

ORDER



Orders
Order / Rev: 546638
Alt Order #:
Product Desc: Political - Alex Diaz de la Portilla
Estimate:
Flight Dates: 09/23/19 - 10/04/19
Original Date / Rev: 09/27/19 / 09/27/19
Order Type: GENERAL

WSBS
Primary AE: Viviana De La Hoz
Sales Office: MLOC
Sales Region: Local

Agency Name: Alex Diaz de la Portilla
Buying Contact: Alex Diaz de la Portilla
Billing Contact: Alex Diaz de la Portilla
 1481 NW 22st
 Miami, FL 33142

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: ALEX DIAZ DE LA PORTILLA CAMPAIGN
Demographic: A25-64
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/23/19 | 09/29/19 | 5 | \$2,000.00 | \$1,700.00 |
| 09/30/19 | 10/06/19 | 5 | \$2,000.00 | \$1,700.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2019 | 5 | \$2,000.00 | \$1,700.00 | 0.00 |
| October 2019 | 5 | \$2,000.00 | \$1,700.00 | 0.00 |
| Totals | 10 | \$4,000.00 | \$3,400.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Viviana De La Hoz | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | | | | | | | |
|---|-----------------|-----------------|-------------------|----------------|---------------|----------------|---------|-----|-------|----------|-----|------|------|-----------|-------------------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|----------------|----------|---------|---|----------|------|----------------|----------|---------|---|----------|------|
| N 1 | 22 | 09/23/19 | 10/04/19 | 8P-9P | CM | 8P-9P | MTWTF-- | :15 | 5 | \$400.00 | P-3 | 0.00 | NM | 10 | \$4,000.00 | | | | | | | | | | | | | | | | | | |
| Ahora con Oscar HAZA <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/23/19</td> <td>09/29/19</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/30/19</td> <td>10/06/19</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/23/19 | 09/29/19 | MTWTF-- | 5 | \$400.00 | 0.00 | Week: 09/30/19 | 10/06/19 | MTWTF-- | 5 | \$400.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/23/19 | 09/29/19 | MTWTF-- | 5 | \$400.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/30/19 | 10/06/19 | MTWTF-- | 5 | \$400.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 10 | \$4,000.00 | | | | | | | | | | | | | | | | | | |

PRE-EMPTABLE RATES

ALEX DIAZ DE LA PORTILLA
CAMPAIGN ACCOUNT
7700 N KENDALL DR STE 407
MIAMI FL 33156

1037

2/22/2019
DATE

Pay to the order of Mega TV

\$ 1,700.00

One thousand seven hundred



SUNTRUST

ACH FT 081000104

for T.V. spots

Nancy L Bron

⑆0883102452⑆1000246353899⑆1037

Kristie Aguirre (Mega TV)

From: Carlos Justo (MegaTV)
Sent: Friday, September 27, 2019 1:12 PM
To: Kristie Aguirre (Mega TV)
Cc: Viviana De La Hoz (MegaTV); Martina Bolano (Mega Tv); Diana Flores (Mega TV)
Subject: Re: Political order for Monday
Attachments: MX-5070V_20190927_130737.pdf; ATT00001.htm

Approved.

Kristie Aguirre (Mega TV)

From: alex diaz <alexdlp1964@gmail.com>
Sent: Friday, September 27, 2019 8:50 PM
To: Viviana De La Hoz (MegaTV)
Cc: Kristie Aguirre (Mega TV); angela vargas robles; marjorie.carollo@outlook.com
Subject: Re: Mega TV - Diaz de la portilla week of Sept 30th

Follow Up Flag: Follow up
Flag Status: Flagged

Approved!

On Fri, Sep 27, 2019 at 4:52 PM Viviana De La Hoz (MegaTV) <Vhoz@mega.tv> wrote:

Hiii! Please can you approve this order, they need this to enter in system.....thanks!

Vivi

From: Viviana De La Hoz (MegaTV)
Sent: Friday, September 27, 2019 1:12 PM
To: alex diaz; angela vargas robles
Cc: marjorie.carollo@outlook.com; Kristie Aguirre (Mega TV)
Subject: Mega TV - Diaz de la portilla week of Sept 30th

Hola Alex,

Attached please find the contract, adding 5 spots for next week, September 30th! Please approve via this email....

Thank youu!

Viviana

Viviana De La Hoz

Senior Account Executive

Tel: 786-394-9000 Ext. 1687

Direct: 786-394-9087

Cell: (305) 431-1353

Vhoz@mega.tv

7007 NW 77th Ave. Miami, FL 33166



<http://mega.tv/>

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