

WFTX-TV 3rd Quarter 2015 FCC Issues/Programs Report (July – September 2015)

WFTX-TV broadcasts a number of programs that address community issues, including:

- Fox 4 Rising (Monday-Friday; 5AM – 8AM)
- Fox 4 Morning Blend (Monday-Friday; 8AM-9AM)
- Fox 4 News at Six (Monday-Friday; 6PM-7PM)
- Paradise TV (Wednesday 7:30-8P)
- Fox 4 News at Ten (Monday-Friday; 10PM-11PM)
- Fox 4 News at 11 (Monday-Friday; 11PM-11:30PM)

WFTX-TV's most significant issue-responsive programming during the third quarter of 2015 included:

<u>Issue</u>	<u>Date</u>	<u>Program</u>	<u>Length</u>
Education	07/03/15	FOX 4 Morning Blend	5:00

Lee County Libraries- Summer Reading Program

This summer kids will "earn" meals and supplies for injured animals at CROW on Sanibel. For every 15 minutes spent reading, kids who have finished Kindergarten - 5th graders will earn a scoop of peanut butter for a squirrel, a scoop of kibble for an otter, a handful of birdseed for a song bird, etc. Tweens and teens will also be reading for CROW this summer, but they will be tracking their progress online at leelibrary.readsquared.com. Book prizes will be given this summer and we are offering two exciting grand prizes - elementary school kids will be entered for a chance to win a party on the Bookmobile for themselves and 6 of their friends. One lucky tween and one lucky teen will win behind the scenes VIP tours of CROW's wildlife animal hospital!

Comm. Event	07/08/15	FOX 4 Morning Blend	5:00
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Cape Coral Caring Center- Save Our Summer

Groups will compete by raising the most food and money. The group that brings in the most food and money will receive the Smackdown Belt and will receive The title of Summer Smackdown Champion. The groups competing are: The Rotary Clubs of Cape Coral (the current champ), Cape Coral Construction Industry Association (CCCIA), The Cape Coral Chamber of Commerce, the Southwest Florida Manufacturing Association (SRMA), The Cape Coral Association of REALTORS and Dixie Roadhouse. Come out and help your team win and help us SMACKDOWN HUNGER! Fox 4 will be there broadcasting live.

Comm. Awareness	07/08/15	FOX 4 News At 10PM	3:00
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We provided a community awareness story about the apps children are using that parents don't know about. This alerted parents to the possible dangers of certain apps where child predators can lure kids into dangerous situations.

<u>Issue</u>	<u>Date</u>	<u>Program</u>	<u>Length</u>
Health	07/27/15	FOX 4 News At 10PM	2:30

We produced a report on the obsession of eating “too healthy.” What can start as an attempt to eat more nutritious meals can turn into an unhealthy fixation on a restrictive diet that can actually harm the body. We profiled a local man who battled that problem and how the public can avoid a similar issue.

Comm. Awareness	07/29/15	FOX 4 News At 10PM	3:00
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We profiled the Lee County jail system and revealed to viewers that nearly 11% of their population is considered mentally ill. We also revealed the additional cost these inmates require and the burden this places on taxpayers and the community as a whole.

Education	08/07/15	FOX 4 Morning Blend	4:00
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Project Help

Project Help is your local crisis & sexual assault center offering free and confidential services to victims of traumatic crime, victims of sexual violence and survivors of sudden death.

Help...when you need it!

Health/Financial	08/25/15	FOX 4 Morning Blend	4:30
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Cancer Alliance of Naples

Cancer Alliance of Naples (CAN) provides needs-based, non-medical financial aid to children and adults with a cancer diagnosis currently in cancer treatment.

CAN, since January 2015, has expanded to be able to support all children and adults in Lee County. CAN also offers free cancer support groups, currently in Naples, every Wednesday from 2:00-3:30, free Food for Life Nutritional Cooking Program, Cancer Resource Library.

Many of CAN's families are struggling to make ends meet or are now out of work due to illness or care giving responsibilities. CAN provides a safety-net for the time the patient is in treatment- to relieve some of the added financial stress.

CAN relies on donations through community support and events throughout the year to ensure CAN can continue in the true spirit of the mission.

Crime	08/28/15	FOX 4 Rising 5-8AM	1:30
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We announced the arrest of two men in connection with the murder of a prominent Bonita Springs doctor who was found dead inside her home beaten to death with a hammer.

Education	09/08/15	FOX 4 News At 6PM	2:00
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The Lee County School Superintendent resigned her position and we provided several reports related to how the resignation would affect the education of Lee County school students, teachers and the continuity of leadership in the district.

<u>Issue</u>	<u>Date</u>	<u>Program</u>	<u>Length</u>
Public Safety	09/23/15	FOX 4 News At 11PM	2:00

There were five people shot in the Dunbar area of Fort Myers and we provided live reports from the multiple shooting scenes and provided information to viewers that might help catch the people responsible. We also asked police officers what can be done to prevent future shootings in the area.

Crime	09/25/15	FOX 4 News At 10PM	2:00
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Hundreds gathered in the Dunbar community to rally against violent crime following a spate of local violence in the area. We spoke to community leaders, city council members and church goers regarding plans to make the area safe again.

Politics	09/28/15	FOX 4 News At 6PM	:30
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Donald Trump, candidate for U.S. President announced his tax plan. We provided details of the plan and comments from experts regarding how the efficacy of the concepts.

Medical	09/29/15	FOX 4 Rising 5-8AM	3:25
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We provided a public service to viewers regarding how to improve eating habits while snacking. A nutritional expert participated in a live interview segment regarding the healthy snacks that will help you maintain an ideal weight.