

QUARTERLY ISSUES/PROGRAMS LIST
 4th Quarter of 2020
 [WZNE-FM, Brighton/New York, 14614, facility id 6859]

The following is a list of topics that WZNE-FM identified as community issues for the 4th quarter of 2020:

- Animal Welfare
- Arts and Culture
- Education
- Gambling
- Health
- People with Special Needs
- Poverty
- Veterans
- Women's issues

The following is a list of programs aired on WZNE-FM during the 4th quarter of 2020 that have provided the station's most significant treatment of community issues:

Program Title (Community Issue)	Date Aired	Time Aired	Program Duration	Brief description of issue given significant treatment and programming that covered the issue
<i>Rochester Speaks (People With Special Needs)</i>	10/4/20	6A-7A	14:55	For 40 years, Catholic Charities Community Services has been committed to enhancing and strengthening the independence of persons with disabilities and those who are living with health challenges. Catholic Charities Executive Director Lori VanAuken recaps her organization's history and talks about how the Covid 19 pandemic has affected the services they provide.
<i>Rochester Speaks (Gambling)</i>	10/4/20	6A-7A	16;17	Problem gambling is an urge to gamble continuously despite harmful and negative consequences or a desire to stop. Director of DePaul's National Council on Alcoholism and Drug Dependence Rochester Area Jennifer Faringer visits to talk about 'the silent addiction', the consequences and warning signs of problem gambling and the risks associated with underage gambling. She also provides some resources of how to get help.
<i>Rochester Speaks (People With Special Needs)</i>	10/4/20	6A-7A	13:20	The ALS Association is the only national non-profit organization fighting Lou Gehrig's Disease on every front. Executive Director of the ALS Association Upstate New York Chapter Elizabeth Krisanda recaps how they build hope and

				enhance quality of life while aggressively searching for new treatments and a cure. Jay Koenig tells us how his cousin's death from ALS inspired him to take action. And they both look ahead to a couple of upcoming fundraisers.
<i>Rochester Speaks (People with Special Needs)</i>	10/11/20	6A-7A	15:35	The Flower City Down Syndrome Network supports families in the Rochester area as they navigate the challenges, changes and joys of having a loved one with Down Syndrome. Flower City Down Syndrome Network President Brian Callahan visits to tell us about the organization and what they do. He also previews the upcoming virtual 24 th Annual Buddy Walk, which will raise funds for Down Syndrome education, research and advocacy programs.
<i>Rochester Speaks (People with Special Needs)</i>	10/11/20	6A-7A	17:12	The goal of Starbridge is to provide person-centered and person-driven services. President and CEO Colin Garwood visits to talk about how Starbridge helps individuals with learning and other disabilities seek personal success, and mentions that they began as two separate organizations, the Learning Disabilities Association and The Advocacy Center. He also previews their upcoming Among the Stars 2020 virtual fundraiser.
<i>Rochester Speaks (People with Special Needs)</i>	10/11/20	6A-7A	15:56	The AI Sigl Community of Agencies was founded to support independent agencies working together. AI Sigl Community of Agencies President Tom O'Connor talks about AI Sigl's history, what the agencies offer and how they have been affected by the Covid 19 pandemic. He also previews the 31 st Annual AI Sigl Community WalkAbout, and talks about how it will be different this year and how they've made alterations to keep everybody safe.
<i>Rochester Speaks (People with Special Needs)</i>	10/18/20	6A-7A	16:06	The National Niemann-Pick Disease Foundation funds research, supports families and provides services to individuals affected by the disease. Chief of the Hospital Medicine Division at the University of Rochester Medical Center and Chairman of the Board at the National Niemann-Pick Disease Foundation Dr. Justin Hopkin tells us about the challenges of being an advocate for a rare disease. He also talks about his son Garrett who has acid sphingomyelinase deficiency, a form of Niemann-Pick Disease.
<i>Rochester Speaks (Health)</i>	10/18/20	6A-7A	15:21	The National Council on Alcoholism and Drug Dependence Rochester provides substance abuse and problem gambling prevention services to a diverse population. Director of DePaul's NCADD Rochester Area Jennifer Faringer visits to tell us about DePaul and the education, support, resources, advocacy and referral that they offer. She also talks about the opioid epidemic and the Monroe County Opioid Task Force.
<i>Rochester Speaks (Arts and Culture)</i>	10/25/20	6A-7A	15:28	OFC Creations (Opportunities For Creativity) continues to enhance the arts for all ages in the Rochester area. Executive Director Eric Vaughn Johnson recaps OFC's history, and talks about how they are supported financially and how

				they are managing during the pandemic. He also tells us about the renovation and opening of their new theater center in Brighton, and touches upon some of the additional programs they offer.
<i>Rochester Speaks (Health)</i>	<i>10/25/20</i>	<i>6A-7A</i>	<i>16:30</i>	Camp Good Days and Special Times has been celebrating courage since 1979. Founder Gary Mervis recaps the organization's history and talks about how Camp Good Days improves the quality of life for children and families who have been touched by cancer, and about Cancer Mission 2020. Director of Special Events and Fundraising Jamie Varble previews Camp Good Days' upcoming online wine auction fundraiser.
<i>Rochester Speaks (Health)</i>	<i>10/25/20</i>	<i>6A-7A</i>	<i>15:07</i>	November is Pancreatic Cancer Awareness Month. The Pancreatic Cancer Association of Western New York was formed in 2009 to help find a cure. Executive Director Mary Ellen Smith talks about Pancreatic Cancer, the fourth leading cause of cancer deaths in the country. Director of Finance and Special Events Lynn Platt shares her story and previews this year's 11 th Annual virtual Step It Up 5K Walk and Family Fun Day fundraiser.
<i>Rochester Speaks (Education)</i>	<i>11/1/20</i>	<i>6A-7A</i>	<i>14:39</i>	For almost 30 years, Archangel School has offered a traditional Catholic education, with an emphasis on intellectual, social, moral and spiritual principles. Archangel School Principal Amy Valentini recaps the history of the school and tells us about the education they offer. Archangel School Director of Development and Fourth Grade Teacher Lori Atvell talks about the challenges presented by the Covid pandemic and how they've had to adapt to keep the school open.
<i>Rochester Speaks (Health)</i>	<i>11/1/20</i>	<i>6A-7A</i>	<i>15:10</i>	The National Council on Alcoholism and Drug Dependence Rochester provides substance abuse and problem gambling prevention services to a diverse population. Director of DePaul's NCADD Rochester Area Jennifer Faringer visits to talk about Fetal Alcohol Spectrum Disorder and the range of effects that can occur in an individual exposed to alcohol. She also mentions that FASD is 100% preventable, offers up some pregnancy health guidelines and tells us where prospective parents can get help, information and support.
<i>Rochester Speaks (Veterans)</i>	<i>11/8/20</i>	<i>6A-7A</i>	<i>15:09</i>	The Veteran's Outreach Center has been serving Rochester area veterans for over 40 years. Executive Director of the VOC Laura Stradley talks about the important work the Center does and reminds area veterans to take advantage of the benefits they are eligible for. She also talks about how the agency reaches out to educate veterans and their families, and previews their upcoming Hope for Heroes telethon.
<i>Rochester Speaks (Poverty)</i>	<i>11/15/20</i>	<i>6A-7A</i>	<i>15:07</i>	Since 1993, Operation Christmas Child has delivered gift-filled shoeboxes to over 178 million children worldwide. Finger Lakes West area coordinator

				Kendra Brooks visits to talk about the world's largest Christmas project of its kind and how it reaches children affected by war, poverty and natural disasters with a message of hope. OCC volunteer Anne Clements reminds us how to help out, and tells us about distributing shoeboxes on her recent trip to Tanzania.
<i>Rochester Speaks (Animal Welfare)</i>	11/22/20	6A-7A	15:03	The Verona Street Animal Society is dedicated to providing the resources necessary to enable Rochester Animal Services to more effectively serve the public. Director of Animal Services for the City of Rochester Chris Fitzgerald visits to talk about animal care and control, pet sterilization, and the pet adoption process. Executive Director of the Verona Street Animal Society Mary Jones tells us how they work with Animal Services and how they have been affected by the Covid 19 pandemic.
<i>Rochester Speaks (Poverty)</i>	11/29/20	6A-7A	16:51	Volunteers of America Upstate New York empowers people in our community to rise out of poverty and reach their full potential. VOA Upstate New York President and CEO Lynn Sullivan explains how VOA helps over 6000 people per year, and talks about the challenges of the Covid pandemic. Vice President of Services for Children and Families Rob Stedman tells us about their Children's Center and how they've had to adapt to keep one of Rochester's largest daycare providers open.
<i>Rochester Speaks (Women's Issues)</i>	11/29/20	6A-7A	14:59	Embrace Your Sisters' mission is to provide support and hope to people struggling with Breast Cancer through financial assistance, education and informational resources. Embrace Your Sisters Vice President Krista Jackson recaps the history of EYS, and talks about how they're able to help out people in an 11 county area and how to volunteer. Breast cancer survivor Pam Dambra talks about how she benefited from an EYS donation.
<i>Rochester Speaks (Arts and Culture)</i>	12/6/20	6A-7A	15:32	The Strong is ready for the holiday season. Vice President for Collections and Chief Curator Chris Bensch and Senior Director of Public Relations Shane Rhinewald talk about the new toys recently inducted into the National Toy Hall of Fame and the contributions of Margaret Woodbury Strong. Plus they reflect on how they have been affected by the Covid 19 pandemic, give us an update about the 'Neighborhood of Play' expansion, preview what's happening during upcoming school break weeks, and provide us with a sneak peek of 2021 at the museum.
<i>Rochester Speaks (Poverty)</i>	12/13/20	6A-7A	15:09	The Salvation Army is underway with another red kettle campaign. Director of County Operations for the Salvation Army of Greater Rochester Major Deborah Burr recaps the history of the Salvation Army and explains what they offer, including four area shelters and emergency family services. Associate

				Director of County Operations and Shared Ministry Coordinator for the Finger Lakes Region Major Douglas Burr talks about the impact of the Covid 19 pandemic, how red kettle donations will be a little different this year, reminds us that volunteers are still needed, and explains how to help out.
<i>Rochester Speaks (Arts and Culture)</i>	<i>12/13/20</i>	<i>6A-7A</i>	<i>14:27</i>	The Rochester Museum & Science Center has been a great family destination since 1912. President and CEO of the RMSC Hillary Olson recaps the museum's history, talks about the campus and the 1.2 million collection items and how RMSC collaborates with other museums, learning through interactivity. She also reflects on how the museum has been affected by the Covid 19 pandemic, and previews what's ahead in 2021.
<i>Rochester Speaks (Health)</i>	<i>12/13/20</i>	<i>6A-7A</i>	<i>15:16</i>	Local doctor Dr. Jeffrey Eisenberg has written a book on sugar addiction called "Suckered". He admits that he was very unhealthy until he unlocked the secret to breaking the sugar addiction and losing quite a bit of weight. He also talks about the growing obesity issue and how residents can get a handle on it for their families. He now works with children and parents to help them stave off their sugar cravings.
<i>Rochester Speaks (Arts and Culture)</i>	<i>12/20/20</i>	<i>6A-7A</i>	<i>15:32</i>	To say that Shawn Dunwoody is an artist barely scratches the surface of who he is and the love he has for Rochester. He talks about our city's challenges and says he believes art can potentially lead to positive change and maybe even solve some problems. He also shares some other ideas to help improve our community, and talks about some recent projects, including the award winning Black Lives Matter exhibit at Martin Luther King Junior Memorial Park.
<i>Rochester Speaks (Poverty)</i>	<i>12/20/20</i>	<i>6A-7A</i>	<i>15:03</i>	The Pirate Toy Fund is the only nonprofit organization in the country devoted to the yearlong collection and distribution of toys to children in need. Publisher and CEO of Rochester Kids Out and About Debra Ross gives us a brief history of the Pirate Toy Fund and talks about what they do locally. She also reflects on how the PTF has been affected by the Covid 19 pandemic, recaps the annual Pirate Toy Fund Drive, and tells us how the public can still help out, including shopping at the new PTF online store.
<i>Rochester Speaks (Arts and Culture)</i>	<i>12/27/20</i>	<i>6A-7A</i>	<i>15:42</i>	The Rochester Philharmonic Orchestra has been committed to enriching and inspiring our community through the art of music since 1922. RPO Principal Pops Conductor Jeff Tyzik tells us about his background and the Rochester music scene. He also talks about the shutdown of live shows because of the Covid pandemic, and how the RPO is streaming select concerts, including an upcoming New Year's Eve special presentation.