



Contract

J W Morton & Associates
 Attn: Jessica Joyce
 1924 St. Andrew's Court NE
 Cedar Rapids IA 52402

Contract		Order #	Ver #	Rev #	# Wks	Page #
		15502	0		3	1
Advertiser	Product	Date	Time	Start	End	
IA BANKERS ASSOCIATION P	IBA 2018 Media (15502)	3/27/18	2:32:18PM	3/26/18	4/15/18	
Salesperson	Salesperson Phone #	Demos				
Jennifer Simpson	(515)244-7400					
Sales Office	Agency Phone #	Survey				
Learfield	(319)378-1081					

Line #	Vehicle	Days & Times	Mar 26	Apr 2	Apr 9	Apr 16	Apr 23	Apr 30	May 7	May 14	May 21	May 28	Jun 4	Jun 11	Jun 18	Total Units	Len	Unit Rate	Extended Total	
		M T W T F S S																		
1	Radio Iowa	Mo-Fr 6AM-7PM	2	5	5											12	30	610.00	7320	
Weekly Units			2	5	5	0	0	0	0	0	0	0	0	0	0	12				
Weekly Gross \$			1220	3050	3050															7320

Total Gross:	\$7,320.00	Agency Commission:	\$1,098.00	Total Net:	\$6,222.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Job: 17-446-106

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Qtr 2 2018	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Total	Total Units	
Radio Iowa	7,320	0	0	0	0	0	0	0	0	0	0	0	7,320				7,320	12	
All Vehicles - Total Gross	7,320												7,320				7,320	12	
All Vehicles - Total Units	12												12					12	
													Air Time Gross: \$7,320.00		Agency Commission: \$1,098.00			Total Net: \$6,222.00	

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