

CONTRACT



KGCW
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 786-5441

<u>Contract / Revision</u> 2391332 /		<u>Alt Order #</u> 26806921
<u>Advertiser</u> POL/Michael Bloomberg/President/US/Dem		<u>Original Date / Revision</u> 02/26/20 / 02/26/20
<u>Contract Dates</u> 02/22/20 - 03/03/20	<u>Estimate #</u> 0131	
<u>Product</u> MIKE BLOOMBERG 2020		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGCW	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9915458	<u>Advertiser Code</u> MBLM	<u>Product 1/2</u> MBLM
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Assembly
711 3rd Avenue
3rd Floor
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGCW	02/24/20	02/28/20	M-F 9p-930p	M-F 9p-930p		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				3	\$30.00			
2	KGCW	02/24/20	02/28/20	M-F 9p-930p	M-F 9p-930p		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				2	\$60.00			
3	KGCW	02/24/20	02/28/20	M-F 930-10p	M-F 930-10p		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				3	\$30.00			
4	KGCW	02/24/20	02/28/20	M-F 930-10p	M-F 930-10p		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				2	\$60.00			
D 5	KGCW	03/02/20	03/03/20	M-F 9p-930p	M-F 9p-930p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				1	\$60.00			
D 6	KGCW	03/02/20	03/03/20	M-F 930-10p	M-F 930-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				1	\$60.00			
D 7	KGCW	03/02/20	03/03/20	M-F 930-10p	M-F 930-10p		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				1	\$60.00			
D 9	KGCW	03/02/20	03/02/20	Mon 7-8p	Mon 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				1	\$60.00			
D 10	KGCW	03/03/20	03/03/20	Tue 7-8p	Tue 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				1	\$60.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Michael Bloomberg/President/US/Dem	02/26/20 / 02/26/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/22/20 - 03/03/20	MIKE BLOOMBERG 20	0131

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 11	KGCW	03/03/20	03/03/20	Tue 8-9p	Tue 8-9p		:30			NM	0	\$0.00
D 12	KGCW	03/03/20	03/03/20	Tue 8-9p	Tue 8-9p		1:00			NM	0	\$0.00
13	KGCW	02/26/20	02/26/20	Wed 7-8p	Wed 7-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	--W----				1	\$150.00			
D 14	KGCW	02/27/20	02/27/20	Thu 7-8p	Thu 7-8p		:30			NM	0	\$0.00
D 15	KGCW	02/28/20	02/28/20	Fri 8-9p	Fri 8-9p		:30			NM	0	\$0.00
N 16	KGCW	02/22/20	02/29/20	Sa 9p-930p	Sa 9p-930p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$30.00			
Week:		02/24/20	03/01/20	-----				0	\$0.00			
N 17	KGCW	02/22/20	02/29/20	Sa 930-10p	Sa 930-10p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$30.00			
Week:		02/24/20	03/01/20	-----				0	\$0.00			
D 18	KGCW	03/01/20	03/01/20	Su 1130-12p	Su 1130-12p		:30			NM	0	\$0.00
N 19	KGCW	02/27/20	02/27/20	Thu 7-8p	Thu 7-8p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	---T---				1	\$200.00			
N 20	KGCW	03/03/20	03/03/20	Tue 7-8p	Tue 7-8p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-T-----				1	\$300.00			
Totals											17	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 -02/23/20	2	\$60.00	(\$9.00)	\$51.00
02/24/20 -03/29/20	15	\$1,190.00	(\$178.50)	\$1,011.50
Totals	17	\$1,250.00	(\$187.50)	\$1,062.50

Signature: _____ Date: _____

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