

CONTRACT



Alpha Media
 7901 Stoneridge Drive
 Suite 525
 Pleasanton, CA 94588
 (925) 455-4500

<u>Contract / Revision</u> 343510 /		<u>Alt Order #</u>
<u>Product</u> 2018 Election		
<u>Contract Dates</u> 10/25/18 - 11/05/18		<u>Estimate #</u>
<u>Advertiser</u> David Vonheeder for LVJUSD Board		<u>Original Date / Revision</u> 10/23/18 / 10/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KKIQ-FM	<u>Account Executive</u> Patrick Gutierrez	<u>Sales Office</u> Local - Far East
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

David Vonheeder for LVJUSD Board
 2879 Waverly Way
 Livermore, CA 94551

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KKIQ	10/25/18	11/05/18	Mo-Fr 6a-10a	6a-10a		:30				NM	8	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/22/18	10/28/18	---11--				2	\$45.00					
	Week:	10/29/18	11/04/18	11111--				5	\$45.00					
	Week:	11/05/18	11/11/18	1-----				1	\$45.00					
N 2	KKIQ	10/25/18	11/05/18	Mo-Fr 3p-7p	3p-7p		:30				NM	8	\$360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/22/18	10/28/18	---11--				2	\$45.00					
	Week:	10/29/18	11/04/18	11111--				5	\$45.00					
	Week:	11/05/18	11/11/18	1-----				1	\$45.00					
N 3	KKIQ	11/03/18	11/04/18	Sa-Su 6a-7p	6a-7p		:30				NM	2	\$34.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/29/18	11/04/18	-----11				2	\$17.00					
Totals												0.00	18	\$754.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	10	\$450.00	\$450.00
11/01/18 - 11/05/18	8	\$304.00	\$304.00
Totals	18	\$754.00	\$754.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.