EEO PUBLIC FILE REPORT

FOR

YOUNG BROADCASTING OF SAN FRANCISCO, INC. d/b/a KRON-TV SAN FRANCISCO, CALIFORNIA

This EEO Public File Report Covers the Period Beginning August 1, 2006, and Ending on July 31, 2007

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station KRON-TV's public inspection file pursuant to the rules and regulations of the Federal Communications Commission ("FCC").

During the period beginning August 1, 2006 and ending on July 31, 2007, the station filled the following full-time vacancies:

Building Maintenance Coordinator Web Producer (2) Video Journalist (5) **Programming Producer** Janitor (2) Weather Forecaster Business Development Sales Account Executive News Producer (3) Traffic Reporter Segment Producer - Bay Area Backroads National Sales Assistant Traffic Coordinator (2) Commercial Producer Associate Producer (2) Traffic Producer Production Coordinator – Local Programming Editor – Local Programming Broadcast Maintenance Engineer

The station interviewed a total of 93 people for all full-time vacancies during the period covered in this Report.

The following are the recruitment sources used during the period covered in this Report and the cumulative number of interviewees referred by each:

Name of Recruitment Source	Total Number of Interviewees Referred
Traine of Tree difficulty	micronoco noionoc
KRON 4 - website	22
TV Jobs - website	14
Spots & Dots - website	3
Journalism Jobs - website	6
Entertainment Careers - website	_
Asian American Journalists Association (AAJA) -	
website	
AWRT - website	
AVVII WODSILE	
National Association of Black Journalists (NABJ) - website	1
National Association of Hispanic Journalists (NAHJ) - website	
National Association of Television Arts and Sciences - website	
California Broadcasters Association	
East Bay Works - website	
Bay Area STAR	2
TVSpy.com/Shoptalk	
. r opyroom onoptain	
Croome Newall 602 Communications	
Graeme Newell- 602 Communications	-
Broadcasting & Cable	_

Academy of Art College AFTRA Alumni Career Services ARC Art Institute of California, SF Art Institute of Seattle Asian American Journalists Association Broadcast Employment Services California Chicano News Media Association Annenberg School for Communication Cal State University, Chico Careerbuilder.com 1 Career Resources Development Center Center for Independent Living Centro Latino de SF, Inc. City College of San Francisco City of Pasadena - Telecommunications Admin. Collective Talent College of Marin College of Marin College of San Mateo - Student Employment Center Commission on the Status of Women Contra Costa College - Job Placement Crarigistic org Gand Crane Agency 1 De Anza College Placement Center Department of Rehabilitation Department of Rehabilitation Department of Rehabilitation Department of Rehabilitation Cododwill Industries Goodwill Industries of the Greater Bay Area Hispanic Chamber of Commerce Hispanic Media Group Independent Living Resources Center of San Francisco Intercollegiate Athletics and Sports/Cal Program International Association of Business Communities ITT Technical Institute		
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Craigslist.org 6 David Crane Agency 1 De Anza College Placement Center Department of Rehabilitation Department on the Status of Women Entertainment Employment Journal Filipinos for Affirmative Action Goodwill Industries Goodwill Industries of the Greater Bay Area Hispanic Chamber of Commerce Hispanic Media Group Independent Living Resources Center of San Francisco Intercollegiate Athletics and Sports/Cal Program International Association of Business Communities		
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Hispanic Chamber of Commerce Hispanic Media Group Independent Living Resources Center of San Francisco Intercollegiate Athletics and Sports/Cal Program International Association of Business Communities		
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Intercollegiate Athletics and Sports/Cal Program International Association of Business Communities	•	
International Association of Business Communities		
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	ITT Technical Institute	

John F. Kennedy University	
K-101 Radio	
KELO-TV	
KLFY-TV	
KOMU - University of Missouri	
KQED, Inc.	
KWQC-TV	
Lane & Associates	
Laney College - Student Employment Services	
Lee Hecht Harrison	
Legal Aid Society - Employment Law Center	
Media Alliance	1
Media Line, LLC	8
Menlo College	
Mills College Career Center	
Mission Language and Vocational School	
NAACP	
National Association of Broadcasters	
National Black MBA Association	
National Hispanic Media Coalition	
Native American Journalist Association	
New Ways Workers	
Notre Dame de Namur University	
Oakland Career Center	
The Ohio/Illinois Centers for Broadcasting	
The Childhillinois Centers for Broadcasting	
Ohlone College	
Oka and Associates	
Pacifica Community Television	
Pro Search c/o EDD	
Project Hired	
San Francisco Chronicle	7
S.F. Education Fund	
S.F. Museum of Modern Art	
S.F. Vocational Services	
San Francisco Art Institute	
San Francisco Library (Main)	
San Francisco State University	
San Jose State University	

San Jose State University - Career Center	
Santa Clara University	
SCU Career Center	
Silicon Valley Independence Living	
Skyline College Career Center	
Society for Professional Journalists	
Sonoma State University Career Center	
St. Mary's College Career Center	
Stanford University	
UC Santa Cruz	
United Indian Nations, Inc.	
USC School of Journalism	
Vietnamese Community Center of San Francisco	
Vietnamese community Center of Sair Francisco	
WATE-TV	
WBAY-TV	
WKRN-TV	
WLNS-TV	
WRIC-TV	
WTVO-TV	
YWCA Career Services	
Towns and the state of the stat	12
Temporary employee to Regular (perm)	13
Employee Referral	4
Client Referral	

Attachment A contains the following information for each full-time vacancy:

- The recruitment sources used to fill <u>each</u> vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's rules during the time period covered by this Report.

For further information concerning this Report, contact Sondra Lewis, Human Resources Manager, at (415) 561-8025.

ATTACHMENT A EEO INFORMATION FOR FULL-TIME VACANCIES

Job Title of Vacancy: Building Maintenance
Coordinator **Recruitment Source that**

Referred the Hiree: **Temporary to Regular Hire**

Date Vacancy Opened: 10/4/05

Date Vacancy Filled: 3/1/07 **Total Number of Persons**

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
			(445) 504		
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561- 8025		No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com		No
Spots & Dots - website	www.spotsndots.com - 167 Oakdale Rd. Johnson City, NY 13790	Alice Riehl	(888) 884- 2630		No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol .com		No
Entertainment Careers - website	www.entertainmentcareers.net				No
AAJA - website	post@aaja.org		(415) 346- 2051		No
AWRT - website	jobs@awrtgold.org	Bonnie Bright			No
NAHJ - website	jobbank@nahj.org		(202) 662- 7145		No
National Association of Television Arts and Sciences - website	www.emmyonline.org	http://jobbank.emmyonline.org/Chlisting.asp			No
California Broadcasters Association	www.cabroadcasters.org	http://pobeniceninyoninie.org/oniisung.asp	(916) 444- 2237		No
East Bay Works - website	mcmillan@oaklandpic.org	Ed McMillan	(510) 768- 4473		Yes

			1	
Bay Area STAR	www.bayareastar.org	Nancy Bell	(415)765- 8702	No
		,		
TVSpy.com/Shoptalk	ww.tvspy.comw	Don Fitzpatrick		No
Graeme Newell- 602 Communications	www.602communications.com	Graeme Newell		No
Broadcasting &			1(800) 357-	
Cable	www.broadcastingcable.com	varietycareers@reedbusiness.com	4745	No
Television Week	echasko@crain.com	Eric Chasko	(323) 370- 2415	No
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Academy of Art College	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274- 8618	No
Y			(415)391-	
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Celeste Rogers	7510	Yes
			(540)040	
Alumni Career Services	1 Alumni House - UCB	Melanie Summers	(510)643- 9502	No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626- 5710	No
Art Institute of	2101 Wildstoff Gt. Gall Francisco, G/C34102	Aut. Gob openings	(415) 276-	140
California, SF Art Institute of	1170 Market Street, San Francisco, CA 94102	Darchele Smith	4004	No
Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206)239- 2337	No
Asian American Journalists			(415)346-	
Association Broadcast	1182 Market Street, Suite 320 SF, CA 94102	Randall Yip	2051	No
Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760)754- 8177	Yes
California Chicano News Media		Ga. Go. 7 loc.lota.noc	0	1.00
Association -			(0.10)=10	
Annenberg School for Communication	3502 Watt Way, ASC G38, Los Angeles, CA 90089	Sylvia Wells	(213)743- 4960	No
Cal State University,			(530) 898-	
Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	5253	No
David Crane Agency	124 Ammons Drive, Raleigh, NC 27615	David Crane	(919) 870- 9121	No
			(800) 891-	
Careerbuilder.com	www.careerbuilder.com/jobposter	Job Posting Rep	8880	No
Career Resources Development Center	655 Geary Boulevard, SF CA 94102	Linh Le	(415) 775- 8880	Yes
Center for			(510) 841-	
Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	4776	No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861- 8761	No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239- 3117	No
City of Pasadena - Telecommunications	2057 N. Los Robles Avenue, Suite 2,		(626) 794-	
Admin.	Pasadena, CA 91104	Alexis Alva	8585	No
Collective Talent	www.collectivetalent.com	Mike Von Ende		Yes

College of Alameda	FFE Atlantia Avanua Alamada CA 04504	Monique Perkins	(510) 748- 2193	No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(415) 485-	INO
College of Marin College of San	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	9428	No
Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574- 6151	No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744- 6937	No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235- 7800	Yes
Craigslist.org	www.craigslist.org	online classifieds		No
David Crane Agency	124 Ammons Drive Raleigh, NC 27615	David Crane	(919) 870- 9121	No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864- 5716	No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904- 7100	No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252- 2570	No
Entertainment Employment Journal	P.O. Box 72599, Corpus Christi, TX 78742	Gregorio Carbajal	(361) 986- 0118	No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465- 9876	No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575- 2100	No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698- 7216	No
Hispanic Chamber of Commerce	696 E. Santa Clara St., Suite 106, San Jose, CA 95112-1911	Elena Barrientos	(408) 467- 9891	No
Hispanic Media Group	P.O. Box 221, Sausalito, CA 94965	Margo Segura	(415) 331- 8560	No
Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543- 6222	Yes
Independent Living Resources of Contra Costa County	3200 Clayton Road, Concord, CA 94519	Chlora McPherson	(925) 363- 7293	No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720- 4424	Student Services Department	(510) 642- 0580	No
International Association of Business Communities	5 Third Street #724, San Francisco, CA 94103	Administrative Office	(415) 543- 2111	No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851- 3900	No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969- 3542	No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538- 1013	No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336- 1100	No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981- 4823	No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882- 8888	No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553- 2303	No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383- 7132	No

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Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA	Noney Agran	(415) 512-	No
Laney College -	94103	Nancy Agron	9500	No
Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464- 3126	No
00.1.000	2121 North California St. #222, Walnut Creek,	сторище стипи	(925) 930-	
Lee Hecht Harrison Legal Aid Society -	CA 94596	Robin Cartwright	2800	No
Employment Law	600 Harrison Street #120, San Francisco, CA		(415) 864-	
Center	94107	Howard Chen	8848 (415) 546-	No
Media Alliance	814 Mission St., Suite 205, SF, CA 94103	Jeff Perlstein	6334	Yes
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237- 8073	Yes
Wicdia Eliic, EEO	1.6. Box 61500, Fubilite Grove, GA 55556	Wark Grinstoffe	(650) 323-	103
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430- 3183	No
Mission Language				117
and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648- 5220	No
NAACD	D.O. David 45000 OF CA 04445 0000	Day Assas Day	(415) 922-	N-
NAACP	P.O. Box 15609, SF, CA 94115-0609 University of Maryland, 8701-A Adelphi Road,	Rev. Amos Brown	0650	No
National Association	Adelphi, MD 20783-1716;		(301) 445-	
of Black Journalists National Association	www.nabj.jobcontrolcenter.com/hr/jobs	Personnel Department	7100 (202) 429-	No
of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	5300	No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236- 2622	No
National Hispanic	2514 S. Grand Avenue, Los Angeles, CA	Auti. Employment Opportunities	(213) 746-	110
Media Coalition Native American	90007-2651	Claudia Flores	1305	No
Journalist	3359 36th Avenue South, Minneapolis, MN		(605) 677-	
Association	55406	Ron Walters	5282	No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202- 7911	No
Notre Dame de	·		(650) 508-	
Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	3717	Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891- 9393	No
The Ohio/Illinois	•	Attail Employment Opportunities		110
Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447- 9117	No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659- 6088	No
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Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386- 5549	No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355- 8000	No
	675 Hegenberger Road, 3rd Floor, Oakland,		(510) 563-	- 10
Pro Search c/o EDD	CA 94621-0110	Dwight Hawthorne	5268	No
Project Hired	1270 Franklin Mall, Santa Clara, CA 95050	Anthony Orlana	(408) 557- 0710	No
<u></u>	47 Keerny Street Suits 200 SE CA 24422	Trans Prous	(415) 912-	NI-
S.F. Education Fund S.F. Museum of	47 Kearny Street, Suite 200, SF, CA 94108	Tracy Brown	2929 (415) 357-	No
Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	4149	No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103- 3018	Placement Department	(415) 512- 9500	No
San Francisco Art	55.5	. acomon population	(415) 749-	110
Institute San Francisco	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	4524 (415) 777-	No
Chronicle	901 Mission St., SF, CA 94107	Classifieds	1111	3 No

San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557- 4585		No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338- 1787		Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924- 4530		No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924- 2692		No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554- 4793		No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555- 5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985- 1243		No
Skyline College Career Center Society for	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738- 4337		No
Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927- 8000		Yes
Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664- 3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631- 4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723- 1941		No
UC Santa Cruz	123 Hahn Student Services, Santa Cruz, CA 95064	Ellen Timberlake	(831) 459- 0111		No
United Indian Nations, Inc.	1320 Webster Street, Oakland, CA 94612	Jennifer Elk	(510) 763- 3410		No
USC School of Journalism	Los Angeles, CA 90089	CCNMA	(323) 342- 1180		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351- 1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633- 6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432- 3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369- 7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367- 2116		No
	204 Asharatum Plana Piatana II VA 20000		(904) 222		
WRIC-TV	301 Arboretum Place, Richmond, VA 23236- 3464	Brenda Kemp	(804) 330- 9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963- 5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295- 4011		No
Temporary Employee to Regular Hire				1	No
Employee Referral					No
Client Referral					No

Job Title of Vacancy: Web Producer Recruitment Source that

Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 6/14/06

Date Vacancy Filled: 8/1/06 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	3	No
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	1	Yes

Job Title of Vacancy: Video Journalist Recruitment Source that

(3 positions) Referred the Hiree: Temporary to Regular Hire (2);

www.collectivetalent.com

Date Vacancy Opened: 6/16/06

Date Vacancy Filled: 8/1/06; 8/8/06; Total Number of Persons

9/11/06 Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Collective Talent	www.collectivetalent.com	Mike Von Ende		2	Yes
Temporary Employee to		Sondra Lewis -			
Regular Hire	KRON 4	KRON HR Manager	(415)561-8025	2	No

Job Title of Vacancy: Programming Producer Recruitment Source that

Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 6/27/06

Date Vacancy Filled: 2/5/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	2	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	1	No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol .com	1	No

Job Title of Vacancy: Janitor Recruitment Source that

(2 positions) Referred the Hiree: San Francisco Chronicle

Date Vacancy Opened: 6/27/06

Date Vacancy Filled: 8/8/06; 9/13/06 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
901 Mission St., SF, CA	Classifieds	(445) 777 4444	4	No
		901 Mission St., SF, CA	Address Contact Person Number 901 Mission St., SF, CA	Address Contact Person Telephone Number of Interviewees Referred by the Source for the Vacancy

Job Title of Vacancy: Weather Forecaster Recruitment Source that

Referred the Hiree: Temporary to Regular Hire

Date Vacancy Opened: 7/13/06

Date Vacancy Filled: 8/1/06 Total Number of Persons

Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	2	No
David Crane Agency	124 Ammons Drive Raleigh, NC 27615	David Crane	(919) 870-9121	1	No
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	1	Yes
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Business Development Recruitment Source that

Sales Account Executive Referred the Hiree: Spots*N*Dots

Date Vacancy Opened: 9/18/06

Date Vacancy Filled: 1/2/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Spots & Dots - website	www.spotsndots.com - 167 Oakdale Rd. Johnson City, NY 13790	Alice Riehl	(888) 884-2630	3	No
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Video Journalist Recruitment Source that

Referred the Hiree: www.TVJobs.com

Date Vacancy Opened: 9/25/06

Date Vacancy Filled: 11/13/06 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website		Sondra Lewis -	(445) 564 9005	4	No
KRON 4 - Website	www.kron4.com	jobs@kron4.com	(415) 561-8025	1	NO
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	1	No
	University of Maryland, 8701-A				
National Association of Black Journalists	Adelphi Road, Adelphi, MD 20783- 1716; www.nabj.jobcontrolcenter.com/hr/jobs	Personnel Department	(301) 445- 7100	1	No
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: News Producer Recruitment Source that

Referred the Hiree: www.Medialine.com

Date Vacancy Opened: 9/28/06

Date Vacancy Filled: 10/23/06 Total Number of Persons

Interviewed for the Vacancy: 3

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	2	Yes
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Traffic Reporter Recruitment Source that

Referred the Hiree: Temporary to Regular Hire

Date Vacancy Opened: 10/25/06

Date Vacancy Filled: 1/2/07 Total Number of Persons

Interviewed for the Vacancy: 3

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	1	No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol .com	1	No
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Segment Producer - Recruitment Source that

Bay Area Backroads Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 12/7/06

Date Vacancy Filled: 1/29/07 Total Number of Persons

Interviewed for the Vacancy: 7

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	1	No
Craigslist.org	www.craigslist.org	online classifieds		6	No

Job Title of Vacancy: National Sales Assistant Recruitment Source that

Referred the Hiree: Employee Referral

Date Vacancy Opened: 1/2/07

Date Vacancy Filled: 7/9/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	1	No
Bay Area STAR	www.bayareastar.org	Nancy Bell	(415)765-8702	2	No
Employee Referral		Sondra Lewis - HR Manager, KRON 4	(415) 561-8025	1	No

Job Title of Vacancy: News Producer Recruitment Source that

(2 Positions) Referred the Hiree: Employee Referral;

www.KRON4.com

Date Vacancy Opened: 1/2/07

Date Vacancy Filled: 3/5/07; 3/19/07 Total Number of Persons

Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
V2011 4 1 1 1		Sondra Lewis -	(445) 504 0005	,	
KRON 4 - website	www.kron4.com	jobs@kron4.com	(415) 561-8025	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	2	No
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No
Employee Referral	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Traffic Coordinator Recruitment Source that

(2 Positions) Referred the

Referred the Hiree: <u>www.KRON4.com</u>

Date Vacancy Opened: 1/2/07

Date Vacancy Filled: 3/19/07; 3/27/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	2	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	1	No
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	1	Yes

Job Title of Vacancy: Commercial Producer Recruitment Source that

Date Vacancy Opened: 1/15/07

Referred the Hiree: www.KRON4.com

Date Vacancy Filled: 4/16/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	1	No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol	2	No
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	1	Yes

Job Title of Vacancy: Associate Producer Recruitment Source that

(2 Positions) Referred the Hiree: Temporary to Regular Hire

Date Vacancy Opened: 1/24/07

Date Vacancy Filled: 2/8/07; 2/8/07 Total Number of Persons

Interviewed for the Vacancy: 6

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
		Sondra Lewis -			
KRON 4 - website	www.kron4.com	jobs@kron4.com	(415) 561-8025	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	2	No
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	2	No
		Sondra Lewis - HR			
Employee Referral	KRON 4	Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Video Journalist Recruitment Source that

Referred the Hiree: Temporary to Regular Hire

Date Vacancy Opened: 2/1/07

Date Vacancy Filled: 3/26/07 Total Number of Persons

Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs	1	No
Collective Talent	www.collectivetalent.com	Mike Von Ende		2	Yes
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

Job Title of Vacancy: Web Producer Recruitment Source that

Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 3/28/07

Date Vacancy Filled: 6/4/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	2	No
Media Alliance	814 Mission St., Suite 205, SF, CA 94103	Jeff Perlstein	(415) 546-6334	1	Yes
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	1	Yes

Job Title of Vacancy: Traffic Producer Recruitment Source that

Referred the Hiree: Temporary to Regular Hire

Date Vacancy Opened: 5/1/07

Date Vacancy Filled: 5/15/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561- 8025	1	No
Careerbuilder.com	www.careerbuilder.com/jobposter	Job Posting Rep	(800) 891- 8880	1	No
Media Line, LLC	P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237- 8073	1	Yes
Temporary Employee to Regular Hire	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561- 8025	1	No

Job Title of Vacancy: Production Coordinator - Recruitment Source that

Local Programming Referred the Hiree: <u>www.KRON4.com</u>

Date Vacancy Opened: 5/1/07

Date Vacancy Filled: 7/2/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	2	No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol .com	1	No

Job Title of Vacancy: Editor - Recruitment Source that

Local Programming Referred the Hiree: <u>www.KRON4.com</u>

Date Vacancy Opened: 5/9/07

Date Vacancy Filled: 7/9/07 Total Number of Persons

Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	2	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs .com	1	No
Journalism Jobs - website	www.journalismjobs.com	Dan Rohn	dtrohn@aol .com	1	No

Job Title of Vacancy: Broadcast Maintenance Engineer Recruitment Source that

Referred the Hiree: Employee Referral

Date Vacancy Opened: 5/17/07

Date Vacancy Filled: 7/2/07 Total Number of Persons

Interviewed for the Vacancy: 3

Recruitment Sources Used to Fill the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	Sondra Lewis - jobs@kron4.com	(415) 561-8025	2	No
Employee Referral	KRON 4	Sondra Lewis - HR Manager, KRON	(415) 561-8025	1	No

ATTACHMENT B MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Station KRON-TV has engaged in the following outreach activities during the period covered by this report:

Activity		
Classification	Type of Activity	Brief Description
1	Job Fair	HR Manager attended job fair at San Francisco State University to recruit for interns and entry-level job candidates in October 2006.
1	Job Fair	Young Broadcasting Vice President of News recruited for Young (including KRON) positions at BABEF-BEA-RTNDA Career Fair at the NAB Convention in Las Vegas in April 2007.
1	Job Fair	HR Manager attended job fair at Notre Dame de Namur University in Belmont, CA to recruit for interns in April 2007.
1	Job Fair	HR Manager attended career fair at the Berkeley Adult School to discuss careers in broadcasting and recruit for entry-level positions in May 2007.
4	Job Fair/Convention Appearance	Community Relations Manager and a Video Journalist attended the National Gay and Lesbian Journalists Association Job Fair to discuss careers at KRON and recruit for open positions in May 2007.
5	Internship Program	KRON-TV maintains a strong internship program and accepts interns in news, local programming, creative services, community relations, sales, and website departments. Interns come from local and national colleges and universities. Interns must receive college credit for their internships.
10	Job Shadowing Day	KRON-TV hosted a foster youth for a job shadow day in conjunction with Honoring Emancipated Youth (HEY) and San Francisco Independent Living Skills Program (ILSP) on May 1, 2007. The student worked with Community Relations Manager to find out about how KRON-TV works with the community and about different careers in the broadcasting field and how to pursue them.

10	Speaking Engagement – Career Day	Video Journalist spoke to 30 students from a school in the Bayview district, a lower-socioeconomic area in San Francisco, about jobs in broadcasting and how to aspire to this or other careers on January 25.
10	Speaking Engagement	HR Manager spoke on a panel for the Association of Education in Journalism and Mass Communication. Geared towards teachers so that they could direct their students toward internships, discussions were held on what employers are looking for in interns and company's expectations of a successful intern. August 2006.
10	Speaking Engagement	Anchor/Producer spoke at a video-cast to students at Southern Illinois University about careers in broadcasting and career paths towards that goal in November 2006.
10	Job Shadowing Day	KRON-TV hosted three students from Albany High School for a Job Shadow Day. The students shadowed three news anchors and were able to ask questions about educational requirements and career paths leading to their success. March 2007.
12	Listing of upper- level category openings	KRON-TV HR Manager posts all jobs to internet websites of organizations that have significant minority and/or woman participation and promote outreach to minority communities, such as American Women in Radio and Television, Bay Area STAR, and others listed in this report
13	Broadcast Employment Career Development	KRON-TV continues its partnership with United Way's "Jobs for Youth" Program, established July 2006. The program creates employment opportunities within organizations to give youths stepping stones within the organization.
14	Training of Management- Level Personnel	HR Manager continues to present training to managers on recruitment and hiring procedures, emphasizing broad outreach, anti-discrimination, and strict adherence to established company EEO procedures. Presented consistently to new managers as needed and current managers who need a refresher using FCC EEO forms and station policies and procedures.

16	Other Activity - Speaking Engagement	Anchor emceed and hosted a fundraiser for education, "Jones New York in the Classroom," which brings attention to the importance of teachers and education. She spoke about the importance of education in obtaining careers in broadcasting. October 2006.
16	Other Activity - Speaking Engagement	Video Journalist addressed the audience at the City of Daly City Black History Festival Cultural Celebration. He discussed the many contributions that people of color have made in the media industry. February 2007.
16	Other Activity - Speaking/Reading Engagement	Video Journalist participated in "Reading Across America" Day at an elementary school on March 2, 2007. He had the opportunity to discuss the importance of education in getting a career, specifically in broadcasting.
16	Other Activity - Rally Host	Video Journalist co-hosted the Martin Luther King "Stop the Violence" Rally in San Jose, CA on January 13, 2007. It was a fundraising event for students in need of educational scholarships. He represented KRON-TV at this event.
16	Other Activity - Students Rising Above - program and scholarship	SRA is a program sponsored by KRON-TV and the Peninsula Community Foundation consisting of a scholarship and a series of news specials and stories featuring low income, at-risk Bay Area students who are overcoming tremendous obstacles. The scholarship fund enables these kids to attend college. Viewers can make tax-deductible contributions. One SRA "graduate" has been hired by KRON-TV and all students learn about KRON-TV through their interactions with staff members.

16	Other Activity - Tours of KRON- TV	To educate students about the workings of a television station and to encourage them to aspire towards broadcast journalism as a career, HR Manager, Community Relations Manager, Promotion Director, and station employees regularly conduct tours of the station to classes of students and various community groups with an interest in broadcasting.
16	Other Activity - Award of Honorary Chair of Event	Anchor/Producer was the chairperson of The Girls' Middle School event entitled "Women Shaping the Future: Tomorrow's Heroes Today." This program encourages young women to collaborate and think critically to reach their goals. Our Anchor/Producer received an honorary chair award for her efforts toward this end and her role-model status for women aspiring to a career in broadcasting. January 2007.
16	Other Activity - Award Winner	Anchor/Producer was awarded the Boys Hope Girls Hope "2006 Opportunity Maker Awards Winner" for her work in using the media to shine a light on the limitless potential of children living in poverty and doing so in a way to activate the community, making scholarships, mentorships, and dreams possible. November 2006.

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

- 1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions:
- 2. Hosting of at least one job fair;
- 3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
- 4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues:
- 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
- 6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
- 7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
- 8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
- 9. Establishment of a mentoring program for station personnel;
- 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
- 11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting:
- 12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;

- 13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
- 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
- 15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast provisions;
- 16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.