

Cumulus Media Public Affairs

The Tailgate Show 2023 (3rd Quarter)

Hosted by Tonja Myles

Airs on KMEZ-FM (Saturdays at 6:00am)

Airs on KKND-FM (Sundays at 6:00am)

Airs on WZRH-FM (Sundays at 6:00am)

Airs on WRKN-FM (Sundays at 6:00am)

Date: 7/01 & 7/02

Topic: Celebrating the 4th Day of July

Guest(s): N/A

Show Length: 30 Minutes

Show Description: Why do we celebrate the 4th day of July? We explored the history, traditions, and significance of the 4th of July Celebrations. We also explored learning opportunities, events and activities throughout the region in honor of the nation's birthday.

Date: 7/15 & 7/16

Topic: Tonja's Testimony (Mental Health Show) (**Replay**)

Guest(s): Katelyn Williams

Show Length: 30 Minutes

Show Description: Tonja unpacked her story about her journey in recovery from addiction, Suicide, Traumatic experiences following childhood rape, and PDS.

Date: 7/29 & 7/30

Topic: The Bridge Center of Hope (Replay)

Guest: Charlotte Claiborne, Executive Director of the Bridge Center of Hope

Show Length: 30 Minutes

Show Description: Addressing post covid trauma, including mental, behavioral, and substance crises that may have been triggered by or during the events surrounding the Pandemic.

Date: 8/12 & 8/13

Topic: Southern University Football

Guest: Chris Powers

Show Length: 30 Minutes

Show Description: We offered listeners a preview of the 2023/24 Jaguar Football Season, opportunities in the SWAC, the 50th Anniversary of the Bayou Classic and efforts of the Southern University Athletic Department to grow opportunities for Student Athletes.

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The Downtown Connection 2023 (3rd Quarter)

Hosted by Makesha Judson

Airs on KMEZ-FM (Saturdays at 6:00am)

Airs on KKND-FM (Sundays at 6:00am)

Airs on WZRH-FM (Sundays at 6:00am)

Airs on WRKN-FM (Sundays at 6:00am)

Date: 8/26 & 8/27

Topic: Women Empowerment

Guest(s): Victoria Armstrong

Show Length: 30 Minutes

Show Description: Celebrating the strength, resilience, and ingenuity of women in business we took a second to digest opportunities for today's businesswoman. We dispelled myths and unlocked tools to help the Women of Baton Rouge live well balanced, successful, and progressive live while nurturing their families and pursuing their dreams.

Date: 9/02 & 9/03

Topic: Election Season

Guest: Edward "Ted" James, Courtney Scott & Joshua Hollins

Show Length: 30 Minutes

Show Description: Together we explored Louisiana Fall 2023 Election season and what seats and issues voters would face when they head to the polls in the fall. We highlighted Governor John Bell Edwards triumphs and defeats and the impacts of such on the incoming Governor and the opportunities and challenges they would face in 2024.

Date: 9/09 & 9/10

Topic: Saving lives from alcoholism and addiction.

Guest: Emily G. Tilly, Executive Director of O'Brien House

Show Length: 30 Minutes

Show Description: We explored the journey of recovery for those battling alcoholism and drug addiction with the help of the O'Brien House. We shared tips that would help family and friends identify signs of addiction and how, when, and where to seek assistance to help save a life.

Date: 9/16 & 9/17

Topic: Redistricting

Guest: Ashley Shelton, Terry Landry Jr. of the Southern Poverty Law Center

Show Length: 30 Minutes

Show Description: What does redistricting mean for the state of Louisiana, what are the impacts of re-drawing the boundary lines of the districts from which public officials are elected. We explored the topic from the perspective of the constituent based upon the legislature deliberations.