# Order #565016: Main Stree../Senate Lea../South Caro../5714

	Date	Action	Comment	Ву	Total \$	# Spots	Line Expected GRP
6	10/16/20 1:22:05 PM	Processed	<sync process=""></sync>	Dawn Martin (	\$1,950.00	22	0.00
	10/16/20 1:02:36 PM	Approved		Monique Hoffr	\$1,950.00	22	0.00
	10/16/20 1:02:33 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Monique Hoffr	\$1,950.00	22	0.00
	10/16/20 1:01:58 PM	Approval Workflow	[Sales Manager - Ready Default]	Leslie Heinem	\$1,950.00	) 22	0.00
	10/16/20 12:04:26 PM	Ready for approval	new political	Monique Hoffr	\$1,950.00	) 22	0.00
	10/16/20 11:49:12 AM	New order created	Imported EC Order	Monique Hoffr	\$150.00	2	0.00



22

\$1,950.00

\$1,657.50

0.00

## **ORDER**

Orders	Order / Rev:	565016		
	Alt Order #:	34399612	<u></u>	
	Product Desc:	South Carolina		
	Estimate:	5714		WTCB-FM
	Flight Dates:	10/17/20 - 10/23/20	Primary AE:	Katz Philadelphia
	Original Date / Rev:	10/16/20 / 10/16/20	Sales Office:	K-375
	Order Type:	GENERAL	Sales Region:	N-Ktz375
Agency	Name:	Main Street Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 25093	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Senate Leadership Fund		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	AGY-AVAIL	Agency External ID:	
	Revenue Code 2:	POL-ISS	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:15:00
	Priority:	P-100	_	
Bill Plan			Totals	
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating
09/28/20	10/23/20 22	\$1,950.00 \$1,657.50	October 2020 22	\$1,950.00 \$1,657.50 0.00

Account	<b>Executives</b>
Account	LACCULIVES

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTCB 1	0/17/20	0 10/23/20	Sa-Su Prime Sa-Su	СМ	10:00 AM-3 (10:00 AM-3	:00 PM 1- 8:00 PM)	1:00	1	\$75.00P-50	0.00 NM	1	\$75.00
WK -			<b>0 0</b>		(101007	,						
<u>Start I</u> Week: 10/17		End Date 10/23/20	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N 2 WTCB 1	0/17/20	0 10/23/20	Sa-Su PM Sa-Su	СМ	3:00 PM-7:0	00 PM1	1:00	1	\$75.00P-50	0.00 NM	1	\$75.00
WK -												
<u>Start I</u> Week: 10/17		End Date 10/23/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N 3 WTCB 1	0/19/20	0 10/23/20	M-F AM Drive	CM	6a-10a	MTWTF	1:00	5	\$90.00P-50	0.00 NM	5	\$450.00
			M-F									
Start I		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/19		10/25/20	MTWTF	5	\$90.00	0.00						
N 4 WTCB 1	0/19/20	0 10/23/20	M-F PM Drive M-F	СМ	3р-7р	MTWTF	1:00	5	\$90.00P-50	0.00 NM	5	\$450.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19	/20	10/25/20	MTWTF	5	\$90.00	0.00						
N 5 WTCB 1	0/19/20	0 10/23/20	M-F Midday	CM	10a-3p	MTWTF	1:00	10	\$90.00P-50	0.00 NM	10	\$900.00
			M-F									
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/19	/20	10/25/20	MTWTF	10	\$90.00	0.00						

Totals

Print Date: 10/16/20 16:29:08 Page 2 of 2

Order / Rev: 565016 Advertiser: Senate Leadership Fund

Alt Order #: 34399612 Product Desc: South Carolina WTCB-FM

Flight Dates: 10/17/20 - 10/23/20 Estimate: 5714

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 22 \$1,950.00

## Order #560728: Main Stree../Senate Lea../South Caro../5711

<b>a</b> Date	Action	Comment	Ву	Total \$	# Spots L	ine Expected GRP
10/09/20 12:36:15	PM Canceled Changes	<user discard=""></user>	Monique Hoffn	\$1,950.00	22	0.00
10/09/20 11:42:57	AM User Comment	Imported EC Order Revision	Jessica Frank	\$1,950.00	22	0.00
10/09/20 11:42:52	2 AM Put in Edit Mode		Jessica Frank	\$1,950.00	22	0.00
10/09/20 11:40:52	2 AM Put in Edit Mode		Jessica Frank	\$1,950.00	22	0.00
<u> </u>	3 AM Processed	<sync process=""></sync>	Dawn Martin (	\$1,950.00	22	0.00
10/09/20 9:46:59	AM Approved		Monique Hoffn	\$1,950.00	22	0.00
10/09/20 9:46:56	S AM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Monique Hoffn	\$1,950.00	22	0.00
10/08/20 10:03:15	5 AM Approval Workflow	[Sales Manager - Ready Default]	Leslie Heinem	\$1,950.00	22	0.00
10/08/20 7:36:21	AM Ready for approval	new political	Monique Hoffn	\$1,950.00	22	0.00
10/08/20 7:22:11	AM New order created	Imported EC Order	Monique Hoffn	\$150.00	2	0.00

## **ORDER**

Orders	Order / Re	ev:	560728						
	Alt Order #	<b>#</b> :	34399601		<u> </u>				
	Product De	esc:	South Carolina		<u> </u>				
	Estimate:		5711		<u> </u>		WTCB-FM		
	Flight Date	es:	10/10/20 - 10/1	6/20	Primary A	AE:	Katz Philadelphia		
	Original Da	ate / Rev:	10/08/20 / 10/0	9/20	Sales Off	fice:	K-375		
	Order Type	e:	GENERAL		Sales Re	gion:	N-Ktz375		_
Agency	Name:		Main Street Mo	edia Group					
	Buying Co	ntact:		-	—— Billing Ty	pe:	Cash		
	Billing Con	tact:			Billing Ca	alendar:	Broadcast		
			PO Box 25093		Billing Cy	rcle:	EOM/EOC		,
			Alexandria, VA	22314	Agency C	Commission:	15%		
Advertiser	Name:		Senate Leader	ship Fund					
	Demograp	hic:	A35+		New Bus	iness Thru:			
	Product Co	odes:	Issues/Proposi	ions	 Advertise	er External ID:			
	Revenue C	Code 1:	AGY-AVAIL		Agency E	External ID:			
	Revenue C	Code 2:	POL-ISS		Unit Code	e:	General		
	Revenue C	Code 3:	GEN		Order Se	paration:	00:15:00		
	Priority:		P-50						
Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/16/20	22	\$1,950.00	\$1,657.50	October 2020	22	\$1,950.00	\$1,657.50	0.00
					Totals	22	\$1,950.00	\$1,657.50	0.00
Account Exc	ecutives								
Account Exe	cutive	Sales Office	ce Sales Reg	ion Start Date /	End Date	Order %	]		
Katz Philade	Iphia			Start Of Ord	er - End Of Order	100%			

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WTCB	10/10/2	0 10/16/20	Sa-Su Prime	CM	10:00 AM-3	:00 PM1-	1:00	1	\$75.00P-50	0.00 NM	1	\$75.00
			Sa-Su		(10:00 AM-3	:00 PM)						
RT -												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/16/20	1-	1	\$75.00	0.00						
N 2 WTCB	10/10/2	0 10/16/20	Sa-Su PM	CM	3:00 PM-7:0	00 PM1	1:00	1	\$75.00P-50	0.00 NM	1	\$75.00
			Sa-Su									
RT -												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	,	10/16/20	1	1	\$75.00	0.00			*		_	
N 3 WTCB	10/10/2	0 10/16/20	M-F AM Drive	CM	6a-10a	11111	1:00	5	\$90.00P-50	0.00 NM	5	\$450.00
			M-F									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/11/20	11111	0	\$90.00	0.00						
Week: 10/		10/18/20	11111	5	\$90.00	0.00			******			
N 4 WTCB	10/10/2	0 10/16/20	M-F Midday	CM	10a-3p	22222	1:00	10	\$90.00P-50	0.00 NM	10	\$900.00
			M-F									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/11/20	00000	0	\$90.00	0.00						
Week: 10/		10/18/20	22222	10	\$90.00	0.00						
N 5 WTCB	10/10/2	0 10/16/20	M-F PM Drive	CM	3р-7р	11111	1:00	5	\$90.00P-50	0.00 NM	5	\$450.00
			M-F									

Print Date: 10/09/20 15:45:33 Page 2 of 2

Order / Rev: 560728 Advertiser: Senate Leadership Fund

Alt Order #: 34399601 Product Desc: South Carolina WTCB-FM

Flight Dates: 10/10/20 - 10/16/20 Estimate: 5711

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	Week:	10/05/20	10/11/20		0	\$90.00	0.00					
	Week:	10/12/20	10/18/20	11111	5	\$90.00	0.00					
										Tetale	20	¢4.050.00

Totals 22 \$1,950.00

#### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

schedule and charges. See Invoice for acti Check one:	ual schedule and cha	arges.
(1) a legally qualified candidate for federal issue of public importance (e.g., health care subject of controversy or discussion at the Ad does NOT communicate a message relionly to a state or local issue).	office; (2) an election to egislation, IRS tax code, national level. ating to any political ma	etc.); or (4) a political issue that is the otter of national importance (e.g., relates
ALL QUESTIONS/I	BLOCKS MUST BE	COMPLETED
Agency name: Main Street Media Group		
Address: PO Box 25093		
Contact: Media Buyer Phone num	ber: 703-485-0398	Email: info@msmg.tv
Name of advertiser/sponsor (list entity's full legal na committees] with no acronyms; name must match the		
Name: Senate Leadership Fund	***	
Address; 45 North Hill Drive, Suite 100, Warrenton, VA 2		Email: info@senateleadershipfund.org
Contact: Jack Pandol Phone num  Station is authorized to announce the time as paid	ber: 703-574-3044	
Board Members: President- Steven Law, T By signing below, advertiser/sponsor represents that executive committee and board of directors or other	reasurer- Caleb Cr	rosby
If ad refers to a federal candidate(s) or federal elect	ion, list ALL of the follo	owing: N/A
Name(s) of every candidate referred to: Chuck S	chumer, Jamie Har	rison
Office(s) sought by such candidate(s) (no acronyms	or abbreviations): US S	Senate
Date of election: 11/3/20		
Clearly identify EVERY political matter of national in ad (no acronyms); use separate page if necessary:	mportance referred to	in the N/A

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative Digitally signed by Tammy O'Dell Date: 2020.10.09 15:03:18-04'00' MIN Signature: Signature: Name: Media Buyer, Main Street Media Group Name: Tammy O'DII Date of Request to Purchase Ad Time: 10/9/20 Date of Station Agreement to Sell Time: Oct. 9, 2020 TO BE COMPLETED BY STATION ONLY Date ad received: 09 2020 Ad submitted to station? Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract #: 560728 Station Call Letters: Date Received/Requested: 10/8/2020 Run Start and End Dates: 10/10 - 10/16/2020 Est. #:

#### For national issue ads only (not required for state/local issue ads):

5711

Upload order, this disclosure form and invoice (or traffic system print out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.