

RECONSTRUCTED ISSUES/ PROGRAMS LIST

Station KREH is licensed to Pecan Grove, a community in Fort Bend County, Texas. Fort Bend County is part of the Houston-Sugarland-Baytown, Texas metropolitan statistical area (Houston MSA).

Station KREH provides a programming service known as Radio Saigon Houston. The programming on the station is largely in the Vietnamese language. The 2010 Census determined that there were 103,525 persons of Vietnamese heritage in the Houston MSA, making the KREH service area the third largest Vietnamese community in the United States (after Los Angeles and San Jose in California).

The following are identified as significant issues, problems and needs for the Vietnamese community in the Houston MSA:

- News about Vietnam and southeast Asia
- News and Information about the Vietnamese community in the Houston area
- Education
- Commerce
- Public Safety

To meet these issues, KREH broadcast long-form newscasts, typically three or more times per day, as well as many announcements of unique interest to the Vietnamese community in its listening area. KREH has broadcast programming from as many as 80 contributing hosts during a typical week.

By providing quality service to an otherwise underserved community, KREH served the public interest, convenience and necessity in this quarter.