

ISSUES AND PROGRAMS

WHAT'S HAPPENING – A DAILY PROGRAM AT NOON MONDAY – FRIDAY AND SATURDAY AND SUNDAY AT 9 AM. DEDICATED TO PROVIDING AREA NON PROFIT ORGANIZATIONS PUBLIC AWARENESS OF THEIR MISSIONS, PROJECTS AND EVENTS. THE PUBLIC SERVICE TOPICS ARE OFFERED FREE OF CHARGE AND PRODUCED ON KMGK BY STEVEN NESTOR, OWNER & G.M, AND PRESENTED DAILY ON KMGK.

TIMELY INTERVIEWS WITH AREA NON PROFIT DIRECTORS AND STAFF ARE PROVIDED AND GENERALLY HELD ON TUESDAYS AT NOON AND OR WEEKEDAY MORNINGS.

SINCE THE EARLY 90'S KMGK HAS COORDINATED THESE WITH THE POPE COUNTY COLLABORATIVE AND INTERNALLY AND HAS INTERVIEWED THE FOLLOWING:

MINNEWASKA AREA SCHOOLS, BOY SCOUT TROOP 423, GLENWOOD AND BEYOND, WINTERAMA,

GLENWOOD CHAMBER OF COMMERCE, GLENOOD FIRE DEPT. MINNEWASKA ROTARY, CENTRAL SQUARE, BROOTEN BONANZA VALLEY DAYS, WOTERAMA, STARBUCK HEIRTAGE DAYS, HABITAT FOR HUMANITY, DOLLARS FOR SCHOLARS, UNTIED WAY,

MINNEWASKA SHOWSTOPPERS, OVARAN CANCER, BROOTEN COMMERCIAL CLUB, POPE COUNTY THANKSGIVING COMMUNITY DINNER, POPE COUNTY SHERRIF'S DEPT,

GLENWOOD POLICE DEPT., RACHEL'S CHALLENGE, NATIONAL HONOR SOCIETY, AND OVER THE PAST 29 YEARS MANY MORE.

KMGK HAS DEDICATED ITSELF TO BEING A LOCAL RADIO STATION AND PRIDES ITSELF ON PROVIDING ADEQUATE TIME AND EXPOSURE TO ALL AREA NON- PROFITS, DEPARTMENTS AND GOVERNING BODIES. OFFERING THEM WITH EVERY OPPORTUNITY TO DISCUSS AND PRESENT THEIR CONCERNS AND ISSUES.

IN THE PAST MONTHS KMGK AND IT'S STAFF HAVE SPECIFICALLY INVOLVED AREA ENTITIES THE OPPORTUNITY TO DISCUSS SEVERAL KEY ISSUES. THEY INCLUDE:

KMGK HAS RECENTLY BECOME A RADIO AFFILIATE WITH THE RED RIVER FARM NETWORK AND WITH THAT RELATIONSHIP HAS A BETTER ABILITY TO RELATE KEY AGRICULTURAL UPDATES AND ANALYSIS TO IT'S AG LISTENERS. MONDAY – FRIDAY 2 DAILY PROGRAMS HAVE BEEN ADDED TO THE LINE UP. 'A COUNTRY MORNING' AND 'AG COUNTRY TODAY'. COUNTRY MORNING FROM 6:30 – 7:00 AM EACH DAY PROVIDES KEY INTERVIEWS AND MARKET REPORTS AND AREA WEATHER. AG TODAY IS AT 12:30 PM EACH NOON AND IT IS A 1/2 HOUR PROGRAM AS WELL, AND ALSO UPDATES MARKETS, WEATHER, FARM NEWS AND RELATED INTERVIEWS AND REPORTS.

WITH SEVERAL MAJOR HIGHWAY CONSTRUCTION PROJECTS IN THE IMMEDIATE AREA, KMGK HAS DISCUSSED THEM WITH LOCAL AND COUNTY OFFICIALS AND KEPT THE PUBLIC INFORMED OF VARIOUS REROUTING AND DETOUR DIRECTIVES. LOCAL POLICE AND SHERIFF'S OFFICIALS HAVE BEEN AVAILABLE FOR DIRECTIVES AND SPECIFIC DISCUSSIONS ABOUT VARIOUS CHANGES AND NEW ROAD RELATED MARKINGS AND RESTRICTIONS. EXAMPLE- ROUNDABOUTS. THIS HAS BEEN VERY BENEFICIAL TO THE GENERAL PUBLIC.

ALSO RELATED TO THE ABOVE, RECENT DISCUSSIONS WITH THE LOCAL POLICE CHIEF HAVE BEEN A REVIEW OF STATE AND LOCAL DRIVING AND PARKING LAWS AND RESTRICTIONS. IT HAS BECOME A PROBLEM IN THE CITY OF GLENWOOD AND AN INDEPTH DISCUSSION WAS PROGRAMMED IN TO ADVISE LOCAL DRIVERS AS WELL AS AREA DRIVERS TO THE LAWS ON THE BOOKS THAT WERE BEING IGNORED. SUCH AS: YIELD THE RIGHT OF WAY, PARKING AND STORAGE ORDINANCES ON RESIDENTIAL STREETS, NO PASSING ON THE RIGHT, WHAT IS A PARKING LANE AND OR A TURN LANE. YES, A REFRESHER COURSE ON OLD STANDARDS. PROBLEMS HAVE ARISEN SINCE SEVERAL CHANGES DUE TO MAJOR STREET PROJECTS HAVE

BEEN COMPLETED. A FATALITY OCCURRED RECENTLY, WHICH MAGNIFIED THE GROWING PROBLEM.

WITH THE CULTURE CHANGING HABITS AND RESTRICTIONS CONTINUING DUE TO THE COVID EPIDEMIC. KMGK HAS SPENT A GREAT DEAL OF TIME ANNOUNCING MANDATES, STATE AND COUNTY IMPOSED RESTRICTIONS AND MANY, MANY LOCAL BUSINESS AND ORGANIZATIONAL UPDATES AND ALTERATIONS. THIS HAS BEEN AN ONGOING TASK FOR WELL OVER 2 YEARS NOW. AND IT APPEARS IT WILL CARRY ON FOR SOMETIME YET. LOCAL ANNOUNCEMENTS FROM THE AREA HOSPITAL AND MEDICAL PROFESSIONALS HAVE BEEN DISCUSSED PERIODICALLY.

OVER THE PAST FEW YEARS, KMGK HAS ADDED A WEEKLY FRIDAY MORNING PROGRAM THAT INVOLVES THE BONANZA VALLEY AREA THE OPPORTUNITY TO PROMOTE THEIR ACTIVITIES AND NON PROFIT EVENTS. CALLED "THE VOICE", STATION OWNER STEVE NESTOR AND BONANZA VALLEY VOICE EDITOR RANDY OLSON DISCUSS MANY VARIED "VALLEY" HAPPENINGS AND NEWS ITEMS. THE TOWNS OF BROOKTON, BELGRADE AND ELROSA ARE COVERED AS WELL AS IT'S SURROUNDING RURAL AREAS.

IN DECEMBER AND LATE NOVEMBER, KMGK ACTIVELY WORKED WITH THE GLENWOOD CHAMBER OF COMMERCE IN PROMOTING THEIR CITY WIDE HOLIDAY ACTIVITIES AND EVENTS ENTITLED "A MAGICAL CHRISTMAS". THIS IS AN ANNUAL CITY WIDE EVENT THAT OCCURS OVER A THREE WEEK PERIOD AND INCLUDES ACTIVITIES FOR ALL AGES.

KMGK ALSO PROVIDES 4 AREA HIGH SCHOOLS REBROADCASTS OF THEIR HOLIDAY CONCERTS. THIS ALLOWS AREA "SHUT INS" AND THE ELDERLY THE OPPORTUNITY TO HEAR THE VARIOUS CONCERTS.

KMGK DURING THE WINTER SEASON IS DIRECTLY IN CONTACT WITH THE MINNESOTA HIGHWAY DEPT AS WELL AS MANY AREA COUNTY DEPT. FOR WEATHER RELATED ROAD CONDITIONS AND ANNOUNCEMENTS. KMGK IS ALSO THE

OFFICIAL LOCAL MEDIA FOR BROADCASTING SCHOOL CLOSINGS AND DELAYS. KMGK PROVIDES THIS SERVICE TO ALL SYSTMES IN ITS COVERAGE AREA. THAT TOTALS WELL OVER 20 SCHOOL SYSTEMS.

KMGK WILL CONTINUE TO ALWAYS BE A PART OF THE LOCAL EFFORTS TO INSURE SAFETY, COOPERATION AND THE WELL BEING OF IT'S PARTNER ORGANIZATIONS, GOVERNING BODIES AND OFFICIALS AND ESPECIALLY IT'S CITIZENS.

KMGK AND IT'S, STAFF PROUDLY HOSTED AND BROADCAST THE ANNUAL POPE COUNTY HELP COUNCIL RADIOTHON IN EARLY DECEMBER. WE GRACIOUSLY PROVIDED THE AIR TIME AND BROADCAST FREE OF CHARGE AND ALSO, PROUD TO KNOW THAT 100 % OF THE PROCEEDS FROM THE TELETHON WILL NOW BE KEPT LOCALLY ! PRIOR TO THIS TIME, THE EVENT GAVE 40% OF THEIR EFFORTS TO A NON LOCAL BROADCASTER. THE COUNCIL SPECIFICALLY DEALS WITH CHILD ABUSE & VIOLENCE PREVENTION IN OUR AREA. WE LOOK FORWARD TO THIS RELATIONSHIP AND ASSISTING THEM IN FUTURE YEARS. KMGK HAS BEEN A PART OF SIMILAR RADIOTHONS WITH OTHER NON- PROFITS SEVERAL TIMES IN ITS 30 YEARS, INCLUDING UNITED WAY, ALZHEIMERS ASSOCIATION AND AMERICAN CANCE SOCIETY.

THE DYNAMICS OF LOCALLY OWNED AND OPERATED RADIO ALLOWS KMGK TO BE UP TO THE MINUTE AND AVAILABLE FOR SEASONAL WEATHER, COMMUNITY AND COUNTY WIDE ANNOUNCEMENTS AND NOTIFICATIONS. THIS ABILITY IS UNFORTUNATELY BEING LOST BY MANY MULTI OWNED AUTOMATED CORPORATE STATIONS.