



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## **Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)**

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, THOMAS BEITER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: THOMAS BEITER

Agency name: FRIENDS FOR FINN COMMITTEE

Address: 211 E MARKET ST DANVILLE PA 17821

Contact: THOMAS BEITER | Phone number: 570 275 8611 | Email: friends4finn108@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: FRIENDS FOR FINN COMMITTEE

Address: 211 E MARKET ST DANVILLE PA 17821

Contact: THOMAS BEITER | Phone number: 570 275 8611 | Email: friends4finn108@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

JOAN MERCHLENSKY III

THOMAS BEITER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name:

Date of Request to Purchase Ad Time: 5/11/23

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time: 5/11/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☐

Yes

☐

No

Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

2332-001, 2332-002

Est. #:

N/A

Station Call Letters:

WHNA-FM, WCFT-FM

Station Location:

Selinsgrove

Date Received/Requested:

5/11/23

Run Start and End Dates:

5/12/23 - 5/16/23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order No : New Business	Industry Code: Co-Op	Revenue Type: Email Invoice	Order Type: AE: Rich R	Calendar
----------------------------	-------------------------	--------------------------------	---------------------------	----------

Customer No : \_\_\_\_\_

Customer Name: Friends for Finn Committee

Cust. Contact : Tom Biter, Treasurer

Note (Product) : \_\_\_\_\_

Campaign (internal only): \_\_\_\_\_

Agency:  
Address: 211 E Market Street Danville, Pa 17821  
(if new)

Phone #: 570-854-8310

Email: \_\_\_\_\_



Internal Comments:  
Check will be recieved before close of business today6

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Sps Wk	Lgth	RATE	Total Spots	Line Cost
1	WHNA	5/12/2023	5/16/2023	1.00		6A-7P	Commercial	6	6			6	6	6	30		\$25.00	30	\$750.00
2	WHNA	5/12/2023	5/15/2023	1.00		7p-mid	Commercial	5				5	5	5	20		\$20.00	20	\$400.00
3															0			0	\$0.00
4															0			0	\$0.00
5															0			0	\$0.00
6															0			0	\$0.00
7															0			0	\$0.00
8															0			0	\$0.00
9															0			0	\$0.00
10															0			0	\$0.00
11															0			0	\$0.00
12															0			0	\$0.00
13															0			0	\$0.00
14															0			0	\$0.00
15															0			0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Leng

Total No. Spots 50

Contract Total \$1,150.00

Sales Mgr \_\_\_\_\_

Bus. Mgr \_\_\_\_\_

Traffic \_\_\_\_\_

SALESPERSON SIGNATURE \_\_\_\_\_

CLIENT SIGNATURE \_\_\_\_\_

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.



Seven MountaIns Media  
 WHNA-FM/WNNA-FM  
 PO Box 90  
 Selinsgrove, PA 17870  
 570-374-8819

# WHNA-FM/WNNA-FM Order Confirm.

OrderID: 2332-002

Sponsor: Friends of Finn Committee  
 Product: Friends of Finn Committee  
 Estimate/PO: Political  
 AccountRep: Rich Rozell  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 5/12/2023 - 5/16/2023  
 Items Ordered: 50  
 Ordered Amount: \$1,150.00

FRIENDS OF FINN COMMITTEE  
 211 MARKET STREET

Scheduled Station(s): WHNA-FM/WNNA-FM  
 Friends of Finn Committee - Political

Printed 5/11/2023 9:57:29 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/12/2023 - 5/16/2023	All Weeks	06:00 AM - 07:00 PM	6	6			6	6	6	30	:30	Spot (First in		3145	30	25.00	750.00
02 5/12/2023 - 5/15/2023	All Weeks	07:00 PM - 11:59 PM	5				5	5	5	20	:30	Spot (First in		3145	20	20.00	400.00

## Calendar Month Projected Billing:

Apr-23	0.00	May-23	1,150.00	Jun-23	0.00	Q2-2023	1,150.00
--------	------	--------	----------	--------	------	---------	----------

Confirmed Correct; Payment Guaranteed

Accepted for WHNA-FM/WNNA-FM

Friends for Finn Committee

C/O Thomas J. Belter

213 Pine St

Danville PA 17821

Date 11 May 2023

92

071210313

Pay to the  
order of

Stevie Mount-Morris Media

\$ 2530.00

Two Thousand Five Hundred Thirty and 00/100

Dollars

First  
Keystone

Berwick PA 18603-0289

MEMO

SIGNED

Thomas J. Belter