



## Contract

Order #	Ver #	Rev #	# Wks	Page #
15502	0		3	1

<b>Advertiser</b> IA BANKERS ASSOCIATION P	<b>Product</b> IBA 2018 Media (15502)	<b>Date</b> 3/27/18	<b>Time</b> 2:32:18PM	<b>Start</b> 3/26/18	<b>End</b> 4/15/18
<b>Salesperson</b> Jennifer Simpson	<b>Salesperson Phone #</b> (515)244-7400	<b>Demos</b>			
<b>Sales Office</b> Learfield	<b>Agency Phone #</b> (319)378-1081	<b>Survey</b>			

J W Morton & Associates  
 Attn: Jessica Joyce  
 1924 St. Andrew's Court NE  
 Cedar Rapids IA 52402

Line #	Vehicle	Days & Times M T W T F S S	Mar	Apr	Apr	Apr	Apr	Apr	May	May	May	May	Jun	Jun	Jun	Total Units	Len	Unit Rate	Extended Total
			26	2	9	16	23	30	7	14	21	28	4	11	18				
1	Radio Iowa	Mo-Fr 6AM-7PM	2	5	5											12	30	610.00	7320
		Weekly Units	2	5	5	0	0	0	0	0	0	0	0	0	0	12			
		Weekly Gross \$	1220	3050	3050														7320

<b>Total Gross:</b> \$7,320.00	<b>Agency Commission:</b> \$1,098.00	<b>Total Net:</b> \$6,222.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

Job: 17-446-106

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary

<b>Order #</b> 15502	<b>Ver #</b> 0	<b>Rev #</b>	<b># Wks</b> 3	<b>Page #</b> 1	
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	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Qtr 2 2018	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Total	Total Units	
Radio Iowa	7,320	0	0	0	0	0	0	0	0	0	0	0	7,320				7,320	12	
All Vehicles - Total Gross													7,320				7,320	12	
All Vehicles - Total Units																	12		12

<b>Air Time Gross:</b>	<b>\$7,320.00</b>	<b>Agency Commission:</b>	<b>\$1,098.00</b>	<b>Total Net:</b>	<b>\$6,222.00</b>
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