

3RD QUARTER ISSUES AND PROGRAMS JULY 1ST 2022

WHAT'S HAPPENING – A DAILY PROGRAM AT NOON MONDAY – FRIDAY AND SATURDAY AND SUNDAY AT 9 AM.

DEDICATED TO PROVIDING AREA NON PROFIT ORGANIZATIONS PUBLIC AWARENESS OF THEIR MISSIONS, PROJECTS AND EVENTS. THE PUBLIC SERVICE TOPICS ARE OFFERED FREE OF CHARGE AND PRODUCED ON KMGK BY STEVEN NESTOR, OWNER & G.M, AND PRESENTED DAILY ON KMGK.

TIMELY INTERVIEWS WITH AREA NON PROFIT DIRECTORS AND STAFF ARE PROVIDED AND GENERALLY HELD ON TUESDAYS AT NOON.

SINCE THE EARLY 90'S KMGK HAS COORDINATED THESE WITH THE POPE COUNTY COLLABORATIVE AND INTERNALLY AND HAS INTERVIEWED THE FOLLOWING:

MINNEWASKA AREA SCHOOLS, BOY SCOUT TROOP 423, GLENWOOD AND BEYOND, WINTERAMA, GLENWOOD CHAMBER OF COMMERCE, GLENWOOD FIRE DEPT. MINNEWASKA ROTARY, CENTRAL SQUARE, BROOKEN BONAANZA VALLEY DAYS, WINTERAMA, STARBUCK HEIRTAGES DAYS, HABITAT FOR HUMANITY, DOLLARS FOR SCHOLARS, UNTIED WAY, MINNEWASKA SHOWSTOPPERS, OVARAN CANCER, BROOKEN COMMERCIAL CLUB, POPE COUNTY THANKSGIVING COMMUNITY DINNER, POPE COUNTY SHERIFF'S DEPT, GLENWOOD POLICE DEPT., RACHEL'S CHALLENGE, NATIONAL HONOR SOCIETY, AND OVER THE PAST 29 YEARS MANY MORE.

KMGK HAS DEDICATED ITSELF TO BEING A LOCAL RADIO STATION AND PRIDES ITSELF ON PROVIDING ADEQUATE TIME AND EXPOSURE TO ALL AREA NON-PROFITS, DEPARTMENTS AND GOVERNING BODIES THE THEM WITH EVERY OPPORTUNITY TO DISCUSS AND PRESENT THEIR CONCERNS AND ISSUES. IN THE PAST MONTHS KMGK AND IT'S STAFF HAVE SPECIFICALLY INVOLVED AREA ENTITIES THE OPPORTUNITY TO DISCUSS SEVERAL KEY ISSUES. THEY INCLUDE: GLENWOOD WINTERAMA, WINTERAMA POLAR PLUNGE, NUMEROUS COMMUNITY COUNCIL MEETINGS, RED CROSS DONATION SITES AND DATES, HUMANE SOCIETY FUNDRAISER, BOY SCOUT AND GIRL SCOUT, LIONS CLUB, AND VFW SUPPERS AND FUNDRAISERS, AREA FIRE DEPT. EVENTS, NUMEROUS CHURCH SUPPERS AND SCHOOL EVENTS. SEVERAL ANNUAL MEETING ANNOUNCEMENTS, INCLUDING MUTUAL INSURANCE COMPANIES, HISTORICAL SOCIETY, AUDUBON SOCIETY, AND VARIOUS CIVIC GROUPS, SUCH AS THE AREA AMBULANCE SERVICE. ALSO THIS PAST QUARTER, KMGK HAS BEEN

ASKED TO ANNOUNCE CRIME RELATED ALERTS, INCLUDING A CHILD ABDUCTION AND MISSING PERSON ALERT.

KMGK HAS RECENTLY BECOME A RADIO AFFILIATE WITH THE RED RIVER FARM NETWORK AND WITH THAT RELATIONSHIP HAS A BETTER ABILITY TO RELATE AGRICULTURAL UPDATES AND ANALYSIS TO IT'S AG LISTENERS. MONDAY – FRIDAY 2 DAILY PROGRAMS HAVE BEEN ADDED TO THE LINE UP. 'A COUNTRY MORNING' AND 'AG COUNTRY TODAY'. COUNTRY MORNING FROM 6:30 – 7:00 AM EACH DAY PROVIDES KEY INTERVIEWS AND MARKET REPORTS AND AREA WEATHER. AG TODAY IS AT 12:30 PM EACH DAY AND IT IS A 1 1/2 HOUR PROGRAM AS WELL, AND ALSO UPDATES MARKETS, WEATHER, FARM NEWS AND RELATED INTERVIEWS AND REPORTS.

WITH SEVERAL MAJOR HIGHWAY CONSTRUCTION PROJECTS IN THE IMMEDIATE AREA, KMGK HAS DISCUSSED THEM WITH LOCAL AND COUNTY OFFICIALS AND KEPT THE PUBLIC INFORMED OF VARIOUS REROUTING AND DETOUR DIRECTIVES. LOCAL POLICE AND SHERIFF'S OFFICIALS HAVE BEEN AVAILABLE FOR DIRECTIVES AND SPECIFIC DISCUSSIONS ABOUT VARIOUS CHANGES AND NEW ROAD RELATED MARKINGS AND RESTRICTIONS. EXAMPLE- ROUNDABOUTS. THIS HAS BEEN VERY BENEFICIAL TO THE GENERAL PUBLIC. RECENTLY AN OPEN HOUSE WAS HELD BY THE MINNESOTA DEPT OF TRANSPORTATION AND KMGK PROMOTED AND HIGHLIGHTED THE MANY DETOUR INSTRUCTIONS AND PUBLIC NOTICES AND WILL BE DOING SO DURING THE ENTIRE CONSTRUCTION SEASON ON THE EXTENDED HWY 29 OVERPASS PROJECT THERE IN GLENWOOD. AND WITH SPRING ROAD RESTRICTIONS NOW IN FORCE, KMGK PROVIDES PUBLIC AWARENESS OF THE REQUIREMENTS AND SCHEDULE DATES.

OVER THE PAST FEW YEARS, KMGK HAS ADDED A WEEKLY FRIDAY MORNING PROGRAM THAT INVOLVES THE BONANZA VALLEY AREA THE OPPORTUNITY TO PROMOTE THEIR ACTIVITIES AND NON PROFIT EVENTS. CALLED "THE VOICE", STATION OWNER STEVE NESTR AND BONANZA VALLEY VOICE EDITOR RANDY OLSON DISCUSS MANY VARIOUS "VALLEY" HAPPENINGS AND NEWS ITEMS. THE TOWNS OF BROOKTON, BELGRADE AND ELROSA ARE COVERED AS WELL AS THE SURROUNDING RURAL AREAS.

KMGK ACTIVELY WORKS WITH THE GLENWOOD CHAMBER OF COMMERCE IN PROMOTING THEIR CITY WIDE ACTIVITIES AND EVENTS.

KMGK, DURING THE SPRING CONSTRUCTION SEASON, IS DIRECTLY IN CONTACT WITH THE MINNESOTA HIGHWAY DEPT AS WELL AS MANY AREA COUNTY

DEPT. FOR WEATHER RELATED ROAD CONDITIONS AND ANNOUNCEMENTS. KMGK IS ALSO THE OFFICIAL LOCAL MEDIA FOR BROADCASTING SCHOOL CLOSINGS AND DELAYS. KMGK PROVIDES THIS SERVICE TO ALL SYSTEMS IN ITS COVERAGE AREA. THAT TOTALS WELL OVER A DOZEN SCHOOL SYSTEMS.

KMGK, NOW STARTING IT'S 30TH YEAR, WILL CONTINUE TO ALWAYS BE A PART OF THE LOCAL EFFORTS TO INSURE SAFETY, COOPERATION AND THE WELL BEING OF IT'S PARTNER ORGANIZATIONS, GOVERNING BODIES AND OFFICIALS AND ESPECIALLY IT'S CITIZENS.

KMGK HAS BEEN A PART OF RADIOTHONS WITH NON- PROFITS SEVERAL TIMES IN ITS 29 YEARS, INCLUDING UNITED WAY, ALZHEIMERS ASSOCIATION, POPE COUNTY HELP COUNCIL AND AMERICAN CANCER SOCIETY.

DURING THE EARLY SPRING AND SUMMER SEASON THERE ARE MANY CIVIC ORGANIZATION PROMOTIONS AND FUND RAISERS. THEY INCLUDE : KNIGHTS OF COLUMBUS FISH FRYS, V.F.W CHOP AND STEAK FEEDS, CHURCH PANCKE AND SAUSAGE FEEDS, FIRE DEPARTMENT DINNERS, SALVATION ARMY FOOD BOXES, WEST CENTRAL RESEARCH STUDENT EMPLOYMENT NOTICES, LIONS CLUB FISH FRYS, MINN. HISTORICAL SOCIETY SIRE OPENINGS, LOCAL AUDUBON SOCIETY MONTHLY MEETINGS, CHAMBER OF COMMERCE ANNUAL MEETINGS, COMMUNITY FESTIVALS AND CITY COUNCIL MEETINGS, SEVERAL COMMUNITY MEMORIAL DAY CEREMONIES AND PARDES, SENIOR CITIZEN AND FOOD SHELF ANNOUNCEMENTS, LOCAL STATE PARK OPENINGS AND EVENTS, LOCAL CLOTHES CLOSET SALES AND PROMOTIONS, ANNUAL COOPERATIVE MEETING NOTIFICATIONS, AND PRE FOURTH OF JULY ACTIVITY NOTICES AND ANNOUNCEMENTS. WITH EASTER AND MEMORIAL DAYS DURING THIS QUARTER, THERE ARE NUMEROUS COMMUNITIES THAT ARE SERVED.

THIS QUARTER'S WEATHER PRESENTED NUMEROUS MAJOR STORMS AND RELATED DAMAGE. KMGK PROVIDED UP TO DATE NOTICES, WARNINGS, DICTATES AND SAFETY MESSAGES AND MANY HOURS OF BROADCASTING NATIONAL WEATHER SERVICE ALARMS AND WARNINGS. AS A RESULT OF THE STORMS DAMAGES, KMGK RELAYED MANY PRESS RELEASES AND MESSAGES FROM LOCAL LAW ENFORCEMENT AND MANAGEMENT & WEATHER SERVICES ABOUT STORM CLEAN UP, DISPOSAL AND CLEAN UP SITES.

THE DYNAMICS OF LOCALLY OWNED AND OPERATED RADIO ALLOWS KMGK TO BE UP TO THE MINUTE AND AVAILABLE FOR SEASONAL WEATHER, COMMUNITY AND COUNTY WIDE ANNOUNCEMENTS AND NOTIFICATIONS. THIS ABILITY IS UNFORTUNATELY BEING LOST BY MANY MULTI OWNED AUTOMATED CORPORATE STATIONS.