

CONTRACT



WXXA
2960 North Meridian Street, Suite 250
Kate Foreman
Indianapolis, IN 46208
(518) 433-4299

<u>Contract / Revision</u> 3444267 /		<u>Alt Order #</u> 27692685	
<u>Advertiser</u> POL/Harry Wilson/Governor/NY/Rep		<u>Original Date / Revision</u> 03/14/22 / 04/18/22	
<u>Contract Dates</u> 04/18/22 - 04/24/22		<u>Estimate #</u> 3471	
<u>Product</u> Taxpayers for Wilson			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WXXA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles	
<u>Special Handling</u>			
<u>Demographic</u> Adults 55+			
<u>Agency Code</u> 9915473	<u>Advertiser Code</u> 284	<u>Product 1/2</u> 324	
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>	

And:

Target Enterprises
Attention: Cindie Crane
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXXA	04/18/22	04/24/22	News10 at 10p-1030p	10-1030p		:15			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTFSS	4			\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WXXA	04/18/22-04/24/22	News10 at 10p-1030p	10-1030p	MTuWThFSaSu	:15		\$450.00	NM		
	Credited											
	2	WXXA	04/18/22-04/24/22	News10 at 10p-1030p	10-1030p	MTuWThFSaSu	:15		\$450.00	NM		
	Credited											
	3	WXXA	04/18/22-04/24/22	News10 at 10p-1030p	10-1030p	MTuWThFSaSu	:15		\$450.00	NM		
	Credited											
	4	WXXA	04/18/22-04/24/22	News10 at 10p-1030p	10-1030p	MTuWThFSaSu	:15		\$450.00	NM		
	Credited											
N 2	WXXA	04/18/22	04/24/22	News10 at 10p-1030p	10-1030p		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTFSS	5			\$900.00				
N 3	WXXA	04/24/22	04/24/22	FOX News Sunday	FOX News Sunday		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	-----S	1			\$100.00				
N 4	WXXA	04/18/22	04/24/22	M-F 9-10a	9-10a		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTF--	5			\$40.00				
N 5	WXXA	04/18/22	04/24/22	M-F 10-11a	10-11a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTF--	5			\$30.00				
N 6	WXXA	04/18/22	04/24/22	M-F 4-430p	4-430p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTF--	5			\$35.00				
N 7	WXXA	04/18/22	04/24/22	M-F 430-5p	430-5p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/18/22	04/24/22	MTWTF--	5			\$35.00				
N 8	WXXA	04/18/22	04/24/22	M-F 530-6p	530-6p		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	MTWTF--				5	\$45.00			
N 9	WXXA	04/18/22	04/24/22	M-F 6-7p	6-7p		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	MTWTF--				5	\$60.00			
N 10	WXXA	04/19/22	04/24/22	M-F 730-8p	730-8p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	-TWTF--				4	\$100.00			
Totals											40	\$6,225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	40	\$6,225.00	(\$933.75)	\$5,291.25
Totals	40	\$6,225.00	(\$933.75)	\$5,291.25

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>