



101.7 FM®

WCCL-FM

Quarterly Issues/Programs List

2022—Second Quarter

FOREVER
MEDIA

7-7-2022

QUARTERLY ISSUES/ PROGRAMS LIST

Below is a list of some of the significant issues responded to by Station WCCL-FM, Central City, PA along with the most significant programming treatment of the issues for the period April 1, 2022 to June 30, 2022 This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/ Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Career, Business Management , Human Resources, Technology	Viewpoints	4-3-22	6:00am	30:00	As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But – some are pushing back, wondering why it’s necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by COVID-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.
Housing	Sunday Magazine	4-3-22	7:45am	15:00	Bo Moore spoke with Rebecca Hetzler and Norman Ed from Hosanna Ministries, a Pittsburgh based housing company program that is currently improving 25 homes in the Cambria/Somerset region. They are looking for volunteers.
Science, Addiction, Mental Health, Opioid Epidemic, Addiction Treatment, Medical Research	Viewpoints	4-10-22	6:00am	30.00	In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what’s on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to break down the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.

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Veterans suicide	Sunday Magazine	4-10-22	7:45am	15:00	Bo Moore spoke with Rebecca Valle of Behavioral Health of Cambria County about mental health issues and the alarming rate of suicide among our veteran community.
911	Cool Morning Show	4-13-22	8:49am	2:00	Bo Moore spoke with Bradley Lavin, Somerset County 911 Coordinator about the work 911 does and the future holds for emergency dispatchers. The interview was done in conjunction with National Public Safety Telecommunication Week.
Conflict, Charitable Giving, War, Global Issues, Humanitarian Aid, Refugee Crisis	Viewpoints	4-17-22	6:00am	30:00	As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more. Guests: Joe English, spokesperson, UNICEF; Diane Padilla, executive director, Miles 4 Migrants
911	Sunday Magazine	4-17-22	7:45am	15:00	Bo Moore spoke with Bradley Lavin, Somerset County 911 Coordinator about the work 911 does and the future holds for emergency dispatchers. The interview was done in conjunction with National Public Safety Telecommunication Week
Infusing religion into prisons	Cool Morning Show	4-20-22	8:49am	2:00	Bo Moore spoke with Drew Shubik, a North Star graduate about his organization 'Break the Mold' which brings religion to incarcerated men through basketball. Also discussed was the upcoming fundraiser between the Break the Mold basketball team and the North Star teachers.

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Climate Change, Ocean Science, Climate Science, Endangered Species, Environment	Viewpoints	4-24-22	6:00am	30:00	Coral reefs are home to 25% of all marine life – approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some interesting facts about these unique creatures and why people should care about their declining existence. Guests: Dr. Helen Fox, conservation science director, Coral Reef Alliance; Dr. Juli Berwald, ocean expert, author of Life on the Rocks: Building a Future for Coral Reefs
Veteran's Activities	Sunday Magazine	4-24-22	7:45am	15:00	Bo Moore spoke with Tina Pelesky and Tom Caulfield of Veterans Community Initiatives about upcoming veteran's events throughout the area. Events such as Military Spouse Appreciation Day, Veteran's Job Fair and Art Therapy programs are occurring throughout May.
Professional Development Personal Growth and Development Communication, Career	Viewpoints	5-1-22	6:00am	30:00	There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to break down the many benefits of mentorship and how to go about finding the right person for you. Guests: Minda Harts, CEO, The Memo LLC, author of You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice; Abigail Ingram, executive director, The Polsky Exchange, University of Chicago
Protecting our children	Sunday Magazine	5-1-22	7:45am	15:00	Bo Moore spoke with Angela Liddle, President and CEO of PA Family Support Alliance. The topic of discussion was alerting parents of the dangers for children on Snapchat, Tik Tok and other social media platforms.

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Honoring Military spouses	Cool Morning Show	5-3-22	8:40am	1:30	Bo Moore spoke with Tom Caufield, CEO of Veteran's Community Initiative about an upcoming program that honors the wives of veterans.
Education, Mental Health, Psychiatry, Adolescent Health, Psychology	Viewpoints	5-8-22	6:00am	30:00	Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40%. Between the same period, emergency room visits for self-harm increased 88%, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? Guests: Dr. John MacDonald, middle school guidance counselor, Brockton Public Schools; Dr. Mary Helen Immordino-Yang, professor, education, psychology, neuroscience, University of Southern California, director, USC Center for Affective Neuroscience, Development, Learning and Education
Protecting children from abuse	Sunday Magazine	5-8-22	7:45am	15:00	Bo Moore spoke with Sheryl Barto of Safe and Healthy Communities Initiative discusses the importance of protecting our children from sexual abuse and the importance of understanding the signs of abuse.
Mental Health	Cool Morning Show	5-13-22	8:49am	2:00	Bo Moore spoke with Tracy Selak of You Are Not Alone support group and Cambria County Commissioner Scott Hunt. The group helps parents and loved ones of those experiencing a mental condition.
Wealth, Personal Finance, Government, Career, Higher Education	Viewpoints	5-15-22	6:00am	30:00	Regretting that bachelor's degree in archaeology? Or still chipping away at \$50,000 in student loans from that private university? This week – we talk about why more young people aren't given greater direction when it comes to choosing post-secondary schooling. Two higher education experts join us to talk through some of the challenges facing programs and how students can make a more Guests: Dr. Deb Geller,

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					higher education expert, former associate dean of students, University of California – Los Angeles; Dr. Anthony Carnevale, research professor, director, Center on Education and the Workforce, Georgetown University informed and cost-effective choice.
Mental Health	Sunday Magazine	5-15-22	7:45am	15:00	Bo Moore spoke with Tracy Selak of You Are Not Alone support group and Cambria County Commissioner Scott Hunt. The group helps parents and loved ones of those experiencing a mental condition
Mental Health	Cool Morning Show	5-19-22	8:40am	1:30	Bo Moore spoke with Dr. Matthew Hulford from UPMC about ways to aid mental health through diet and exercise and how to find professional help. Also mentioned was a webinar sponsored by UPMC that focuses on mental health.
Household Safety	Cool Morning Show	5-20-22	8:40am	2:00	Bo Moore spoke with Josh Schuneman from The Pennsylvania Resources Council about an upcoming local chemical disposal event.
History, Epidemiology , Public Health, Disease, Government	Viewpoints	5-22-22	6:00am	15:00	Wondering what to do with all those face masks you’ve accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S.
Mental Health and collecting baby items	Sunday Magazine	5-22-22	7:45am	15:00	Bo Moore spoke with Matthew Hurford, psychiatrist about the importance of monitoring mental health in family members in observance of Mental Health Awareness Month. Also, Bo also spoke with Karen-Strubel-Myers, Director of United Way of Laurel Highlands about

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					the 'Stuff The Bus' campaign, a drive to collect baby items.
Personal Growth and Development , Social Media, Personal Finance, Technology	Viewpoints	5-29-22	6:00am	30:00	In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use. Guests: Jeremy Schifeling, career expert, director, consumer and product marketing, Khan Academy, author of <i>Linked: Conquer LinkedIn. Get Your Dream Job. Own Your Future</i>
Becoming a foster parent	Sunday Magazine	5-29-22	7:45am	15:00	Bo Moore spoke with Laurie Deist of Somerset Children and Youth Services about the need for foster families in Pennsylvania and the important work that foster parents do.
History, Public Health, Travel, Personal Finance, Culture	Viewpoints	6-5-22	6:00am	30:00	From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.
Taking care of seniors	Sunday Magazine	6-5-22	7:45am	15:00	Bo Moore spoke with James Yoder of Somerset Area Agency on Aging about the links his organization has with various community resources. He also talked about upcoming events for the area's senior population.
Baby supply shortage	Cool Morning Show	6-8-22	8:40am	1:50	Bo Moore Spoke with Karen Struble Myers, CEO of the United Way about the local baby diaper and wipe drive.

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Local attraction re-opened	Cool Morning Show	6-9-22	8:49am	2:10	Bubba Conner spoke with Mike Parker, president of the PA Fish And Boat Commission about the completion of the dam rehabilitation and re-opening of Somerset Lake, a popular local waterway.
Wildlife, Pollution, Environment, Health, Wildlife Protection	Viewpoints	6-12-22	6:00am	30:00	While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.
Lyme Disease	Sunday Magazine	6-12-22	7:45am	15:00	Bo Moore spoke with Patricia Smith of National Lyme Disease Association. Discussed were the dangers of tick-borne diseases especially in our local region. Also highlighted were safety tips for people who love the outdoors in our region.
Entrepreneurship, Business, Addiction, Career, Health, Personal Growth and Development	Viewpoints	6-19-22	6:00am	30:00	Iliana Regan has worked in the restaurant biz in almost every position imaginable. From mid-tier service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We sit down in-person with Regan to talk about her fine dining career and her struggles with addiction.
Youth Suicide	Sunday Magazine	6-19-22	7:45am	15:00	Amanda Milliren of The Jason Foundation spoke with Bo Moore about her organization that focuses on preventing youth suicide. Also discussed was the silent epidemic of suicide among youth in the U.S. and issues facing teens in SW PA.

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<p>Child Development, Inequity, Poverty, Parenting, Motherhood, Generational Inequality, Mental Health, Education</p>	<p>Viewpoints</p>	<p>6-26-22</p>	<p>6:00am</p>	<p>30:00</p>	<p>There are more than 438,000 employees working in childcare, according to the U.S. Bureau of Labor Statistics. As of May 2021, the median hourly wage in this sector is around \$13/hour. With rising costs and many other open jobs, many are leaving their positions in childcare. We speak with two experts about the growing early childcare gap in the U.S. and why bettering the sector starts with valuing these workers more. Guests: Dr. Kaitlin Moran, assistant professor, early childhood education, St. Joseph's University; Dr. Elizabeth Cummins Munoz, lecturer, writing and communication, Rice University, author, Mothercoin: The Story of Our Immigrant Nannies</p>
<p>Driving laws and safety</p>	<p>Sunday Magazine</p>	<p>6-26-22</p>	<p>7:45am</p>	<p>15:00</p>	<p>Bo Moore spoke with Monica Jones, safety officer for PENNDOT about important updates in driving laws. She also discussed many laws that drivers ignore during summer months.</p>