

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WNBW - Gainesville, FL</u>	<b>Date:</b> <u>9/15/16</u>
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I, Buying Time LLC

being/on behalf of: Rod Smith for State Senate

a legally qualified candidate of the Democratic

political party for the office of: State Senate (FL-SD 08)

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available): \$** **NET**

I represent that the payment for the above described broadcast time has been furnished by:

Rod Smith for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: Alan Hitchcock

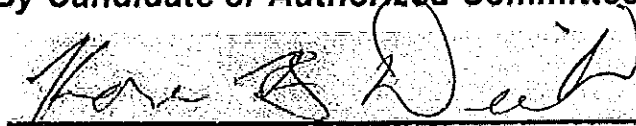
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/1/16

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**



**Signature**

☐ **Accepted in Part**

Cory Culbertson

**Printed Name**

☐ **Rejected**

GM

**Title**

## ORDER



**Orders**  
**Order / Rev:** 643860  
**Alt Order #:** 25330427  
**Product Desc:** Political  
**Estimate:** 5217  
**Flight Dates:** 10/14/16 - 10/17/16  
**Original Date / Rev:** 10/14/16 / 10/14/16  
**Order Type:** GENERAL

WNBW

**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Rod Smith for FL Senate-SD 8-D  
**Demographic:** A35+  
**Product Codes:** PL Local Candidate  
**Priority:** P-10  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 89961  
**Agency External ID:** 11427  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	14	\$370.00	\$314.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$370.00	\$314.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$370.00</b>	<b>\$314.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	10/17/16	10/17/16	Today Show I Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	M-----					2	\$30.00		0.00			
E 2	WNBW	10/17/16	10/17/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	M-----					2	\$30.00		0.00			
E 3	WNBW	10/17/16	10/17/16	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	M-----					1	\$15.00		0.00			
E 4	WNBW	10/17/16	10/17/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	2	\$15.00	Pol3	0.00	NM	2	\$30.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	M-----					2	\$15.00		0.00			
E 5	WNBW	10/17/16	10/17/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$20.00	Pol3	0.00	NM	2	\$40.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	M-----					2	\$20.00		0.00			

Please call  
 10/14/16

Order / Rev: 643860  
 Alt Order #: 25330427  
 Flight Dates: 10/14/16 - 10/17/16

Advertiser: Rod Smith for FL Senate-SD 8-D  
 Product Desc: Political  
 Estimate: 5217  
 WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WNBW	10/17/16	10/17/16	M-F Local CBS4 News@6P M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$45.00		0.00			
E 7	WNBW	10/17/16	10/17/16	Tonight Show Tonight Show	CM	1135p-1235a	M-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$35.00		0.00			
E 8	WNBW	10/16/16	10/16/16	Su Today Show Su Today Show	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
NBC SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/16	10/22/16	-----S					1	\$35.00		0.00			
E 9	WNBW	10/15/16	10/15/16	Sa Today Show Sa Today Show	CM	7:00 AM-8:30 AM (7:00 AM-8:30 AM)	-----S-	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
NBC SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/16	10/21/16	-----S-					1	\$20.00		0.00			
E 10	WNBW	10/15/16	10/15/16	Sat Wknd Rotator Family Feud	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S-	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
Fam Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/16	10/21/16	-----S-					1	\$30.00		0.00			
													Totals	14	\$370.00