

ORDER

Orders	Order / Rev:	97764	
	Alt Order #:		
	Product Desc:	Laslovich for State Auditor	
	Estimate:	2509	KTMF
	Flight Dates:	10/17/16 - 10/23/16	Primary AE: Bob Nicklay
	Original Date / Rev:	10/03/16 / 10/04/16	Sales Office: M-REG
	Order Type:	GENERAL	Sales Region: M-REG
Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		111150 Fairfax Blvd. Ste. 505	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%
Advertiser	Name:	POL/Laslovich for State Auditor	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL Candidate	Order Separation: 00:20:00
	Priority:	CO	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/22/16	23	\$655.00	\$556.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$655.00	\$556.75	0.00
Totals	23	\$655.00	\$556.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Nicklay	M-REG	M-REG	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMF	10/17/16	10/23/16	M-F GMA 7a-9a GMA	CM	7a-9a	22222--	:30	10	\$10.00	P-4	0.00	NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	22222--		10			\$10.00			0.00			
N 2	KTMF	10/17/16	10/23/16	Sa 6a-7a GMA Saturday	CM	6a-7a	-----1-	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$15.00			0.00			
N 3	KTMF	10/17/16	10/23/16	M-F 9a-10a Rachael Ray	CM	9a-10a	--1----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1----		1			\$20.00			0.00			
N 4	KTMF	10/17/16	10/23/16	M-F 10a-11a The View	CM	10a-11a	1-----	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1			\$15.00			0.00			
N 5	KTMF	10/17/16	10/23/16	M-F 12p-1p The Chew	CM	12p-1p	---1---	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1			\$15.00			0.00			
N 6	KTMF	10/17/16	10/23/16	M-F 1p-2p General Hospital	CM	1p-2p	-1-----	:30	1	\$15.00	P-4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1			\$15.00			0.00			

Order / Rev: 97764
Alt Order #:
Flight Dates: 10/17/16 - 10/23/16

Advertiser: POL/Laslovich for State Auditor
Product Desc: Laslovich for State Auditor
Estimate: 2509
KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KTMF	10/17/16	10/23/16	Mon 7p-9p Dancing with the Stars	CM	7p-9p	1-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	1-----		1				\$150.00		0.00			
N 8	KTMF	10/17/16	10/23/16	Thur Prime Hour 1 Grey's Anatomy	CM	7p-8p	---1---	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$125.00		0.00			
N 9	KTMF	10/17/16	10/23/16	Fri Prime Hour 1 Last Man Standing/Dr. Ken	CM	7p-8p	----1--	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$150.00		0.00			
N 10	KTMF	10/17/16	10/23/16	News 10p LN News 10p	NWS	10p-1035p	11111--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	11111--		5				\$10.00		0.00			
													Totals	23	\$655.00

Laslovich for State Auditor



Station	KTMF-S2	Buyer	Rachael Jones	
Market	Missoula	Email	rachael@screenstrategies.com	
Flight Dates	10/17/2016 - 10/23/2016 Revised (Est. 2509)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
Good Morning America 7:00 AM - 9:00 AM	EM	M-F 30	\$10.00 \$100.00	2	2	2	2	2			10
GMA Saturday 6:00 AM - 7:00 AM	EM	Sa 30	\$15.00 \$15.00						1		1
Rachael Ray 9:00 AM - 10:00 AM	DT	M-F 30	\$20.00 \$20.00			1					1
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$15.00 \$15.00	1							1
The Chew 12:00 PM - 1:00 PM	DT	M-F 30	\$15.00 \$15.00				1				1
General Hospital 1:00 PM - 2:00 PM	DT	M-F 30	\$15.00 \$15.00		1						1
Dancing with Star 7:00 PM - 9:00 PM	PT	M 30	\$150.00 \$150.00	1							1
Grey's Anatomy 7:00 PM - 8:00 PM	PT	Th 30	\$125.00 \$125.00				1				1
Last Man/Dr. Ken 7:00 PM - 8:00 PM	PT	F 30	\$150.00 \$150.00					1			1
Sold Out: Lowest Rate to Clear Per KTMF											
KTMF 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$10.00 \$50.00	1	1	1	1	1			5

Laslovich for State Auditor



Station	KTMF-S2	Buyer	Rachael Jones	
Market	Missoula	Email	rachael@screenstrategies.com	
Flight Dates	10/17/2016 - 10/23/2016 Revised (Est. 2509)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
Station Totals			\$655.00	5	4	4	5	4	1	0	23

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTMF-TV	Date: 10/4/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Jesse Laslovich,

a legally qualified candidate of the Democratic

political party for the office of: State Auditor

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$556.75

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Laslovich

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/2016



Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

ROBERT NICKLAY
Printed Name

LSM
Title

ORDER

Orders
Order / Rev: 97767
Alt Order #:
Product Desc: Laslovich for State Auditor
Estimate: 2509 **NTMF**
Flight Dates: 10/17/16 - 10/23/16 **Primary AE:** Bob Nicklay
Original Date / Rev: 10/03/16 / 10/04/16 **Sales Office:** M-REG
Order Type: GENERAL **Sales Region:** M-REG

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 111150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Laslovich for State Auditor
Demographic: A25-54 **New Business Thru:**
Product Codes: PL Candidate **Order Separation:** 00:20:00
Priority: CO **Advertiser External ID:**
Revenue Codes: AGY, POL, CAND **Agency External ID:**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	14	\$440.00	\$374.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$440.00	\$374.00	0.00
Totals	14	\$440.00	\$374.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Nicklay	M-REG	M-REG	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	10/17/16	10/23/16	M-F 9a-10a People's Court	CM	9a-10a	-1-----	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1				\$10.00		0.00			
N 2	NTMF	10/17/16	10/23/16	M-F 10a-11a Judge Mathis	CM	10a-11a	---1---	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1				\$10.00		0.00			
N 3	NTMF	10/17/16	10/23/16	M-F 6p-630p Big Bang Theory	CM	6p-630p	1-1----	:30	2	\$25.00	P-4	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-1----		2				\$25.00		0.00			
N 4	NTMF	10/17/16	10/23/16	M-F 630p-7p Big Bang Theory	CM	630p-7p	-1-11--	:30	3	\$30.00	P-4	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-11--		3				\$30.00		0.00			
N 5	NTMF	10/17/16	10/23/16	Tue Prime Hour 1 Brooklyn 99/New Girl	CM	7p-8p	-1-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1-----		1				\$75.00		0.00			
N 6	NTMF	10/17/16	10/23/16	Fri Prime Hour 1 Hell's Kitchen	CM	7p-8p	----1--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----1--		1				\$50.00		0.00			

Order / Rev: 97767
Alt Order #:
Flight Dates: 10/17/16 - 10/23/16

Advertiser: POL/Laslovich for State Auditor
Product Desc: Laslovich for State Auditor
Estimate: 2509
NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	NTMF	10/17/16	10/23/16	M-F 9p-935p LN 9p News	NWS	9p-935p/1030-110	1-1----	:30	2	\$20.00	P-4	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-1----		2		\$20.00		0.00					
N 8	NTMF	10/17/16	10/23/16	SA-SU 9p-935p LN SA 9p news	NWS	9p-935p	-----1-	:30	1	\$45.00	P-4	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----1-		1		\$45.00		0.00					
N 9	NTMF	10/17/16	10/23/16	SA-SU 9p-935p LN SU 9p news	NWS	9p-935p	-----1	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----1		1		\$50.00		0.00					
N 10	NTMF	10/17/16	10/23/16	Su 935p 1 hr Big Bang Theory	CM	9:35 PM-10:05 PM (9:35 PM-10:05 PM)	-----1	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----1		1		\$20.00		0.00					
Totals														14	\$440.00

Laslovich for State Auditor



Station	NTMF-TV	Buyer	Rachael Jones	
Market	Missoula	Email	rachael@screenstrategies.com	
Flight Dates	10/17/2016 - 10/23/2016 (Est. 2509)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
People's Court 9:00 AM - 10:00 AM	DT	M-F 30	\$10.00 \$10.00		1						1
Judge Mathis 10:00 AM - 11:00 AM	DT	M-F 30	\$10.00 \$10.00				1				1
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$25.00 \$50.00	1		1					2
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$30.00 \$90.00		1		1	1			3
Brooklyn/New Girl 7:00 PM - 8:00 PM	PT	Tu 30	\$75.00 \$75.00		1						1
Hell's Kitchen 7:00 PM - 8:00 PM	PT	F 30	\$50.00 \$50.00					1			1
NTMF 9p News 9:00 PM - 9:35 PM	LN	M-F 30	\$20.00 \$40.00	1		1					2
Saturday 9p News 9:00 PM - 9:35 PM	LN	Sa 30	\$45.00 \$45.00						1		1
Sunday 9p News 9:00 PM - 9:35 PM	LN	Su 30	\$50.00 \$50.00							1	1
Big Bang Theory 9:35 PM - 10:05 PM	LF	Su 30	\$20.00 \$20.00							1	1

Laslovich for State Auditor



Station	NTMF-TV	Buyer	Rachael Jones	
Market	Missoula	Email	rachael@screenstrategies.com	
Flight Dates	10/17/2016 - 10/23/2016 (Est. 2509)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/17	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Total
<hr/>											
Station Totals			\$440.00	2	3	2	2	2	1	2	14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

NTMF-TV

Date: 10/4/2016

I, Screen Strategies Media,

being/on behalf of: Jesse Laslovich,

a legally qualified candidate of the Democratic

political party for the office of: State Auditor

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$374.00

I represent that the payment for the above described broadcast time has been furnished by:

Montanans for Laslovich

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Edwards

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/2016

Date



Signature

To Be Signed By Station Representative

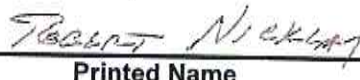
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title