

Cumulus Media Public Affairs

The Tailgate Show 2023 (4th Quarter)

Show is hosted by Makesha Judson

Airs on KKND-FM (Saturdays at 6:00am)

Airs on KMEZ-FM (Sundays at 6:00am)

Airs on WZRH-FM (Sundays at 6:00am)

Airs on WRKN-FM (Sundays at 6:00am)

Date: 10/07 & 10/08/2023

Topic: Celebrating the Legacy of Southern University

Guest(s): Carlton B. Jones Jr. – National President of Southern University Alumni Federation

Show Length: 30 Minutes

Show Description: Celebrating the 143 years of incorporation of Southern University, we discussed how the University continues to meet the needs of today's students as we prepare them for the world. The conversation addressed the work of all three campuses in New Orleans, Baton Rouge, and Shreveport, including its famed Law Center.

Date: 10/14 & 10/15/2023

Topic: Junior League Baton Rouge/Creating Opportunities

Guest(s): Melody Robinson (Junior League Vice President of Communications) & Maranda Riley (Founder of the Magnolia Rose Foundation)

Show Length: 30 Minutes

Show Description: In an exciting conversation, we discussed the community impact of The Junior League through volunteer action, collaboration, and training. We were honored to explore the Magnolia Foundation's work to benefit autistic and neurotypical children; in this conversation, we desired to educate parents on inclusion and developmental differences.

Date: 10/21 & 10/22/2023

Topic: Honoring our Veterans

Guest(s): Attorney Anthony Winters (Founder Red Stick Veterans Week), Rita Perrilloux & Kyle Callahan

Show Length: 30 Minutes

Show Description: We took an opportunity to shine a light on all things centered around our Veterans, from their health and well-being, celebrating the work and sacrifices and shining a light on resources that cater exclusively to their needs.

Date: 10/28 & 10/29/2023

Topic: The Gift of Healing and Life – Breast Cancer Awareness

Guest(s): Danielle Mack (VP/Chief Development Officer), Rene Duffin (VP of Cancer Support Services), and Christie Dupree (Sr. President of Philanthropy and Engagement) Mary Bird Perkins

Show Length: 30 Minutes

Show Description: In this refreshing conversation, we celebrated those who have survived breast cancer, honored those whose lives were lost due to the impacts of breast cancer, and spent time focusing on reducing the risks of breast cancer.

Date: 11/04 & 11/05/2023

Topic: Honoring our Veterans

Guest(s): Attorney Anthony Winters (Founder Red Stick Veterans Week), Rita Perrilloux & Kyle Callahan

Show Length: 30 Minutes

Show Description: We took an opportunity to shine a light on all things centered around our Veterans, from their health and well-being, celebrating the work and sacrifices and shining a light on resources that cater exclusively to their needs.

Date: 11/11 & 11/12/2023

Topic: The Exit Interview (Part One)

Guest: Chief Murphy Paul (Baton Rouge Police Department)

Show Length: 30 Minutes

Show Description: Allowing the Baton Rouge Chief of Police to give his farewell address but also challenging the Baton Rouge and New Orleans communities to step up and be a part of the solution when addressing crime and crime reduction.

Date: 11/18 & 11/19/2023

Topic: The Exit Interview (Part Two)

Guest: Chief Murphy Paul (Baton Rouge Police Department)

Show Length: 30 Minutes

Show Description: Allowing the Baton Rouge Chief of Police to give his farewell address but also challenging the Baton Rouge and New Orleans communities to step up and be a part of the solution when addressing crime and crime reduction.

Date: 11/25 & 11/26/2023

Topic: Junior League Baton Rouge/Creating Opportunities

Guest(s): Melody Robinson (Junior League Vice President of Communications) & Maranda Riley (Founder of the Magnolia Rose Foundation)

Show Length: 30 Minutes

Show Description: In an exciting conversation, we discussed the community impact of The Junior League through volunteer action, collaboration, and training. We were honored to explore the Magnolia Foundation's work to benefit autistic and neurotypical children; in this conversation, we desired to educate parents on inclusion and developmental differences.

Date: 12/02 & 12/03/2023

Topic: Hopeful and Healthy

Guest(s): Courtney Scott and Jessica Matthews

Show Length: 30 Minutes

Show Description: We discussed the community's overall health, including Strategic Crime Reduction, Community Development, and Youth engagement to build a stronger and more equitable Louisiana.

Date: 12/08 & 12/09/2023

Topic: The Best of the Downtown Connection

Guest(s): N/A

Show Length: 30 Minutes

Show Description: We fused clips from the best interviews and moments that listeners reference most with information that impacts us all, from cancer prevention to crime prevention to early childhood development, to remind our listeners of the opportunities at their disposal.

Date: 12/23 & 12/24/2023

Topic: The Mayor Speaks

Guest(s): Mayor-President Sharon Weston Broome

Show Length: 30 Minutes

Show Description: In an engaging and thought-provoking interview, Mayor-President Sharon Weston-Broome poured into the lives of our listeners with meaningful objectives for life while encouraging and motivating young women who have ambitions of following in her footsteps.

Date: 12/30 & 12/31/2023

Topic: Delta Sigma Theta, Incorporated

Guest(s): LaConga Hilliard Scott, President of the local chapter of Delta Sigma Theta

Show Length: 30 Minutes

Show Description: Honoring the public service mission of Delta Sigma Theta Sorority, we explored Economic Development, Physical and Mental Health resources, educational opportunities, Political Involvement, and International Awareness.