

CONTRACT



WNY-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u>		<u>Alt Order #</u>
6673 /		25820833
<u>Product</u>		
2017		
<u>Contract Dates</u>		<u>Estimate #</u>
12/15/17 - 12/19/17		8970
<u>Advertiser</u>		<u>Original Date / Revision</u>
America First Policies		12/14/17 / 12/14/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNYS	12/16/17	12/16/17	Sa	7:30 PM-8:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 12/11/17	12/17/17	-----1-	1	\$150.00	2.00						
2	WNYS	12/16/17	12/16/17	Sa	7:00 PM-7:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 12/11/17	12/17/17	-----1-	1	\$150.00	1.90						
3	WNYS	12/15/17	12/15/17	M-F	7:00 PM-7:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 12/11/17	12/17/17	----1--	1	\$250.00	3.10						
4	WNYS	12/18/17	12/18/17	M-F	7:00 PM-7:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 12/18/17	12/24/17	1-----	1	\$250.00	3.10						
5	WNYS	12/19/17	12/19/17	M-F	7:00 PM-7:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 12/18/17	12/24/17	-1-----	1	\$250.00	3.10						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WNYS	12/18/17-12/18/17	M-F	7:00 PM-7:30 PM	M-----	:30		\$250.00	3.10	NM		
	Ⓜ MG for 5.1 12/19												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

12/27/17
 12/27/17
 MF
 5



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>	
6673 /		25820833	
<u>Contract Dates</u>		<u>Product</u>	
12/15/17 - 12/19/17		2017	
<u>Advertiser</u>		<u>Estimate #</u>	
America First Policies		8970	
<u>Original Date / Revision</u>			
12/14/17 / 12/14/17			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNYS	12/15/17	12/15/17	M-F	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Rating</u>					
Week:		12/11/17	12/17/17	----1--	\$250.00			3.00					
7	WNYS	12/18/17	12/18/17	M-F	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Rating</u>					
Week:		12/18/17	12/24/17	1-----	\$250.00			3.00					
8	WNYS	12/19/17	12/19/17	M-F	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Rating</u>					
Week:		12/18/17	12/24/17	-1-----	\$250.00			3.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WNYS	12/18/17-12/18/17	M-F	7:30 PM-8:00 PM	M-----	:30		\$250.00	3.00	NM		
	(M) MG for 8.1 12/19												
9	WNYS	12/17/17	12/17/17	Su	7:30 PM-8:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Rating</u>					
Week:		12/11/17	12/17/17	-----1	\$150.00			1.30					
10	WNYS	12/17/17	12/17/17	Su	7:00 PM-7:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>			<u>Rating</u>					
Week:		12/11/17	12/17/17	-----1	\$150.00			1.20					
Totals												10	\$2,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/19/17	10	\$2,100.00	(\$315.00)	\$1,785.00
Totals	10	\$2,100.00	(\$315.00)	\$1,785.00

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



125 West 55th St
New York, NY 10019

Contract # 25820833	Changes as of: 12/15/2017 at 11:29 AM	Version: Highlighting Revision 1
CPE: 571/1064/8970	Flight: 12/15/17 - 12/19/17	Total \$: \$2,100.00
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: America First Policies	Total Spots: 10
Product: 2017	Agency Order #: 6824123	Office: WASHINGTON
Buyer: MediaAssistant, AMAG	Salesperson: BRADLEY PHILIPPS 202-955-5342	Primary Demo: Adults 35-64
Con Type: POLITICAL/VOTE	Assistant: BRADLEY PHILIPPS 202-955-5342	Traffic #: 6673
Separation:		Total CPP: \$65.02
		Total GRP: 24.7

Comments: revised lines 3,4

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	12/15 - 12/19						Total Spots	Total \$	CPP	GRP	
							12/15	12/16	12/17	12/18	12/19						
1	Sa 7:30p-8p		BG-THEORY SA B	\$150.00	2.0	30	0	1	0	0	0		1	\$150.00	\$75.00	2.0	
2	Sa 7p-7:30p		BG BNG THRY SA	\$150.00	1.9	30	0	1	0	0	0		1	\$150.00	\$78.95	1.9	
REV 3	F,M-Th 7p-7:30p		BIG BNG THEORY	\$250.00	3.1	30	1	0	0	1	1		3	\$750.00	\$80.65	9.3	
REV 4	F,M-Th 7:30p-8p		BG BNG THRY B	\$250.00	3.0	30	1	0	0	1	2		1	3	\$750.00	\$83.33	9.0
5	Su 7:30p-8p		BG-THEORY SU B	\$150.00	1.3	30	0	0	1	0	0		1	\$150.00	\$115.38	1.3	
6	Su 7p-7:30p		BG BNG THRY SU	\$150.00	1.2	30	0	0	1	0	0		1	\$150.00	\$125.00	1.2	
TOTALS:							2	2	2	4	0		10	\$2,100.00	\$85.02	24.7	



125 West 55th St
New York, NY 10019

Contract # 25820833 Changes as of: 12/15/2017 at 11:29 AM Version: Highlighting Revision 1

CPE: 571/1064/8970 Flight: 12/15/17 - 12/19/17 Station: WNYS
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: America First Policies Market: Syracuse
815 SLATERS LANE
ALEXANDRIA, VA 22314
Product: 2017 Agency Order #: 6824123 Office: WASHINGTON
Primary Demo: Adults 35-64
Total \$: \$2,100.00
Total Spots: 10
Total CPP: \$85.02
Total GRP: 24.7

Buyer: MediaAssistant, AMAG
Salesperson: BRADLEY PHILIPPS 202-955-5342
Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILIPPS 202-955-5342
Traffic #: 6673
Separation:

Special Instructions	
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Date/Time	Added by	Comment
12/15/17 11:29 AM	BRADLEY PHILIPPS	revised lines 3,4
12/14/17 2:40 PM	System	Notice Received.
12/14/17 1:04 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$70,000
WNYS Share:	3%
Comment:	
WSTM:	25%
WSYR:	43%
WSTV:	8%
WTVH:	21%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$2,100.00	\$85.02	24.7
Total	100%	10	\$2,100.00	\$85.02	24.7

Monthly Summary		
Month	Spots	Dollars
2017-Dec	10	\$2,100.00
Total	10	\$2,100.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	12/15/17 11:29 AM	BRADLEY PHILIPPS	Confirmed			\$0 \$2,100.00 Changes: Comments from Separation: 30 to revised lines 3,4, User Entered \$ from
Queued for Electronic Contracting	12/14/17 2:16 PM					\$0 \$0
New	12/14/17 1:04 PM	BRADLEY PHILIPPS	Confirmed	10		\$2,100.00 \$2,100.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Entered
12/14/17
#6073
KATZ TELEVISION GROUP
Confirmed
12/14/17

Contract # 25820833	Changes as of: 12/14/2017 at 1:04 PM	Version: Current State Version 1
CPE: 571/1064/8970	Flight: 12/15/17 - 12/19/17	Station: WNY5
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: America First Policies	Market: Syracuse
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: 2017	Office: WASHINGTON
	Agency Order #: 6824123	Primary Demo: Adults 35-64
Buyer: MediaAssistant, AMAG	Salesperson: BRADLEY PHILLIPS	Con Type: POLITICAL/NOTE
202-955-5342	202-955-5342	Assistant: BRADLEY PHILLIPS
Comments: Separation: 30		Separation:
		Total \$: \$2,100.00
		Total Spots: 10
		Total CPM: \$85.02
		Total GRP: 24.7

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	12/15	12/16	12/17	12/18	12/19	12/15 - 12/19	Total Spots	Total \$	CPP	GRP
✓	1 Sa 7:30p-8p		BG-THEORY SA B	\$150.00	2.0	30	0	1	0	0	0		1	\$150.00	\$75.00	2.0
✓	2 Sa 7p-7:30p		BG BNG THRY SA	\$150.00	1.9	30	0	1	0	0	0		1	\$150.00	\$78.95	1.9
✓	3 F-M-Th 7p-7:30p		BIG BNG THEORY	\$250.00	3.1	30	1	0	0	1	1		3	\$750.00	\$80.65	9.3
✓	4 F-M-Th 7:30p-8p		BG BNG THRY B	\$250.00	3.0	30	1	0	0	1	1		3	\$750.00	\$83.33	9.0
✓	5 Su 7:30p-8p		BG-THEORY SU B	\$150.00	1.3	30	0	0	1	0	0		1	\$150.00	\$115.38	1.3
✓	6 Su 7p-7:30p		BG BNG THRY SU	\$150.00	1.2	30	0	0	1	0	0		1	\$150.00	\$125.00	1.2
TOTALS:						2	2	2	2	2	2		10	\$2,100.00	\$85.02	24.7



125 West 55th St
New York, NY 10019

Contract # 25820833

CPE: 571/1064/8970

Agency: AMER MEDIA & ADVOCACY GROUP

815 SLATERS LANE
ALEXANDRIA, VA
22314

Flight: 12/15/17 - 12/19/17
Advertiser: America First Policies

Product: 2017
Agency Order #: 6824123

Buyer: MediaAssistant, AMAG
Salesperson: BRADLEY PHILIPPS
202-955-5342

Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Office: WASHINGTON
Primary Demo: Adults 35-64

Total \$: \$2,100.00
Total Spots: 10

Total CPP: \$85.02
Total GRP: 24.7

Separation:

Special Instructions

Date/Time Added by Comment
12/14/17 1:04 PM BRADLEY PHILIPPS Separation: 30

Order Level Comments

Competitive Information

Market Budget:	\$70,000
WNYS Share:	3%
Comment:	
WSTM:	25%
WSYR:	43%
WSYT:	8%
WTVH:	21%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$2,100.00	\$85.02	24.7
Total	100%	10	\$2,100.00	\$85.02	24.7

Monthly Summary

Month	Spots	Dollars
2017-Dec	10	\$2,100.00
Total	10	\$2,100.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	12/14/17 1:04 PM	BRADLEY PHILIPPS	New	10		\$2,100.00	\$2,100.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, American Media and Advocacy Group

do hereby request station time concerning the following issue:

America First

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: America First

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Tax Reform

I represent that the payment for the above described broadcast time has been furnished by (name and address):

America First Policies
2205 Main Line Blvd.
Alexandria, VA 22301

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Proch, Treasurer
Brian Walsh, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date _____

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ ~~Accepted~~

☐ Accepted in Part☐ Rejected

Signature

Printed Name _____

Title