# CUMULUS MEDIA QUARTERLY ISSUES/PROGRAM LIST 1st QUARTER 2013

JANUARY, FEBRUARY, AND MARCH

# KKND PUBLIC AFFAIRS PROGRAMMING - 1<sup>ST</sup> QUARTER 2013

During this quarter,102.9 KKND broadcast daily :30 sec to :60 second promo's entitled: WHAT'S GOOD IN THE HOOD. In addition, the station broadcasted a weekly, 30-minute public affairs show called This Week In New Orleans.

The promo's and public affairs shows have and will focus on various issues of concern to the community. Community Clipboard is produced by midday host, Papa Smurf and airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

## COMMUNITY CLIPBOARD POSTINGS: 30 SEC. RECORDED PSA'S WITH ROTATING AIR TIMES.

#### **JANUARY 2013**

COMMUNITY TOPIC: ST. THOMAS COMMUNITY HEALTH CENTER

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: FRIDAY JANUARY 25 TO SATURDAY FEBRUARY 2, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING THE HEALTH AND

WELLNESS PROGRAMS OF THE ST. THOMAS COMMUNITY HEALTH CENTER.

COMMUNITY TOPIC: SON-OF-A-SAINT YOUTH MENTORING

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: SATURDAY JANUARY 5 TO SATURDAY JANUARY 19, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING PROGRAMS DESIGNED TO

SUPPORT FAMILY VALUES, YOUTH MENTORING, EDUCATION AND SPORTSMANSHIP.

COMMUNITY TOPIC: NEW ORLEANS BETTER BUSINESS BUREAU

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: TUESDAY DECEMBER 18 TO MONDAY DECEMBER 31, 2012

#### **FEBRUARY 2013**

**COMMUNITY TOPIC: TOTAL COMMUNITY ACTION - TAX PROGRAM** 

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: THURSDAY FEBRUARY 28 TO SATURDAY MARCH 9, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING TOTAL COMMUNITY

ACTION SUPPORT PROGRAMS FOR THE CITY'S LOW INCOME RESIDENTS.

COMMUNITY TOPIC: BLACK HISTORY MONTH - WORLD WAR 2 MUSEUM

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: THURSDAY FEBRUARY 21 TO THURSDAY FEBRUARY 28, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING THE MILITARY

HISTORY AND COMMUNITY PROGRAMS OF THE NEW ORLEANS WORLD WAR 2 MUSEUM.

COMMUNITY TOPIC: BLACK HISTORY MONTH - AFRICAN AMERICAN MUSEUM

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: WEDNESDAY FEBRUARY 6 TO SATURDAY FEBRUARY 16, 2013

# PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING THE HERITAGE, EDUCATION AND COMMUNITY PROGRAMS OF THE NEW ORLEANS AFRICAN AMERICAN MUSEUM.

#### **MARCH 2013**

COMMUNITY TOPIC: FINANCE AUTHORITY NEW ORLEANS - HOME LOAN PROGRAMS

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: FRIDAY MARCH 15 TO SATURDAY MARCH 30, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING FINANCE AUTHORITY

NEW ORLEANS HOME MORTGAGE LOAN PROGRAMS FOR THE CITY'S FIRST TIME OR ASSISTED

**FAMILY HOME BUYERS** 

COMMUNITY TOPIC: BOYS & GIRLS CLUB NEW ORLEANS - COMMUNITY PROGRAMS

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: FRIDAY MARCH 29 TO SATURDAY APRIL 6, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH, MENTORING AND EDUCATION

PROGRAMS OF THE BOYS AND GIRLS CLUB NEW ORLEANS.

#### THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 1ST QUARTER 2013

This Week In New Orleans is produced by Kelder Summers, News Director, and is hosted by Terry Davis of Old School 106.7. This Week In New Orleans airs Sunday Mornings from 6am to 6:30am. Topic list and guests as follows:

THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 1ST QUARTER 2013			
Date	GUEST	SUBJECT	AIR TIME/Length (min)
			6:00AM – 15
			6:15AM – 15
			6:00AM – 13
			6:15AM – 14
		-	6:00AM – 15
		•	6:15AM – 13
			6:00AM – 13
			6:15AM – 15
			6:00AM – 14
			6:15AM - 14
			6:00AM – 13
			6:15AM – 15
			6:00AM - 13
			6:15AM - 15

## **CUMULUS MEDIA**

# QUARTERLY ISSUES/PROGRAM LIST

2nd QUARTER 2013

April,may and june

#### KKND PUBLIC AFFAIRS PROGRAMMING - 2ND QUARTER 2013

During this quarter, 102.9 KKND broadcast daily:30 sec to:60 second promo's entitled: WHAT'S GOOD IN THE HOOD. In addition, the station broadcasted a weekly, 30-minute public affairs show called This Week In New Orleans.

The promo's and public affairs shows have and will focus on various issues of concern to the community. Community Clipboard is produced by midday host, BIG HERC and airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

#### **COMMUNITY CLIPBOARD POSTINGS**

#### **APRIL 2013**

1. PUBLIC AFFAIRS

PUBLIC FILE INFORMATION

COMMUNITY TOPIC: THE ROOTS OF MUSIC - COMMUNITY PROGRAMS

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: FRIDAY APRIL 12 TO SATURDAY APRIL 27, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH, MENTORING AND EDUCATION

PROGRAMS OF THE ROOTS OF MUSIC NEW ORLEANS.

PUBLIC AFFAIRS

PUBLIC FILE INFORMATION

COMMUNITY TOPIC: DRESS FOR SUCCESS NEW ORLEANS-POWERWALK

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: TUESDAY APRIL 30, TO FRIDAY MAY 10, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF DRESS

-FOR-SUCCESS NEW ORLEANS: REGARDING THE ORGANIZATION'S COMMUNITY CLOTHING AND

WORKFORCE DEVELOPMENT PROGRAMS.

#### **MAY 2013**

COMMUNITY TOPIC: 2013 CAFÉ RECONCILE COMMUNITY PROGRAMS

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: SATURDAY MAY 11, TO SATURDAY MAY 25, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF CAFÉ RECONCILE AND THE

RESTAURANT'S YOUTH MENTORING AND CULINARY ARTS TRAINING PROGRAMS.

COMMUNITY TOPIC: 2013-NEW ORLEANS-NATIONAL WORLD WAR 2 MUSEUM COMMUNITY PROGRAMS.

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: WEDNESDAY MAY 22, TO THURSDAY JUNE 6, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH OF THE NATIONAL WORLD WAR 2 MUSEUM'S SUMMER PROGRAMS.

#### **JUNE 2013**

COMMUNITY TOPIC: 2013-NEW ORLEANS RED CROSS COMMUNITY PROGRAMS

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: WEDNESDAY JUNE 5, TO SATURDAY JUNE 22, 2013

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING EMERGENCY

PREPAREDNESS AND COMMUNITY ASSISTANCES PROGRAMS FROM THE NEW ORLEANS RED CROSS.

This Week In New Orleans is produced by Kelder Summers, News Director, and is hosted by Terry Davis of Old School 106.7. This Week In New Orleans airs Sunday Mornings from 6am to 6:30am. Topic list and guests as follows:

THIS WEEK IN NEW ORLEANS: PUBLIC AFFAIRS SHOWS 2<sup>nd</sup> quarter 2013

#### **PUBLIC AFFAIRS SHOWS 2ND QUARTER 2013**

- 04.07.13. pt 1.dee mclusky.junior league-2 15 min.
- 04.07.13 PT 2.TERRY DAVIS. DEA DRUG BYBACK 15 min. 15 min.
- 04.14.12. PT 1.DRESS FOR SUCCESS POWER WALK NADINE BROWN 15 min.
- 04/14/2013 PT 2.ymca david ozmore 15 min.
- 04/21/2013 PT1.better busines bureau.cynthia albert 15 min.
- 04/21/2013 pt 2.crimestoppers.darlene cusanza 15 min.
- 04/07/2013 pt 1.algiers economic foundation-chris kane 15 min.
- 05/10/2013 PART 1.LA STATE MUSEUM.ARTHUR SMITH 15 min.
- 05/10/2013 PART 2.STAMP OUT HUNGER FOOD DRIVE.STANLEY TAYLOR 15 min.
- 05/24/2013 part 1.ww2 museum.clem goldberger 15 min.
- 05/24/2013 part 2.anthony bean theater.anthony bean 15 min.
- 06/07/2013 PART 1.cafe reconcile.dave edmond 15 min.
- 06/07/2013 pt.2.crescent city lights theater.julie condie 15 min.
- 06/14/2013 PART 1. Junior achievement programs.jack brancweiz 15 min.
- 06/14/2013 PART 2.VICTORY FELLOWSHIP FEED THE MULTITUDES.PASTOR BYRON
- BISHOP 15 min.
- 06/21/2013 part 1.dea community safety programs.terry davis 15 min.
- 06/21/2013 part 2.anthony bean theater.anthony bean 15 min.
- 06/28/2013 part 1. nat asc of free clinics.meshawn tarver 15 min.
- 06/28/2013 PART 2.VICTORY FELLOWSHIP FEED THE MULTITUDES.PASTOR BYRON
- BISHOP 15 min.

# **CUMULUS MEDIA**

# **QUARTERLY ISSUES/PROGRAM LIST**

3rd QUARTER 2013

JULY, AUGUST, AND SEPTEMBER

## KKND PUBLIC AFFAIRS PROGRAMMING - 3RD QUARTER 2013

During this quarter, 102.9 KKND broadcast daily :30 sec to :60 second promo's entitled: WHAT'S GOOD IN THE HOOD. In addition, the station broadcasted a weekly, 30-minute public affairs show called This Week In New Orleans.

The promo's and public affairs shows have and will focus on various issues of concern to the community. Community Clipboard is produced by midday host, BIG HERC and airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

WEDNESDAY JULY 3, TO WEDNESDAY JULY 17, 2013

COMMUNITY TOPIC: 2013-NEW ORLEANS-SUMMER SWIMMING & BOATING SAFETY.

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED:

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING SUMMER SWIMMING AND BOATING SAFETY AWARENESS PROVIDED BY THE NEW ORLEANS RED CROSS AND LOUISIANA WILDLIFE & FISHERIES DEPARTMENT.

WEDNESDAY JULY 17, TO WEDNESDAY JULY 31,

COMMUNITY TOPIC: 2013-NEW ORLEANS-URBAN LEAGUE WORKFORCE DEVELOPMENT PROGRAMS.

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

DATES AIRED: 2013'PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING WORKFORCE DEVELOPMENT PROGRAMS OF THE NEW ORLEANS URBAN LEAGUE.

DATES AIRED: MONDAY AUGUST 5 TO SATURDAY AUGUST 17, 2013

COMMUNITY TOPIC: ST. THOMAS COMMUNITY HEALTH CENTER

FORMAT: 30 SECOND RECORDED PSA ANNOUNCEMENT

PSA SUBJECT: THIS PSA SUPPORTS THE COMMUNITY OUTREACH REGARDING THE HEALTH AND WELLNESS PROGRAMS OF THE ST.THOMAS COMMUNITY HEALTH CENTER.

#### **THIS WEEK IN NEW ORLEANS**

This Week In New Orleans is produced by Kelder Summers, News Director, and is hosted by Terry Davis of Old School 106.7. This Week In New Orleans airs Sunday Mornings from 6am to 6:30am. Topic list and guests as follows:

- 7-7-13 Red Cross Community Film Festival W/ MELISSA DESPLAST
- 7-14-13 NEW ORLEANS CHAMBER COMMUNITY PROGRAMS W/ BEN JOHNSON
- 7-28-13 NEW ORLEANS BUSINESS ALLIANCE
- 8-11-13 COMMON GROUND HEALTH PROGRAMS W/ MESHAWN TARVER
- 8-18-13 BOYS AND GIRLS CLUB W/ DONNEL GUY
- 8-25-13 ST AUGUSTINE HIGH SCHOOL HAMP FEST
- 9-8-13 TIPITINAS FOUNDATION W/ BETHANY PAULSEN
- 9-15-13 NEW ORLEANS COMMUNITY FILM FESTIVAL W/JOHN DESPLAST
- 9-22-13 NEW ORLEANS HEART ASSOCIATION COMMUNITY PROGRAMS W/LINZY COTAYA
- 9-29-13 OPERATION HOPE FINANCIAL MENTORING W/ RITA LANERS

# **CUMULUS MEDIA**

# **QUARTERLY ISSUES/PROGRAM LIST**

2013 4<sup>TH</sup> QUARTER 2<del>014</del>

JANUARY, February, AND MARCH

#### KKND PUBLIC AFFAIRS PROGRAMMING - 1ST QUARTER 2014

Power 102.9 station broadcasts a weekly, 30-minute public affairs show called This Week In New Orleans.

The public affairs shows have and will focus on various issues of concern to the community. Community Clipboard is produced by midday host, BIG HERC and airs daily (approximately once every other hour Mondays through Sundays). Topics covered were as follows:

THIS WEEK IN NEW ORLEANS

This week in New Orleans airs once a week and is hosted by Terry Davis and gives an insight to what is happening in the City of New Orleans. Topics covered include: community outreach, philanthropy, local economics, health and welfare issues and political news.

**PUBLIC AFFAIRS** 

4TH QUARTER-PUBLIC FILE INFORMATION

OCTOBER 2013

1. COMMUNITY TOPIC: 2013 FALL GOODWILL CAMPAIGN

FORMAT: 30 MINUTE RECORDED PROGRAM - DATE AIRED: SUNDAY OCTOBER 6, 2013

SHOW SUBJECT: THIS PROGRAM TOPIC DISCUSSES THE COMMUNITY OUTREACH OF VARIOUS SOCIAL SERVICE AND WORKFORCE DEVELOPMENT PROJECTS OF GOODWILL NEW ORLEANS.



COMMUNITY TOPIC: 2013 SALVATION ARMY COMMUNITY DRIVE

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY OCTOBER 13, 2013

SHOW SUBJECT: THIS PROGRAM TOPIC DISCUSSES THE COMMUNITY OUTREACH OF VARIOUS SOCIAL SERVICE AND FAMILY DEVELOPMENT PROJECTS OF SALVATION ARMY NEW ORLEANS.

3. COMMUNITY TOPIC: ANTHONY BEAN COMMUNITY THEATER

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY OCTOBER 20, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH FOR THE DRAMA EDUCATION, CULTURAL AND YOUTH MENTORING PROGRAMS OF THE ANTHONY BEAN COMMUNITY THEATER.

4. COMMUNITY TOPIC: 2013 COMMUNITY VOTING INFORMATION

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY OCTOBER 27, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING THE ANNUAL CITY, STATE AND FEDERAL VOTING AWARENESS AND REGISTRATION PROGRAMS.

**NOVEMBER 2013** 

KKND 4TH QUARTER 2014

COMMUNITY TOPIC: 2013 NEW ORLEANS URBAN LEAGUE COMMUNITY PROGRAMS

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY NOVEMBER 3, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING FAMILY RESOURCE SERVICES AND BUSINESS DEVELOPMENT PROGRAMS THAT ARE OFFERED AT THE NEW ORLEANS URBAN LEAGUE.

6. COMMUNITY TOPIC: CRIME STOPPERS COMMUNITY AWARENESS

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY NOVEMBER 10, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING THE CRIMESTOPPERS INITIATIVES TO REDUCE COMMUNITY VIOLENCE.

COMMUNITY TOPIC: BETTER BUSINESS BUREAU-CONSUMER AWARENESS

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY NOVEMBER 1 , 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING CONSUMER PROTECTION AWARENESS RELATED TO THE ANNUAL CONSUMER SHOPPING SEASON.

COMMUNITY TOPIC: NEW ORLEANS HEART ASSOCIATION

PREPARED BY: Mike "Swift" Powell

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY NOVEMBER 24, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING HEART HEALTH AND WELLNESS INITIATIVES.

**DECEMBER 2013** 

**COMMUNITY CLIPBOARD NEWS** 

9. COMMUNITY TOPIC: DRESS FOR SUCCESS NEW ORLEANS

FORMAT: 30 MINUTE RECORDED PROGAM-DATE AIRED: SUNDAY DECEMBER 1, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH OF DRESS FOR SUCCESS NEW ORLEANS REGARDING THEIR COMMUNITY CLOTHING AND WORKFORCE DEVELOPMENT PROGRAMS.

10. COMMUNITY TOPIC: NEW ORLEANS SMALL BUSINESS ASSOCIATION

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY DECEMBER , 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH REGARDING SMALL BUSINESS EDUCATION, DEVELOPMENT AND FINANCING.

#### 11. COMMUNITY TOPIC: NEW ORLEANS HOME OWNERSHIP PROGRAMS

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY DECEMBER 22, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH OF THE NEW ORLEANS FINANCE AUTHORITY TO ASSIST AND EDUCATE CITIENS ON HOMEOWNERSHIP.

#### 12. COMMUNITY TOPIC: LOUISIANA WORKFORCE PROGRAMS

FORMAT: 30 MINUTE RECORDED PROGRAM-DATE AIRED: SUNDAY DECEMBER 21, 2013

SHOW SUBJECT: THIS PROGRAM DISCUSSES THE COMMUNITY OUTREACH FOR RESUME WRITING AND JOB PLACEMENT INFORMATION.