

ORDER



Orders
Order / Rev: 3443959
 Alt Order #:
Product Desc: Political
 Estimate:
Flight Dates: 02/28/24 - 03/11/24
Original Date / Rev: 02/27/24 / 02/27/24
Order Type: NORMAL

WRDW
Primary AE: Augusta House
Sales Office: AUGN
Sales Region: National

Agency Name: Southeastern Mkt & Prd
Buying Contact:
Billing Contact:
 PO Box 2988
 Evans, GA 30809

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gary Richardson for State House 125
Demographic: HH
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 629299
Agency External ID: 114914
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/11/24	18	\$4,410.00	\$3,748.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	18	\$4,410.00	\$3,748.50	0.00
Totals	18	\$4,410.00	\$3,748.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Augusta House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRDW	02/28/24	03/11/24	News 12 @ 6p News 12 @ 6p	CM	558p-630p	11111--	:30	5	\$265.00	P-04	0.00	NM	9	\$2,385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/24	03/05/24	11111--		5				\$265.00		0.00			
		Week: 03/06/24	03/12/24	1-111--		4				\$265.00		0.00			
N 2	WRDW	02/28/24	03/11/24	News 12 @ 11p M-F News 12 @ 11p M-F	CM	11p-1135p	11111--	:30	5	\$225.00	P-04	0.00	NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/24	03/05/24	11111--		5				\$225.00		0.00			
		Week: 03/06/24	03/12/24	1-111--		4				\$225.00		0.00			
													Totals	18	\$4,410.00