

### Sales Order



NEW Advertiser Contract # 19-2037

Advertiser: Michelle Holmes Ladouceur  
 Agency: running for Surrogate Court Judge  
 Address: PO Box 483  
 Madrid, NY 13660  
 Contact: Jason Ladouceur  
 Phone: 315-212-0497  
 Fax:  
 Billing Email: jladouceur@gmail.com

Date: October 24, 2022

Billing Address:  
 (if Different)

Nat'l Rep Office:  
 Salesperson: Chris Spicer  
 NTR/Pkg Name:  
 Description/Campaign:

PO # Start: 10/25/22  
 Est # End: 11/8/22

Check One:

New Order  
 Addition  
 Revision

Local Direct  TRADE  
 Local Agency  NTR Non-Spot  
 Talent  NTR Spot  
 National  Political

Check if Yes:  
 Co-Op:  Suppress Spot Rates on Invoice  
 Suppress Spot Times on Invoice

Check One:

Notarize Invoice  Do Not Mail  
 Notarize Script  Multiple Invoice Needed  
 Notarize Inv & Script  No Notary Required

Special Instructions:  
**Political Advertising. \$12 per spot M-F, \$8 per spot Sat. & Sun.  
 Total Investment is \$952**

Conflict Descriptions: (Primary) No Conflicts (101) All Agencies Will Be Billed Standard Broadcast Unless Otherwise Noted On This Order  
 (2nd) No Conflicts (101)

Traffic Use Only	Billing Rate	Spot Length	Daypart	Dates		Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	# of Weeks	Total Spots	Total \$\$\$	Comments
				Start	End												
	\$12.00	:30	6a-7p	10/25/22	10/25/22		8	8	8	8			24	1	24	\$288.00	
	\$8.00	:30	6a-7p	10/26/22	10/30/22						5	5	10	1	10	\$80.00	
	\$12.00	:30	6a-7p	10/31/22	11/04/22	8	8	8	8	8			30	1	30	\$360.00	
	\$8.00	:30	6a-7p	11/05/22	11/06/22						5	5	10	1	10	\$80.00	
	\$12.00	:30	6a-7p	11/07/22	11/08/22	8	8						12	1	12	\$144.00	

Previous Page(s) Totals Spots: Dollars: Total Spots: Gross Total \$: \$952.00  
 Net Total \$: \$952.00

Client Signature: [Signature] Date: 10/24/2022 Entered By:  
 Rep: SM: BM: GM: Date:

1. This offer becomes a binding contract upon acceptance by General Manager of Stations or authorized agent  
 2. Bills shall be received monthly and shall be due payable within ten (10) days from date of invoice.  
 3. Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other amounts owed.  
 Broadcasting done hereunder and not paid shall become immediately due and payable at the named rate.  
 Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any letter thereof.  
 4. Contract subject to termination by advertiser by two (2) weeks prior written notice.  
 5. Political and entertainment advertising-cash in advance.

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:** 95.3 The Wild WJTC/Ogdensburg, NY      **Date:** 10/24/22

I, Jason Labruce  
 being/on behalf of: Friends of Michael Labruce, a legally  
 qualified candidate of the Democratic + Conservative political  
 party for the office of: St. Lawrence County Surrogate's Court Judge  
 in the General Election  
 election to be held on: November 8, 2022

do hereby request station time as follows: RD as Com 7d 12/1st W-F #8/1st S-S-L

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 ↓	GA-Mp	10/25-10/28/22		24's	1 @ 288.00
	GA-Mp	10/29-10/31/22		10's	1 @ 80.00
	GA-Mp	10/31/22-11/4/22		30's	1 @ 360.00
	GA-Mp	11/5/22-11/6/22		10's	1 @ 80.00
	GA-Mp	11/7/22-11/8/22		12	1 @ 144.00

**Total Charges:** \$952 \$952.00

NAB Form PB-17 Confidential

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Michelle Leddy

and you are authorized to announce the time as paid for by such person or entity.  
 I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Ruddy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/24/2022  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Chris L. Spic  
Printed Name

Acad Manager  
Title

NAB Form PB-17 Candidates

### CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

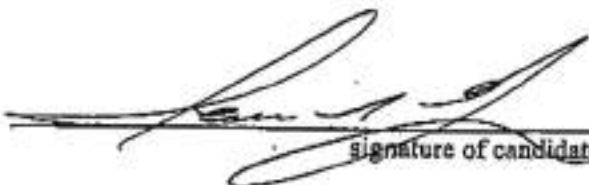
I, Friends of Michelle Laboucau  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Jason N. Laboucau printed name 10/24/2022 date