

# Order #565016: Main Stree../Senate Lea../South Caro../5714

Date	Action	Comment	By	Total \$	# Spots	Line	Expected GRP
10/16/20 1:22:05 PM	Processed	<sync process>	Dawn Martin (	\$1,950.00		22	0.00
10/16/20 1:02:36 PM	Approved		Monique Hoffr	\$1,950.00		22	0.00
10/16/20 1:02:33 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Monique Hoffr	\$1,950.00		22	0.00
10/16/20 1:01:58 PM	Approval Workflow	[Sales Manager - Ready Default]	Leslie Heinem	\$1,950.00		22	0.00
10/16/20 12:04:26 PM	Ready for approval	new political	Monique Hoffr	\$1,950.00		22	0.00
10/16/20 11:49:12 AM	New order created	Imported EC Order	Monique Hoffr	\$150.00		2	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 565016  
**Alt Order #:** 34399612  
**Product Desc:** South Carolina  
**Estimate:** 5714  
**Flight Dates:** 10/17/20 - 10/23/20  
**Original Date / Rev:** 10/16/20 / 10/16/20  
**Order Type:** GENERAL

**WTCB-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-375  
**Sales Region:** N-Ktz375

**Agency**  
**Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Senate Leadership Fund  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/23/20	22	\$1,950.00	\$1,657.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	22	\$1,950.00	\$1,657.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$1,950.00</b>	<b>\$1,657.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTCB	10/17/20	10/23/20	Sa-Su Prime Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----1-	1:00	1	\$75.00	P-50	0.00	NM	1	\$75.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/20	10/23/20	-----1-	1	\$75.00	0.00								
N 2	WTCB	10/17/20	10/23/20	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----1	1:00	1	\$75.00	P-50	0.00	NM	1	\$75.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/20	10/23/20	-----1	1	\$75.00	0.00								
N 3	WTCB	10/19/20	10/23/20	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$90.00	P-50	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	MTWTF--	5	\$90.00	0.00								
N 4	WTCB	10/19/20	10/23/20	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$90.00	P-50	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	MTWTF--	5	\$90.00	0.00								
N 5	WTCB	10/19/20	10/23/20	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	10	\$90.00	P-50	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	MTWTF--	10	\$90.00	0.00								

Order / Rev: 565016  
 Alt Order #: 34399612  
 Flight Dates: 10/17/20 - 10/23/20

Advertiser: Senate Leadership Fund  
 Product Desc: South Carolina  
 Estimate: 5714

**WTCB-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
													Totals	22	\$1,950.00



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Senate Leadership Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

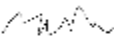

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
<b>Station time requested by:</b>		
Agency name: Main Street Media Group		
Address: PO Box 25093		
Contact: Media Buyer	Phone number: 703-485-0398	Email: info@msmg.tv
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Senate Leadership Fund		
Address: 45 North Hill Drive, Suite 100, Warrenton, VA 20486		
Contact: Jack Pandol	Phone number: 703-574-3044	Email: info@senateleadershipfund.org
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
Board Members: President- Steven Law, Treasurer- Caleb Crosby		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Jamie Harrison		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate		
Date of election: 11/3/20		
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>		<input type="checkbox"/> N/A
Healthcare		

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:  Digitally signed by Tammy O'Dell Date: 2020.10.16 14:54:24 -04'00'
Name: Media Buyer, Main Street Media Group	Name: Tammy O'Dell
Date of Request to Purchase Ad Time: 10/15/20	Date of Station Agreement to Sell Time: Oct. 15, 2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 10.16.20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 565016	Station Call Letters: WTCB	Date Received/Requested: 10.16.20
Est. #: 5714	Station Location: Columbia, SC	Run Start and End Dates: 10.17 - 10.25

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

5714