

**EEO PUBLIC FILE REPORT**  
**FOR**  
**STATION**  
**KRON-TV**  
**SAN FRANCISCO, CALIFORNIA**

**This EEO Public File Report**  
**Covers the One-Year Period**  
**Ending on July 31, 2010**

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station KRON-TV's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 31, 2010, the station filled the following full-time vacancies:

Account Executive (4)  
 Meteorologist  
 Producer (2)  
 Associate Producer

The station interviewed a total of 37 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source

Total Number of Interviewees Referred

<b>Name of Recruitment Source</b>	<b>Total Number of Interviewees Referred</b>
KRON 4 - website	10
TV Jobs - website	4
Media Line-website	2
Journalism Jobs - website	
Academy of Art College	
Northern California Broadcasters Association	
AFTRA	
Alumni Career Services	
ARC	
Art Institute of California, SF	
Art Institute of Seattle	
Broadcast Employment Services	
Cal State University, Chico	
Career Resources Development	
CCNMA USC Annenberg School of Journalism	
Center for Independent Living	
Centro Latino de SF, Inc.	
City College of San Francisco	

City of Pasadena - Telecommunications Admin.	
College of Alameda	
College of Marin	
College of San Mateo - Student Employment Center	
Commission on the Status of Women	
Contra Costa College - Job Placement	
Craigslist.org	6
De Anza College Placement Center	
Department of Rehabilitation	
Department on the Status of Women	
Ecology Center	
Entertainment Employment Journal	
Filipinos for Affirmative Action	
Goodwill Industries	
Goodwill Industries of the Greater Bay Area	
Hispanic Chamber of Commerce	
Independent Living Resources Center of San Francisco	
Independent Living Resources of Contra Costa County	
Intercollegiate Athletics and Sports/Cal Program	
ITT Technical Institute	
John F. Kennedy University	
K-101 Radio	
KELO-TV	
KLFY-TV	
KOMU - University of Missouri	
KQED, Inc.	
KRON-TV East Bay Bureau	
KWQC-TV	
Lane & Associates	
Laney College - Student Employment Services	
Lee Hecht Harrison	
Legal Aid Society - Employment Law Center	
Media Alliance	
Menlo College	
Mills College Career Center	
Mission Language and Vocational School	
NAACP	
National Association of Black Journalists	
National Association of Broadcasters	
National Black MBA Association	
National Hispanic Media Coalition	
New Ways Workers	
Notre Dame de Namur University	

Oakland Career Center	
The Ohio/Illinois Centers for Broadcasting	
Ohlone College	
Oka and Associates	
Pacifica Community Television	
Pro Search c/o EDD	
S.F. Education Fund	
S.F. Museum of Modern Art	
S.F. Vocational Services	
San Francisco Art Institute	
San Francisco Library (Main)	
San Francisco State University	
San Jose State University	
San Jose State University - Career Center	
Santa Clara University	
SCU Career Center	
Silicon Valley Independence Living	
Skyline College Career Center	
Society for Professional Journalists	
Sonoma State University Career Center	
St. Mary's College Career Center	
Stanford University	
United Indian Nations, Inc.	
Vietnamese Community Center of San Francisco	
WATE-TV	
WBAY-TV	
WKRN-TV	
WLNS-TV	
WRIC-TV	
WTVO-TV	
YWCA Career Services	
IF Management, Inc	1
Adams Broadcast Consulting	1
Headline Media Management	1
Temporary Employee to Regular Hire	1
Referral	11

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hiree for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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**ATTACHMENT A**  
**EEO INFORMATION FOR FULL-TIME VACANCIES**

# **FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:**                      **Account Executive**                      **Recruitment Source That Referred the Hiree:** [www.kron.com](http://www.kron.com)

**Date Vacancy Opened:**                      **6/1/2009**                      **Total Number of Persons Interviewed for the Vacancy:**                      **6**

**Date Vacancy Filled:**                      **8/3/2009**

## **Recruitment Sources Used to Fill the Vacancy**

<b>Name of Recruitment Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Interviewees Referred by the Source for the Vacancy</b>	<b>Did the Source Request Notification?</b>
KRON 4 - website	<a href="http://www.kron4.com">www.kron4.com</a>	May Wright - <a href="mailto:jobs@kron4.com">jobs@kron4.com</a>	(415) 561-8791	2	No
TV Jobs - website	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	Mark Holloway	<a href="mailto:admin@tvjobs.com">admin@tvjobs.com</a>	2	No
Media Line-website	<a href="http://www.medialine.com">www.medialine.com</a> P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073	2	No
Journalism Jobs - website	<a href="http://www.journalismjobs.com">www.journalismjobs.com</a>				No
Academy of Art College	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharme	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No

Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206) 239-2337	No
Broadcast Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760) 754-8177	No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253	No
Career Resources Development Center	875 O'Farrell Street Suite 102, SF, CA 94109	Linh Le	(415) 775-8880	No
CCNMA USC Annenberg School of Journalism	300 S. Grand Ave, Suite 3950, Los Angeles, CA 900718110	Sylvia Wells		No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776	No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761	No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117	No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585	No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193	No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428	No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151	No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744-6937	No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800	No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716	No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100	No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570	No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bressee	(510) 548-2220	No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118	No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876	No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100	No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216	No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891	No



Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222	No
Independent Living Resources of Contra Costa County	3200 Clayton Road, Concord, CA 94520	Chlora McPherson	(925) 363-7293	No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580	No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851-3900	No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542	No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013	No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100	No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823	No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888	No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303	No
KRON-TV East Bay Bureau	520 3 <sup>rd</sup> Street, Oakland, CA 94607	Human Resources		No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132	No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500	No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126	No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800	No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848	No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlstein	(415) 546-6334	No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183	No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220	No
NAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650	No

National Association of Black Journalists	University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100	No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300	No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622	No
National Hispanic Media Coalition	<a href="mailto:info@nhmc.org">info@nhmc.org</a> 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305	No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911	No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717	Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393	No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117	No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088	No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549	No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000	No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268	No
S.F. Education Fund	47 Kearny Street, SF, CA 94108	Tracy Brown	(415) 912-2929	No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149	No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500	No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524	No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585	No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787	Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530	No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692	No

Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793		No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243		No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337		No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000		No
Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
United Indian Nations, Inc.	1320 Webster Street, Oakland, CA 94612	Jennifer Elk	(510) 763-3410		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No

# **FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Meteorologist      **Recruitment Source That Referred the Hiree:** Headline Media Management

**Date Vacancy Opened:** 6/10/2009      **Total Number of Persons Interviewed for the Vacancy:** 7

**Date Vacancy Filled:** 11/23/2009

## **Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	May Wright - jobs@kron4.com	(415) 561-8791	4	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs.com		No
Media Line-website	www.medialine.com P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073		No
Journalism Jobs - website	www.journalismjobs.com				No
Academy of Art College	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharme	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No
Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206)239-2337		No
Broadcast Employment Services	P.O. Box 41116, Oceanside, CA 92052	Career Assistance	(760)754-8177		No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253		No
Career Resources Development Center	875 O'Farrell Street Suite 102, SF, CA 94109	Linh Le	(415) 775-8880		No
CCNMA USC Annenberg School of Journalism	300 S. Grand Ave, Suite 3950, Los Angeles, CA 900718110	Sylvia Wells			No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776		No

Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761		No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117		No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585		No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193		No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428		No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151		No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yeseni Ramirez	(626) 744-6937		No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800		No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716		No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100		No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570		No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bresee	(510) 548-2220		No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118		No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876		No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100		No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216		No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891		No
Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222		No
Independent Living Resources of Contra Costa County	3200 Clayton Road, Concord, CA 94519	Chlora McPherson	(925) 363-7293		No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580		No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851-3900		No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542		No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013		No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100		No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823		No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888		No

KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303	No
KRON-TV East Bay Bureau	520 3 <sup>rd</sup> Street, Oakland, CA 94607	Human Resources		No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132	No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500	No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126	No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800	No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848	No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlestein	(415) 546-6334	No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183	No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220	No
NAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650	No
National Association of Black Journalists	University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100	No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300	No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622	No
National Hispanic Media Coalition	<a href="mailto:info@nhmc.org">info@nhmc.org</a> 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305	No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911	No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717	Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393	No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117	No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088	No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549	No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000	No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268	No

S.F. Education Fund	47 Kearny Street, SF, CA 94108	Tracy Brown	(415) 912-2929		No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149		No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500		No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524		No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585		No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787		Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530		No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692		No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793		No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243		No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337		No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000		No
Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
United Indian Nations, Inc.	1320 Webster Street, Oakland, CA 94612	Jennifer Elk	(510) 763-3410		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No
IF Management, Inc	810 7 <sup>th</sup> Avenue, 11 <sup>th</sup> Floor, NY, NY 10019	Josh	(212) 265-7711	1	No

Adams Broadcast Consulting	17350 Mallard Drive, Sonoma, CA 95476	(707) 938-8362	1	No
Headline Media Management	888 7 <sup>th</sup> Avenue, Suite 503, NY, NY 10106	(212) 728-2062	1	No



# FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive **Recruitment Source That Referred the Hiree:** www.kron.com

**Date Vacancy Opened:** 8/5/2009 **Total Number of Persons Interviewed for the Vacancy:** 4

**Date Vacancy Filled:** 10/12/2009

## Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	May Wright - jobs@kron4.com	(415) 561-8791	2	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs.com		No
Media Line-website	www.medialine.com P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073		No
Journalism Jobs - website Academy of Art College	www.journalismjobs.com				No
	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharne	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No
Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206)239-2337		No
Broadcast Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760)754-8177		No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253		No

Career Resources Development Center	875 O'Farrell Street Suite 102, SF, CA 94109	Linh Le	(415) 775-8880		No
CCNMA USC Annenberg School of Journalism	300 S. Grand Ave, Suite 3950, Los Angeles, CA 900718110	Sylvia Wells			No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776		No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761		No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117		No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585		No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193		No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428		No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151		No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744-6937		No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800		No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716		No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100		No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570		No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bresee	(510) 548-2220		No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118		No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876		No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100		No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216		No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891		No
Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222		No

Independent Living Resources of Contra Costa County	3200 Clayton Road, Concord, CA 94520	Chlora McPherson	(925) 363-7293	No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580	No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851-3900	No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542	No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013	No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100	No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823	No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888	No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303	No
KRON-TV East Bay Bureau	520 3 <sup>rd</sup> Street, Oakland, CA 94607	Human Resources		No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132	No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500	No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126	No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800	No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848	No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlstein	(415) 546-6334	No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183	No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220	No
NAAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650	No

National Association of Black Journalists	University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100	No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300	No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622	No
National Hispanic Media Coalition	<a href="mailto:info@nhmc.org">info@nhmc.org</a> 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305	No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911	No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717	Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393	No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117	No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088	No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549	No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000	No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268	No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149	No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500	No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524	No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585	No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787	Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530	No

San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692		No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793		No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243		No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337		No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000		No
Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No
Referral	KRON 4	May Wright - Payroll Administrator, KRON	(415) 561-8791	2	No

# **FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:**                      **Producer (2 positions)**                      **Recruitment Source That Referred the Hiree: Temporary to Regular (1) Referral (1)**

**Date Vacancy Opened:**                      **9/15/2009**                      **Total Number of Persons Interviewed for the Vacancy:**                      **6**

**Date Vacancy Filled:**                      **10/19/2009**

## **Recruitment Sources Used to Fill the Vacancy**

<b>Name of Recruitment Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Interviewees Referred by the Source for the Vacancy</b>	<b>Did the Source Request Notification?</b>
KRON 4 - website	www.kron4.com	May Wright - jobs@kron4.com	(415) 561-8791	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs.com	1	No
Media Line-website	www.medialine.com P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073		No
Journalism Jobs - website	www.journalismjobs.com				No
Academy of Art College	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharme	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No

Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206) 239-2337		No
Broadcast Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760) 754-8177		No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253		No
Career Resources Development Center	875 O'Farrell Street Suite 102, SF, CA 94109	Linh Le	(415) 775-8880		No
CCNMA USC Annenberg School of Journalism	300 S. Grand Ave, Suite 3950, Los Angeles, CA 900718110	Sylvia Wells			No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776		No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761		No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117		No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585		No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193		No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428		No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151		No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744-6937		No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800		No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716		No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100		No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570		No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bresee	(510) 548-2220		No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118		No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876		No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100		No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216		No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891		No

Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222		No
Independent Living Resources of Contra Costa County	1850 Gateway Blvd Ste 120, Concord, CA 94520	Chlora McPherson	(925) 363-7293		No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580		No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670- 0634	John Coleman	(916) 851-3900		No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542		No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013		No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100		No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823		No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888		No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303		No
KRON-TV East Bay Bureau	520 3 <sup>rd</sup> Street, Oakland, CA 94607	Human Resources			No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132		No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500		No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126		No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800		No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848		No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlstein	(415) 546-6334		No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141		No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183		No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220		No
NAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650		No



National Association of Black Journalists	University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100		No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300		No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622		No
National Hispanic Media Coalition	<a href="mailto:info@nhmc.org">info@nhmc.org</a> 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305		No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911		No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717		Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393		No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117		No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088		No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549		No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000		No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268		No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149		No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500		No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524		No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585		No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787		Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530		No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692		No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793		No

SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243		No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337		No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000		No
Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No
Temporary Employee to Regular Hire	KRON 4	May Wright – Payroll Administrator, KRON	(415) 561-8791	1	No
Referral	KRON 4	May Wright – Payroll Administrator, KRON	(415) 561-8791	3	No

# **FULL-TIME VACANCY EEO INFORMATION**

**Job Title of Vacancy:** Associate Producer      **Recruitment Source That Referred the Hiree:** www.tvjobs.com

**Date Vacancy Opened:** 10/23/2009      **Total Number of Persons Interviewed for the Vacancy:** 4

**Date Vacancy Filled:** 12/07/2009

## **Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	May Wright - jobs@kron4.com	(415) 561-8791	1	No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs.com	1	No
Media Line-website	www.medialine.com P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073		No
Journalism Jobs - website Academy of Art College	www.journalismjobs.com 79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharme	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No
Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206)239-2337		No
Broadcast Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760)754-8177		No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253		No

Career Resources Development Center	875 O'Farrell Street Suite 102, SF, CA 94109	Linh Le	(415) 775-8880		No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776		No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761		No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117		No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585		No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193		No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428		No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151		No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744-6937		No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800		No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716		No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100		No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570		No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bresee	(510) 548-2220		No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118		No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876		No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100		No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216		No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891		No
Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222		No
Independent Living Resources of Contra Costa County	1850 Gateway Blvd Ste 120, Concord, CA 94520	Chlora McPherson	(925) 363-7293		No
Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580		No

ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851-3900	No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542	No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013	No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100	No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823	No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888	No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303	No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132	No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500	No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126	No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800	No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848	No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlstein	(415) 546-6334	No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183	No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220	No
NAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650	No
National Association of Black Journalists	University of Maryland, 8701- A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100	No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300	No
National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622	No

National Hispanic Media Coalition	info@nhmc.org 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305		No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911		No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717		Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393		No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117		No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088		No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549		No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000		No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268		No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149		No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500		No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524		No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585		No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787		Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530		No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692		No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793		No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189		No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243		No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337		No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000		No

Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No
Referral	KRON 4	May Wright – Payroll Administrator, KRON	(415) 561-8791	2	No

# FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive (2) **Recruitment Source That Referred the Hiree:** [www.craigslist.org](http://www.craigslist.org)  
[www.craigslist.org](http://www.craigslist.org)

**Date Vacancy Opened:** 1/12/2010 **Total Number of Persons Interviewed for the Vacancy:** 10  
**Date Vacancy Filled:** 2/16/2010; 2/22/2010

## Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
KRON 4 - website	www.kron4.com	May Wright - jobs@kron4.com	(415) 561-8791		No
TV Jobs - website	www.tvjobs.com	Mark Holloway	admin@tvjobs.com		No
Media Line-website	www.medialine.com P.O. Box 51909, Pacific Grove, CA 93950	Mark Shilstone	(800) 237-8073		No
Journalism Jobs - website	www.journalismjobs.com				No
Northern California Broadcasters Association	50 Francisco Street, Suite 450, SF, CA 94133	Terry De Voto			No
Academy of Art College	79 New Montgomery, SF, CA 94105	Ellen Supple	(415)274-8618		No
AFTRA	350 Sansome Street, Suite 900, SF, CA 94104	Frank DuCharme	(415)391-7510		No
Alumni Career Services	1 Alumni House - UCB	Amber Kostik	(510)643-9502		No
ARC	2101 Mission St. San Francisco, CA 94102	Attn: Job Openings	(415) 626-5710		No
Art Institute of California, SF	1170 Market Street, San Francisco, CA 94102	Darchele Smith	(415) 276-4004		No
Art Institute of Seattle	2323 Elliott Avenue, Seattle, WA 98121	Christopher Mayhall	(206)239-2337		No



Broadcast Employment Services	P.O. Box 4116, Oceanside, CA 92052	Career Assistance	(760) 754-8177	No
Cal State University, Chico	Chico, CA 95929-0700	Jodie Veale/Placement Center	(530) 898-5253	No
Center for Independent Living	2539 Telegraph Avenue Berkeley, CA 94704	Jeannie Zazzi	(510) 841-4776	No
Centro Latino de SF, Inc.	1656 15th Street, SF, CA 94103	Maria Eugenia Sarti	(415) 861-8761	No
City College of San Francisco	50 Phelan Avenue	Career Development and Placement Center	(415) 239-3117	No
City of Pasadena - Telecommunications Admin.	2057 N. Los Robles Avenue, Suite 2, Pasadena, CA 91104	Alexis Alva	(626) 794-8585	No
College of Alameda	555 Atlantic Avenue, Alameda, CA 94501	Monique Perkins	(510) 748-2193	No
College of Marin	835 College Avenue, Kentfield, CA 94904	Bessie Ng-Jung	(415) 485-9428	No
College of San Mateo - Student Employment Center	1700 West Hillsdale Blvd., San Mateo, CA 94402	Krystal Duncan	(650) 574-6151	No
Commission on the Status of Women	100 N. Garfield, Room 321, Pasadena, CA 91104	Yesceni Ramirez	(626) 744-6937	No
Contra Costa College - Job Placement	2600 Mission Belle Drive, San Pablo, CA 94806	John Christensen	(510) 235-7800	No
Craigslislist.org	www.craigslislist.org	online classifieds	6	No
De Anza College Placement Center	21250 Stevens Creek Blvd., Cupertino, CA 95014	Cindy Lister	(408) 864-5716	No
Department of Rehabilitation	301 Howard Street, 7th Floor, San Francisco, CA 94015	Loretta Holsome	(415) 904-7100	No
Department on the Status of Women	25 Van Ness Avenue, Suite 130, SF, CA 94102	Job Board	(415) 252-2570	No
Ecology Center	2530 San Pablo Avenue, Berkeley, CA 94702	Jennifer Bresee	(510) 548-2220	No
Entertainment Employment Journal	P.O. Box 60163, Corpus Christi, TX 78466	Gregorio Carbajal	(361) 986-0118	No
Filipinos for Affirmative Action	310 8th Street, #308, Oakland, CA 94607	Eduardo Valladares	(510) 465-9876	No
Goodwill Industries	1500 Mission Street, SF, CA 94103	Placement Department	(415) 575-2100	No
Goodwill Industries of the Greater Bay Area	1301 30th Avenue, Oakland, CA 94601	Fatima England	(510) 698-7216	No
Hispanic Chamber of Commerce	310 S 1st St, San Jose, CA 95113	Elena Barrientos	(408) 467-9891	No
Independent Living Resources Center of San Francisco	649 Mission Street, 3rd Floor, SF, CA 94105	Herb Levine	(415) 543-6222	No
Independent Living Resources of Contra Costa County	1850 Gateway Blvd Ste 120, Concord, CA 94520	Chlora McPherson	(925) 363-7293	No

Intercollegiate Athletics and Sports/Cal Program	177 Hearst Gymnasium, Berkeley, CA 94720-4424	Student Services Department	(510) 642-0580	No
ITT Technical Institute	10863 Gold Center Drive, Rancho Cordova, CA 95670-0634	John Coleman	(916) 851-3900	No
John F. Kennedy University	100 Ellinwood Way, Room 313, Pleasant Hill, CA 94523	Judy Scholz	(925) 969-3542	No
K-101 Radio	340 Townsend, Suite 5-101, SF, CA 94107	Personnel Department	(415) 538-1013	No
KELO-TV	501 South Phillips Avenue, Sioux Falls, SD 57104	Human Resources	(605) 336-1100	No
KLFY-TV	2410 Eraste Landry Road, Lafayette, LA 70506	Human Resources	(337) 981-4823	No
KOMU - University of Missouri	Hwy 63 South, Columbia, MO 65201	Stacy Woeful	(573) 882-8888	No
KQED, Inc.	2601 Mariposa Street, SF, CA 94110	Human Resources	(415) 553-2303	No
KWQC-TV	805 Brady Street, Davenport, IA 52803	Cathie Whiteside	(563) 383-7132	No
Lane & Associates	814 Mission St., 6th Floor, San Francisco, CA 94103	Nancy Agron	(415) 512-9500	No
Laney College - Student Employment Services	900 Fallon St., Oakland, CA 94607	Cleophas Griffin	(510) 464-3126	No
Lee Hecht Harrison	2121 North California St. #222, Walnut Creek, CA 94596	Robin Cartwright	(925) 930-2800	No
Legal Aid Society - Employment Law Center	600 Harrison Street #120, San Francisco, CA 94107	Howard Chen	(415) 864-8848	No
Media Alliance	1904 Franklin St, Suite 500 Oakland, CA 94612	Jeff Perlstein	(415) 546-6334	No
Menlo College	1000 El Camino Real, Atherton, CA 94027	Kratt Hall	(650) 323-6141	No
Mills College Career Center	5000 McArthur Blvd., Oakland, CA 94613	Esther Jones	(510) 430-3183	No
Mission Language and Vocational School	2929 19th Street, SF, CA 94110	Gustavo Chavarria	(415) 648-5220	No
NAACP	P.O. Box 15609, SF, CA 94115-0609	Rev. Amos Brown	(415) 922-0650	No
National Association of Black Journalists	University of Maryland, 8701-A Adelphi Road, Adelphi, MD 20783-1716; <a href="http://nabj.jobcontrolcenter.com/hr/jobs/">http://nabj.jobcontrolcenter.com/hr/jobs/</a>	Personnel Department	(301) 445-7100	No
National Association of Broadcasters	1771 N Street, Washington D.C. 20036	Employment Clearinghouse	(202) 429-5300	No

National Black MBA Association	180 N. Michigan Ave, Ste 151, Chicago, IL 60601	Attn: Employment Opportunities	(312) 236-2622	No
National Hispanic Media Coalition	info@nhmc.org 55 S. Grand Ave., Pasadena, CA 91105	Claudia Flores	(213) 746-1305	No
New Ways Workers	1596 Post Street, SF CA 95109	Augustine Nevarez	(415) 202-7911	No
Notre Dame de Namur University	1500 Ralston Avenue, Belmont, CA 94002	Robert Moon	(650) 508-3717	Yes
Oakland Career Center	1212 Broadway, Suite 100 Oakland, CA 94612	Attn: Employment Opportunities	(510) 891-9393	No
The Ohio/Illinois Centers for Broadcasting	9000 Sweet Valley Drive, Valley View, OH 44125	Attn: Employment Opportunities	(216) 447-9117	No
Ohlone College	43600 Mission Boulevard, Fremont, CA 94539	Human Resources	(510) 659-6088	No
Oka and Associates	241 16th Avenue, SF, CA 94118	Bruce Oka	(415) 386-5549	No
Pacifica Community Television	580 Crespi Drive #E, Pacifica, CA 94044	Shelly Ashton	(650) 355-8000	No
Pro Search c/o EDD	675 Hegenberger Road, 3rd Floor, Oakland, CA 94621-0110	Dwight Hawthorne	(510) 563-5268	No
S.F. Museum of Modern Art	151 Third Street, SF, CA 94103-3159	Naria Zamudio	(415) 357-4149	No
S.F. Vocational Services	814 Mission Street, Suite 600, SF, CA 94103-3018	Placement Department	(415) 512-9500	No
San Francisco Art Institute	800 Chestnut Street, SF, CA 94133	Career Services Coordinator	(415) 749-4524	No
San Francisco Library (Main)	100 Larkin Street, Civic Center, SF, CA 94102	Human Resources	(415) 557-4585	No
San Francisco State University	BECA Department, SF, CA 94132	Stephanie Johnstone	(415) 338-1787	Yes
San Jose State University	San Jose, CA 95192-0098	Mike Adams - Theatre Arts Department	(408) 924-4530	No
San Jose State University - Career Center	1 Washington Square, San Jose, CA 95192	Espie Santiago	(408) 924-2692	No
Santa Clara University	SCU, MJ, Comm. Dept #209, Santa Clara, CA 95053	Melan Jaich	(408) 554-4793	No
SCU Career Center	500 El Camino Real, Santa Clara, CA 95053	Elizabeth Theis	(408) 555-5189	No
Silicon Valley Independence Living	2306 Zanker Road, San Jose, CA 95131	Marjorie Jensen	(408) 985-1243	No
Skyline College Career Center	3300 College Drive, San Bruno, CA 94066	Linda Allen	(650) 738-4337	No
Society for Professional Journalists	3909 N. Meridian Street, Indianapolis, IN 46208-4045	Renee Vaske	(317) 927-8000	No

Sonoma State University Career Center	1901 E. Cotati Avenue, Rohnert Park, CA 94928	Anne Greenblatt	(707) 664-3127		No
St. Mary's College Career Center	P.O. Box 3421, Moraga, CA 94575	Jim Weyland	(925) 631-4351		No
Stanford University	I.C., Department of Communications, Stanford, CA 94305-2050	Christine Allen	(415) 723-1941		No
Vietnamese Community Center of San Francisco	766 Geary Street, SF, CA 94109	Thai Dang	(415) 351-1038		No
WATE-TV	1306 Broadway, NE, Knoxville, TN	Nina Smith	(856) 633-6912		No
WBAY-TV	115 South Jefferson Street, Green Bay, WI 54301	Peggy Wilcox	(920) 432-3331		No
WKRN-TV	441 Murfreesboro Road, Nashville, TN 37210	Frances Pratt	(615) 369-7341		No
WLNS-TV	2820 East Saginaw, Lansing, MI 48912	Dawn Thompson	(517) 367-2116		No
WRIC-TV	301 Arboretum Place, Richmond, VA 23236-3464	Brenda Kemp	(804) 330-9726		No
WTVO-TV	1917 North Meridian Road, Rockford, IL 61101	Kathy Belcher	(815) 963-5413		No
YWCA Career Services	375 S. Third Street, San Jose, CA 95112	Erica Rivera	(408) 295-4011		No
Referral	KRON 4	May Wright -- Payroll Administrator, KRON	(415) 561-8791	4	No

**ATTACHMENT B**  
**MENU OPTION ACTIVITIES**

## MENU OPTION ACTIVITIES

Station KRON-TV has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
1	University Recruitment Week	KRON General Manager/YBI VP/Director of News recruited for open Young Broadcasting Inc. (including KRON) positions at the Annual Career Fair co-hosted by Medill Career Services and the School of Communication's External Programs, Internships, and Career Services on behalf of Medill Career Services in Chicago on April 13, 2010
1	University Job Fair	HR Manager, Payroll Administrator and News Director recruited for open Sales and News Video Journalist positions at a Job Fair hosted at and by Notre Dame De Namur University on April 14, 2010 from 12:00 Noon to 3:00pm.
4	Speaking Event at the Rotary Club	News Anchor spoke at the San Mateo Rotary Club on Thursday, May 25, 2010. The 120 guests learned about the production of television news, meteorological forecasting, the personalities behind the screen, and the opportunities for student -interns at KRON.
4	Speaking Event at the Rotary Club	News Anchor spoke at the Alamo Rotary Club on March 17, 2010 about Bay-Area California weather systems, intricacies of the TV business and on-going programs for Interns and training at KRON-TV.
4	Speaking Event at the Development for the Peninsula Family YMCA	News Anchor participated as an emcee for a breakfast honoring teens and families in San Mateo County who have faced incredible obstacles and overcome their challenges with the support of the YMCA. There were close to 200 attendees. News Anchor also spoke of her career in journalism and opportunities for training and Internships in Broadcasting at KRON-TV.

5	Internship Program	During August 2009 through February 2010 , KRON-TV has maintained a strong internship program and placed interns in news, local programming, creative services, community relations, sales, and website departments. Interns come from local and national colleges and universities. Interns must receive college credit for their internships.
8	Training Program for Promotion Opportunities	Promising Production Assistants are offered training in the Associate Producer position, rendering them eligible for promotion should opportunities arise. The training includes company website updating, assignment desk duties, desktop editing, video server usage, and news publishing systems.
10	Speaking Engagement - Career Day	News Anchor spoke on behalf of KRON-TV at a Career Day at Menlo School on February 23, 2010. News Anchor is a graduate of Menlo School and spoke on her experiences in broadcasting and shared advice with students on broadcasting and Internship Programs at KRON-TV.
10	Speaking Engagement - Career Day	Videojournalist spoke at Monta Vista High School's Career Day in Cupertino on March 26, 2010. She shared her experience as a Video Journalist with two groups of students and gave students an idea of what it takes to make it in the competitive world of journalism and talked out KRON-TV Internships.
10	Speaking Engagement - Career Day	News Anchor spoke on behalf of KRON-TV at a Career Day at Hillsdale School on April 23, 2010. News Anchor spoke on her experiences in broadcasting and shared advice with students on broadcasting and Internship Programs at KRON-TV.

12	Listing of Upper Level Management Category Opening in Media Trade Groups	On March 31, 2010 KRON posted a National Sales Manager Position in Broadcast Employment Services, Department on the Status of Women, Filipinos on the Status of Women, Hispanic Chamber of Commerce, NAACP, National Black MBA Association, National Association of Black Journalist, National Hispanic Media Coalition and Vietnamese Community Center. This position has not been filled.
14	Training of Management-Level Personnel	HR Manager continues to present training to managers on recruitment and hiring procedures, emphasizing broad outreach, anti-discrimination, and strict adherence to established company EEO procedures. A Sexual Harassment and Discrimination Training session was conducted by legal counsel from King & Ballow on June 22, 2010 for all Supervisors and Managers. KRON continues to consistently offer to new managers as needed and current managers who need a refresher on using FCC EEO forms and station policies and procedures.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with students from the Academy of Art University in San Francisco, CA on September 21, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with students from San Jose State on October 2, 2009; November 13, 2009, and April 16, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with students from Homer Jr, High School on November 18, 2009. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.



16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with Boy Scouts of America on November 19, 2009. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour for LT Jeremy Pichette from the US Coast Guard on December 15, 2009. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with students from San Francisco State on January 8, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with 40 students from Wade Thomas School on January 28, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with 32 students from Wade Thomas School on January 29, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.
16	Other Activity - Tours of KRON-TV	Program Director hosted a tour with Teen Media Group (Jewish Center) on February 4, 2010. A presentation or Q & A was provided that covered employment or careers in broadcasting when applicable.

16	Other Activity - Tours of KRON-TV	Videojournalist participated in an event to raise awareness and support for the P.A.R.T.I. Program and the Martin Luther King Jr Stop The Violence Rally . The Positive Alternative Recreation Teambuilding Impacting (P.A.R.T.I.) Program was created for at risk youth to address the community violence issue and asset youth in obtaining assets by providing mentors, leadership, and opportunities to get involved with local business and schools. KRON's video journalist spoke about broadcasting opportunities and the KRON Internship Program.
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\* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;

Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.