

# POWER 102.9

## NEW ORLEANS PARTY STATION

### 1st QUARTER JANUARY – MARCH 2014

1. **COMMUNITY TOPIC:** A BETTER LIFE WITH DR. SANJAY GUPTA

**ORGANIZATION PROFILE:** DR. SANJAY GUPTA

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS –

**AIR DATES:** WEDNESDAY JANUARY 1<sup>ST</sup> – MONDAY MARCH 31<sup>ST</sup> @ 9:15AM DAILY

**TOTAL:** 64 PSA ANNOUNCEMENTS.

**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** VARIOUS ASPECTS PERTAINING TO ONES DAILY HEALTH

### 2ND QUARTER APRIL - JUNE 2014

1. **COMMUNITY TOPIC:** A BETTER LIFE WITH DR. SANJAY GUPTA

**ORGANIZATION PROFILE:** DR. SANJAY GUPTA

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS –

**AIR DATES:** TUESDAY APRIL 1<sup>ST</sup> – MONDAY JUNE 30<sup>TH</sup> @ 9:15AM DAILY

**TOTAL:** 64 PSA ANNOUNCEMENTS.

**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** VARIOUS ASPECTS PERTAINING TO ONES DAILY HEALTH

### 4TH QUARTER OCTOBER - DECEMBER 2014

1. **COMMUNITY TOPIC:** A BETTER LIFE WITH DR. SANJAY GUPTA

**ORGANIZATION PROFILE:** DR. SANJAY GUPTA

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS –

**AIR DATES:** WEDNESDAY OCTOBER 1<sup>ST</sup> – WEDNESDAY DECEMBER 31<sup>ST</sup> @ 9:15AM DAILY

**TOTAL:** 64 PSA ANNOUNCEMENTS.

**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT: VARIOUS ASPECTS PERTAINING TO ONES DAILY HEALTH**

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## NEW ORLEANS PARTY STATION

### **PUBLIC AFFAIRS -PUBLIC FILE INFORMATION** **3<sup>rd</sup> QUARTER JULY- SEPTEMBER 2014**

#### **1. COMMUNITY TOPIC: 2014 SUMMER GOODWILL DONATION CAMPAIGN**

**ORGANIZATION PROFILE:** GOODWILL NEW ORLEANS-NON-PROFIT SOCIAL DEVELOPMENT ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS – **AIR DATES:** TUESDAY JULY 1-MONDAY JULY 14, 2014 –**TOTAL: 45** PSA ANNOUNCEMENTS.

**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA TOPIC DISCUSSES THE COMMUNITY OUTREACH OF VARIOUS SOCIAL SERVICE AND WORKFORCE DEVELOPMENT PROJECTS OF GOODWILL NEW ORLEANS.

#### **2. COMMUNITY TOPIC: 2014 SALVATION ARMY COMMUNITY DRIVE**

**ORGANIZATION PROFILE:** SALVATION ARMY NEW ORLEANS-NON-PROFIT SOCIAL DEVELOPMENT ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY JULY 14 –MONDAY JULY 28, 2014-**TOTAL: 45** PSA ANNOUNCEMENTS.

**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**SHOW SUBJECT:** THIS PSA TOPIC DISCUSSES THE COMMUNITY OUTREACH OF VARIOUS SOCIAL SERVICE AND FAMILY DEVELOPMENT PROJECTS OF SALVATION ARMY NEW ORLEANS.

#### **3. COMMUNITY TOPIC: ANTHONY BEAN COMMUNITY THEATER**

**ORGANIZATION PROFILE:** ANTHONY BEAN THEATER NEW ORLEANS-NON-PROFIT CULTURAL EDUCATION AND MENTORING ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY JULY 28-MONDAY AUGUST 4, 2014-**TOTAL: 45** PSA ANNOUNCEMENTS.  
**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA TOPIC DISCUSSES THE COMMUNITY OUTREACH FOR CULTURAL EDUCATION AND YOUTH MENTORING PROGRAMS OF THE ANTHONY BEAN COMMUNITY THEATER.

#### **AUGUST 2014**

#### **4. COMMUNITY TOPIC:** NEW ORLEANS URBAN LEAGUE COMMUNITY PROGRAMS

**ORGANIZATION PROFILE:** NEW ORLEANS URBAN LEAGUE-NON-PROFIT SOCIAL DEVELOPMENT ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY AUGUST 4-MONDAY AUGUST 18, 2014-**TOTAL: 45** PSA ANNOUNCEMENTS.  
**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA TOPIC DISCUSSES THE COMMUNITY OUTREACH REGARDING FAMILY SERVICES AND BUSINESS DEVELOPMENT PROGRAMS AT THE NEW ORLEANS URBAN LEAGUE.

#### **5. COMMUNITY TOPIC:** CRIME STOPPERS COMMUNITY AWARENESS

**ORGANIZATION PROFILE:** CRIME STOPPERS GROUP-NON-PROFIT PUBLIC SAFETY AND COMMUNITY LAW ENFORCEMENT PARTNER ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY AUGUST 18-MONDAY SEPTEMBER 1, 2014-**TOTAL: 45** PSA ANNOUNCEMENTS.  
**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA DISCUSSES THE COMMUNITY OUTREACH REGARDING WAYS TO PROMOTE SAFETY AND COMMUNITY CRIME AWARENESS INITIATIVES FROM NEW ORLEANS CRIMESTOPPERS ORGANIZATION.

**SEPTEMBER 2014**

**6. COMMUNITY TOPIC: BETTER BUSINESS BUREAU-CONSUMER AWARENESS**

**ORGANIZATION PROFILE:** NEW ORLEANS BETTER BUSINESS BUREAU-NON-PROFIT COMMUNITY CONSUMER AWARENESS ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY SEPTEMBER 1-MONDAY SEPTEMBER 15, 2014- **TOTAL: 45** PSA ANNOUNCEMENTS.  
**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA DISCUSSES THE COMMUNITY OUTREACH REGARDING CONSUMER PROTECTION AWARENESS INITIATIVES OF THE NEW ORLEANS BETTER BUSINESS BUREAU.

**7. COMMUNITY TOPIC: NEW ORLEANS HEART ASSOCIATION**

**ORGANIZATION PROFILE:** NEW ORLEANS HEART ASSOCIATION-NON-PROFIT COMMUNITY HEALTH & WELLNESS ORGANIZATION.

**FORMAT:** 60 SECOND RECORDED ANNOUNCEMENTS-**AIR DATES:** MONDAY SEPTEMBER 15- TUESDAY SEPTEMBER 30, 2014- **TOTAL: 45** PSA ANNOUNCEMENTS.  
**OUTREACH REGION:** NEW ORLEANS AND SURROUNDING PARISHES.

**PSA SUBJECT:** THIS PSA DISCUSSES THE COMMUNITY OUTREACH REGARDING HEALTH & WELLNESS PROGRAMS AT THE NEW ORLEANS HEART ASSOCIATION.

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