

CONTRACT



Townsquare Media Lansing
3420 Pine Tree Road
Lansing, MI 48911
(517) 394-7272

<u>Contract / Revision</u> 621888 /		<u>Alt Order #</u> 32004201
<u>Advertiser</u> Shri Thanedar For Governor		<u>Original Date / Revision</u> 07/19/18 / 07/19/18
<u>Contract Dates</u> 07/16/18 - 07/29/18	<u>Estimate #</u> 2314	
<u>Product</u> Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFMK-FM	<u>Account Executive</u> Katz Detroit	<u>Sales Office</u> Katz Detroit
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Period
7115 Orchard Lake Road
Suite 430
West Bloomfield, MI 48322

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFMK	07/20/18	07/26/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	2	\$62.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/18	07/26/18	----F--				2	\$31.00			
N 2	WFMK	07/23/18	07/29/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/18	07/29/18	MTWT---				10	\$31.00			
N 3	WFMK	07/20/18	07/26/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/18	07/26/18	----F--				2	\$40.00			
N 4	WFMK	07/23/18	07/29/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/18	07/29/18	MTWT---				10	\$40.00			
N 5	WFMK	07/20/18	07/26/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	2	\$62.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/18	07/26/18	----F--				2	\$31.00			
N 6	WFMK	07/23/18	07/29/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/18	07/29/18	MTWT---				10	\$31.00			
N 7	WFMK	07/21/18	07/27/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/18	07/27/18	-----S-				4	\$10.00			
N 8	WFMK	07/21/18	07/27/18	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/21/18	07/27/18	-----S-				4	\$10.00			
N 9	WFMK	07/22/18	07/28/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/18	07/28/18	-----S				4	\$5.00			
Totals											48	\$1,324.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/26/18	48	\$1,324.00	(\$198.60)	\$1,125.40
Totals	48	\$1,324.00	(\$198.60)	\$1,125.40

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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621888 /	32004201

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shri Thanedar For Governor	07/19/18 / 07/19/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/16/18 - 07/29/18	Radio	2314

Signature: _____ **Date:** _____

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