25
Sales Tax

YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Aug. 2014	28	\$2,965.00
Grand Total:	28	\$2,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	5A- 6A (CST)	2	X	X	X	X	X			2	\$15.00	\$30.00	YZ Combo (YZ)		7/25/14
2.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	6A- 7A (CST)	2	X	X	X	X	X			2	\$75.00	\$150.00	YZ Combo (YZ)		7/25/14
3.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	7A- 8A (CST)	1	X	X	X	X	X			1	\$125.00	\$125.00	YZ Combo (YZ)		7/25/14
4.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	8A- 9A (CST)	2	X	X	X	X	X			2	\$50.00	\$100.00	YZ Combo (YZ)		7/25/14
5.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	9A- 10A (CST)	1	X	X	X	X	X			1	\$20.00	\$20.00	YZ Combo (YZ)		7/25/14
6.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	11A- 12P (CST)	1	X	X	X	X	X			1	\$15.00	\$15.00	YZ Combo (YZ)		7/25/14
7.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	12P- 1P (CST)	1	X	X	X	X	X			1	\$20.00	\$20.00	YZ Combo (YZ)		7/25/14
8.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	5P- 5:30P (CST)	2	X	X	X	X	X			2	\$100.00	\$200.00	YZ Combo (YZ)		7/25/14
9.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	6P- 6:30P (CST)	1	X	X	X	X	X			1	\$250.00	\$250.00	YZ Combo (YZ)		7/25/14
10.0	Normal Line / SPOT	08/02/14-08/02/14	2	:30	6A- 7A (CST)							1		1	\$15.00	\$15.00	YZ Combo (YZ)		7/25/14
11.0	Normal Line / SPOT	08/02/14-08/02/14	2	:30	6P- 6:30P (CST)							1		1	\$100.00	\$100.00	YZ Combo (YZ)		7/25/14
12.0	Normal Line / SPOT	07/28/14-07/28/14	2	:30	7P- 9P (CST)		1								\$300.00		YZ Combo (YZ)		7/25/14
12.0.1	Closed Preempt	07/28/14															YZ Combo (YZ)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Periscope Marketing Comm.
921 Washington Avenue South
Minneapolis, MN 55415

Contract # 43074

Schedule Dates 07/28/14-08/03/14
Advertiser Mike McFadden 2014 (7034)
Agency Periscope Marketing Comm. (1057)
Product POLITICAL MN Senate (1050)
Brand Political (1024)
Salesperson Anhorn, Carol (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE MMM/MMM/MM 2014
Account Types National/Political - Candidate
Billing Type Standard
Comments Week of 7/28-8/3

Date Entered 07/25/14
Last Modified 07/25/14
Entered By Carol Anhorn
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$444.75
Net Total \$2,520.25
Sales Tax

YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Aug. 2014	28	\$2,965.00
Grand Total:	28	\$2,965.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	07/31/14-07/31/14	2	:30	7P- 8P (CST)					1				1	\$200.00	\$200.00	YZ Combo (YZ)	The Quest	7/25/14
14.0	Normal Line / SPOT	08/01/14-08/01/14	2	:30	7P- 8P (CST)						1			1	\$200.00	\$200.00	YZ Combo (YZ)	Shark Tank	7/25/14
15.0	Normal Line / SPOT	08/01/14-08/01/14	2	:30	9P- 10P (CST)						1			1	\$150.00	\$150.00	YZ Combo (YZ)	20/20	7/25/14
16.0	Normal Line / SPOT	07/28/14-08/01/14	2	:30	10P- 10:35P (CST)	2	X	X	X	X	X			2	\$375.00	\$750.00	YZ Combo (YZ)		7/25/14
17.0	Normal Line / SPOT	08/02/14-08/02/14	2	:30	10P- 10:35P (CST)							1		1	\$200.00	\$200.00	YZ Combo (YZ)		7/25/14
18.0	Normal Line / SPOT	08/02/14-08/02/14	2	:30	10:35P- 11:05P (CST)							1		1	\$40.00	\$40.00	YZ Combo (YZ)		7/25/14
19.0	Normal Line / SPOT	08/02/14-08/02/14	5	:30	12P- 5P (CST)							2		2	\$25.00	\$50.00	YZ Combo (YZ)		7/25/14
20.0	Normal Line / SPOT	08/03/14-08/03/14	5	:30	12P- 5P (CST)								2	2	\$25.00	\$50.00	YZ Combo (YZ)		7/25/14
21.0	M/G For 12.0.1 / SPOT	07/28/14-08/01/14	2	:30	6:30P- 7P (CST)	2	X	X	X	X	X			2	\$150.00	\$300.00	YZ Combo (YZ)		7/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: