WDAY 6 TELEVISION / WDAZ 8 TELEVISION

KBMY KMCY · CW · WDAY AM 970

WDAY/WDAZ
301 8th ST S
Fargo, ND 58103

Periscope Marketing Comm.
921 Washington Avenue South
Minneapolis, MN 55415

Contract #	**43509**
Schedule Dates	09/01/14-09/07/14
Advertiser	Mike McFadden 2014 (7034)
Agency	Periscope Marketing Comm. (1057)
Product	POLITICAL MN Senate (1050)
Brand	Political (1024)
Salesperson	Anhorn, Carol (1006)
Sales Office	WDAY
Buyer Name	
Phone/Fax	/
CPE	MMM/MMM/MM 2014
Account Types	National/Political - Candidate
Billing Type	Standard
Comments	order # 00016426-00

Date Entered	08/28/14
Last Modified	08/28/14
Entered By	Josh Rohrer
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$204.00
Net Total	$1,156.00
Sales Tax	

YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Sep. 2014	10	$1,360.00
Grand Total:	10	$1,360.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/01/14-09/05/14	1	:30	5A- 5:30A (CST)	4	X	X	X	X	X			4	$30.00	$120.00	YZ Combo (YZ)		8/28/14
2.0	Normal Line / SPOT	09/01/14-09/05/14	1	:30	5:30A- 6A (CST)	1	X	X	X	X	X			1	$50.00	$50.00	YZ Combo (YZ)		8/28/14
3.0	Normal Line / SPOT	09/01/14-09/05/14	1	:30	6A- 6:30A (CST)	1	X	X	X	X	X			1	$200.00	$200.00	YZ Combo (YZ)		8/28/14
4.0	Normal Line / SPOT	09/01/14-09/05/14	1	:30	5P- 5:30P (CST)	1	X	X	X	X	X			1	$200.00	$200.00	YZ Combo (YZ)		8/28/14
5.0	Normal Line / SPOT	09/01/14-09/05/14	1	:30	10P- 10:35P (CST)	1	X	X	X	X	X			1	$700.00	$700.00	YZ Combo (YZ)		8/28/14
6.0	Normal Line / SPOT	09/06/14-09/06/14	2	:30	6A- 7A (CST)	1						X		1	$15.00	$15.00	YZ Combo (YZ)		8/28/14
7.0	Normal Line / SPOT	09/07/14-09/07/14	2	:30	5:30P- 6P (CST)								1	1	$75.00	$75.00	YZ Combo (YZ)		8/28/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend   P/B Piggy Back

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