

ORDER



Orders
Order / Rev: 1935876
Alt Order #: 08982640
Product Desc: HARRIS FOR CONGRESS
Estimate: 3990
Flight Dates: 04/24/18 - 04/30/18
Original Date / Rev: 03/06/18 / 03/06/18
Order Type: General

WBTV

Primary AE: Cheryl Long
Sales Office: T-DC
Sales Region: National

Agency
Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Harris, Mark/R/Con/NC
Demographic: A35+
Product Codes: PL820
Priority: P15
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	41	\$20,530.00	\$17,450.50
04/30/18	04/30/18	5	\$3,925.00	\$3,336.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	41	\$20,530.00	\$17,450.50	0.00
May 2018	5	\$3,925.00	\$3,336.25	0.00
Totals	46	\$24,455.00	\$20,786.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBTV	33%	\$24,455.00
Market	100%	\$74,106.06

Competitive Share

	Share	Total
WAXN	3%	\$2,223.18
WBTVn	0%	\$0.00
WBTVt	0%	\$0.00
WCCB	6%	\$4,446.36
WCNC	15%	\$11,115.91
WHKY	0%	\$0.00
WJZY	1%	\$741.06
WMYT	1%	\$741.06
WNSC	0%	\$0.00
WSOC	41%	\$30,383.48
WTVI	0%	\$0.00
WUNE	0%	\$0.00
WUNG	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	04/30/18	04/30/18		Comm	430-5a	1-----	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WBTV News 430a															
WBTV News 430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/30/18	05/06/18	1-----	1		\$125.00		0.00						
N 2	WBTV	04/25/18	04/25/18	LOC Morning Break	Comm	9a-10a	-- 1----	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
LOC Morning Break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	-- 1----	1		\$200.00		0.00						
N 3	WBTV	04/27/18	04/27/18	LOC Morning Break	Comm	9a-10a	---- 1--	:30	1	\$200.00	P 3	0.00	NM	1	\$200.00
LOC Morning Break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	---- 1--	1		\$200.00		0.00						
N 4	WBTV	04/30/18	04/30/18	NET Price Is Right	Comm	11a-12p	1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/30/18	05/06/18	1-----	1		\$375.00		0.00						
N 5	WBTV	04/24/18	04/24/18	NET Price Is Right	Comm	11a-12p	- 1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	- 1-----	1		\$375.00		0.00						
N 6	WBTV	04/26/18	04/26/18	NET Price Is Right	Comm	11a-12p	--- 1---	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	--- 1---	1		\$375.00		0.00						
N 7	WBTV	04/25/18	04/25/18	WBTV News at Noon	Comm	12-12:30p	-- 1----	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
WBTV News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	-- 1----	1		\$450.00		0.00						
N 8	WBTV	04/27/18	04/27/18	WBTV News at Noon	Comm	12-12:30p	---- 1--	:30	1	\$450.00	P 3	0.00	NM	1	\$450.00
WBTV News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	---- 1--	1		\$450.00		0.00						
N 9	WBTV	04/24/18	04/24/18	WBTV News 4p	Comm	M-F 4-4.30p	- 1-----	:30	1	\$325.00	P 5	0.00	NM	1	\$325.00
WBTV News at 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	- 1-----	1		\$325.00		0.00						
N 10	WBTV	04/25/18	04/25/18	WBTV News 4p	Comm	M-F 4-4.30p	-- 1----	:30	1	\$325.00	P 5	0.00	NM	1	\$325.00
WBTV News at 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	-- 1----	1		\$325.00		0.00						
N 11	WBTV	04/27/18	04/27/18	WBTV News 4p	Comm	M-F 4-4.30p	---- 1--	:30	1	\$325.00	P 5	0.00	NM	1	\$325.00
WBTV News at 4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	---- 1--	1		\$325.00		0.00						
N 12	WBTV	04/24/18	04/24/18	WBTV News 430a	Comm	430-5a	- 1-----	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
WBTV News 430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	- 1-----	1		\$125.00		0.00						
N 13	WBTV	04/25/18	04/25/18	WBTV News 5p	Comm	5p-5:30p	-- 1----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WBTV News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	-- 1----	1		\$550.00		0.00						
N 14	WBTV	04/27/18	04/27/18	WBTV News 5p	Comm	5p-5:30p	---- 1--	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WBTV News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/23/18	04/29/18	---- 1--	1		\$550.00		0.00						
N 15	WBTV	04/30/18	04/30/18	WBTV News a 5:30p	Comm	M-F 530p-6p	1-----	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
WBTV News at 530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/30/18	05/06/18	1-----			1		\$550.00	0.00					
N 16	WBTV	04/26/18	04/26/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	--- 1---	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	--- 1---			1		\$550.00	0.00					
N 17	WBTV	04/27/18	04/27/18	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	---- 1--	:30	1	\$550.00	P 3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	---- 1--			1		\$550.00	0.00					
N 18	WBTV	04/24/18	04/24/18	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- 1-----	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	- 1-----			1		\$750.00	0.00					
N 19	WBTV	04/26/18	04/26/18	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	--- 1---	:30	1	\$750.00	P 3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	--- 1---			1		\$750.00	0.00					
N 20	WBTV	04/30/18	04/30/18	NET Mon Hour 3 NET Scorpion	Comm	10-11p	1-----	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/30/18	05/06/18	1-----			1		\$2,500.00	0.00					
N 21	WBTV	04/25/18	04/25/18	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	-- 1----	:30	1	\$825.00	P 3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	-- 1----			1		\$825.00	0.00					
N 22	WBTV	04/27/18	04/27/18	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	---- 1--	:30	1	\$825.00	P 3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	---- 1--			1		\$825.00	0.00					
N 23	WBTV	04/25/18	04/25/18	WBTV News 430a WBTV News 430a	Comm	430-5a	-- 1----	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	-- 1----			1		\$125.00	0.00					
N 24	WBTV	04/25/18	04/25/18	NET Late Late Show Late, Late Show	Comm	1237a-137a	-- 1----	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	-- 1----			1		\$100.00	0.00					
N 25	WBTV	04/26/18	04/26/18	NET Late Late Show Late, Late Show	Comm	1237a-137a	--- 1---	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	--- 1---			1		\$100.00	0.00					
N 26	WBTV	04/27/18	04/27/18	NET Late Late Show Late, Late Show	Comm	1237a-137a	---- 1--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	---- 1--			1		\$100.00	0.00					
N 27	WBTV	04/24/18	04/24/18	NET Tue Hour 1 NET NCIS	Comm	8-9p	- 1-----	:30	1	\$3,625.00	P 3	0.00	NM	1	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	- 1-----			1		\$3,625.00	0.00					
N 28	WBTV	04/28/18	04/28/18	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	----- 1-	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	----- 1-			1		\$375.00	0.00					
N 29	WBTV	04/28/18	04/28/18	NET Sat Hour 2 NET Crimetime Saturday	Comm	9-10p	----- 1-	:30	1	\$450.00	P 5	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 04/23/18	04/29/18	----- 1-			1		\$450.00	0.00					
N 30	WBTV	04/28/18	04/28/18		Comm	1135p-1205x		:30	1	\$125.00	P 5	0.00	NM	1	\$125.00

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				SYN Sat 1135p-1205a			-----1-								
				SYN Sat 1135p-1205a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1-		1			\$125.00			0.00			
N31	WBTV	04/29/18	04/29/18	WBTV Sun 5a News	Comm	5-6a	-----1	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
				WBTV Sun Am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$125.00			0.00			
N32	WBTV	04/29/18	04/29/18	WBTV Sun 6a News	Comm	6-7a	-----1	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
				WBTV Sun AM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$250.00			0.00			
N33	WBTV	04/29/18	04/29/18	NET CBS Sunday Morn	Comm	9-1030a	-----1	:30	1	\$500.00	P 3	0.00	NM	1	\$500.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$500.00			0.00			
N34	WBTV	04/27/18	04/27/18	WBTV News 430a	Comm	430-5a	----1--	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
				WBTV News 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	----1--		1			\$125.00			0.00			
N35	WBTV	04/29/18	04/29/18	NET Face The Nation	Comm	1030a-11.30a	-----1	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
				Face the Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$250.00			0.00			
N36	WBTV	04/29/18	04/29/18	NET PGA Golf	Comm	Various	-----1	:30	1	\$875.00	P 3	0.00	NM	1	\$875.00
				PGA Golf											
				(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$875.00			0.00			
N37	WBTV	04/29/18	04/29/18	WBTV News Sun 6:30p	Comm	Sun 630p-7p	-----1	:30	1	\$375.00	P 5	0.00	NM	1	\$375.00
				WBTV News Sun 630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$375.00			0.00			
N38	WBTV	04/29/18	04/29/18	NET Sun Hour 3	Comm	9-10p	-----1	:30	1	\$1,625.00	P 3	0.00	NM	1	\$1,625.00
				NET NCIS: Los Angeles											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$1,625.00			0.00			
N39	WBTV	04/29/18	04/29/18	NET Sun Hour 4	Comm	10-11p	-----1	:30	1	\$1,250.00	P 3	0.00	NM	1	\$1,250.00
				NET Madam Secretary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$1,250.00			0.00			
N40	WBTV	04/29/18	04/29/18	WBTV Sun News at 11p	Comm	11-11.35p	-----1	:30	1	\$80.00	P 1	0.00	NM	1	\$80.00
				WBTV 11p News /Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$80.00			0.00			
N41	WBTV	04/29/18	04/29/18	SYN SUN 105a Acc. Hol	Comm	105a-205a	-----1	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
				Acc Hollywood Late Night											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-----1		1			\$75.00			0.00			
N42	WBTV	04/30/18	04/30/18	WBTV News 530a	Comm	530-6a	1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
				WBTV News 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/30/18	05/06/18	1-----		1			\$375.00			0.00			
N43	WBTV	04/24/18	04/24/18	WBTV News 530a	Comm	530-6a	-1-----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
				WBTV News 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/23/18	04/29/18	-1-----		1			\$375.00			0.00			
N44	WBTV	04/26/18	04/26/18	WBTV News 530a	Comm	530-6a	---1---	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
				WBTV News 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1935876
 Alt Order #: 08982640
 Flight Dates: 04/24/18 - 04/30/18

Advertiser: POL/Harris, Mark/R/Con/NC
 Product Desc: HARRIS FOR CONGRESS
 Estimate: 3990

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	--- 1---			1			\$375.00		0.00			
N 45	WBTV	04/25/18	04/25/18	NET CBS AM Network News The Early Show	Com	7-9a	-- 1----	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	-- 1----			1			\$375.00		0.00			
N 46	WBTV	04/27/18	04/27/18	NET CBS AM Network News The Early Show	Com	7-9a	---- 1--	:30	1	\$375.00	P 3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	---- 1--			1			\$375.00		0.00			
													Totals	46	\$24,455.00