

ORDER



Orders
Order / Rev: 272315
Alt Order #:
Product Desc: Issue
Estimate: 4861
Flight Dates: 04/18/17 - 04/24/17
Original Date / Rev: 04/14/17 / 04/14/17
Order Type: GENERAL

KGTV

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media/POL
Buying Contact:
Billing Contact:
 1027 33rd St., NW - Suite 140
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Save My Care
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-4
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/24/17	31	\$19,050.00	\$16,192.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	31	\$19,050.00	\$16,192.50	0.00
Totals	31	\$19,050.00	\$16,192.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	04/18/17	04/24/17	M-F 430-5am News 10 News at 430am	CM	430-5am	-----	:30	0	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	- 111---					3	\$200.00		0.00			
Week:		04/24/17	04/30/17	-----					0	\$200.00		0.00			
N 2	KGTV	04/18/17	04/24/17	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$275.00	P-4	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	- 1- 1---					2	\$275.00		0.00			
Week:		04/24/17	04/30/17	-----					0	\$275.00		0.00			
N 3	KGTV	04/18/17	04/24/17	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$375.00	P-4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	- 1- 1---					2	\$375.00		0.00			
Week:		04/24/17	04/30/17	-----					0	\$375.00		0.00			
N 4	KGTV	04/18/17	04/24/17	M-F Good Morning America M-F Good Morning America	CM	7-9am	-----	:30	0	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	- 1111--					4	\$550.00		0.00			
Week:		04/24/17	04/30/17	-----					0	\$550.00		0.00			
N 5	KGTV	04/18/17	04/24/17	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$500.00	P-4	0.00	NM	1	\$500.00

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KGTV	04/18/17	04/24/17	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	----1--		1				\$500.00		0.00			
		Week: 04/24/17	04/30/17	-----		0				\$500.00		0.00			
N 6	KGTV	04/18/17	04/24/17	M-F 10-11am The View	CM	10-11am	-----	:30	0	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	----1--		1				\$450.00		0.00			
		Week: 04/24/17	04/30/17	-----		0				\$450.00		0.00			
N 7	KGTV	04/18/17	04/24/17	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	----1--		1				\$300.00		0.00			
		Week: 04/24/17	04/30/17	-----		0				\$300.00		0.00			
N 8	KGTV	04/18/17	04/24/17	M-F 12-1pm The Chew	CM	12-1pm	-----	:30	0	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-1-----		1				\$300.00		0.00			
		Week: 04/24/17	04/30/17	-----		0				\$300.00		0.00			
N 9	KGTV	04/18/17	04/24/17	M-F 1-2pm General Hospital	CM	1-2pm	-----	:30	0	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	--1----		1				\$550.00		0.00			
		Week: 04/24/17	04/30/17	-----		0				\$550.00		0.00			
N 10	KGTV	04/18/17	04/24/17	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-----	:30	0	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-----		0				\$600.00		0.00			
		Week: 04/24/17	04/30/17	1-----		1				\$600.00		0.00			
N 11	KGTV	04/18/17	04/24/17	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$775.00	P-4	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-----		0				\$775.00		0.00			
		Week: 04/24/17	04/30/17	1-----		1				\$775.00		0.00			
N 12	KGTV	04/18/17	04/24/17	ABC World News M-F ABC World News M-F	CM	630-7pm	-----	:30	0	\$1,600.00	P-4	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-1-1---		2				\$1,600.00		0.00			
		Week: 04/24/17	04/30/17	1-----		1				\$1,600.00		0.00			
N 13	KGTV	04/18/17	04/24/17	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	-----	:30	0	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	--11---		2				\$1,000.00		0.00			
		Week: 04/24/17	04/30/17	1-----		1				\$1,000.00		0.00			
N 14	KGTV	04/18/17	04/24/17	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-----	:30	0	\$850.00	P-4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-----		0				\$850.00		0.00			
		Week: 04/24/17	04/30/17	1-----		1				\$850.00		0.00			
N 15	KGTV	04/22/17	04/22/17	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$575.00	P-4	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-----S-		1				\$575.00		0.00			
N 16	KGTV	04/22/17	04/22/17	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	-----S-		1				\$400.00		0.00			
N 17	KGTV	04/22/17	04/22/17	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00

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N17	KGTV	04/22/17	04/22/17	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/17	04/23/17	-----S-	1		\$600.00		0.00						
N18	KGTV	04/23/17	04/23/17	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/17	04/23/17	-----S	1		\$450.00		0.00						
N19	KGTV	04/23/17	04/23/17	530-6pm Syndicated 530-6pm Syndicated	CM	530-6pm	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/17	04/23/17	-----S	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/17/17-04/23/17		530-6pm Syndicated	530-6pm		-----Su	:30		(\$400.00)		0.00	NM		
See MG 19.2															
[Inventory Code. Airs World News Sunday. Inventory code ABC World News Sunday. RF 4/14]															
2	KGTV	04/17/17-04/23/17		ABC World News Sunday	530-6pm		-----Su	:30		\$400.00		0.00	NM		
Ⓜ MG for 19.1 04/23															
N20	KGTV	04/23/17	04/23/17	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/17	04/23/17	-----S	1		\$400.00		0.00						
													Totals	31	\$19,050.00