



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Randy Karschner, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Randy Karschner

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

5-16-23

☐

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Randy Karschner

Name:

Randy Karschner

Date of Request to Purchase Ad Time: 5/10/23

Signature:

Ruth Wardrop

Name:

Ruth Wardrop

Date of Station Agreement to Sell Time: 5/10/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5/11/2023**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2334-1</u>	Station Call Letters: <u>WYNA/UCFT/WHLN</u>	Date Received/Requested: <u>5/10/2023</u>
Est. #: <u>N/A</u>	Station Location: <u>Selinsgrove</u>	Run Start and End Dates: <u>5/15-5/17/2023</u>

Upload order, this form and invoice (or traffic system printout) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CF 23.80
Hanna: 318.70
Puro: $\frac{8.50}{1.17} = 7.26$

Seven Mountains Media - Selinsgrove On**OrderID: 2334-001**

Seven Mountains Media - Selinsgrove
PO Box 90
Selinsgrove, PA 17870

Sponsor: Randy Karschner
Product: Randy Karschner for Commissioner
Estimate/PO: Columbia Country Primary Election
AccountRep: Ruth Wardrop
BillingCycle: Calendar Month
InvoiceType: Times/Rates
Run Dates: 5/15/2023 - 5/17/2023
Items Ordered: 36
Ordered Amount: \$612.00

RANDY KARSCHNER FOR
420 DERRS ROAD
BENTON, PA 17814

Scheduled Station(s): WCFT-FM / WHNA-FM/WNNA-FM / WHLM-AM
Randy Karschner

Printed 5/12/2023 2:18:34 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/15/2023 - 5/17/2023	All Weeks	06:00 AM - 06:59 PM	4	4						8	:30	POLITICAL [3159	8	51.00	408.00
02 5/17/2023 - 5/17/2023	All Weeks	06:00 AM - 06:59 PM			4					4	:15	Spot		3160	4	51.00	204.00

Calendar Month Projected Billing:

Apr-23	0.00	May-23	612.00	Jun-23	0.00	Q2-2023	612.00
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No-charge spots are pre-emptible _____

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station



SEVEN MTNS MEDIA LLC

FOLLOW

160 WEST CLEARVIEW AVE
STATE COLLEGE, PA 16803
+1 814-238-5085

Subtotal \$612.00
Total Taxes \$0.00

Total \$ 612.00

PAYMENT ID: JDJG6M3DCVGMV

[Hide Details](#)

Card: Visa 5636
May 12, 2023, 2:15 PM
Method: TELEPHONE ORDER
Auth ID: 06491G
Reference ID: 313200504464
Authorizing Network: VISA

DATE
May 12, 2023
2:15 pm

VISA

5636

View the Privacy Policies for
[Clover](#)

