

**From:** Carolina Cardona  
**Sent:** Friday, August 30, 2013 6:04 PM  
**To:** Carole Bird  
**Subject:** FCC REPORT FOR AUGUST 2013

**Importance:** High

PRIMER IMPACTO FCC REPORT FOR AUGUST 2013

08/01/2013

GROUND BEEF RECALL - E. COLI CONCERNS (18 SEC)

THE NATIONAL BEEF PACKING COMPANY -- BASED IN KANSAS -- IS RECALLING 50-THOUSAND POUNDS OF GROUND BEEF THAT MAY BE CONTAMINATED. IT'S THE COMPANY'S SECOND RECALL THIS SUMMER. SO FAR, NO ONE HAS GOTTEN SICK. THE BEEF WAS SOLD TO MARKETS, WHOLESALERS AND FOOD SERVICE DISTRIBUTORS AROUND THE COUNTRY, AND HAS THE ESTABLISHMENT NUMBER "208 A" INSIDE THE U-S-D-A MARK OF INSPECTION.

08/02/2013

NO FCC TO REPORT

08/05/2013

VIDA SANA SEGMENT WITH CECILIA RAMIREZ HARRIS IMPORTANT VEGETABLES TO REDUCE BAD CHOLESTEROL (2 MIN)

08/06/2013

MEDICAL SEGMENT ABOUT STENT HEART PROCEDURES (2 MIN) WITH DR. JUAN RIVERA

08/07/2013

NEW TREATMENT FOR ESCOLIOSIS ( 2'30")

MEDICAL PACKAGE ABOUT A BETTER AND IMPROVED SURGERY THAT HELPS PATIENTS WITH SCOLIOSIS STRAIGHTEN OUT THEIR BACKS.

08/08/2013

MEDICAL INSURANCE STORY (3 MIN)

08/12/2013

NO FCC TO REPORT

08/13/2013

NO FCC TO REPORT

8/14/2013

NO FCC TO REPORT

08/15/2013

OBAMA CARE VIEWER QUESTIONS...MEDICAL SEGMENT (2:30 MIN PKG)

08/16/2013

NO FCC TO REPORT

08/19/2013

DANGERS OF HEAVY BACKPAKS (23 SEC)

A NEW STUDY BY THE MEDICAL FACILITY FOR REHABILITATION AND FISICAL THERAPY IN MEXICO, CONCLUDED THAT MINORS WHO ARE IN ELEMENTARY AND HIGH SCHOOL NEED TO BE CAREFUL WITH THEIR BACKPACKS. IF THE BACKPACK WEIGHS BETWEEN 8 AND 13 KILOS, THEY WILL HAVE LIFE LONG INJUIRES IN THEIR SPINE.

08/20/2013

NO FCC TO REPORT

08/21/2013

Q & A SOCIAL MEDIA FOR IMMIGRATION SEGMENT WITH LAWYER (3 MIN)

08/22/2013

NO FCC TO REPORT

08/23/2013

NO FCC RO REPORT

08/26/2013

HEALTHY EATING SEGMENT WITH CECILIA RAMIREZ HARRIS "SUPER FOOD" 2 MIN

08/27/2013

MEDICAL SEGMENT WITH DR. JUAN RIVERA ABOUT SHINGLES (3 MIN)

08/28/2013

NJ - TEXTING & DRIVING LAWS

REPORTER:NAYELI CHAVEZ GELLER (PKG 1:32)

DRIVERS IN NEW JERSEY WERE LEFT STUNNED, AFTER STATE APPEALS COURT JUDGES FOUND THAT WHEN A DRIVER IS TEXTING AND CAUSES AN ACCIDENT, THE RECIPIENT OF THE TEXTS CAN ALSO BE HELD LIABLE FOR NEGLIGENCE.

THE DECISION STEMMED FROM A 2009 ACCIDENT WHERE A 17-YEAR-OLD GIRL TEXTED A FRIEND JUST BEFORE THAT FRIEND CRASHED HIS PICKUP TRUCK INTO A MORRIS COUNTY COUPLE ON A MOTORCYCLE.

THE MAN AND WOMAN ON THE MOTORCYCLE, DAVID AND LINDA KUBERT, BOTH LOST PARTS OF THEIR LEGS THEY SUED NOT ONLY THE TRUCK'S DRIVER, BUT ALSO THE GIRL WHO WAS TEXTING HIM.

ON TUESDAY, A STATE APPEALS COURT RULED THAT THE GIRL IN THAT PARTICULAR CASE COULD NOT BE HELD LIABLE. BUT IT ALSO RULED "THAT A PERSON SENDING TEXT MESSAGES HAS A DUTY NOT TO TEXT SOMEONE WHO IS DRIVING IF THE TEXTER KNOWS, OR HAS SPECIAL REASON TO KNOW, THE RECIPIENT WILL VIEW THE TEXT WHILE DRIVING."

MEDICAL ADVANCES/INDIA - BABY HYDROSEPHELUS SURGERY (:25)

THERE'S NEW HOPE TODAY FOR A LITTLE GIRL IN INDIA WHO SUFFERS FROM A RARE DISORDER. AFTER NUMEROUS DOCTORS' VISITS, MEDICAL ASSESSMENTS AND SURGERIES THE 18-MONTH-OLD ROONA BEGUM IS GETTING A CHANCE OF BEING THE LITTLE BABY SHE REALLY IS. REMARKABLE, CONSIDERING SOON AFTER BIRTH IN A REMOTE VILLAGE IN NORTHEASTERN INDIA, DOCTORS GAVE HERE JUST A FEW MONTHS OF SURVIVAL. ROONA IS DIAGNOSED WITH HYDROCEPHALUS- A DISORDER CAUSING FLUID TO BUILD UP IN THE BRAIN. HER PARENTS COULDN'T AFFORD TO TREAT HER. BUT THANKS TO AN OUTPOURING OF GOODWILL HALF WAY ACROSS THE GLOBE... AND A LEADING PRIVATE HOSPITAL IN NEW DELHI... ROONA IS NOW IN A MUCH BETTER PLACE.

TX-MEASLES OUTBREAK AT MEGA CHURCH (:25)

A MEASLES OUTBREAK IN TEXAS HAS BEEN LINKED TO A MEGACHURCH NEAR FT. WORTH. THE PREACHER THERE HAS LONG PREACHED AGAINST VACCINATIONS, OPTING FOR FAITH HEALING.... BUT THE CONGREGATION MAY BE ON A POTENTIALLY DEADLY RIDE WHERE PERSONAL FAITH AND PUBLIC HEALTH COLLIDE. NOW THE CHURCH URGES ANYONE WITH A MEDICAL CONDITION TO FIRST SEEK THE WISDOM OF GOD.. THEN APPROPRIATE MEDICAL ATTENTION, INCLUDING VACCINATIONS, FROM A PROFESSIONAL THEY TRUST.

08/29/2013

SOCIAL MEDIA Q & A WITH CECILIA RAMIREZ HARRIS REGARDING OBAMACARE (2 MIN)  
WHO CAN APPLY FOR THIS MEDICAL COVERAGE

08/30/2013

NO FCC TO REPORT