

ISSUES AND PROGRAMS
APRIL, MAY & JUNE 2023

WHAT'S HAPPENING – A DAILY PROGRAM AT NOON MONDAY –
FRIDAY AND SATURDAY AND SUNDAY AT 9 AM.
DEDICATED TO PROVIDING AREA NON PROFIT ORGANIZATIONS
PUBLIC AWARENESS OF THEIR MISSIONS, PROJECTS AND
EVENTS. THE PUBLIC SERVICE TOPICS ARE OFFERED FREE OF
CHARGE AND PRODUCED ON KMGK BY STEVEN NESTOR,
OWNER & G.M, AND PRESENTED DAILY ON KMGK.

TIMELY INTERVIEWS WITH AREA NON PROFIT DIRECTORS AND
STAFF ARE PROVIDED AND GENERALLY HELD ON TUESDAYS
AT NOON AND OR WEEKEDAY MORNINGS.

SINCE THE EARLY 90'S KMGK HAS COORDINATED THESE WITH
THE POPE COUNTY COLLABORATIVE AND INTERNALLY AND
HAS INTERVIEWED THE FOLLOWING:

MINNEWASKA AREA SCHOOLS, BOY SCOUT TROOP 423,
GLENWOOD AND BEYOND, WINTERAMA,

GLENWOOD CHAMBER OF COMMERCE, GLENOOD FIRE DEPT.
MINNEWASKA ROTARY,
CENTRAL SQUARE, BROOTEN BONANZA VALLEY DAYS,
WATERAMA, STARBUCK HEIRTAGEDAYS, HABITAT FOR
HUMANITY, DOLLARS FOR SCHOLARS, UNTIED WAY,

MINNEWASKA SHOWSTOPPERS, OVARAN CANCER, BROOTEN
COMMERCIAL CLUB, POPE COUNTY THANKSGIVING
COMMUNITY DINNER, POPE COUNTY SHERIFF'S DEPT,

GLENWOOD POLICE DEPT., RACHEL'S CHALLENGE, NATIONAL
HONOR SOCIETY, AND OVER THE PAST 29 YEARS MANY MORE.

KMGK HAS DEDICATED ITSELF TO BEING A LOCAL RADIO
STATION AND PRIDES ITSELF ON PROVIDING ADEQUATE TIME
AND EXPOSURE TO ALL AREA NON- PROFITS, DEPARTMENTS
AND GOVERNING BODIES. OFFERING THEM WITH EVERY

OPPORTUNITY TO DISCUSS AND PRESENT THEIR CONCERNS AND ISSUES.

IN THE PAST MONTHS KMGK AND IT'S STAFF HAVE SPECIFICALLY INVOLVED AREA ENTITIES THE OPPORTUNITY TO DISCUSS SEVERAL KEY ISSUES. THEY INCLUDE:

KMGK HAS RECENTLY BECOME A RADIO AFFILIATE WITH THE RED RIVER FARM NETWORK AND WITH THAT RELATIONSHIP HAS A BETTER ABILITY TO RELATE KEY AGRICULTURAL UPDATES AND ANALYSIS TO IT'S AG LISTENERS. MONDAY – FRIDAY 2 DAILY PROGRAMS HAVE BEEN ADDED TO THE LINE UP. 'A COUNTRY MORNING' AND 'AG COUNTRY TODAY'. COUNTRY MORNING FROM 6:30 – 7:00 AM EACH DAY PROVIDES KEY INTERVIEWS AND MARKET REPORTS AND AREA WEATHER. AG TODAY IS AT 12:30 PM EACH NOON AND IT IS A 1/2 HOUR PROGRAM AS WELL, AND ALSO UPDATES MARKETS, WEATHER, FARM NEWS AND RELATED INTERVIEWS AND REPORTS.

WITH SEVERAL MAJOR HIGHWAY CONSTRUCTION PROJECTS IN THE IMMEDIATE AREA, KMGK HAS DISCUSSED THEM WITH LOCAL AND COUNTY OFFICIALS AND KEPT THE PUBLIC INFORMED OF VARIOUS REROUTING AND DETOUR DIRECTIVES. LOCAL POLICE AND SHERIFF'S OFFICIALS HAVE BEEN AVAILABLE FOR DIRECTIVES AND SPECIFIC DISCUSSIONS ABOUT VARIOUS CHANGES AND NEW ROAD RELATED MARKINGS AND RESTRICTIONS. EXAMPLE- ROUNDABOUTS. THIS HAS BEEN VERY BENEFICIAL TO THE GENERAL PUBLIC.

ALSO RELATED TO THE ABOVE, RECENT DISCUSSIONS WITH THE LOCAL POLICE CHIEF HAVE BEEN A REVIEW OF STATE AND LOCAL DRIVING AND PARKING LAWS AND RESTRICTIONS. IT HAS BECOME A PROBLEM IN THE CITY OF GLENWOOD AND AN INDEPTH DISCUSSION WAS PROGRAMMED IN TO ADVISE LOCAL DRIVERS AS WELL AS AREA DRIVERS TO THE LAWS ON THE BOOKS THAT WERE BEING IGNORED. SUCH AS: YIELD THE RIGHT OF WAY, PARKING AND STORAGE ORDINANCES ON RESIDENTIAL STREETS, NO PASSING ON THE RIGHT, WHAT IS A PARKING LANE AND OR A TURN LANE. YES, A REFRESHER COURSE ON OLD STANDARDS. PROBLEMS HAVE ARISEN SINCE

SEVERAL CHANGES DUE TO MAJOR STREET PROJECTS HAVE BEEN COMPLETED. A FATALITY OCCURRED RECENTLY, WHICH MAGNIFIED THE GROWING PROBLEM.

WITH THE CULURE CHANGING HABITS AND RESTRICTIONS CONTINUING DUE TO THE COVID EPEDEMIC. KMGK HAS SPENT A GREAT DEAL OF TIME ANNOUNCING MANDATES, STATE AND COUNTY IMPOSED RESTRICTIONS AND MANY, MANY LOCAL BUSINESS AND ORGANIZATIONAL UPDATES AND ALTERATIONS. THIS HAS BEEN AN ONGOING TASK FOR WELL OVER 2 YEARS NOW. AND IT APPEARS IT WILL CARRY ON FOR SOMETIME YET. LOCAL ANNOUNCEMENTS FROM THE AREA HOSPITAL AND MEDICAL PROFESSIONALS HAVE BEEN DISSCUSSED PERIODICALLY.

OVER THE PAST FEW YEARS, KMGK HAS ADDED A WEEKLY FRIDAY MORNING PROGRAM THAT INVOLVES THE BONANZA VALLEY AREA THE OPPORTUNITY TO PROMOTE THEIR ACTIVITIES AND NON PROFIT EVENTS. CALLED "THE VOICE", STATION OWNER STEVEVE NESTOR AND BONANZA VALLEY VOICE EDITOR RANDY OLSON DISCUSS MANY VARIED "VALLEY" HAPPENINGS AND NEWS ITEMS. THE TOWNS OF BROOTEN, BELGRADE AND ELROSA ARE COVERED AS WELL AS IT'S SURROUNDING RURAL AREAS.

KMGK ALSO PROVIDES WEATHER RELATED ANOOUNCEMENTS FOR OVER 20 AREA SCHOOL SYSTEMS.

IN APRIL, MAY AND JUNE, KMGK ACTIVELY WORKED WITH THE GLENWOOD CHAMBER OF COMMERCE IN PROMOTING THEIR CITY WIDE ACTIVITIES AND EVENTS SUCH AS THE ANUUAL EASTER EGG HUNT, FISHING OPENER, KIDS BIKE RODEO AND SAFETY DAY, AND SHOP GLENWOOD SUMMER PRORAM.

KMGK ALSO PROVIDES A SUMMER PROMOTION OF THE MUSIC IN THE PASRK SCHEDULE AND SPRING EVENTS.

KMGK, DURING THE SPRING AND SUMMER SEASON, IS DIRECTLY IN CONTACT WITH THE MINNESOTA HIGHWAY DEPT AS WELL AS MANY AREA COUNTY DEPT. FOR CONSTRUCTION

RELATED ROAD CONDITIONS AND ANNOUNCEMENTS. KMGK IS ALSO THE OFFICIAL LOCAL MEDIA FOR BROADCASTING STORM RELATED WARNINGS AND CANCELLATIONS. . KMGK PROVIDES THIS SERVICE TO ALL SYSTEMS IN ITS COVERAGE AREA. THAT TOTALS WELL OVER 10 COMMUNITIES.

KMGK WILL CONTINUE TO ALWAYS BE A PART OF THE LOCAL EFFORTS TO INSURE SAFETY, COOPERATION AND THE WELL BEING OF IT'S PARTNER ORGANIZATIONS, GOVERNING BODIES AND OFFICIALS AND ESPECIALLY IT'S CITIZENS.

KMGK IS THE LOCAL PROMOTION RADIO STATION PROVIDING FREE OF CHARGE DAILY ANNOUNCEMENTS FOR MANY, MANY COMMUNITY EVENTS, FESTIVALS AND FAIRS.

THE DYNAMICS OF LOCALLY OWNED AND OPERATED RADIO ALLOWS KMGK TO BE UP TO THE MINUTE AND AVAILABLE FOR SEASONAL WEATHER, COMMUNITY AND COUNTY WIDE ANNOUNCEMENTS AND NOTIFICATIONS. THIS ABILITY IS UNFORTUNATELY BEING LOST BY MANY MULTI OWNED AUTOMATED CORPORATE STATIONS.