

ORDER



Orders
Order / Rev: 1804340
Alt Order #:
Product Desc: POL CANDIDATE STATE REP DIST 102
Estimate:
Flight Dates: 08/29/17 - 09/05/17
Original Date / Rev: 08/28/17 / 08/28/17
Order Type: Political

WDAM

Primary AE: WDAM HOUSE
Sales Office: WDAML
Sales Region: Local

Agency Name: Committee to Elect Missy McGee
Buying Contact:
Billing Contact:
 PO Box 19089
 Hattiesburg, MS 39404

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/McGee, Missy/State Rep Dist 102
Demographic: A25-54
Product Codes: PL600
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/17	08/31/17	14	\$2,475.00	\$2,103.75
09/01/17	09/05/17	13	\$2,350.00	\$1,997.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	14	\$2,475.00	\$2,103.75	0.00
September 2017	13	\$2,350.00	\$1,997.50	0.00
Totals	27	\$4,825.00	\$4,101.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WDAM HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	08/29/17	09/03/17	LOC Live at Five Live at Five	Comm	5p-530p	- T- T- - -	:30	2	\$175.00	P 4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/28/17	09/03/17	- T- T- - -			2			\$175.00		0.00			
N 2	WDAM	08/29/17	09/05/17	LOC News 7 at Six News 7 at Six	Comm	6p-630p	MTWTF- -	:30	4	\$275.00	P 4	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/28/17	09/03/17	- TWTF- -			4			\$275.00		0.00			
Week:		09/04/17	09/10/17	MT- - - - -			2			\$275.00		0.00			
N 3	WDAM	08/29/17	09/05/17	LOC Nightbeat Nightbeat	Comm	10p-1035p	MTWTF- -	:30	4	\$250.00	P 4	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/28/17	09/03/17	- TWTF- -			4			\$250.00		0.00			
Week:		09/04/17	09/10/17	MT- - - - -			2			\$250.00		0.00			
N 4	WDAM	08/29/17	09/05/17	SYN M-F 630-7p Wheel of Fortune	Comm	630p-7p	MT- TF- -	:30	2	\$225.00	P 4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/28/17	09/03/17	- T- TF- -			3			\$225.00		0.00			
Week:		09/04/17	09/10/17	MT- - - - -			2			\$225.00		0.00			
N 5	WDAM	08/29/17	09/05/17	SYN M-F 4-430p Inside Edition	Comm	4p-430p	MTWTF- -	:30	3	\$25.00	P 4	0.00	NM	4	\$100.00

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Advertiser: POL/McGee, Missy/State Rep Dist 102
 Product Desc: POL CANDIDATE STATE REP DIST 10: **WDAM**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/17	09/03/17	--WTF--		3				\$25.00		0.00			
		Week: 09/04/17	09/10/17	-T-----		1				\$25.00		0.00			
N 6	WDAM	08/29/17	09/05/17	SYN M-F 430-5p Jeopardy	Comm	430p-5p	MTWTF--	:30	3	\$25.00	P 4	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/17	09/03/17	--WTF--		3				\$25.00		0.00			
		Week: 09/04/17	09/10/17	-T-----		1				\$25.00		0.00			
													Totals	27	\$4,825.00