

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WNBW - Gainesville, FL</u>	Date: <u>9/15/16</u>
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I, Buying Time LLC

being/on behalf of: Rod Smith for State Senate

a legally qualified candidate of the Democratic

political party for the office of: State Senate (FL-SD 08)

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$ _____ NET

I represent that the payment for the above described broadcast time has been furnished by:

Rod Smith for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: Alan Hitchcock

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/16

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]

Signature

Cory Culbertson

Printed Name

GM

Title

ORDER



Orders
Order / Rev: 643860
Alt Order #: 25330427
Product Desc: Political
Estimate: 5217
Flight Dates: 10/14/16 - 10/17/16
Original Date / Rev: 10/14/16 / 10/14/16
Order Type: GENERAL

WNBW
Washington DC Millennium/DC
K-WSH
NAT

Agency Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW Ste 210
 Washington, DC 20001

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: **Rod Smith for FL Senate-SD 8-D**
Demographic: A35+
Product Codes: PL Local Candidate
Priority: P-10
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 89961
Agency External ID: 11427
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	14	\$370.00	\$314.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$370.00	\$314.50	0.00
Totals	14	\$370.00	\$314.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	10/17/16	10/17/16	Today Show I Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$30.00		0.00			
E 2	WNBW	10/17/16	10/17/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$30.00		0.00			
E 3	WNBW	10/17/16	10/17/16	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$15.00		0.00			
E 4	WNBW	10/17/16	10/17/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	2	\$15.00	Pol3	0.00	NM	2	\$30.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$15.00		0.00			
E 5	WNBW	10/17/16	10/17/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$20.00	Pol3	0.00	NM	2	\$40.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					2	\$20.00		0.00			

Ready to go 10/14/16

Order / Rev: 643860
 Alt Order #: 25330427
 Flight Dates: 10/14/16 - 10/17/16

Advertiser: Rod Smith for FL Senate-SD 8-D
 Product Desc: Political
 Estimate: 5217
WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WNBW	10/17/16	10/17/16	M-F Local CBS4 News@6M M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$45.00		0.00			
E 7	WNBW	10/17/16	10/17/16	Tonight Show Tonight Show	CM	1135p-1235a	M-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----		1				\$35.00		0.00			
E 8	WNBW	10/16/16	10/16/16	Su Today Show Su Today Show	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
NBC SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/16	10/22/16	-----S		1				\$35.00		0.00			
E 9	WNBW	10/15/16	10/15/16	Sa Today Show Sa Today Show	CM	7:00 AM-8:30 AM (7:00 AM-8:30 AM)	-----S-	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
NBC SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/16	10/21/16	-----S-		1				\$20.00		0.00			
E 10	WNBW	10/15/16	10/15/16	Sat Wknd Rotator Family Feud	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S-	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
Fam Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/16	10/21/16	-----S-		1				\$30.00		0.00			
													Totals	14	\$370.00