## EEO PUBLIC FILE REPORT

FOR

# YOUNG BROADCASTING OF SAN FRANCISCO, INC. d/b/a KRON-TV SAN FRANCISCO, CALIFORNIA 

This EEO Public File Report
Covers the Period
Beginning August 1, 2006, and
Ending on July 31, 2007

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station KRON-TV's public inspection file pursuant to the rules and regulations of the Federal Communications Commission ("FCC").

During the period beginning August 1, 2006 and ending on July 31, 2007, the station filled the following full-time vacancies:

Building Maintenance Coordinator
Web Producer (2)
Video Journalist (5)
Programming Producer
Janitor (2)
Weather Forecaster
Business Development Sales Account Executive
News Producer (3)
Traffic Reporter
Segment Producer - Bay Area Backroads
National Sales Assistant
Traffic Coordinator (2)
Commercial Producer
Associate Producer (2)
Traffic Producer
Production Coordinator - Local Programming
Editor - Local Programming
Broadcast Maintenance Engineer

The station interviewed a total of 93 people for all full-time vacancies during the period covered in this Report.

The following are the recruitment sources used during the period covered in this Report and the cumulative number of interviewees referred by each:

| Name of Recruitment Source | Total Number of Interviewees Referred |
| :---: | :---: |
| KRON 4 - website | 22 |
| TV Jobs - website | 14 |
| Spots \& Dots - website | 3 |
| Journalism Jobs - website | 6 |
| Entertainment Careers - website |  |
| Asian American Journalists Association (AAJA) website |  |
| AWRT - website |  |
| National Association of Black Journalists (NABJ) website | 1 |
| National Association of Hispanic Journalists (NAHJ) website |  |
| National Association of Television Arts and Sciences website |  |
| California Broadcasters Association |  |
| East Bay Works - website |  |
| Bay Area STAR | 2 |
| TVSpy.com/Shoptalk |  |
| Graeme Newell- 602 Communications |  |
| Broadcasting \& Cable |  |


|  |  |
| :--- | :--- |
| Television Week |  |
|  |  |
| Academy of Art College |  |
| AFTRA |  |
|  |  |
| Alumni Career Services |  |
| ARC |  |
| Art Institute of California, SF |  |
| Art Institute of Seattle |  |
| Asian American Journalists Association |  |
| Broadcast Employment Services |  |
| California Chicano News Media Association - |  |
| Annenberg School for Communication |  |
| Cal State University, Chico |  |
| Careerbuilder.com |  |
| Career Resources Development Center |  |
|  |  |
| Center for Independent Living |  |
|  |  |
| Goodwill Industries |  |
| Goodwill Industries of the Greater Bay Area |  |
| Hispanic Chamber of Commerce |  |
| Independent Living Resources Center of San Francisco |  |
| Intercollegiate Athletics and Sports/Cal Program |  |
| International Association of Business Communities |  |
| Centro Latino de SF, Inc. |  |
| City College of San Francisco Institute |  |
| City of Pasadena - Telecommunications Admin. |  |
| Collective Talent |  |
| College of Alameda |  |
| College of Marin |  |
| College of San Mateo - Student Employment Center |  |
| Commission on the Status of Women |  |
| Contra Costa College - Job Placement |  |
| Craigslist.org |  |
| David Crane Agency |  |
| De Anza College Placement Center |  |
| Department of Rehabilitation |  |
| Department on the Status of Women |  |
|  |  |
|  |  |
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| John F. Kennedy University |  |
| :---: | :---: |
| K-101 Radio |  |
| KELO-TV |  |
| KLFY-TV |  |
| KOMU - University of Missouri |  |
| KQED, Inc. |  |
| KWQC-TV |  |
| Lane \& Associates |  |
| Laney College - Student Employment Services |  |
| Lee Hecht Harrison |  |
| Legal Aid Society - Employment Law Center |  |
| Media Alliance | 1 |
| Media Line, LLC | 8 |
| Menlo College |  |
| Mills College Career Center |  |
| Mission Language and Vocational School |  |
| NAACP |  |
| National Association of Broadcasters |  |
| National Black MBA Association |  |
| National Hispanic Media Coalition |  |
| Native American Journalist Association |  |
| New Ways Workers |  |
| Notre Dame de Namur University |  |
| Oakland Career Center |  |
| The Ohio/lllinois Centers for Broadcasting |  |
| Ohlone College |  |
| Oka and Associates |  |
| Pacifica Community Television |  |
| Pro Search c/o EDD |  |
| Project Hired |  |
| San Francisco Chronicle | 7 |
| S.F. Education Fund |  |
| S.F. Museum of Modern Art |  |
| S.F. Vocational Services |  |
| San Francisco Art Institute |  |
| San Francisco Library (Main) |  |
| San Francisco State University |  |
| San Jose State University |  |


| San Jose State University - Career Center |  |
| :--- | :--- |
| Santa Clara University |  |
| SCU Career Center |  |
| Silicon Valley Independence Living |  |
| Skyline College Career Center |  |
| Society for Professional Journalists |  |
| Sonoma State University Career Center |  |
| St. Mary's College Career Center |  |
| Stanford University |  |
| UC Santa Cruz |  |
| United Indian Nations, Inc. |  |
| USC School of Journalism |  |
| Vietnamese Community Center of San Francisco |  |
| WATE-TV |  |
| WBAY-TV |  |
| WKRN-TV |  |
| WLNS-TV |  |
|  |  |
| WRIC-TV |  |
| WTVO-TV |  |
| YWCA Career Services |  |
| Employee Referral |  |
| Client Referral |  |

Attachment A contains the following information for each full-time vacancy:

- The recruitment sources used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's rules during the time period covered by this Report.

For further information concerning this Report, contact Sondra Lewis, Human Resources Manager, at (415) 561-8025.

## ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

# FULL-TIME VACANCY EEO INFORMATION 

## Job Title of Vacancy: Building Maintenance Recruitment Source that Coordinator <br> Referred the Hiree: <br> Temporary to Regular Hire

Date Vacancy Opened: 10/4/05
Date Vacancy Filled: 3/1/07
Total Number of Persons
Interviewed for the Vacancy: 4

## Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total <br> Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source Request Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis - jobs@kron4.com | $\begin{aligned} & (415) 561- \\ & 8025 \end{aligned}$ |  | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com |  | No |
| Spots \& Dots website | www.spotsndots.com - 167 Oakdale Rd. Johnson City, NY 13790 | Alice Riehl | $\begin{aligned} & (888) 884- \\ & 2630 \end{aligned}$ |  | No |
| Journalism Jobs website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com |  | No |
| Entertainment Careers - website | www.entertainmentcareers.net |  |  |  | No |
| AAJA - website | post@aaja.org |  | $\begin{aligned} & (415) 346- \\ & 2051 \\ & \hline \end{aligned}$ |  | No |
| AWRT - website | jobs@awrtgold.org | Bonnie Bright |  |  | No |
| NAHJ - website | jobbank@nahj.org |  | $\begin{aligned} & (202) \text { 662- } \\ & 7145 \end{aligned}$ |  | No |
| National Association of Television Arts and Sciences website | www.emmyonline.org | http://jobbank.emmyonline.org/Chlisting.asp |  |  | No |
| California Broadcasters Association | www.cabroadcasters.org |  | $\begin{aligned} & \text { (916) 444- } \\ & 2237 \\ & \hline \end{aligned}$ |  | No |
| East Bay Works website | mcmillan@oaklandpic.org | Ed McMillan | $\begin{aligned} & \text { (510) 768- } \\ & 4473 \end{aligned}$ |  | Yes |


| Bay Area STAR | www.bayareastar.org | Nancy Bell | $\begin{aligned} & (415) 765- \\ & 8702 \\ & \hline \end{aligned}$ | No |
| :---: | :---: | :---: | :---: | :---: |
| TVSpy.com/Shoptalk | ww.tvspy.comw | Don Fitzpatrick |  | No |
| Graeme Newell- 602 Communications | www.602communications.com | Graeme Newell |  | No |
| Broadcasting \& Cable | www.broadcastingcable.com | varietycareers@reedbusiness.com | $\begin{aligned} & 1(800) 357- \\ & 4745 \end{aligned}$ | No |
| Television Week | echasko@crain.com | Eric Chasko | $\begin{aligned} & \text { (323) 370- } \\ & 2415 \\ & \hline \end{aligned}$ | No |
| Academy of Art College | 79 New Montgomery, SF, CA 94105 | Ellen Supple | $\begin{aligned} & (415) 274- \\ & 8618 \\ & \hline \end{aligned}$ | No |
| AFTRA | 350 Sansome Street, Suite 900, SF, CA 94104 | Celeste Rogers | $\begin{aligned} & (415) 391- \\ & 7510 \\ & \hline \end{aligned}$ | Yes |
| Alumni Career Services | 1 Alumni House - UCB | Melanie Summers | $\begin{aligned} & (510) 643- \\ & 9502 \end{aligned}$ | No |
| ARC | 2101 Mission St. San Francisco, CA 94102 | Attn: Job Openings | $\begin{aligned} & (415) 626- \\ & 5710 \\ & \hline \end{aligned}$ | No |
| Art Institute of California, SF | 1170 Market Street, San Francisco, CA 94102 | Darchele Smith | $\begin{aligned} & (415) \\ & 4004 \\ & \hline \end{aligned}$ | No |
| Art Institute of Seattle | 2323 Elliott Avenue, Seattle, WA 98121 | Christopher Mayhall | $\begin{aligned} & (206) 239- \\ & 2337 \\ & \hline \end{aligned}$ | No |
| Asian American Journalists <br> Association | 1182 Market Street, Suite 320 SF, CA 94102 | Randall Yip | $\begin{aligned} & (415) 346- \\ & 2051 \end{aligned}$ | No |
| Broadcast Employment Services | P.O. Box 4116, Oceanside, CA 92052 | Career Assistance | $\begin{aligned} & (760) 754- \\ & 8177 \\ & \hline \end{aligned}$ | Yes |
| California Chicano <br> News Media <br> Association - <br> Annenberg School <br> for Communication | 3502 Watt Way, ASC G38, Los Angeles, CA 90089 | Sylvia Wells | $\begin{aligned} & (213) 743- \\ & 4960 \end{aligned}$ | No |
| Cal State University, Chico | Chico, CA 95929-0700 | Jodie Veale/Placement Center | $\begin{aligned} & (530) 898- \\ & 5253 \\ & \hline \end{aligned}$ | No |
| David Crane Agency | 124 Ammons Drive, Raleigh, NC 27615 | David Crane | $\begin{aligned} & \text { (919) 870- } \\ & 9121 \\ & \hline \end{aligned}$ | No |
| Careerbuilder.com | www.careerbuilder.com/jobposter | Job Posting Rep | $\begin{aligned} & (800) \text { 891- } \\ & 8880 \end{aligned}$ | No |
| Career Resources Development Center | 655 Geary Boulevard, SF CA 94102 | Linh Le | $\begin{aligned} & (415) 775- \\ & 8880 \\ & \hline \end{aligned}$ | Yes |
| Center for Independent Living | 2539 Telegraph Avenue Berkeley, CA 94704 | Jeannie Zazzi | $\begin{aligned} & (510) 841- \\ & 4776 \\ & \hline \end{aligned}$ | No |
| Centro Latino de SF, Inc. | 1656 15th Street, SF, CA 94103 | Maria Eugenia Sarti | $\begin{aligned} & (415) \text { 861- } \\ & 8761 \\ & \hline \end{aligned}$ | No |
| City College of San Francisco | 50 Phelan Avenue | Career Development and Placement Center | $\begin{aligned} & \text { (415) 239- } \\ & 3117 \\ & \hline \end{aligned}$ | No |
| City of Pasadena Telecommunications Admin. | 2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104 | Alexis Alva | $\begin{aligned} & (626) 794- \\ & 8585 \\ & \hline \end{aligned}$ | No |
| Collective Talent | www.collectivetalent.com | Mike Von Ende |  | Yes |


| College of Alameda | 555 Atlantic Avenue, Alameda, CA 94501 | Monique Perkins | $\begin{aligned} & (510) 748- \\ & 2193 \end{aligned}$ | No |
| :---: | :---: | :---: | :---: | :---: |
| College of Marin | 835 College Avenue, Kentfield, CA 94904 | Bessie Ng-Jung | $\begin{aligned} & (415) \text { 485- } \\ & 9428 \\ & \hline \end{aligned}$ | No |
| College of San <br> Mateo - Student <br> Employment Center | 1700 West Hillsdale Blvd., San Mateo, CA 94402 | Krystal Duncan | $\begin{aligned} & (650) \text { 574- } \\ & 6151 \\ & \hline \end{aligned}$ | No |
| Commission on the Status of Women | 100 N. Garfield, Room 321, Pasadena, CA 91104 | Yesceni Ramirez | $\begin{aligned} & \text { (626) 744- } \\ & 6937 \\ & \hline \end{aligned}$ | No |
| Contra Costa College - Job Placement | 2600 Mission Belle Drive, San Pablo, CA 94806 | John Christensen | $\begin{aligned} & \text { (510) 235- } \\ & 7800 \\ & \hline \end{aligned}$ | Yes |
| Craigslist.org | www.craigslist.org | online classifieds |  | No |
| David Crane Agency | 124 Ammons Drive Raleigh, NC 27615 | David Crane | $\begin{aligned} & \text { (919) 870- } \\ & 9121 \end{aligned}$ | No |
| De Anza College Placement Center | 21250 Stevens Creek Blvd., Cupertino, CA $95014$ | Cindy Lister | $\begin{aligned} & (408) 864- \\ & 5716 \\ & \hline \end{aligned}$ | No |
| Department of Rehabilitation | 301 Howard Street, 7th Floor, San Francisco, CA 94015 | Loretta Holsome | $\begin{aligned} & \text { (415) 904- } \\ & 7100 \end{aligned}$ | No |
| Department on the Status of Women | 25 Van Ness Avenue, Suite 130, SF, CA 94102 | Job Board | $\begin{aligned} & (415) \\ & 2570 \\ & \hline \end{aligned}$ | No |
| Entertainment <br> Employment Journal | P.O. Box 72599, Corpus Christi, TX 78742 | Gregorio Carbajal | $\begin{aligned} & (361) 986- \\ & 0118 \\ & \hline \end{aligned}$ | No |
| Filipinos for Affirmative Action | 310 8th Street, \#308, Oakland, CA 94607 | Eduardo Valladares | $\begin{aligned} & \text { (510) 465- } \\ & 9876 \\ & \hline \end{aligned}$ | No |
| Goodwill Industries | 1500 Mission Street, SF, CA 94103 | Placement Department | $\begin{aligned} & \text { (415) 575- } \\ & 2100 \\ & \hline \end{aligned}$ | No |
| Goodwill Industries of the Greater Bay Area | 1301 30th Avenue, Oakland, CA 94601 | Fatima England | $\begin{aligned} & \text { (510) 698- } \\ & 7216 \end{aligned}$ | No |
| Hispanic Chamber of Commerce | 696 E. Santa Clara St., Suite 106, San Jose, CA 95112-1911 | Elena Barrientos | $\begin{aligned} & (408) \text { 467- } \\ & 9891 \\ & \hline \end{aligned}$ | No |
| Hispanic Media Group | P.O. Box 221, Sausalito, CA 94965 | Margo Segura | $\begin{aligned} & (415) 331- \\ & 8560 \\ & \hline \end{aligned}$ | No |
| Independent Living Resources Center of San Francisco | 649 Mission Street, 3rd Floor, SF, CA 94105 | Herb Levine | $\begin{aligned} & \text { (415) 543- } \\ & 6222 \end{aligned}$ | Yes |
| Independent Living Resources of Contra Costa County | 3200 Clayton Road, Concord, CA 94519 | Chlora McPherson | $\begin{aligned} & \text { (925) 363- } \\ & 7293 \end{aligned}$ | No |
| Intercollegiate Athletics and Sports/Cal Program | 177 Hearst Gymnasium, Berkeley, CA 94720- 4424 | Student Services Department | $\begin{aligned} & (510) 642- \\ & 0580 \\ & \hline \end{aligned}$ | No |
| International Association of Business Communities | 5 Third Street \#724, San Francisco, CA 94103 | Administrative Office | $\begin{aligned} & \text { (415) 543- } \\ & 2111 \end{aligned}$ | No |
| ITT Technical Institute | 10863 Gold Center Drive, Rancho Cordova, CA 95670-0634 | John Coleman | $\begin{aligned} & \text { (916) 851- } \\ & 3900 \end{aligned}$ | No |
| John F. Kennedy University | 100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523 | Judy Scholz | $\begin{aligned} & \text { (925) 969- } \\ & 3542 \end{aligned}$ | No |
| K-101 Radio | 340 Townsend, Suite 5-101, SF, CA 94107 | Personnel Department | $\begin{aligned} & (415) 538- \\ & 1013 \end{aligned}$ | No |
| KELO-TV | 501 South Phillips Avenue, Sioux Falls, SD 57104 | Human Resources | $\begin{aligned} & (605) \text { 336- } \\ & 1100 \end{aligned}$ | No |
| KLFY-TV | 2410 Eraste Landry Road, Lafayette, LA 70506 | Human Resources | $\begin{aligned} & (337) \text { 981- } \\ & 4823 \\ & \hline \end{aligned}$ | No |
| KOMU - University of Missouri | Hwy 63 South, Columbia, MO 65201 | Stacy Woeful | $\begin{aligned} & (573) \text { 882- } \\ & 8888 \\ & \hline \end{aligned}$ | No |
| KQED, Inc. | 2601 Mariposa Street, SF, CA 94110 | Human Resources | $\begin{aligned} & (415) 553- \\ & 2303 \\ & \hline \end{aligned}$ | No |
| KWQC-TV | 805 Brady Street, Davenport, IA 52803 | Cathie Whiteside | $\begin{aligned} & \text { (563) 383- } \\ & 7132 \\ & \hline \end{aligned}$ | No |


| Lane \& Associates | 814 Mission St., 6th Floor, San Francisco, CA 94103 | Nancy Agron | $\begin{aligned} & (415) 512- \\ & 9500 \\ & \hline \end{aligned}$ |  | No |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Laney College - <br> Student Employment <br> Services | 900 Fallon St., Oakland, CA 94607 | Cleophas Griffin | $\begin{aligned} & \text { (510) 464- } \\ & 3126 \end{aligned}$ |  | No |
| Lee Hecht Harrison | 2121 North California St. \#222, Walnut Creek, CA 94596 | Robin Cartwright | $\begin{aligned} & \text { (925) 930- } \\ & 2800 \end{aligned}$ |  | No |
| Legal Aid Society Employment Law Center | 600 Harrison Street \#120, San Francisco, CA 94107 | Howard Chen | $\begin{aligned} & (415) 864- \\ & 8848 \\ & \hline \end{aligned}$ |  | No |
| Media Alliance | 814 Mission St., Suite 205, SF, CA 94103 | Jeff Perlstein | $\begin{aligned} & (415) 546- \\ & 6334 \\ & \hline \end{aligned}$ |  | Yes |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | $\begin{aligned} & (800) \\ & 8073 \\ & \hline \end{aligned}$ |  | Yes |
| Menlo College | 1000 El Camino Real, Atherton, CA 94027 | Kratt Hall | $\begin{aligned} & (650) 323- \\ & 6141 \end{aligned}$ |  | No |
| Mills College Career Center | 5000 McArthur Blvd., Oakland, CA 94613 | Esther Jones | $\begin{aligned} & \text { (510) 430- } \\ & 3183 \end{aligned}$ |  | No |
| Mission Language and Vocational School | 2929 19th Street, SF, CA 94110 | Gustavo Chavarria | $\begin{aligned} & (415) \text { 648- } \\ & 5220 \\ & \hline \end{aligned}$ |  | No |
| NAACP | P.O. Box 15609, SF, CA 94115-0609 | Rev. Amos Brown | $\begin{aligned} & (415) 922- \\ & 0650 \\ & \hline \end{aligned}$ |  | No |
| National Association of Black Journalists | University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; www.nabi.jobcontrolcenter.com/hr/jobs | Personnel Department | $\begin{aligned} & \text { (301) 445- } \\ & 7100 \end{aligned}$ |  | No |
| National Association of Broadcasters | 1771 N Street, Washington D.C. 20036 | Employment Clearinghouse | $\begin{aligned} & \text { (202) 429- } \\ & 5300 \\ & \hline \end{aligned}$ |  | No |
| National Black MBA Association | 180 N. Michigan Ave, Ste 151, Chicago, IL 60601 | Attn: Employment Opportunities | $\begin{aligned} & \text { (312) 236- } \\ & 2622 \\ & \hline \end{aligned}$ |  | No |
| National Hispanic Media Coalition | 2514 S. Grand Avenue, Los Angeles, CA 90007-2651 | Claudia Flores | $\begin{aligned} & (213) 746- \\ & 1305 \\ & \hline \end{aligned}$ |  | No |
| Native American Journalist Association | 3359 36th Avenue South, Minneapolis, MN 55406 | Ron Walters | $\begin{aligned} & (605) 677- \\ & 5282 \\ & \hline \end{aligned}$ |  | No |
| New Ways Workers | 1596 Post Street, SF CA 95109 | Augustine Nevarez | $\begin{aligned} & (415) \text { 202- } \\ & 7911 \\ & \hline \end{aligned}$ |  | No |
| Notre Dame de Namur University | 1500 Ralston Avenue, Belmont, CA 94002 | Robert Moon | $\begin{aligned} & \text { (650) 508- } \\ & 3717 \\ & \hline \end{aligned}$ |  | Yes |
| Oakland Career Center | 1212 Broadway, Suite 100 Oakland, CA 94612 | Attn: Employment Opportunities | $\begin{aligned} & (510) 891- \\ & 9393 \\ & \hline \end{aligned}$ |  | No |
| The Ohio/Illinois Centers for Broadcasting | 9000 Sweet Valley Drive, Valley View, OH 44125 | Attn: Employment Opportunities | $\begin{aligned} & (216) \text { 447- } \\ & 9117 \\ & \hline \end{aligned}$ |  | No |
| Ohlone College | 43600 Mission Boulevard, Fremont, CA 94539 | Human Resources | $\begin{aligned} & (510) 659- \\ & 6088 \\ & \hline \end{aligned}$ |  | No |
| Oka and Associates | 241 16th Avenue, SF, CA 94118 | Bruce Oka | $\begin{aligned} & (415) \text { 386- } \\ & 5549 \end{aligned}$ |  | No |
| Pacifica Community Television | 580 Crespi Drive \#E, Pacifica, CA 94044 | Shelly Ashton | $\begin{aligned} & (650) 355- \\ & 8000 \\ & \hline \end{aligned}$ |  | No |
| Pro Search c/o EDD | 675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110 | Dwight Hawthorne | $\begin{aligned} & \text { (510) 563- } \\ & 5268 \\ & \hline \end{aligned}$ |  | No |
| Project Hired | 1270 Franklin Mall, Santa Clara, CA 95050 | Anthony Orlana | $\begin{aligned} & \text { (408) 557- } \\ & 0710 \\ & \hline \end{aligned}$ |  | No |
| S.F. Education Fund | 47 Kearny Street, Suite 200, SF, CA 94108 | Tracy Brown | $\begin{aligned} & \text { (415) 912- } \\ & 2929 \end{aligned}$ |  | No |
| S.F. Museum of Modern Art | 151 Third Street, SF, CA 94103-3159 | Naria Zamudio | $\begin{aligned} & \text { (415) 357- } \\ & 4149 \end{aligned}$ |  | No |
| S.F. Vocational Services | 814 Mission Street, Suite 600, SF, CA 94103- $3018$ | Placement Department | $\begin{aligned} & (415) 512- \\ & 9500 \end{aligned}$ |  | No |
| San Francisco Art Institute | 800 Chestnut Street, SF, CA 94133 | Career Services Coordinator | $\begin{aligned} & (415) 749- \\ & 4524 \\ & \hline \end{aligned}$ |  | No |
| San Francisco Chronicle | 901 Mission St., SF, CA 94107 | Classifieds | $\begin{aligned} & \text { (415) 777- } \\ & 1111 \\ & \hline \end{aligned}$ | 3 | No |


| San Francisco <br> Library (Main) | 100 Larkin Street, Civic Center, SF, CA 94102 | Human Resources | $\begin{aligned} & (415) 557- \\ & 4585 \\ & \hline \end{aligned}$ |  | No |
| :---: | :---: | :---: | :---: | :---: | :---: |
| San Francisco State University | BECA Department, SF, CA 94132 | Stephanie Johnstone | $\begin{aligned} & \text { (415) 338- } \\ & 1787 \end{aligned}$ |  | Yes |
| San Jose State University | San Jose, CA 95192-0098 | Mike Adams - Theatre Arts Department | $\begin{aligned} & (408) 924- \\ & 4530 \\ & \hline \end{aligned}$ |  | No |
| San Jose State University - Career Center | 1 Washington Square, San Jose, CA 95192 | Espie Santiago | $\begin{aligned} & (408) 924- \\ & 2692 \\ & \hline \end{aligned}$ |  | No |
| Santa Clara University | SCU, MJ, Comm. Dept \#209, Santa Clara, CA 95053 | Melan Jaich | $\begin{aligned} & \text { (408) 554- } \\ & 4793 \\ & \hline \end{aligned}$ |  | No |
| SCU Career Center | 500 El Camino Real, Santa Clara, CA 95053 | Elizabeth Theis | $\begin{aligned} & \text { (408) 555- } \\ & 5189 \\ & \hline \end{aligned}$ |  | No |
| Silicon Valley Independence Living | 2306 Zanker Road, San Jose, CA 95131 | Marjorie Jensen | $\begin{aligned} & (408) 985- \\ & 1243 \end{aligned}$ |  | No |
| Skyline College Career Center | 3300 College Drive, San Bruno, CA 94066 | Linda Allen | $\begin{aligned} & (650) 738- \\ & 4337 \\ & \hline \end{aligned}$ |  | No |
| Society for Professional Journalists | 3909 N. Meridian Street, Indianapolis, IN 46208-4045 | Renee Vaske | $\begin{aligned} & (317) 927- \\ & 8000 \end{aligned}$ |  | Yes |
| Sonoma State University Career Center | 1901 E. Cotati Avenue, Rohnert Park, CA 94928 | Anne Greenblatt | $\begin{aligned} & \text { (707) 664- } \\ & 3127 \\ & \hline \end{aligned}$ |  | No |
| St. Mary's College Career Center | P.O. Box 3421, Moraga, CA 94575 | Jim Weyland | $\begin{aligned} & \text { (925) 631- } \\ & 4351 \\ & \hline \end{aligned}$ |  | No |
| Stanford University | I.C., Department of Communications, Stanford, CA 94305-2050 | Christine Allen | $\begin{aligned} & (415) 723- \\ & 1941 \\ & \hline \end{aligned}$ |  | No |
| UC Santa Cruz | 123 Hahn Student Services, Santa Cruz, CA 95064 | Ellen Timberlake | $\begin{aligned} & (831) \text { 459- } \\ & 0111 \\ & \hline \end{aligned}$ |  | No |
| United Indian Nations, Inc. | 1320 Webster Street, Oakland, CA 94612 | Jennifer Elk | $\begin{aligned} & \text { (510) 763- } \\ & 3410 \\ & \hline \end{aligned}$ |  | No |
| USC School of Journalism | Los Angeles, CA 90089 | CCNMA | $\begin{aligned} & \text { (323) 342- } \\ & 1180 \end{aligned}$ |  | No |
| Vietnamese Community Center of San Francisco | 766 Geary Street, SF, CA 94109 | Thai Dang | $\begin{aligned} & (415) \text { 351- } \\ & 1038 \\ & \hline \end{aligned}$ |  | No |
| WATE-TV | 1306 Broadway, NE, Knoxville, TN | Nina Smith | $\begin{aligned} & (856) \\ & 633- \\ & 6912 \\ & \hline \end{aligned}$ |  | No |
| WBAY-TV | 115 South Jefferson Street, Green Bay, WI 54301 | Peggy Wilcox | $\begin{aligned} & (920) 432- \\ & 3331 \\ & \hline \end{aligned}$ |  | No |
| WKRN-TV | 441 Murfreesboro Road, Nashville, TN 37210 | Frances Pratt | $\begin{aligned} & (615) \text { (369- } \\ & 7341 \\ & \hline \end{aligned}$ |  | No |
| WLNS-TV | 2820 East Saginaw, Lansing, MI 48912 | Dawn Thompson | $\begin{aligned} & \text { (517) 367- } \\ & 2116 \\ & \hline \end{aligned}$ |  | No |
| WRIC-TV | 301 Arboretum Place, Richmond, VA 23236- $3464$ | Brenda Kemp | $\begin{aligned} & (804) \text { 330- } \\ & 9726 \\ & \hline \end{aligned}$ |  | No |
| WTVO-TV | 1917 North Meridian Road, Rockford, IL 61101 | Kathy Belcher | $\begin{aligned} & \text { (815) 963- } \\ & 5413 \\ & \hline \end{aligned}$ |  | No |
| YWCA Career Services | 375 S. Third Street, San Jose, CA 95112 | Erica Rivera | $\begin{aligned} & \text { (408) 295- } \\ & 4011 \end{aligned}$ |  | No |
| Temporary Employee to Regular Hire |  |  |  | 1 | No |
| Employee Referral |  |  |  |  | No |
| Client Referral |  |  |  |  | No |

# FULL-TIME VACANCY EEO INFORMATION 

Job Title of Vacancy: Web Producer
Date Vacancy Opened: 6/14/06
Date Vacancy Filled: 8/1/06

Recruitment Source that
Referred the Hiree: www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Name of Recruitment <br> Source | Address |  | Total Number <br> of <br> Interviewees <br> Referred by <br> the Source for <br> the Vacancy |  |
|  |  | Contact Person <br> Did the <br> Source <br> Request <br> Notification? |  |  |
| KRON 4 - website | www.kron4.com | Solephone <br> Number |  |  |
| jobs@kron4.com | (415) 561-8025 |  | 3 |  |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Video Journalist (3 positions)

Recruitment Source that
Referred the Hiree: Temporary to Regular Hire (2); www.collectivetalent.com

Date Vacancy Opened: 6/16/06
Date Vacancy Filled: 8/1/06; 8/8/06; Total Number of Persons 9/11/06 Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Collective Talent | www.collectivetalent.com | Mike Von Ende |  | 2 | Yes |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis KRON HR Manager | (415)561-8025 | 2 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Programming Producer
Date Vacancy Opened: 6/27/06
Date Vacancy Filled: 2/5/07

Recruitment Source that
Referred the Hiree: www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 2 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 1 | No |
| Journalism Jobs - website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Janitor (2 positions)

Recruitment Source that
Referred the Hiree: San Francisco Chronicle

Date Vacancy Opened: 6/27/06
Date Vacancy Filled: 8/8/06; 9/13/06 Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

|  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Name of Recruitment |  |  | Total Number <br> of <br> Interviewees <br> Referred by <br> the Source for <br> the Vacancy | Did the <br> Source <br> Request <br> Notification? |  |
| Address |  |  | Telephone <br> Number | Contact Person |  |
| San Francisco Chronicle | 901 Mission St., SF, CA <br> 94107 | Classifieds | (415) 777-1111 |  | 4 |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Weather Forecaster
Recruitment Source that
Referred the Hiree: Temporary to Regular Hire
Date Vacancy Opened: 7/13/06
Date Vacancy Filled: 8/1/06 Total Number of Persons
Interviewed for the Vacancy: 5
Recruitment Sources Used to Fill the Vacancy:
$\left.\begin{array}{|l|l|l|l|l|l|}\hline & & & & \\ \text { Name of Recruitment } & & & \begin{array}{l}\text { Total Number } \\ \text { of } \\ \text { Interviewees } \\ \text { Referred by } \\ \text { the Source for } \\ \text { the Vacancy }\end{array} \\ \text { Source }\end{array} \quad \begin{array}{l}\text { Address } \\ \text { Did the } \\ \text { Source } \\ \text { Request } \\ \text { Notification? }\end{array}\right\}$

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

# FULL-TIME VACANCY EEO INFORMATION 

## Job Title of Vacancy: Business Development Sales Account Executive

Date Vacancy Opened: 9/18/06
Date Vacancy Filled: 1/2/07

Recruitment Source that Referred the Hiree: Spots*N*Dots

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the Source Request Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Spots \& Dots - website | www.spotsndots.com-167 Oakdale Rd. Johnson City, NY 13790 | Alice Riehl | (888) 884-2630 | 3 | No |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis - HR Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Video Journalist
Date Vacancy Opened: 9/25/06

Recruitment Source that Referred the Hiree: www.TVJobs.com

Date Vacancy Filled: 11/13/06
Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of <br> Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 1 | No |
| National Association of Black Journalists | University of Maryland, 8701-A Adelphi Road, Adelphi, MD 207831716; <br> www.nabi.jobcontrolcenter.com/hr/jobs | Personnel Department | $\begin{aligned} & \text { (301) 445- } \\ & 7100 \\ & \hline \end{aligned}$ | 1 | No |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis - <br> HR Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Producer
Date Vacancy Opened: 9/28/06

Recruitment Source that Referred the Hiree: www.Medialine.com

Date Vacancy Filled: 10/23/06
Total Number of Persons
Interviewed for the Vacancy: 3
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | (800) 237-8073 | 2 | Yes |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis - HR Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Traffic Reporter Recruitment Source that Referred the Hiree: Temporary to Regular Hire
Date Vacancy Opened: 10/25/06
Date Vacancy Filled: 1/2/07 Total Number of Persons
Interviewed for the Vacancy: 3
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of <br> Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 1 | No |
| Journalism Jobs - website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com | 1 | No |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis - HR Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

# FULL-TIME VACANCY EEO INFORMATION 

$\begin{array}{cl}\text { Job Title of Vacancy: } \begin{array}{c}\text { Segment Producer - } \\ \text { Bay Area Backroads }\end{array} & \begin{array}{l}\text { Recruitment Source that } \\ \text { Referred the Hiree: }\end{array} \text { www.KRON4.com }\end{array}$
Date Vacancy Opened: 12/7/06
Date Vacancy Filled: 1/29/07
Total Number of Persons
Interviewed for the Vacancy: 7
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| Craigslist.org | WwW.craigslist.org | online classifieds |  | 6 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: National Sales Assistant
Date Vacancy Opened: 1/2/07
Date Vacancy Filled: 7/9/07

Recruitment Source that Referred the Hiree: Employee Referral

Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of <br> Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| Bay Area STAR | www.bayareastar.org | Nancy Bell | (415)765-8702 | 2 | No |
| Employee Referral |  | Sondra Lewis - HR Manager, KRON 4 | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: News Producer (2 Positions)

Date Vacancy Opened: 1/2/07
Date Vacancy Filled: 3/5/07; 3/19/07

Recruitment Source that
Referred the Hiree: Employee Referral; www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 2 | No |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis - HR Manager, KRON | (415) 561-8025 | 1 | No |
| Employee Referral | KRON 4 | Sondra Lewis - HR Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

# FULL-TIME VACANCY EEO INFORMATION 

Job Title of Vacancy: Traffic Coordinator (2 Positions)

Recruitment Source that
Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 1/2/07
Date Vacancy Filled: 3/19/07; 3/27/07
Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 2 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 1 | No |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | (800) 237-8073 | 1 | Yes |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Commercial Producer
Date Vacancy Opened: 1/15/07
Date Vacancy Filled: 4/16/07

Recruitment Source that
Referred the Hiree: www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| Journalism Jobs - website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com | 2 | No |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | (800) 237-8073 | 1 | Yes |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Associate Producer (2 Positions)

Date Vacancy Opened: 1/24/07
Date Vacancy Filled: 2/8/07; 2/8/07

Recruitment Source that
Referred the Hiree: Temporary to Regular Hire

Total Number of Persons
Interviewed for the Vacancy: 6

Recruitment Sources Used to Fill the Vacancy:

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Name of Recruitment <br> Source | Address |  |  | Total Number <br> of <br> Interviewees <br> Referred by <br> the Source for <br> the Vacancy |
|  |  | Cid the <br> Source <br> Request <br> Notification? |  |  |
| KRON 4- website |  |  |  |  |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

# FULL-TIME VACANCY EEO INFORMATION 

Job Title of Vacancy: Video Journalist
Date Vacancy Opened: 2/1/07
Date Vacancy Filled: 3/26/07

Recruitment Source that
Referred the Hiree: Temporary to Regular Hire

Total Number of Persons
Interviewed for the Vacancy: 5

Recruitment Sources Used to Fill the Vacancy:

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Name of Recruitment <br> Source | Address |  | Total Number <br> of <br> Interviewees <br> Referred by <br> the Source for <br> the Vacancy |  |
|  |  | Contact Person <br> Did the <br> Request <br> Notification? |  |  |
| KRON 4- website |  |  |  |  |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

# FULL-TIME VACANCY EEO INFORMATION 

Job Title of Vacancy: Web Producer
Date Vacancy Opened: 3/28/07
Date Vacancy Filled: 6/4/07
Recruitment Source that
Referred the Hiree: www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 2 | No |
| Media Alliance | 814 Mission St., Suite 205, <br> SF, CA 94103 | Jeff Perlstein | (415) 546-6334 | 1 | Yes |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | (800) 237-8073 | 1 | Yes |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Traffic Producer
Date Vacancy Opened: 5/1/07
Date Vacancy Filled: 5/15/07

Recruitment Source that Referred the Hiree: Temporary to Regular Hire

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total <br> Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | $\begin{aligned} & (415) 561- \\ & 8025 \\ & \hline \end{aligned}$ | 1 | No |
| Careerbuilder.com | www.careerbuilder.com/jobposter | Job Posting Rep | $\begin{aligned} & (800) \text { 891- } \\ & 8880 \\ & \hline \end{aligned}$ | 1 | No |
| Media Line, LLC | P.O. Box 51909, Pacific Grove, CA 93950 | Mark Shilstone | $\begin{aligned} & (800) 237- \\ & 8073 \\ & \hline \end{aligned}$ | 1 | Yes |
| Temporary Employee to Regular Hire | KRON 4 | Sondra Lewis HR Manager, KRON | $\begin{aligned} & (415) 561- \\ & 8025 \\ & \hline \end{aligned}$ | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

## Job Title of Vacancy: Production Coordinator - Recruitment Source that Local Programming <br> Referred the Hiree: www.KRON4.com

Date Vacancy Opened: 5/1/07
Date Vacancy Filled: 7/2/07
Total Number of Persons
Interviewed for the Vacancy: 4
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 1 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 2 | No |
| Journalism Jobs - website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Editor Local Programming

Date Vacancy Opened: 5/9/07
Date Vacancy Filled: 7/9/07

Recruitment Source that
Referred the Hiree: www.KRON4.com

Total Number of Persons
Interviewed for the Vacancy: 4

Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 2 | No |
| TV Jobs - website | www.tvjobs.com | Mark Holloway | admin@tvjobs .com | 1 | No |
| Journalism Jobs - website | www.journalismjobs.com | Dan Rohn | dtrohn@aol .com | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Broadcast Maintenance Engineer
Date Vacancy Opened: 5/17/07
Date Vacancy Filled: 7/2/07 Total Number of Persons
Interviewed for the Vacancy: 3
Recruitment Sources Used to Fill the Vacancy:

| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total Number of Interviewees Referred by the Source for the Vacancy | Did the <br> Source <br> Request <br> Notification? |
| :---: | :---: | :---: | :---: | :---: | :---: |
| KRON 4 - website | www.kron4.com | Sondra Lewis jobs@kron4.com | (415) 561-8025 | 2 | No |
| Employee Referral | KRON 4 | Sondra Lewis - HR <br> Manager, KRON | (415) 561-8025 | 1 | No |

In addition to the above sources, the job posting was also sent to all other referral sources referenced earlier in this report.

## ATTACHMENT B

 MENU OPTION ACTIVITIES
## MENU OPTION ACTIVITIES

Station KRON-TV has engaged in the following outreach activities during the period covered by this report:

| Activity Classification | Type of Activity | Brief Description |
| :---: | :---: | :---: |
| 1 | Job Fair | HR Manager attended job fair at San Francisco State University to recruit for interns and entry-level job candidates in October 2006. |
| 1 | Job Fair | Young Broadcasting Vice President of News recruited for Young (including KRON) positions at BABEF-BEA-RTNDA Career Fair at the NAB Convention in Las Vegas in April 2007. |
| 1 | Job Fair | HR Manager attended job fair at Notre Dame de Namur University in Belmont, CA to recruit for interns in April 2007. |
| 1 | Job Fair | HR Manager attended career fair at the Berkeley Adult School to discuss careers in broadcasting and recruit for entry-level positions in May 2007. |
| 4 | Job <br> Fair/Convention Appearance | Community Relations Manager and a Video Journalist attended the National Gay and Lesbian Journalists Association Job Fair to discuss careers at KRON and recruit for open positions in May 2007. |
| 5 | Internship Program | KRON-TV maintains a strong internship program and accepts interns in news, local programming, creative services, community relations, sales, and website departments. Interns come from local and national colleges and universities. Interns must receive college credit for their internships. |
| 10 | Job Shadowing <br> Day | KRON-TV hosted a foster youth for a job shadow day in conjunction with Honoring Emancipated Youth (HEY) and San Francisco Independent Living Skills Program (ILSP) on May 1, 2007. The student worked with Community Relations Manager to find out about how KRON-TV works with the community and about different careers in the broadcasting field and how to pursue them. |


| 10 | Speaking Engagement Career Day | Video Journalist spoke to 30 students from a school in the Bayview district, a lower-socioeconomic area in San Francisco, about jobs in broadcasting and how to aspire to this or other careers on January 25. |
| :---: | :---: | :---: |
| 10 | Speaking Engagement | HR Manager spoke on a panel for the Association of Education in Journalism and Mass Communication. Geared towards teachers so that they could direct their students toward internships, discussions were held on what employers are looking for in interns and company's expectations of a successful intern. August 2006. |
| 10 | Speaking Engagement | Anchor/Producer spoke at a video-cast to students at Southern Illinois University about careers in broadcasting and career paths towards that goal in November 2006. |
| 10 | Job Shadowing <br> Day | KRON-TV hosted three students from Albany High School for a Job Shadow Day. The students shadowed three news anchors and were able to ask questions about educational requirements and career paths leading to their success. March 2007. |
| 12 | Listing of upperlevel category openings | KRON-TV HR Manager posts all jobs to internet websites of organizations that have significant minority and/or woman participation and promote outreach to minority communities, such as American Women in Radio and Television, Bay Area STAR, and others listed in this report |
| 13 | Broadcast <br> Employment <br> Career <br> Development | KRON-TV continues its partnership with United Way's "Jobs for Youth" Program, established July 2006. The program creates employment opportunities within organizations to give youths stepping stones within the organization. |
| 14 | Training of ManagementLevel Personnel | HR Manager continues to present training to managers on recruitment and hiring procedures, emphasizing broad outreach, anti-discrimination, and strict adherence to established company EEO procedures. Presented consistently to new managers as needed and current managers who need a refresher using FCC EEO forms and station policies and procedures. |


| 16 | Other Activity - <br> Speaking <br> Engagement | Anchor emceed and hosted a fundraiser for education, "Jones New York in the Classroom," which brings attention to the importance of teachers and education. She spoke about the importance of education in obtaining careers in broadcasting. October 2006. |
| :---: | :---: | :---: |
| 16 | Other Activity - <br> Speaking <br> Engagement | Video Journalist addressed the audience at the City of Daly City Black History Festival Cultural Celebration. He discussed the many contributions that people of color have made in the media industry. February 2007. |
| 16 | Other Activity - <br> Speaking/Reading <br> Engagement | Video Journalist participated in "Reading Across America" Day at an elementary school on March 2, 2007. He had the opportunity to discuss the importance of education in getting a career, specifically in broadcasting. |
| 16 | Other Activity - <br> Rally Host | Video Journalist co-hosted the Martin Luther King "Stop the Violence" Rally in San Jose, CA on January 13, 2007. It was a fundraising event for students in need of educational scholarships. He represented KRON-TV at this event. |
| 16 | Other Activity Students Rising Above - program and scholarship | SRA is a program sponsored by KRONTV and the Peninsula Community Foundation consisting of a scholarship and a series of news specials and stories featuring low income, at-risk Bay Area students who are overcoming tremendous obstacles. The scholarship fund enables these kids to attend college. Viewers can make tax-deductible contributions. One SRA "graduate" has been hired by KRONTV and all students learn about KRON-TV through their interactions with staff members. |


| 16 | Other Activity Tours of KRONTV | To educate students about the workings of a television station and to encourage them to aspire towards broadcast journalism as a career, HR Manager, Community Relations Manager, Promotion Director, and station employees regularly conduct tours of the station to classes of students and various community groups with an interest in broadcasting. |
| :---: | :---: | :---: |
| 16 | Other Activity - <br> Award of <br> Honorary Chair of Event | Anchor/Producer was the chairperson of The Girls' Middle School event entitled "Women Shaping the Future: Tomorrow's Heroes Today." This program encourages young women to collaborate and think critically to reach their goals. Our Anchor/Producer received an honorary chair award for her efforts toward this end and her role-model status for women aspiring to a career in broadcasting. January 2007. |
| 16 | Other Activity Award Winner | Anchor/Producer was awarded the Boys Hope Girls Hope "2006 Opportunity Maker Awards Winner" for her work in using the media to shine a light on the limitless potential of children living in poverty and doing so in a way to activate the community, making scholarships, mentorships, and dreams possible. November 2006. |

For "Activity Classification" use numbers " 1 " through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast provisions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.
