

**ORDER**

**Orders**  
**Order / Rev:** 546638  
**Alt Order #:**  
**Product Desc:** Political - Alex Diaz de la Portilla  
**Estimate:**  
**Flight Dates:** 09/23/19 - 10/04/19  
**Original Date / Rev:** 09/27/19 / 09/27/19  
**Order Type:** GENERAL

**WSBS**

**Primary AE:** Viviana De La Hoz  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency**  
**Name:** Alex Diaz de la Portilla  
**Buying Contact:** Alex Diaz de la Portilla  
**Billing Contact:** Alex Diaz de la Portilla  
 1481 NW 22st  
 Miami, FL 33142

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ALEX DIAZ DE LA PORTILLA CAMPAIGN  
**Demographic:** A25-64  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/23/19	09/29/19	5	\$2,000.00	\$1,700.00
09/30/19	10/06/19	5	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	5	\$2,000.00	\$1,700.00	0.00
October 2019	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$4,000.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	09/23/19	10/04/19	8P-9P	CM	8P-9P	MTWTF--	:15	5	\$400.00	P-3	0.00	NM	10	\$4,000.00
Ahora con Oscar HAZA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	MTWTF--		5				\$400.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--		5				\$400.00		0.00			
Totals														10	\$4,000.00

**PRE-EMPTABLE  
RATES**

ALEX DIAZ DE LA PORTILLA  
CAMPAIGN ACCOUNT  
7700 N KENDALL DR STE 407  
MIAMI FL 33156

1037

*9/27/2017*  
Date

*Pay to the order of Mega TV*

\$ 1,700.00

*One thousand seven hundred*

*no/1000*



SUNTRUST

ACH RT 061000104

*for T.V. spots*

*Nancy L Bron*

M

⑆063102152⑆1000246353899⑆1037

## **Kristie Aguirre (Mega TV)**

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**From:** Carlos Justo (MegaTV)  
**Sent:** Friday, September 27, 2019 1:12 PM  
**To:** Kristie Aguirre (Mega TV)  
**Cc:** Viviana De La Hoz (MegaTV); Martina Bolano (Mega Tv); Diana Flores (Mega TV)  
**Subject:** Re: Political order for Monday  
**Attachments:** MX-5070V\_20190927\_130737.pdf; ATT00001.htm

Approved.

## Kristie Aguirre (Mega TV)

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**From:** alex diaz <alexdlp1964@gmail.com>  
**Sent:** Friday, September 27, 2019 8:50 PM  
**To:** Viviana De La Hoz (MegaTV)  
**Cc:** Kristie Aguirre (Mega TV); angela vargas robles; marjorie.carollo@outlook.com  
**Subject:** Re: Mega TV - Diaz de la portilla week of Sept 30th

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Approved!

On Fri, Sep 27, 2019 at 4:52 PM Viviana De La Hoz (MegaTV) <[Vhoz@mega.tv](mailto:Vhoz@mega.tv)> wrote:

Hiii! Please can you approve this order, they need this to enter in system.....thanks!

Vivi

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**From:** Viviana De La Hoz (MegaTV)  
**Sent:** Friday, September 27, 2019 1:12 PM  
**To:** alex diaz; angela vargas robles  
**Cc:** [marjorie.carollo@outlook.com](mailto:marjorie.carollo@outlook.com); Kristie Aguirre (Mega TV)  
**Subject:** Mega TV - Diaz de la portilla week of Sept 30th

Hola Alex,

Attached please find the contract, adding 5 spots for next week, September 30th! Please approve via this email....

Thank youu!

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Viviana

**Viviana De La Hoz**

Senior Account Executive

Tel: 786-394-9000 Ext. 1687

Direct: 786-394-9087

Cell: (305) 431-1353

[Vhoz@mega.tv](mailto:Vhoz@mega.tv)

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