

# ORDER



**Orders**  
**Order / Rev:** 546638  
**Alt Order #:**  
**Product Desc:** Political - Alex Diaz de la Portilla  
**Estimate:**  
**Flight Dates:** 09/23/19 - 10/04/19  
**Original Date / Rev:** 09/27/19 / 09/27/19  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Viviana De La Hoz  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency Name:** Alex Diaz de la Portilla  
**Buying Contact:** Alex Diaz de la Portilla  
**Billing Contact:** Alex Diaz de la Portilla  
 1481 NW 22st  
 Miami, FL 33142

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** ALEX DIAZ DE LA PORTILLA CAMPAI  
**Demographic:** A25-64  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/23/19	09/29/19	5	\$2,000.00	\$1,700.00
09/30/19	10/06/19	5	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	5	\$2,000.00	\$1,700.00	0.00
October 2019	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$4,000.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	22	09/23/19	10/04/19	8P-9P	CM	8P-9P	MTWTF--	:15	5	\$400.00	P-3	0.00	NM	10	\$4,000.00																		
Ahora con Oscar Haza <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/23/19</td> <td>09/29/19</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/30/19</td> <td>10/06/19</td> <td>MTWTF--</td> <td>5</td> <td>\$400.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/23/19	09/29/19	MTWTF--	5	\$400.00	0.00	Week: 09/30/19	10/06/19	MTWTF--	5	\$400.00	0.00
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<b>Totals</b>														<b>10</b>	<b>\$4,000.00</b>																		

**PRE-EMPTABLE  
RATES**

ALEX DIAZ DE LA PORTILLA

1037

CAMPAIGN ACCOUNT  
7700 N. KENDALL DR. STE 407  
MIAMI, FL 33156

*9/29/2019*

*Pay to the order of Mega TV*

\$ 1,700.00

*One thousand seven hundred*

*no/100*



ACH RT 081000104

*for T.V. spots*

*Nancy L Bron*

⑆063102152⑆1000246353899⑆1007

## Kristie Aguirre (Mega TV)

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**From:** Carlos Justo (MegaTV)  
**Sent:** Friday, September 27, 2019 1:12 PM  
**To:** Kristie Aguirre (Mega TV)  
**Cc:** Viviana De La Hoz (MegaTV); Martina Bolano (Mega Tv); Diana Flores (Mega TV)  
**Subject:** Re: Political order for Monday  
**Attachments:** MX-5070V\_20190927\_130737.pdf; ATT00001.htm

Approved.

## Kristie Aguirre (Mega TV)

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**From:** alex diaz <alexdlp1964@gmail.com>  
**Sent:** Friday, September 27, 2019 8:50 PM  
**To:** Viviana De La Hoz (MegaTV)  
**Cc:** Kristie Aguirre (Mega TV); angela vargas robles; marjorie.carollo@outlook.com  
**Subject:** Re: Mega TV - Diaz de la portilla week of Sept 30th

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Approved!

On Fri, Sep 27, 2019 at 4:52 PM Viviana De La Hoz (MegaTV) <Vhoz@mega.tv> wrote:

Hiii! Please can you approve this order, they need this to enter in system.....thanks!

Vivi

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**From:** Viviana De La Hoz (MegaTV)  
**Sent:** Friday, September 27, 2019 1:12 PM  
**To:** alex diaz; angela vargas robles  
**Cc:** marjorie.carollo@outlook.com; Kristie Aguirre (Mega TV)  
**Subject:** Mega TV - Diaz de la portilla week of Sept 30th

Hola Alex,

Attached please find the contract, adding 5 spots for next week, September 30th! Please approve via this email....

Thank youu!

Viviana

**Viviana De La Hoz**

Senior Account Executive

Tel: 786-394-9000 Ext. 1687

Direct: 786-394-9087

Cell: (305) 431-1353

Vhoz@mega.tv

7007 NW 77th Ave. Miami, FL 33166



<http://mega.tv/>

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WWSB - Mega TV 7007 NW 77 Ave, Miami, FL 33166	Date: 9-27-19
--	------------------

I, Alex Diaz De La Portulca

being/on behalf of: Alex Diaz De La Portulca

a legally qualified candidate of the N/A

political party for the office of: CITY OF MIAMI, DISTRICT COMMISSIONER

in the \_\_\_\_\_

election to be held on: NOV. 5, 2019

do hereby request station time as follows: see attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alex DIAZ DELA TORRE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

NANCY BROWN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/27/19  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

Accepted  
[Signature]  
Signature

Accepted in Part  
Viviana Dela Torre  
Printed Name

Rejected  
9/27/19  
Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Alex Diaz de la Portilla

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

~~does~~

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Alex Diaz de la Portilla  
signature of candidate or authorized committee

Alex Diaz de la Portilla      9/27/19  
printed name      date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p>N/A</p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**